

## Rosemary Clark-Parsons, Ph.D. Candidate

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### EDUCATION

Expected May 2018 **University of Pennsylvania**, Annenberg School for Communication, Philadelphia, PA  
Ph.D. in Communication  
Graduate Certificate in Gender, Sexuality, and Women's Studies  
Dissertation: *Doing it Ourselves: The Networked Politics of Feminist Media Activism*  
Advisor: Guobin Yang  
Committee: Guobin Yang (Chair), Victor Pickard, Jessa Lingel, Sarah Banet-Weiser

**Research Interests:** Working at the intersection of critical media studies and social movement theory and drawing on ethnographic and interpretive methods, my current research focuses on the political dynamics of feminist activists' media practices, with special attention to online feminism, grassroots feminist media projects, and feminist critiques of commercial media. My future research will examine how online feminists have broken into commercial media industries and the implications of mainstream media's incorporation of feminist voices.

May 2015 **University of Pennsylvania**, Annenberg School for Communication, Philadelphia, PA  
MA in Communication

May 2013 **Ursinus College**, Collegeville, PA  
BA summa cum laude in Media and Communication Studies, English, and Gender and Women's Studies

### PUBLICATIONS

Journal Articles Clark-Parsons, R. (2017). Building a digital girl army: The cultivation of feminist safe spaces online. *New Media & Society*. doi:10.1177/1461444817731919

Clark-Parsons, R. (2017). Feminist ephemera in a digital world: Theorizing zines as networked feminist practice. *Communication, Culture & Critique*. doi:10.1111/cccr.12172

Clark, R. (2016). "Hope in a hashtag": The discursive activism of #WhyIStayed. *Feminist Media Studies*, 16(5): 788-804.

Yang, G., & Clark, R. (2015). Social media and time. *Social Media + Society*, 1(1): 1-2.

Clark, R. (2014). #NotBuyingIt: Hashtag feminists expand the commercial media conversation. *Feminist Media Studies*, 14(6): 1108-1110.

- Book Chapters Clark, R. (2018). Feminism's digital wave. In V. Pickard & G. Yang (Eds.), *Media activism in the digital age* (pp. 184-186). New York: Routledge.
- Clark, R., Erdener, J., Ferrari, E., & Yang, G. (2017). Activist media. In P. Moy (Ed.), *Oxford bibliographies in communication*. Retrieved from <http://www.oxfordbibliographies.com/view/document/obo-9780199756841/obo-9780199756841-0182.xml>
- Book Reviews Clark, R. (2017). Review of *We were feminists once: From Riot Grrrl to Covergirl®*, the buying and selling of a political movement by Andi Zeisler. *Communication and the Public*, 2(1): 102-103.
- Clark, R. (2016). Review of *Girls' feminist blogging in a postfeminist age* by Jessalynn Keller. *Communication and the Public*, 1(2): 269-270.

## TEACHING EXPERIENCE

**Teaching Interests:** Critical/cultural media studies; new media; gender and media; media and social movements; communication theories and methods

- Expected 2018 Certificate in University Teaching, Center for Teaching and Learning, University of Pennsylvania
- Completed five pedagogical workshops; teaching observed and evaluated by a Center for Teaching and Learning graduate fellow
- Summer 2017 Media, Activism, and Social Movements (Instructor)  
Seminar course for advanced high school students at the University of Pennsylvania
- Created new, hands-on curriculum featuring media-based activities and projects; advised students' projects
- Summer 2017 Communication and Popular Culture (Instructor)  
Undergraduate seminar course at the University of Pennsylvania
- Redesigned a major requirement to reflect new developments in the field; advised students' semester-long projects
- Spring 2017 Critical Approaches to Popular Culture (Teaching Fellow; Instructor: Felicity Paxton)  
Undergraduate lecture course at the University of Pennsylvania
- Graded papers; developed exams; held office hours; advised students' projects; delivered lecture on "Gender and the Politics of Representation"

- Fall 2016 Introduction to Communication Behavior Recitation (Instructor)  
Undergraduate seminar course at the University of Pennsylvania
- Developed and executed weekly lesson plans for two recitation sections; advised students' semester-long capstone projects
- Fall 2016 Introduction to Communication Behavior (Teaching Fellow; Instructor: Amy Jordan)  
Undergraduate lecture course at the University of Pennsylvania
- Graded students' capstone projects; developed exams; held office hours; delivered lecture on "Online Feminists' Responses to Media Stereotypes"
- Spring 2016 Ritual Communication (Teaching Fellow; Instructor: Felicity Paxton)  
Undergraduate lecture course at the University of Pennsylvania
- Graded papers and reading responses; held office hours; advised students' projects; delivered lecture on "Rituals and Social Movements"

### **GUEST LECTURES AND INVITED TALKS**

- November 18, 2017 "Technology, Policy, and Gender"  
Conference on Gender and International Affairs, Tufts University
- April 12, 2017 "Getting from Here to There: A Panel Conversation with MCS Alumni"  
Professional development panel for communication majors, Ursinus College
- February 27, 2017 "Doing it Ourselves: The Personal Politics of Feminist Media Activism"  
IMPACT Magazine Panel, University of Pennsylvania
- November 1, 2016 "Online Feminists' Responses to Media Stereotypes"  
Gender and Society undergraduate seminar, University of Pennsylvania
- October 28, 2016 "When #Activism Goes Viral"  
Media, Activism, and Social Movements undergraduate seminar, Ursinus College
- October 3, 2016 "Technology and Activism"  
Gender and Technology undergraduate seminar, University of Pennsylvania
- April 12, 2016 "The Logic of Connective Action"  
Policy Communication graduate seminar, University of Pennsylvania
- October 19, 2015 "Hashtag Feminism"  
Introduction to Gender Studies undergraduate seminar, University of Delaware

