

Lori Young

Annenberg School for Communication

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EDUCATION

Ph.D., Communication, University of Pennsylvania May 2020

Dissertation: “Talk to Me: Poverty Discourse and Outgroup Favoritism among Low-income Citizens” Committee: Michael X. Delli Carpini (Chair), Kathleen Hall Jamieson, Joseph N. Cappella, Matthew Brook O’Donnell

M.A., Communication, University of Pennsylvania 2013

Advisor: Michael X. Delli Carpini

M.A., Political Science (Minor Social Statistics), McGill University 2008

Thesis: “Affective News: Computer Automated Analysis and the Emotional Content of Mass Media”; Advisor: Stuart N. Soroka

B.A., Political Science (Minor Women’s Studies), McGill University 2006

Honors Thesis: “BQ in the House: The Nature of Sovereignist Representation in the Canadian House of Commons”; Advisor: Éric Bélanger

ACADEMIC APPOINTMENTS

Visiting Faculty, Portland State University, Department of Communication 2017–18

RESEARCH & TEACHING INTERESTS

Political Communication, Media Psychology/Effects, Poverty & Inequality, Social Identity, Quantitative Research Methods, Automated Content and Sentiment Analysis

UNDERGRADUATE TEACHING EXPERIENCE

Portland State University, Department of Communication

Instructor, Persuasion (Winter/Spring) 2018
Instructor, Gender and Race in the Media 2018
Instructor/Course Designer, Media and Class (based on my dissertation) 2017/2018
Instructor, Mass Communication and Society 2017/2018
Instructor, Media Effects 2017

University of Pennsylvania, Annenberg School for Communication

Instructor, Communication and Persuasion 2015
Teaching Fellow, Communication and Persuasion (Instructor: Joseph N. Capella) 2013/2015
Teaching Fellow, Political Communication (Instructor: Kathleen Hall Jamieson) 2012
Teaching Fellow, Communication and Behavior (Instructor: Eran Ben-Porath) 2012

McGill University, Department of Political Science

Teaching Assistant, Media and Politics (Instructor: Stuart N. Soroka) 2006/2007

ADDITIONAL TEACHING EXPERIENCE

Leadership for a Diverse America (LEDA), Princeton University (Jun–Aug) 2017
 Faculty, *Aspects of Leadership Core Curriculum*

Core faculty for LEDA’s summer institute, a program devoted to equalizing educational opportunities for low-income youth through academic training and empowerment; facilitated 20 in-class hours per week to support LEDA scholars’ admission to and ability to thrive in selective academic institutions, with the goal of diversifying leadership in the United States.

RESEARCH POSITIONS

Center for Media and Social Impact (CMSI), American University 2019
Media Analyst, Housing Security and Homelessness in U.S. Culture

Designed and prepared a report for community partners about the influence of mediated narratives about housing security and homelessness in popular culture and mainstream news, in order to better understand public opinion and housing policy. As lead researcher for the news analytics section, I collected and analyzed one year of mainstream news coverage from 12 daily newspapers across the country.

University of Pennsylvania, Annenberg School for Communication 2010–2013
Research Fellow, Michael Delli Carpini, Diana Mutz, Sandra González-Bailón

Community-University Partnership (CUP), University of Alberta 2009–10
Data Analyst, Families First Edmonton Initiative

As part of an interdisciplinary team of scholars I was responsible for data analysis on a longitudinal RCT community-based research project designed to facilitate access to social programs and services for 1200 low-income families; I collaborated on a recruitment model to facilitate social scientific research with vulnerable and hard-to-reach populations.

McGill University, Department of Political Science 2003–08
Research Assistant, Dr. Stuart Soroka, Éric Bélanger, Stephen Saideman

MAJOR RESEARCH ACCOMPLISHMENTS

Lexicoder Sentiment Dictionary 2006–present

Co-development of the *Lexicoder Sentiment Dictionary* and a computer automated content analytic software designed to code the topic and tone of political texts. The dictionary has been used in a range of studies in political communication to capture media trends and measure the affective tenor of the news. For more information visit www.lexicoder.com. A French translation is available here: www.poltext.org/en/donnees-et-analyses/lexicoder.

ADDITIONAL TRAINING & CERTIFICATION

Center for Teaching and Learning Teaching Certificate (University of Pennsylvania) 2016
 Annenberg Summer Institute for Methods and Statistics (University of Southern CA) 2012
 The Stanford University Summer Institute in Political Psychology (Stanford University) 2011
 Community-based Research and Evaluation Workshop Series (University of Alberta) 2010

