

Julia Ticona

Curriculum Vitae

EMPLOYMENT

- 2018 Assistant Professor, Annenberg School for Communication,
University of Pennsylvania
- 2016 - 2018 Postdoctoral Scholar, Data & Society Research Institute
Supervisor: danah boyd

EDUCATION

- 2016 Ph.D., University of Virginia, Sociology
“Left to Our Own Devices: Navigating the Risks of
Insecure Work with Personal Mobile Technologies”
Committee: Sarah Corse, Allison Pugh, Krishan Kumar, Siva Vaidhyanathan
* *Awarded Best Dissertation, Assoc. of Internet Researchers (AOIR)*
- 2011 M.A., University of Virginia, Sociology
- 2009 B.A., *cum laude* with Honors in Sociology, Wellesley College

PUBLICATIONS & WORKS IN PROGRESS

Refereed Journal Articles

Ticona, Julia; Mateescu, Alexandra. 2018. “Trusted Strangers: Cultural Entrepreneurship on Domestic Work Platforms in the On-Demand Economy.” *New Media & Society*.

Macekura, Stephen; McRorie, Christina; Cebul, Brent; Ticona, Julia; Maiers, Claire; Elias, Allison; O’Connor, Jonathan, and Ethan Schrum. 2016. “The Relationship of Morals and Markets Today: A Review of Recent Scholarship on the Culture of Economic Life.” *Soundings: An Interdisciplinary Journal* 99(2):136–70.

Ticona, Julia. 2015. “Strategies of Control: Workers’ Use of ICTs to Shape Knowledge and Service Work.” *Information, Communication & Society* 18(5):509–23.

Book Reviews

Ticona, Julia. 2016. "A Prehistory of the Cloud by Hu, Tung-Hui" *The Communication Review* 19(1):77-78.

Ticona, Julia. 2014. "The Digital Youth Network: Cultivating Digital Media Citizenship in Urban Communities by Barron, B., Gomez, K., Pinkard, N., & Martin, C. K." *Bulletin of Science, Technology, and Society* 34(3-4):121-22.

Other Publications (Selected)

Ticona, Julia and Alexandra Mateescu. 2018. "How Domestic Workers Wager Safety In The Platform Economy." *Fast Company*. (<https://www.fastcompany.com/40541050/how-domestic-workers-wager-safety-in-the-platform-economy>).

Ticona, Julia and Andrew Selbst. 2017. "The Supreme Court Must Understand: Cell Phones Aren't Optional". *Wired*. (<https://www.wired.com/story/supreme-court-must-understand-cell-phones-arent-optional/>).

Ticona, Julia. 2016. "Phones but No Papers." *Points*. (<https://points.datasociety.net/phones-but-no-papers-e580e824ed6>).

Ticona, Julia. 2016. "New Apps like Jornalero Aim to Protect Low-Income Workers. Here's How They Could Backfire," *Slate Magazine*.

Ticona, Julia. 2015. "The Future of Work: The Digital Hustle," *The Pacific Standard*.

Ticona, Julia. 2015. "Media Are Elemental: Protection from the Elements," Invited Response to John Durham Peters' *The Marvelous Clouds*." *The Infernal Machine*. Retrieved (http://iasc-culture.org/THR/channels/Infernal_Machine/2015/11/media-are-elemental-protection-from-the-elements/).

Ticona, Julia. 2015. Letter to the Editor Re: Sherry Turkle's Reclaiming Conversation. *The New York Times*.

Ticona, Julia and An Xiao Mina. 2015. "Thinking Past the Digital Divide." *The Civicist*. Retrieved (<https://civichall.org/civicist/thinking-past-the-digital-divide/>).

Ticona, Julia and Chad Wellmon. 2015. "Uneasy in Digital Zion." *The Hedgehog Review* 17(1):58-71.

Manuscripts In Progress

Ticona, Julia. *Left to Our Own Devices: Coping with Insecure Work in a Digital Age*. (Under contract, Oxford University Press).

