

**CHAN, LIK SAM**

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*(last updated: October 2018)*

Academic training in communication studies and gender studies. Expert in dating apps studies. Research taking a transnational (U.S. and China) and mixed-methods approach. Currently the George Gerbner Postdoctoral Fellow at the Annenberg School for Communication, University of Pennsylvania. Educated at University of Southern California (Ph.D., 2018; M.A., 2016), University of London (M.A., 2011), and The Chinese University of Hong Kong (B.S.Sc., 2008).

**EDUCATION**

2018	Ph.D. in Communication Graduate Certificate in Gender Studies Dissertation Title: <i>Progressive Technology, Stagnant Politics: How Dating Apps Perpetuate Gender Hierarchy and Transform Relationships in Urban China</i> Dissertation Committee: Larry Gross (Chair), Christina Dunbar-Hester, Yu Hong (external member, Zhejiang University)	<b>University of Southern California, USA</b>
2016	M.A. in Communication Qualifying Examination Areas: (1) Sociological Perspectives on Intimacy, Love, and Sexualities; (2) Gender, Sexuality, and Intimacy in China; (3) Relationship Formation in Online Dating; (4) The Use of Communication Technologies	<b>University of Southern California, USA</b>
2011	M.A. in Cultural Studies Thesis Title: <i>Reviving Creativity of the Advertising Industry in Contemporary Capitalism</i>	<b>Goldsmiths, University of London, UK</b>
2008	B.S.Sc. in Journalism and Communication Double minors in Sociology and Business Administration Honor Thesis Title: <i>Representations of Transsexuals in Chinese Cinema: Case Studies of Kitchen and Whispers and Moans</i>	<b>The Chinese University of Hong Kong</b>

**ACADEMIC EMPLOYMENT**

Aug 2018-	George Gerbner Postdoctoral Fellow, Annenberg School	<b>University of Pennsylvania, USA</b>
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**REFEREED JOURNAL ARTICLES (\* - DENOTES AN SSCI PUBLICATION)**

1. \* **Chan, L. S.** (2018). Liberating or disciplining? A technofeminist analysis on the use of dating apps among women in urban China. *Communication, Culture and Critique*, 11, 298–314. doi: 10.1093/ccc/tcy004
2. \* **Chan, L. S.** (2018). Ambivalence in networked intimacy: Observations from gay men using mobile dating apps. *New Media and Society*, 20, 2566–2581. doi:10.1177/1461444817727156
3. \* **Chan, L. S.** (2017). Emerging currents in communication/LGBTQ studies: A review of LGBTQ-related articles published in communication journals from 2010 to 2015. *International Journal of Communication*, 11, 2647–2668. Retrieved from <http://ijoc.org/index.php/ijoc/article/view/6697/2070>
4. \* **Chan, L. S.** (2017). Who uses dating apps? Exploring the relationships among trust, sensation-seeking, smartphone use, and the intent to use dating apps based on the Integrative Model. *Computers in Human Behavior*, 72, 246–258. doi:10.1016/j.chb.2017.02.053

5. \* **Chan, L. S.** (2017). The role of gay identity confusion and outness in sex-seeking on mobile dating apps among men who have sex with men: A conditional process analysis. *Journal of Homosexuality*, *64*, 622–637. doi:10.1080/00918369.2016.1196990
6. \* **Chan, L. S.**, Sun, Y., Xu, Y., & McLaughlin, M. L. (2017). Acculturation to both American and Chinese cultures predicts condom use intent among U.S.-dwelling Chinese/Taiwanese men who have sex with men. *Journalism and Mass Communication Quarterly*, *94*, 552–570. doi:10.1177/1077699017692522
7. \* **Chan, L. S.** (2017). Cultivation and erosion of creative identity: A Hong Kong advertising agency as case study. *Continuum: Journal of Media and Cultural Studies*, *31*, 325–335. doi:10.1080/10304312.2016.1257696  
**(Outstanding Papers in Hong Kong Studies 2016/2017, the Academy of Hong Kong Studies)**
8. \* **Chan, L. S.** (2016). How sociocultural context matters in self-presentation: A comparison of U.S. and Chinese profiles on Jack'd, a mobile dating app for men who have sex with men. *International Journal of Communication*, *10*, 6040–6059. Retrieved from <http://ijoc.org/index.php/ijoc/article/view/5829/1875>
9. \* **Chan, L. S.** (2016). Emotional duplex in the nation (de-)branding: A case study of China and Shen Yun Performing Arts. *Critical Studies in Media Communication*, *33*, 139–153. doi:10.1080/15295036.2015.1129547
10. **Chan, L. S.**, & Tsang, H. W. E. (2014). “Hey, Look at My Body!”: An Exploratory Study of Body Display on Facebook among Hong Kong Young Adults. *International Journal of Interactive Communication Systems and Technologies*, *4*, 31–46. doi:10.4018/ijicst.2014010103

