

## Ava Irysa Kikut

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### EDUCATION

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- 2023 (Anticipated) Ph.D. Student, Communication | University of Pennsylvania  
Annenberg School for Communication
- 2020 M.A., Communication | University of Pennsylvania  
Annenberg School for Communication
- 2017 B.A., English, *summa cum laude* | University of Pennsylvania

### AWARDS AND HONORS

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- 2020 – 2022 Provost’s Graduate Academic Engagement Fellowship at the Netter Center
- 2020 Top Paper Award. 70th Annual International Communication Association (ICA) Conference. Gold Coast, Australia.

### PUBLICATIONS

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- 2021 Hornik, R., **Kikut, A.**, Jesch, E., Woko, C., Siegel, L., & Kim, K. (2021). Association of COVID-19 Misinformation with Face Mask Wearing and Social Distancing in a Nationally Representative US Sample. *Health Communication*, 36(1), 6–14. <https://doi.org/10.1080/10410236.2020.1847437>
- 2020 **Kikut, A.**, Sanyal, M., Vaughn, M., Ridley-Merriweather, K. E., Head, K., Salowe, R., Lomax-Reese, S., Lewis, M., Ross, A. G., Cui, Q. N., Addis, V., Sankar, P. S., Miller-Ellis, E., & O’Brien, J. M. (2020). Learning from Black/African American Participants: Applying the Integrated Behavioral Model to Assess Recruitment Strategies for a Glaucoma Genetic Study. *Health Communication*, 1–10. <https://doi.org/10.1080/10410236.2020.1853897>
- Kikut, A.**, Williams, S., & Hornik, R. (2020). A Toxic Blend: Assessing the Effects of Cross-Source Media Coverage of Flavored E-Cigarettes on Youth and Young Adult Perceptions. *Journal of Health Communication*, 25(8), 640–649. <https://doi.org/10.1080/10810730.2020.1834032>
- Kikut, A.**, Vaughn, M., Salowe, R., Sanyal, M., Merriam, S., Lee, R., Becker, E., Lomax-Reese, S., Lewis, M., Ryan, R., Ross, A., Cui, Q. N., Addis, V., Sankar, P. S., Miller-Ellis, E., Cannuscio, C., & O’Brien, J. (2020). Evaluation of a multimedia marketing campaign to engage African American patients in glaucoma screening. *Preventive Medicine Reports*, 17, 101057. <https://doi.org/10.1016/j.pmedr.2020.101057>

- 2018 **Kikut, A. I., & O'Brien, J. M.** (2018). A Collaborative Community Model for Including Minorities in Genetic Research. *JAMA Ophthalmology*, 136(4), 313. <https://doi.org/10.1001/jamaophthalmol.2018.0225>

## CONFERENCE PRESENTATIONS

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- 2020 **Kikut, A., Williams, S., Hornik, R.C.,** “A Toxic Blend: Assessing the Effects of Cross-Source Media Coverage of Flavored E-Cigarettes on Youth and Young Adult Perceptions.” Virtual presentation at the 70th Annual International Communication Association (ICA) Conference. Virtual.
- Sanyal M., **Kikut, A.\***, Vaughn M., Ridley-Merriweather, K.E., Head, K., Salowe R., Lomax-Reese S., Lewis M., Ross A., Cui Q.N., Addis V., Sankar P.S., Miller-Ellis E., O'Brien J.M. “Learning from the perspectives of African American participants: Assessing how a recruitment campaign motivated participation in a genetic research study.” Virtual presentation at the 70th Annual International Communication Association (ICA) Conference. Virtual. (*Received Top Paper Award*)  
\*co-first author
- Kikut, A., Williams, S., Hornik, R.C.** “Media Sources Interact In Effects of E-Cigarette Flavor Coverage On Youth And Young Adult Perceptions.” Virtual poster presentation at the 2020 annual meeting of the Society for Research on Nicotine and Tobacco.
- 2019 Hornik, R.C., Gibson, L.A., Sangalang, A., Volinski, A. C., Williams, S., **Kikut, A., Kim, Y., Binns, S., Emery, S.** (2019). “Consistency of Messages Across Media Sources for Tobacco And Electronic Cigarettes Over 36 Months: Evidence for a Public Communication Environment.” Presented at the 69th Annual International Communication Association (ICA) Conference. Washington, D.C.
- Vaughn, M., **Kikut A.**, Merriam, S., Salowe, R., Lomax-Reese, S., Lewis M., Ryan, R., Becker, E., Lee R., Sanyal, M., Cui, Q. N., Ross, A., Addis, V., Sankar, P.S., Miller-Ellis, E., O'Brien, J.M. “An Evaluation of a Multimedia Marketing Campaign for Recruiting African American Patients in Philadelphia.” Poster to be presented at 2019 Penn Health Equity Week in Philadelphia, PA.
- Hornik, R.C., Gibson, L.A., Sangalang, A., Volinski, A. C., Williams, S., **Kikut, A., Kim, Y., Binns, S., Emery, S.** (2019). “Consistency of Messages Across Media Sources for Tobacco And Electronic Cigarettes Over 36 Months: Evidence for a Public Communication Environment.” Poster presentation at the 2019 annual meeting of the Society for Research on Nicotine and Tobacco, San Francisco, CA

- 2018 Salowe, R., Merriam, S., Lee, R. Vaughn, M., **Kikut, A.**, Becker, E., Collins, D.W., Gudiseva, H.V., Addis, V., Sankar, P.S., Miller-Ellis, E., Pistilli, M., Maguire, M., O'Brien, J. (2019). "An Evaluation of Recruitment Methods for a Large Glaucoma Genetics Study of African Americans." Presentation at the 2018 annual meeting of the Association for Research in Vision and Ophthalmology, Vancouver, CA.

## RESEARCH POSITIONS

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- 2018—Present Research Fellow, Tobacco Center of Regulatory Science (TCORS)  
Faculty supervisor: Dr. Robert Hornik  
Annenberg School for Communication, University of Pennsylvania
- 2017—2018 Outreach Coordinator, Primary Open-Angle African American Glaucoma Genetics Study 2017  
Faculty supervisor: Dr. Joan O'Brien  
Ophthalmology Department, University of Pennsylvania

## TEACHING EXPERIENCE

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- 2020 Teaching Fellow, Introduction to Communication Behavior (undergraduate level).  
Instructor: Dr. Michael X. Delli Carpini  
Annenberg School for Communication, University of Pennsylvania

## SERVICE

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- 2018—2019 Annenberg Graduate Student Council, University of Pennsylvania  
2017— 2019 Alumni Interviewer, University of Pennsylvania

## PROFESSIONAL EXPERIENCE

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- 2015—2018 Marketing Director / Medical Writer, UPenn Ophthalmology Department  
2014—2015 Program Coordinator, Rebel Chefs, Netter Center, University of Pennsylvania

## PROFESSIONAL MEMBERSHIPS

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- 2019—Present International Communication Association  
Society for Research on Nicotine and Tobacco
- 2017—Present Phi Beta Kappa
- 2015—Present National Society of Collegiate Scholars

## REFERENCES

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Available upon request.