

# María Celeste Wagner

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## Research interests

I use comparative, qualitative, and quantitative methods to address questions of media reception and influence around political and social issues, especially in relation to intersecting gender, class and racial inequalities, and with a main focus in Latin America and the Latinx diaspora.

## Education

**PhD Candidate, Communication** · Annenberg School for Communication, University of Pennsylvania, USA (Expected, August 2021)

Chair: Michael X. Delli Carpini

Committee: Marwan M. Kraidy, Diana C. Mutz, & Pablo J. Boczkowski

Dissertation title: "Coverage of Sexual Harassment in Argentina and the United States: Publics' Opinions and the Interpretations of Latinx Identities in the Margins."

**MA, Communication** · Annenberg School for Communication, University of Pennsylvania, USA (2018)

**Licenciatura, Communication, Magna Cum Laude** (4.5-year undergraduate degree) · Universidad de San Andrés, Argentina (2013)

## Peer-Reviewed Publications

**Wagner, M. C., Boczkowski, P. J., & Mitchelstein, E.** (2021). Affect, Curiosity, and Positionality in Context: Watching Television Entertainment in Argentina and the United States. *International Journal of Communication*, 15, 668-687. [DOI:10.1177/1464884919878545](https://doi.org/10.1177/1464884919878545)

**Wagner, M. C., & Boczkowski, P. J.** (2019). Angry, Frustrated, and Overwhelmed: The Emotional Experience of Consuming News about President Trump. *Journalism*, 00(0), 1-17. [DOI:10.1177/1464884919878545](https://doi.org/10.1177/1464884919878545)

**Wagner, M. C., & Boczkowski, P. J.** (2019). The Reception of Fake News: The Interpretations and Practices That Shape the Consumption of Perceived Misinformation. *Digital Journalism*, 7(7), 870-885. [DOI:10.1080/21670811.2019.1653208](https://doi.org/10.1080/21670811.2019.1653208)

**Wagner, M. C.** (2019). Journalists' Gender and Influence: Effects on the Perceived Severity of Sexual Harassment. *Cuadernos.info*, (44), 43-59. [DOI:10.7764/cdi.44.1631](https://doi.org/10.7764/cdi.44.1631)  
[Originally published in Spanish, English version available]

Becerra, M., & **Wagner, M. C.** (2018). Crisis of Representation and New Media Policies in Latin America. *Latin American Perspectives*, 45(3), 86-102.  
[DOI:10.1177/0094582X18766895](https://doi.org/10.1177/0094582X18766895)

Mitchelstein, M. E., Boczkowski, P. J., & **Wagner, M. C.** (2017). The Boomerang Effect: Innovation in the Blogs of Mainstream News Sites, 2008-2012. *Media, Culture & Society*, 39(8), 1231-1244. [DOI:10.1177/0163443717690819](https://doi.org/10.1177/0163443717690819)

Mitchelstein, E., Boczkowski, P.J., **Wagner**, M. C. & Leiva, S. (2016). La Brecha de las Noticias en Argentina: Factores Contextuales y Preferencias de Periodistas y Público. [The News Gap in Argentina: Contextual Factors and Preferences of Journalists and the Audience]. *Palabra Clave*, 19(4), 1027-1047. [DOI:10.5294/pacla.2016.19.4.4](https://doi.org/10.5294/pacla.2016.19.4.4)

## **Working Manuscripts**

**Wagner**, M. C. & Kraidy, M. M. (Unpublished). Watching Turkish Television Drama in Argentina: Entangled Proximities in Global Media Flows.

## **Conference Peer-Reviewed Papers**

2021: **Wagner**, M. C. "Consequences of News Coverage of Sexual Harassment in Argentina and the United States: Societal Attitudes and the Interpretations of Women on the Margins." *International Communication Association (forthcoming) (held virtually due to COVID-19)*.

2020: **Wagner**, M. C., Boczkowski, P. J. & Mitchelstein, E. "Affect, Curiosity, and Positionality in Context: Watching Television Entertainment in Argentina and the United States." *National Communication Association*, Indianapolis, USA (held virtually due to COVID-19).

2020: **Wagner**, M. C. "Consequences of Sexual Harassment Coverage in the Americas: A Proposal to Study Attitudinal Effects and the Interpretations of Women in the Margins." *Digital Media in Latin America Pre-Conference, International Communication Association*, Gold Coast, Australia (held virtually due to COVID-19).

2019: **Wagner**, M. C. & Boczkowski, P. J. "The Reception of Fake News: The Interpretations and Practices that Shape the Consumption of Misinformation." *National Communication Association*, Baltimore, USA.

2019: **Wagner**, M. C. "Green and Light-Blue Bandanas: The Perception of the Role of the Media and of the Feminist Activism During the Congressional Debate on the Legalization of Abortion in Argentina" [presented in Spanish.] *Center for Media and Society in Argentina*, Buenos Aires, Argentina.