“Racial Inequality and Technology-Related Parenting Practices among Black and White Parents” (mixed-methods, with Noelle Chesley, Working Paper).

Ticona, Julia. “To Surveil & Protect: Parental constructions of teenage sexuality online” (Working Paper).

Ticona, Julia. “Risky Futures: Cultural Imaginaries of Risk in Technological Utopianism”
• Works-in-Progress Series, Sociology Department, University of Virginia.

AWARDS & HONORS

2017 Best Dissertation, The Association of Internet Researchers

2013 University of Virginia, Outstanding Graduate Teaching Assistant Award

2009 University of Virginia Society of Fellows
 Junior Fellow

GRANTS & FELLOWSHIPS

2017 Robert Wood Johnson Foundation, Pioneering Ideas Research Grant
 PI: Julia Ticona, Mapping Inequalities in the On-Demand Economy
 \$228,523

2015 Institute for New Economic Thinking, Event Grant
 \$1,500.00

 Institute for Practical Ethics & Public Life, Event Grant
 \$1,500.00

2014-2017 Institute for Advanced Studies in Culture, Dissertation Fellowship
 \$25,000.00

2012 Institute for Advanced Studies in Culture, Pre-Dissertation Fellowship
 \$18,000.00

 UVA Arts & Humanistic Social Sciences Research Grant
 \$4,955

2010 UVA Society of Fellows, Summer Research Grant
 \$2,500

2009-2014	UVA President's Fellowship Full tuition & stipend
2008	Wellesley College Social Science Research Program \$3,000

INVITED TALKS & CONFERENCE PRESENTATIONS

Meetings/Panels Organized

2017	"Writing in Public" Work/Culture Workshop, Data & Society Research Institute, New York, NY. 2/3-5/2017
2016	"Markets & Morals" Symposium (with Dr. Julie Nelson, Dr. Jennifer Silva), Institute for Advanced Studies in Culture, Charlottesville, VA. 4/18-19/2016.
2015	SMTech15, "Social Media & the Myth of Universalism" Panel (with Dr. Jason Farman, Dr. Jennifer Davis), "Aggregation & Individualism, Howard University, Washington, DC. 10/1/2015
2013	Work/Culture Meeting, "Your Research, But Bigger" Work/Culture Semi-Annual Meeting, Institute for Advanced Studies in Culture, University of Virginia, Charlottesville, VA. 11/1/2013

Presentations and Invited Talks

"Trusted Strangers: Constructing Crowds of Careworkers in the 'On-Demand' Economy," with Alexandra Mateescu.

- Panel Presentation, Society for the Social Study of Science (4S), Boston, MA (Sept. 2017).
- Workshop, Labor & Automation, Data & Society, New York, NY (Jan 2017).
- Eastern Sociological Society (ESS) Meeting, Philadelphia, PA (Feb 2017).

"The Digital Hustle: Precarious Labor of High & Low Status Workers in the 'Gig' Economy,"

- CITAMS Panel Presentation, American Sociological Association (ASA) Meeting, Montreal, Canada (Aug. 2017).
- Workshop, Labor & Automation, Data & Society, New York, NY (Jan. 2017).
- Occupations, Organizations & Work Section, ASA Meeting. Seattle, WA (Aug. 2016).

Invited Panelist: "How Will Technology Influence Food Workers In The Next 10 Years?," CUNY Urban Food Policy Institute Forum (Jun. 2017).

Invited Panelist: "Mapping Inequalities in the On-Demand Economy," Digital Scholarship Faculty Seminar, Baruch College, New York, NY (Apr. 2017).

Invited Panelist: "A Critique of Digital Economy," Post-Truth & New Realities: Algorithms, Alternative Facts & Digital Ethics. Sorbonne University, NYU Department of Media, Culture, & Communication, and Data & Society Research Institute. New York, NY (Apr. 2017).

Invited Talk: "The (Actual) Future of Work: Coping with Precarious Labor in an Information Economy". Sociology & Computer Science Departments, Wellesley College, Wellesley, MA (March 2017).