#### Manuscripts under review

1. Paradoxical influences of masculinity ideology on casual sex among male geosocial networking app users in China: Examining the mediating role of sex motive **(R&R)**
2. The performance of Chinese masculinities on geosocial networking apps: Interpretations, self-presentations, and interactions
3. Framing same-sex marriage in U.S. liberal and conservative newspapers from 2004 to 2016: Changes in issue attributes, organizing themes, and story tones (as second author)
4. Finding love in 30 days: Relationship goals, self-disclosure, and romantic capital on Momo, a Chinese geosocial networking app
5. Dating apps and Chinese intimacy: Multiple uses of Momo and anti-*mudixing* in relationship-seeking

#### COMPETITIVELY SELECTED PAPERS AT CONFERENCES

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1. **Chan, L. S.** (2018, August). *Built-in aimei of dating apps*. Paper presented at the 12<sup>th</sup> International ACS Crossroads in Cultural Studies Conference, Shanghai, China.
  2. Zheng, Y., & **Chan, L. S.** (2018, June). *Framing gay marriage in liberal and conservative U.S. newspapers from 2004 to 2016*. Paper presented at the annual conference of the International Association for Media and Communication Research, Eugene, OR. **(Honorable Mention in the Prize of Best Paper presented Journalism Research and Education Section)**
  3. **Chan, L.S.** (2018, May). *Liberating or disciplining? A technofeminist analysis of the use of dating apps among women in urban China*. Paper presented at the annual conference of the International Communication Association, Prague, Czech Republic.
  4. **Chan, L.S.** (2018, May). *Performing Chinese masculinities on dating apps: Interpretations, self-presentations, and interactions*. Paper presented at the annual conference of the International Communication Association, Prague, Czech Republic.
  5. Xu, Y., **Chan, L. S.**, & McLaughlin, M. L. (2018, May). *Exploring the relationship between familism and the intent to practice safe sex among Chinese women living in the United States: An integrative model of behavioral prediction approach*. Paper presented at the annual conference of the International Communication Association, Prague, Czech Republic.