HONORS & AWARDS

Dissertation Funding Grant [\$6,000]	2018
Wharton Risk Center Russell Ackoff Doctoral Student Fellowship [\$3,000]	2016–17
Penn Prize for Excellence in Teaching by Graduate Students (runner up)	2015
President Gutmann’s Leadership Award [\$700]	2015
Graduate and Professional Student Assembly Research Travel Award [\$500]	2015
Social Sciences and Hum. Research Council of Canada Doctoral Fellowship [\$80,000]	2010–14
Fonds de recherche sur la société et la culture bourse de doctorat (declined) [\$80,000]	2010
Annual Best Paper Award, Journal of Elections, Public Opinion and Parties	2009
Media and Public Opinion Research Grant [\$6,000]	2008
Max Bell Media Observatory Master’s Research Fellowship [\$10,000]	2006–08

PUBLICATIONS

Peer-reviewed Articles

Soroka, Stuart, **Lori Young**, and Meital Balmas. (2015). Bad News or Mad News? Sentiment Scoring of Negativity, Fear, and Anger in News Content. *The ANNALS of the American Academy of Political and Social Science* special volume on Computational Communication Science 659(1): 108–121.

Young, Lori and Stuart Soroka. (2012). Affective News: The Automated Coding of Sentiment in Political Texts. *Political Communication* 29(2): 205–231. (*Adapted from Master’s thesis*)

Soroka, Stuart, Stephen Farnsworth, **Lori Young**, and Andrea Lawler. (2012). Event-Driven Environmental News in the US and Canada. *Electronic Media & Politics* 1(10): 143–157.

Mutz, Diana and **Lori Young**. (2011). Communication and Public Opinion: Plus Ça Change? *Public Opinion Quarterly*, 75th Anniversary Issue 75(5): 1018–1044.

Farnsworth, Stephen, Stuart Soroka, and **Lori Young**. (2010). The International Two-Step Flow in Foreign News: Canadian and US Television News Coverage of US Affairs. *The International Journal of Press/Politics* 15(4): 401–419.

Soroka, Stuart, Marc André Bodet, **Lori Young**, and Blake Andrew. (2009). Campaign News and Vote Intentions. *Journal of Elections, Public Opinion and Parties* 19(4): 359–376. (*Awarded best paper of 2009*)

Young, Lori and Éric Bélanger. (2008). BQ in the House: The Nature of Sovereigntist Representation in the Canadian House of Commons. *Nationalism and Ethnic Politics* 14(4): 487–522. (*Adapted from undergraduate honors thesis*)

Book Chapters

Soroka, Stuart, Andrea Lawlor, Stephen Farnsworth, and **Lori Young**. (2012). Mass Media and Policymaking. In *Routledge Handbook of the Policy Process*. Eds. Araral, Eduardo, Scott Fritzen, Michael Howlett, M Ramesh, and Wu Xun. Abingdon UK: Taylor & Francis/Routledge, pp. 204–214.

Reports

Borum Chatoo, Caty, David Conrad, and **Lori Young** (2019). Homelessness and Housing Security in U.S. Culture: How Popular Culture and News Depicts an American Challenge. Internal Report Prepared for the Funders for Housing and Opportunity. *Center for Media and Social Impact, School of Communication, American University, Washington, DC.*

Manuscripts under review

Borum Chatoo, Caty, **Lori Young**, David Conrad. N.d. “The Rent is Too Damn High”: Housing Security and Homelessness Portrayals in U.S. Print News Coverage.

Manuscripts in progress

Young, Lori. N.d. The Dialogic Exclusion of Low-Income Citizens from Poverty Discourse during the “Common Sense Revolution” in Canada.

Young, Lori. N.d. “Poor” Consumers: Industrial Constructions of Class.

SOFTWARE & SCRIPTS

Lori Young. (2016). LexisNexis raw text parser (for use with the academic interface).

Walter, Dror, Matt O’Donnell, **Lori Young**, and Stuart Soroka. (2016). LexisNexis API script and NITF XML parser.

Daku, Mark, Stuart Soroka, and **Lori Young**. (2015). Lexicoder, version 3.0. Available at: www.lexicoder.com.

CONFERENCE PARTICIPATION

Young, Lori. (2017). Talk to Me: The Dialogic Exclusion of Low-Income Citizens from Poverty Discourse during the “Common Sense Revolution,” *American Political Science Association*, San Francisco, CA.

Young, Lori. (2016). Class Identity Inflation: The Political Consequences of Mainstream News Coverage of Poverty and Redistribution. Preconference on Media and Class in the 21st Century, *National Communication Association*, Philadelphia, PA.

Young, Lori. (2016). Helping the “Poor and Needy”: Framing Public Opinion Questions about Poverty and Redistribution. Political Communication Preconference, *American Political Science Association*, Philadelphia, PA.

Young, Lori. (2015). Poverty Discourse in the United States, 2004–2014. *International Association for Media and Communication Research*, Montreal, Canada.

Young, Lori. (2015). The Dialogic Exclusion of Low-Income Citizens from Poverty Discourse. *International Communication Association*, San Juan, Puerto Rico.

Soroka, Stuart, Stephen Farnsworth, Robert Lichter, and **Lori Young**. (2014). The Automated Coding of Sentiment in Political News Coverage: Examining Newspaper

Coverage of the 2013 Race for Governor of Virginia. Political Communication Preconference, *American Political Science Association*, Washington, DC.