2019: **Wagner**, M. C. & Kraidy, M. M. "Watching Turkish Television Drama in Latin America: The Case of Argentina." *International Association of Media and Communication Research*, Madrid, Spain.

2019: **Wagner**, M. C. & Boczkowski, P. J. "Angry, Frustrated, and Overwhelmed: The Emotional Experience of Consuming News about President Trump." *International Communication Association*, Washington DC, USA.

2019: **Wagner**, M. C. & Kanitz, M. "Women as the Symbolic (Re)builders of the Nation: Women's Day Posters in East Germany (1945-1961)." *International Communication Association*, Washington DC, USA.

2018: **Wagner**, M. C. "Reading Women and Reading Men: Effect of Gender of Source on Perceived Severity of Sexual Harassment." *National Communication Association*, Salt Lake City, USA.

- 2018: **Wagner**, M. C. "Can Journalism Change our Attitudes around Social Issues? An Experiment about the Possibilities and Limitations of Journalism When it Comes to Sexual Harassment Debates?" [*presented in Spanish.*] **Center for Media and Society in Argentina**, Buenos Aires, Argentina.
- 2017: Mitchelstein, E., Boczkowski, P. J. & **Wagner**, M. C. "Elections Versus Crimes: Which Topics Are More Effective Burglar Alarms in Online News Sites in Argentina?" [*presented by P. Boczkowski.*] **International Communication Association**, San Diego, USA.
- 2016: Mitchelstein, E., Boczkowski, P. J. & **Wagner**, M. C. "The Boomerang Effect: Innovation in the Blogs of Mainstream News Sites in the U.S., 2008-2012." **National Communication Association**, Philadelphia, USA.
- 2016: Mitchelstein, E., Boczkowski, P. J. & **Wagner**, M. C. "Elections Versus Crimes: Which Topics Are More Effective Burglar Alarms in Online News Sites?" [*Poster Presentation.*] **Midwest Association for Public Opinion Research**, Chicago, USA.
- 2016: Mitchelstein, E., Boczkowski, P. J., **Wagner**, M. C. & Leiva, S. "The News Gap in Argentina: Contextual Factors and Preferences from Journalists and Publics" [*presented in Spanish by E. Mitchelstein.*] **Encuentro Nacional de Carreras de Comunicación**, Jujuy, Argentina.

## Awards & Scholarships

- 2018–present: **Doctoral Fellowship** · Center for Advanced Research in Global Communication, University of Pennsylvania
- 2019: **Research Travel Award** · Graduate & Professional Student Assembly, University of Pennsylvania
- 2018: **SummerCulture Fellowship** · Center for Media at Risk, University of Pennsylvania
- 2015: **University Teaching Assistant Award** · Universidad de San Andrés
- 2009–2012: **Merit Scholarship** · Universidad de San Andrés

## Teaching Experience

- 2020: **Teaching Certificate**, Center for Teaching and Learning, University of Pennsylvania
- University of Pennsylvania · Annenberg School for Communication · Philadelphia, USA**
- 2019: **Course Co-Developer & Co-instructor**, Introduction to Communication Behavior (led in person lectures; course design)
- 2019: **Teaching Assistant**, Critical Approaches to Popular Culture
- 2017: **Teaching Assistant**, Introduction to Communication Behavior (led in person seminar, two sections)
- Universidad de San Andrés · Buenos Aires, Argentina**
- 2014–2015: **Teaching Assistant**, Social Science Methodologies (led in person seminar, two sections)
- 2014–2016: **Teaching Assistant**, History of Mediatization (led in person seminar, six sections)
- 2013–2015: **Teaching Assistant**, Introduction to Communication Science (led in person seminar, six sections)

**Ministry of Education, National Institute of Teacher Training** · Argentina

2015–2016: **Instructor**, Cultural Projects (online instructor)

**Colegio San Luis** · Buenos Aires, Argentina

2011–2015: **Course Developer & Instructor**, Communication, Culture and Society (led in person secondary school lectures; course design)

## **Guest Lectures**

2019: **"Gender and popular culture,"** at Critical Approaches to Popular Culture, Annenberg School for Communication, University of Pennsylvania, Philadelphia, USA

2018: **"Feminist activism in Argentina,"** at Global Digital Activism, Annenberg School for Communication, University of Pennsylvania, Philadelphia, USA

2018: **"Media representation: Latinxs in US media,"** at Media in Latin America, Klein College of Media and Communication, Temple University, Philadelphia, USA

2018: **"Media representation and effects in Latin America,"** at Media in Latin America, Klein College of Media and Communication, Temple University, Philadelphia, USA

2017: **"Gender representations and effects in the US"** at Introduction to Communication Behavior, Annenberg School for Communication, University of Pennsylvania, Philadelphia, USA

2017: **"Media representation and effects in Latin America,"** at Media in Latin America, Klein College of Media and Communication, Temple University, Philadelphia, USA

## **Invited Talks**

2020: **Wagner, M. C.** "Covering Sexual Harassment: The Effects of Gender of Journalists on Audiences' Perceived Severity of Sexual Harassment." **Penn PROMOTES Research on Sex and Gender in Health**, Philadelphia, USA (*held virtually due to COVID-19*).