6. **Chan, L. S.** (2017, November). *Ambivalence in networked intimacy: Observations from gay men using mobile dating apps*. Paper presented at the annual conference of the National Communication Association, Dallas, TX. **(Top 4 Student Paper in Human Communication and Technology Division, NCA)**
7. **Chan, L. S.,** Sun, Y., Xu, Y., & McLaughlin, M. L. (2017, May). *Acculturation to both American and Chinese cultures predicts condom use intent among U.S.-dwelling Chinese/Taiwanese men who have sex with men*. Poster presented at the annual conference of the International Communication Association, San Diego, CA. **(Top Poster Award in Health Communication Division, ICA)**
8. **Chan, L. S.** (2017, May). *Accumulating social capital and/or sexual networks? Relationships between motives and outcomes of using dating apps in a gay male sample*. Paper presented at the annual conference of the International Communication Association, San Diego, CA.
9. **Chan, L. S.** (2016, June). *Predicting the intent to use dating apps to look for romance and sex: Using the integrative model of behavioral prediction*. Paper presented at the annual conference of the International Communication Association, Fukuoka, Japan.
10. **Chan, L. S.** (2016, June). *Self-presentations on gay networking apps: Comparing American and Chinese guys who meet guys on Jack'd*. Paper presented at the annual conference of the International Communication Association, Fukuoka, Japan.
11. **Chan, L. S.** (2015, November). *The role of gay identity confusion and outness in romance- and sex-seeking via smartphone networking apps among men who have sex with men: A moderated mediation analysis*. Paper presented at the annual conference of the National Communication Association, Las Vegas, NV.
12. **Chan, L. S.** (2015, May). *Emotional duplex of national (de-)branding of China*. Poster session presented at the International Communication Association annual conference, San Juan, Puerto Rico.
13. **Chan, L. S.** (2015, May). *The dialectic of creative identity work: Ethnography of a Hong Kong advertising agency*. Paper presented at the annual conference of the International Communication Association, San Juan, Puerto Rico. **(Top 3 Student Paper in Organizational Communication Division, ICA)**
14. **Chan, L. S.,** & Tsang, H. W. E. (2014, May). *"Hey, see my body!": An exploratory study of body display on Facebook*. Paper presented at the annual conference of the International Communication Association, Seattle, WA.
15. **Chan, L. S.** (2014, May). *Representations of transsexuals in Chinese cinema: Case studies of Kitchen and Whispers and Moans*. Paper presented at the annual conference of the International Communication Association, Seattle, WA.
16. **Chan, L. S.** (2013, November). *Thirty-five years passed: Where have GLBTQ studies reached? A review of GLBTQ/media studies from 2008 to 2012*. Poster presented at the annual conference of the National Communication Association, Washington, DC.
17. **Chan, L. S.** (2013, June). *Genealogy, discourses, and revival of creativity in the context of advertising industry*. Paper presented at the annual conference of the International Association for Media and Communication Research, Dublin, Ireland.

## BOOK REVIEWS

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1. **Chan, L. S.** (2018). Communications technology and media in China under Xi. *International Journal of Communication*, 12, 2258–2262. <http://ijoc.org/index.php/ijoc/article/view/9530/2359>
2. **Chan, L. S.** (2018). Television and romance: Studies, observations and interpretations. *Global Media and Communication*, 14, 161–162. doi:10.1177/1742766517742253
3. **Chan, L. S.** (2016). Queer/Tongzhi China: New perspectives on research, activism and media cultures. *International Journal of Communication*, 10, 3314–3317. <http://ijoc.org/index.php/ijoc/article/view/5910/1712>
4. **Chan, L. S.** (2015). Unpacking Asian queer masculinity in theater and cinema: Postcolonial imagination and pleasure of bottomhood. *International Journal of Communication*, 9, 286–290. <http://ijoc.org/index.php/ijoc/article/view/3695/1302>

5. **Chan, L. S.** (2014). Global Creative Industries. *International Journal of Communication*, 8, 2519–2522.  
<http://ijoc.org/index.php/ijoc/article/view/3237/1229>

#### RESEARCH GRANTS

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- 2017 Principal Investigator, “Romance, Sex, and Use of Dating App,” Travel and Research Grant, Center for Feminist Research, University of Southern California, USA (US\$2,461)
- 2015 Principal Investigator, “Who Uses Dating Apps,” Annenberg Summer Research Fellowship, University of Southern California, USA (US\$2,500)

#### TEACHING EXPERIENCE

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##### University of Pennsylvania, USA

- 2019 Spring Instructor – COMM290 Special Topics: Interpersonal Communication

##### University of Southern California, USA

- 2018 Spring Instructor – COMM204 Public Speaking
- 2017 Fall Teaching assistant – CMGT540 Use of Communication Research (Graduate level)
- 2017 Summer Instructor – COMM309 Communication and Technology
- 2015 Fall Teaching assistant – COMM355 Advertising and Communication
- 2015 Spring Teaching assistant – COMM355 Advertising and Communication
- 2014 Fall Teaching assistant – COMM355 Advertising and Communication

##### School of Professional and Continuing Education, University of Hong Kong

- 2016 Fall Instructor – JAC09115 Communication Management 2
- 2016 Fall Instructor – JAC08108 Corporate Communication

##### The Chinese University of Hong Kong

- 2013 Spring Teaching assistant – COMM2190 Critical Communication Theory
- 2012 Fall Teaching assistant – COMM2910/UGEC2621 News Analysis

#### AWARDS, FELLOWSHIPS, AND SCHOLARSHIPS

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##### International Association for Media and Communication Research