October 26, 2015; "Hashtag Feminism"

March 24, 2015 Introduction to New Media undergraduate seminar, Ursinus College

## CONFERENCE PRESENTATIONS

- 2017 International Communication Association, San Diego, CA  
"Feminist Ephemera in a Digital World: Theorizing Zines as Networked Feminist Practice"
- 2017 International Communication Association, San Diego, CA  
Varieties of Publics and Counterpublics Preconference  
"'Building, making, creating': The Performative Politics of Second-Wave Feminist Manifestos"
- 2016 Communication and the Public Annual Conference, Beijing, China  
"Toward an Intersectional Anti-Street Harassment Activism: From Locative to Local Feminist Media Praxis"
- 2016 International Communication Association, Fukuoka, Japan  
"DIY Feminism: Making the Personal Political"
- 2015 National Women's Studies Association, Milwaukee, WI  
"Making the Personal Political: Philly Feminists' Discursive Activism"
- 2015 Oral History Association, Tampa, FL  
"The Practice of Everyday Feminism: Using Digital Media to Hollaback at Street Harassers"
- 2015 ECREA Communication and Democracy, Copenhagen, Denmark  
"Building a Digital Girl Army: The Radical Politics of Online Feminist Communities"
- 2015 Institute for Diversity and Empowerment at Annenberg, USC  
"The Practice of Everyday Feminism: Using Digital Media to Hollaback at Street Harassers"
- 2015 Union for Democratic Communications Annual Conference, Toronto, Ontario  
"The Dramatic Form of Hashtag Feminism: A Case Study of #WhyIStayed"
- 2014 International Communication Association Annual Conference, Seattle, WA  
"Mothers, Myths, and Magazines: A Content Analysis of Women's Magazines from the 1950s, the 1980s, and the 2000s"

## RESEARCH POSITIONS

- 2015 – 2016 Research Fellow, Annenberg School for Communication, University of Pennsylvania  
Supervisor: Guobin Yang
- Created the Media Activism Research Collective, a network of researchers and activists whose work revolves around social movements and media
- 2014 – 2015 Research Fellow, Center for Global Communication Studies, Annenberg School for Communication, University of Pennsylvania  
Supervisor: Monroe Price
- Developed a literature review to assist in evaluating NGO Half the Sky's gender-based mobile media interventions in India and Kenya
- Summer 2014 Research Fellow, Scholars Program in Communication and Culture in Barcelona, Annenberg School for Communication, University of Pennsylvania  
Supervisor: Barbie Zelizer
- Explored feminist tactics deployed in Spain's 15M movement using textual analysis and ethnographic methods
- Fall 2013 Research Fellow, Annenberg School for Communication, University of Pennsylvania  
Supervisor: Barbie Zelizer
- Collected primary source material and conducted textual analyses of nationalistic themes in Cold War-era newspapers and magazines

## AWARDS AND GRANTS

- 2015 – 2018 Collaborator (PI: Anne Kaun), "Digital Activism in China, Scandinavia, and the USA," Postdoctoral Transition Grant, The Swedish Foundation for International Cooperation in Research and Higher Education (\$60,000)
- 2013 – 2018 Full Tuition and Research Fellowship, Annenberg School for Communication, University of Pennsylvania
- 2017 James D. Woods Award for Outstanding Graduate Student Teaching, Annenberg School for Communication, University of Pennsylvania
- 2013 Phi Beta Kappa

## ACADEMIC SERVICE

- 2017 – Present Reviewer, *New Media & Society*

- 2016 – Present Reviewer, *Feminist Media Studies*
- 2016 – Present Founding member, Committee on Diversity, Annenberg School for Communication, University of Pennsylvania
- Advise the dean and spearhead initiatives to diversify the school and incorporate questions related to difference across the school's curriculum.
- 2016 – Present Graduate Student and Early Career Scholar Representative, Feminist Scholarship Division, International Communication Association
- Advise the division's executive board; develop initiatives to support early career scholars; organize professional development workshops
- 2015 – Present Member, Graduate Advisory Board, Gender, Sexuality, and Women's Studies Department, University of Pennsylvania
- Organized 2016 national graduate student conference themed "PROTEST"; assisted in 2017 search for department's Associate Director
- 2014 – Present Editorial Assistant, *Communication and the Public*
- Manage manuscript submissions and peer review; coordinate manuscript decision process; interface with authors, editors, and reviewers
- 2014 – Present Founding member and organizer, Media Activism Research Collective (MARC), University of Pennsylvania
- Develop events that connect academics and activists; organize monthly lectures and works-in-progress sessions; maintain and edit MARC blog
- 2015 – 2017 Founding member, Professional Development Committee, Annenberg School for Communication, University of Pennsylvania
- Organized and moderated annual day-long professional development conferences; planned monthly personal wellness workshops
- 2014 – 2015 Member, Graduate Student Council, Annenberg School for Communication, University of Pennsylvania
- 2014 Conference organizer, Scholars Program Symposium on Media Activism, Annenberg School for Communication, University of Pennsylvania, Philadelphia, PA

## PROFESSIONAL AFFILIATIONS

International Communication Association  
 National Women's Studies Association  
 Union for Democratic Communications