Invited Panelist: Facebook's role in news and personal relationships, with Siva Vaidyanathan, Robin Caplan. Virginia Club of New York (Jan 2017).

"Left to Our Own Devices: Navigating the Risks of Insecure Work with Mobile Technologies"

- Association of Internet Researchers (AOIR) Meeting, Manuscript Workshop on Digital Labor, Berlin, Germany (Oct 2016).
- AOIR Doctoral Colloquium, Phoenix, AZ (Oct. 2015).
- Work/Culture Meeting, Institute for Advanced Studies in Culture. University of Virginia, Charlottesville, VA (Nov. 2013).

"How do Families' Technology Practices Shape the Quality of Family Life?," with Noelle Chesley. Work & Family Researchers Network Conference. Washington, DC (Jun. 2016).

"The Guilt Gap: Gendered accountability for mediated intimacy".

- Partnership for Progress on the Digital Divide. Phoenix, AZ (Oct. 2015).
- Media Sociology Preconference. ASA Annual Meeting. Chicago, IL (Aug. 2015).

"Strategies of Control: ICT use in service work" CITASA Panel Presentation, ASA Meeting. San Francisco, CA, (Aug. 2014).

"Personal Technology & its Discontents: Problems in the work-life literature," Center for Cultural Sociology. Yale University, New Haven, CT (March 2013).

"Utopia or Oblivion: Technological Utopias and Risk," Culture Section, ASA Meeting. Denver, CO (Aug. 2012).

"A Cultural Sociology of Technological Risk and Cyberterrorism" Theorizing the Web. University of Maryland, College Park, MD (Apr. 2011).

TEACHING

Graduate Instructor

Computers & Society (Summer 2013)

Graduate Teaching Assistant

Economy & Society (Fall 2010, Spring 2013)

Introduction to Sociology (Spring 2011, Fall 2012, Spring 2014)

Race & Ethnic Relations (Fall 2011)

Sociology of Childhood (Spring 2012)

Social Problems (Fall 2013)

Training

2009 – 2013 Teaching Resource Center, UVA
Short Course Design Workshop
Videotape Analysis
Pedagogy in Higher Education Seminar
Teaching Workshop
Teaching Analysis Poll
Graduate Teaching Assistant Workshop

PROFESSIONAL SERVICE & AFFILIATIONS

Data & Society Research Institute

2017 Research Lead & Signatory, Amicus Brief of Data & Society Research
Institute and Fifteen Scholars of Technology and Society in *Carpenter*
v. U.S.

Member, Research Coordination Network, Socio-Technological
Landscape of Work in the Age of Increased Automation,
NSF Award: 1745463

University of Virginia

2012 - 2014 President, Vice-President, Faculty Representative, UVA Sociology
Graduate Student Association

External

2016 – 2018 Committee member, CITAMS Membership (American Sociological Association)

Article Reviewing:

International Journal of Communication (IJOC)
Poetics
Research in the Sociology of Work
Information, Communication, and Society (ICS)
Social Media & Society
Gender & Society
Socio-Economic Review
Emerald Studies in Media & Communication

Professional Association Membership

American Sociological Association (ASA)
Association of Internet Researchers (AOIR)
Society for Social Studies of Science (4S)
Work & Family Researchers Network (WFRN)

MEDIA INTERVIEWS (selected)

“How Incentives in the Gig Economy put Workers at Risk,” Philadelphia Inquirer, May 31, 2018.

“Your Employer Could be Snooping on You,” Economic Times of India, May 7, 2018.

“Can Your Boss Make you Wear a FitBit?,” Christian Science Monitor, March 15, 2018.

“The Inevitable Future of Slack is your Boss Using it to Spy on You,” Quartz, May 22, 2017.

“Should we Outsource Emotional Labor to Robots?, Slate, January 15, 2016

COMMUNITY INVOLVEMENT

2015 Instructor: Computer & Digital Literacy, GED Preparation, YWCA, Washington, DC.

2014

Web Design, Social Media, Analytics Instruction
Wohaula Stroke Survivors Network, Northridge, CA