Young, Lori. (2014). Public Opinion and Poverty: Message Features that Move Support for Redistribution among the Poor. *Midwest Political Science Association*, Chicago, IL.

Young, Lori, Stuart Soroka, Stephen Farnsworth and Robert Lichter. (2013). The Automated Coding of Sentiment in US Network Election-Period News. *American Political Science Association*, Chicago, IL.

Young, Lori. (2013). The Discursive Exclusion of the Disadvantaged from Public Opinion. Political Communication Preconference, *International Communication Association*, London, UK.

Young, Lori. (2013). Outgroup Frames: The Discursive Exclusion of the Disadvantaged from Political Journalism. *Joint Journalism and Communication History Conference*, New York, NY.

Mutz, Diana, and **Lori Young.** (2012). Communication and Public Opinion: Plus Ça Change? *DC-AAPOR Annual Public Opinion Quarterly Special Issue Conference: The Past, Present, and Future of Public Opinion Research*, Washington, DC.

Young, Lori. (2012). Poor Consumers: Industrial Constructions of Class. *International Society of Political Psychology*, Chicago, IL.

Soroka, Stuart, Marc André Bodet and **Lori Young.** (2009). Campaign News and Vote Intentions in Canada, 1993–2008. *American Political Science Association*, Toronto, ON.

Soroka, Stuart, Stephen Farnsworth, **Lori Young** and Andrea Lawler. (2009). Environment and Energy Policy: Comparing Reports from US and Canadian Television News. *American Political Science Association*, Toronto, ON.

Soroka, Stuart, Mark Daku, Adam Mahon and **Lori Young.** (2009). Media Content and Election Campaigns: 2008 in Comparative Context. *Canadian Political Science Association*, Ottawa ON.

Soroka, Stuart, **Lori Young** and Marc André Bodet. (2008). Campaign News and Vote Intentions: Analyses Using Manual and Automated Coding of Sentiment in Canadian Newspaper Content. *Canadian Political Science Association*, Vancouver, BC.

Young, Lori and Éric Bélanger. (2007). BQ in the House: The Nature of Sovereigntist Representation in the Canadian House of Commons. *Canadian Political Science Association*, Saskatoon, SK.

RELEVANT WORK & LIFE EXPERIENCE

Media Analyst, Consultant (Montreal, QC, 2005–09)

Analysis of issues and trends in mass media for various academic, corporate, and public affairs clients including *Maclean's Magazine* and *Innovative Research Group*.

Assistant Book Review Editor, *Nationalism and Ethnic Politics* (Montreal, QC, 2004)

Coordinated the book review process; located appropriate scholars in the field and compiled and edited reviews for publication

FASD Resource Centre Coordinator, *YWCA Crabtree Corner* (Vancouver, BC, 2003)

Designed and implemented a searchable database of the center's vast resource collection; conducted training workshops and provided technical support to staff; provided referrals and support, primarily to Aboriginal women, in Canada's most impoverished and racially segregated neighborhood on issues ranging from substance use to domestic violence.

Backpacker, *Freelance* (Global, 1999–2002)

Worked as an artisan in France, a farmhand in the north of England and daffodil picker in the south; staffed a busy hostel in Tel Aviv, did karma yoga in India, explored the desert in Egypt, and planted half a million trees across Canada, mostly while living in a tent.

ACADEMIC & PROFESSIONAL SERVICE

Co-founder, Python Mondays (Working Group, 2016–17)

Reviewer, IAMCR Emerging Scholars Network (2015)

Panelist, Fostering Student Engagement (Professional Development Workshop, 2015)

Organizer/Presenter, Tools You Can Use Series (Computer Automation Workshop, 2013)

Co-founder, PolComm Talks (Working Group, 2013–14)

PEER REVIEWER

Political Communication, Political Behavior, American Journal of Political Science, International Journal of Press/Politics, Communication Methods and Measures, The ANNALS of the American Academy of Political and Social Science, American Political Science Review

PROFESSIONAL MEMBERSHIPS

International Communication Association, American Political Science Association, National Communication Association, International Association for Media and Communication Research, International Society of Political Psychology, American Association for Public Opinion Research

COMPUTER & LANGUAGE SKILLS

Statistics and graphing packages: STATA, SPSS, R

Content analysis software: Lexicoder, NVivo, QDAMiner, WordStat

Programming languages: Python

Text processing and data analytics: data wrangling, cleaning, processing (Pandas, NumPy, SciPy); Natural Language Processing, including tokenization, stemming, term-document matrix representation, part-of-speech tagging, etc. (NLTK, Scikit-learn); web scraping, document parsing, interacting with APIs (BeautifulSoup, Scrapy); machine learning and topic modelling (Scikit-Learn, pyLDAvis); data visualization (Matplotlib, WordCloud, Pillow); corpus linguistics (i.e., keyness, concordance, collocation analysis).

Languages: English, Intermediate French