- 2018 Honorable Mention in the Prize of Best Paper presented Journalism Research and Education Section, “Framing Gay Marriage in Liberal and Conservative U.S. Newspapers from 2004 to 2016”

##### The Academy of Hong Kong Studies, Education University of Hong Kong

- 2017 Outstanding Papers in Hong Kong Studies 2016/2017, “Cultivation and erosion of creative identity: A Hong Kong advertising agency as case study,” published in *Continuum: Journal of Media and Cultural Studies*

##### National Communication Association

- 2017 Top 4 Student Paper in Human Communication and Technology Division, “Ambivalence in networked intimacy: Observations from gay men using mobile dating apps”

**International Communication Association**

- 2017 Top Poster Award in Health Communication Division, “Acculturation to both American and Chinese cultures predicts condom use intent among U.S.-dwelling Chinese/Taiwanese men who have sex with men”
- 2015 Top 3 Student Paper in Organizational Communication Division, “The dialectic of creative identity work: Ethnography of a Hong Kong advertising agency”

**University of Southern California, USA**

- 2016 Research Enhancement Fellowship, Graduate School (US\$35,000)
- 2016 Annenberg Summer Education Fellowship (US\$3,550)
- 2016 Ph.D. Fellowships Travel/Research Award, Graduate School (US\$1,000)
- 2013 Annenberg Fellowship (US\$30,000)

**University of Warwick, UK**

- 2012 Chancellor’s International Scholarship for Ph.D. Students (offer declined)

**The Chinese University of Hong Kong**

- 2008, 07, 05 Dean’s List of Social Science Faculty

**INVITED LECTURES AND TALKS**

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- Apr 10, 2018 “Transformation of Intimate Relationships,” in *GEN E242F Society and Interpersonal Relationships*  
**The Open University of Hong Kong**
- Nov 24, 2016 “Dating, Hookup, Meet-up? Exploring Intimacy and Gender Dynamics on Mobile Apps,” as part of the “Oversea Visit Program for Young Scholars” organized by the School of Communication and Design at Sun Yat-sen University  
**Sun Yat-sen University, China**

**INVITED PARTICIPATION IN WORKSHOPS AND SYMPOSIUMS**

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- Apr 12-13, 2018 International workshop “Platformization of Chinese Society,” Department of Humanities and Creative Writing, Hong Kong Baptist University
- Dec 9, 2017 “Cultivation and Erosion of Creative Identity,” in the 2016/2017 Hong Kong Studies Annual Conference, The Education University of Hong Kong
- Mar 28-31, 2016 “Social and Political Implications of New Media in Asia,” Association for Asian Studies’ dissertation workshop 2016

**ACADEMIC SERVICES**

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- 2018-2020 Student and Early Career Representative of LGBTQ Studies interest group, International Communication Association
- 2015-2017 Ad Hoc Reviewer, International Communication Association annual conference
- 2018 Ad Hoc Reviewer, *Cultural Studies*, *Journal of Social and Personal Relationships*, *Journal of Homosexuality*, and *Chinese Journal of Communication*
- 2017 Ad Hoc Reviewer, *Chinese Journal of Communication*, *International Journal of Communication*, *New Media and Society*, and *Sex Roles*
- 2016 Ad Hoc Reviewer, *Body Image*

**IN THE MEDIA**

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May 16, 2017      Culture matters: U.S.-dwelling Chinese/Taiwanese MSM prefer using condom  
*Apple Daily, Taiwan*

April 27, 2017      Analysis of dating apps  
*Apple Daily, Taiwan*

**INDUSTRY EXPERIENCE**

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Oct 2011-Jul 2012      Advertising Copywriter      **The Gate Worldwide, Hong Kong**  
Main clients: HSBC (Hong Kong), Wyndham Hotel Group

Feb-Jul 2010      Communications and Events Officer      **Aide et Action, Hong Kong**

Aug 2008-Aug 2009      Advertising Copywriter      **Hotdog Workshop, Hong Kong**  
Main clients: Red Bull, Citibank (Hong Kong)

July 2007-Aug 2007      Advertising Account Executive (Internship)      **DraftFCB, Hong Kong**

**LANGUAGE PROFICIENCY**

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Cantonese: Native  
English: Fluent  
Putonghua: Fluent  
Japanese: Basic