

# JEANNA SYBERT

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## RESEARCH INTERESTS

*Journalism studies, digital culture, visual communication, memory studies*

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## EDUCATION

### **Annenberg School for Communication, University of Pennsylvania**

Ph.D. in Communication, Expected 2023

M.A. in Communication, 2020

Advisor: Barbie Zelizer

### **University of Pittsburgh**

B.A., *Summa cum laude*, Communication & Rhetoric and Political Science with a minor in Film & Media Studies, 2018

Senior Thesis: “‘A symbol of the horrors in Aleppo’: U.S. News Coverage of Omran Daqneesh and the Abject Framing of the Suffering Other” under the direction of Dr. Lester Olson

## PUBLICATIONS

*Upcoming* Sybert, J. (2020). The voices of Aleppo: Reevaluating U.S. journalistic practices for news coverage of children during the Syrian Civil War. In J. Jenkins, E. Tandoc, R. Thomas & O. Westlund (Eds.), *Critical incidents in journalism: Pivotal moments reshaping journalism around the world*. Routledge.

Sybert, J. (2020). Review of the book *The Mourning News: Reporting Violent Death in a Global Age*, by T. Morse. *International Journal of Communication*.  
<https://ijoc.org/index.php/ijoc/article/view/14160/2939>

Sybert, J. (2019). Review of the book *Networked Press Freedom: Creating Infrastructures for a Public Right to Hear*, by M. Ananny. *New Media & Society*.  
<https://doi.org/10.1177/1461444819873862>

Madenga, F., & Sybert, J. (2018, December 11). Reporting white supremacy: The state of the beat. <https://www.ascmediarisk.org/2018/12/reporting-white-supremacy-the-state-of-the-beat/>

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## RESEARCH EXPERIENCE

### **Research Fellow**

Annenberg School for Communication, Aug. 2018-May 2019

Supervisor: Barbie Zelizer

- Completed projects – including an [article](#) and [podcast](#) – published to the Center for Media @ Risk website

### **Spring Brackenridge Research Fellowship**

Pittsburgh PA, Jan. 2018-April 2018, Research Fellow

Faculty Mentor: Dr. Meredith Guthrie

- Received \$800 stipend through the University of Pittsburgh's Honors College to expand upon Summer Brackenridge project

### **Brackenridge Summer Research Fellowship**

Pittsburgh PA, May 2017-July 2017, Research Fellow

Faculty Mentor: Dr. Meredith Guthrie

- Received \$3,500 stipend through the University of Pittsburgh's Honors College to conceptualize and research individual project full time
- Featured presenter of project at Talentum Program-Brackenridge joint session

### **University Honors College Humanities, Arts, & Social Sciences Research Fellowship,**

Pittsburgh PA, Jan.2017-April 2017, Research Fellow

- Received \$500 stipend through the Honors College to work on individual research project
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## **TEACHING EXPERIENCE**

**Teaching Assistant**, University of Pennsylvania

Media Industries and Society (COMM130), Jan. 2020-Dec. 2019

Instructor: Dr. Joe Turow

**Teaching Assistant**, University of Pennsylvania

Critical Approaches to Pop Culture (COMM123), Aug. 2019-Dec. 2019

Instructor: Dr. Jessa Lingel

**Undergraduate Teaching Assistant**, University of Pittsburgh

Rhetorical Criticism (COMMRC 1123), Aug. 2016-Dec. 2016, returned Aug. 2017-Dec. 2017

Instructor: Dr. Mickey Bannon

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## **CONFERENCE PRESENTATIONS & TALKS**

*Upcoming National Communication Association*, Virtual (Nov. 19-22, 2020)

*Visual Communication Division*

“Journalism as a memeplex: Understanding identity, practice, and public opinion of the U.S. press through internet memes”

**International Communication Association**, Gold Coast, Australia (May 21-25, 2020) [Virtual]

*Communication and Technology Division*

“The Demise of #NSFW: Censorship, Resistance, and Tumblr's 2018 Adult Content Ban”

**2<sup>nd</sup> Winter School for the Study of Communication on Media and Uncertainty**, Lisbon, Portugal (Jan. 7-11, 2020)

*Media, Misogyny, and Migration Session*

““Welcome to America”: Situating Memes, Mistaken Photographs, and (Photo)journalism in the Trump Era”

**National Communication Association**, Baltimore, MD (Nov. 14-17, 2019)

*Rhetorical and Communication Theory Division*

“Donald Trump’s Rhetoric of Crisis and Blame in the 2019 Oval Office Address”

**Center for Media at Risk: SummerCulture Colloquium**, Annenberg School for Communication, Philadelphia, PA (Nov. 6, 2019)

“Memory-Making as Network in the Pulse Nightclub Memorial/Museum Controversy”

**International Association for Media and Communication**, Madrid, Spain (July 7-11, 2019)

*Emerging Scholars Network*

“How We Mourned’: Memory Institutions in the Aftermath of American Mass Shootings”

**International Communication Association**, Washington D.C. (May 24-28, 2019)

*Critical Incidents in Journalism*, Preconference

“The Voices of Aleppo’s Children: Reevaluating American Journalistic Practices for News Coverage of Children following the Syrian Civil War”

**Eastern Communication Association**, Pittsburgh, PA (April 25-29, 2018)

*News from across the World: Journalists’ Representations*

“‘A symbol of the horrors in Aleppo’: U.S. News Coverage of Omran Daqneesh and the Abject Framing of the Suffering Other”

**Kristeva Circle Conference**, Pittsburgh, PA (October 27-28, 2017)

*Race, Gender, and Monstrosities*

“A Symbol of the Horrors in Aleppo”

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## **SERVICE TO THE DISCIPLINE**

**Peer Reviewer for *Journalism***

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## **UNIVERSITY ACTIVITIES**

**COMM-radery in COVID-19: A Summer Book Club**

*Co-creator*, Annenberg School for Communication, Jun. 2020-July 2020

**Graduate Student Symposium Planning Committee**

*Chair*, Annenberg School for Communication, Jan. 2020-May 2020

**Center for Media @ Risk Annual Symposium [Authoritarianism: Power/Resistance]**

*Student Committee Member*, Annenberg School for Communication, Aug. 2019-Dec. 2019

**Annenberg Graduate Student Council**

*Council Member*, Annenberg School for Communication, Jan. 2019-Dec. 2019

**Center for Media @ Risk**

*Steering Committee Member, Annenberg School for Communication, Aug. 2018-Present*

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**HONORS AND AWARDS**

**Top Student Paper Award – Communication and Technology Division**, International Communication Association, 2020

**SummerCulture Award**, Annenberg School for Communication, 2019

**University of Pittsburgh Dean’s List**, 2014 - 2018

**University Scholar**, University of Pittsburgh Honors Convocation, Top 2% of class, 2017 & 2018

**The Undergraduate Awards**, Highly Commended Entrant, 2017

- International awards program recognized essay as in the top 10% of 6,432 entries from 47 countries in the Social Sciences, Anthropology, and Cultural Studies category