2020: **Wagner, M. C.** "The Debate Over the Legalization of Abortion: Audience Responses in Argentina." **5th Annual Penn in Latin America & the Caribbean Initiative Symposium**, Philadelphia, USA (*held virtually due to COVID-19*).

2020: **Wagner, M. C. & Kraidy, M. M.** "Watching Turkish Television Drama in Argentina: Entangled Proximities in Global Media Flows." **4th Biennial Center for Advanced Research in Global Communication Symposium: The Global Politics and Poetics of Turkish Television**, Philadelphia, USA (*held virtually due to COVID-19*).

2020: **Wagner, M. C.** "Consequences of Sexual Harassment Coverage: A Proposal to Study Attitudinal Effects and the Lived Experience of Women in the Margins" [*presented in Spanish.*] **Contemporary Debates in Digital Culture, Center for the Study of Media and Society in Argentina**, Buenos Aires, Argentina (*virtual participation*).

2019: **Wagner, M. C., Boczkowski, P. J.** "The Reception of Fake News: The Interpretations and Practices that Shape the Consumption of Misinformation." **Countering Online Disinformation 2019 Symposium, Oslo Metropolitan University, Oslo, Norway** (*virtual participation*).

2019: **Wagner, M. C.** "Media and Democracy" panel discussant at the **Digital Journalism in Latin America Pre-Conference, International Communication Association**, Washington DC, USA.

2019: **Wagner, M. C.**, "Communication Praxis and Authoritarian Regimes" panel discussant, **Communication History Division, International Communication Association**, Washington DC, USA.

## **Professional Associations**

### **Current Memberships**

International Communication Association

National Communication Association

### **Invited Affiliations**

2020–present: **External Graduate Student Affiliate.** Center for Latinx Digital Media, Northwestern University.

2016–present: **Research Affiliate.** Center for Media and Society in Argentina.

## **Academic Service**

### **Conference & Working Groups Organizing**

2019–present: **Organizing Committee Member.** Digital Media in Latinx and Latin America (2021) and Digital Media in Latin America (2020) Pre-Conferences, International Communication Association.

2020–present: **Co-Coordinator.** Gender, Economy, Poverty, and Health Working Group, at the Latin American Interdisciplinary Gender Network, a joint initiative by the Council on Latin American & Iberian Studies (CLAIS) at Yale, the Centro de Investigaciones y Estudios de Género at Universidad Nacional Autónoma de México (UNAM), and the UNAM-Boston Center for Mexican Studies.

2020–2021: **Organizing Committee Member.** CARGC Fellows Conference: No Going Back: Global Communication and Post-Pandemic Politics, Center for Advanced Research in Global Communication, University of Pennsylvania.

2018–2019: **Organizing Committee Member.** CARGC Fellows Conference: Popular Culture and Coloniality: Decolonizing Media Studies," Center for Advanced Research in Global Communication, University of Pennsylvania.

2017: **Organizing Committee Member.** Graduate Student Symposium, Annenberg School for Communication, University of Pennsylvania.

### **University Service at the University of Pennsylvania**

2020–2024: **Board Member.** Board of Advisors, Center for Advanced Research in Global Communication.

2018–present: **Board Member.** Graduate Student Advisory Board, Latin American and Latinx Studies Association.

2019, 2020: **Advisory Committee Member for Postdoctoral Fellow Selection,** Center for Advanced Research in Global Communication.

2018–2019: **Student Representative.** Elected student representative for the Annenberg School for Communication at the Graduate and Professional Student Assembly.

2018–2019: **Committee Member**. International Affairs Committee, Graduate and Professional Student Assembly.

2018–2019: **Committee Member**. Professional Development Committee, Annenberg School for Communication.

2017–2018: **Committee Member**. Annenberg Graduate Student Council, Annenberg School for Communication.

### **Journal & Conference Reviewer** (*Link to Publons*)

*Journalism Studies* (2021)

*Digital Journalism* (2020)

*Journalism* (2020)

*Latin American Research Review* (2019–20)

*HSK Misinformation Research Review* (2020)

*Media and Communication* (2020)

*The International Journal of Press/Politics* (2020)

*Revista Sociedad Argentina del Análisis Político* (2020)

International Communication Association (2018, 2019, 2020)

International Association for Media and Communication Research (2019)

National Communication Association (2019)

### **Professional Experience** (*selected*)

2015–2016: **Research Coordinator**, Center for Media and Society in Argentina, Buenos Aires, Argentina. Coordination and supervision of seven research assistants, conference planning, elaboration of research instruments, institutional communication, and organization of academic events.

2013–2015: **Research Assistant**, National Human Development Report of the United Nations Development Programme, with Soto Magariños Consulting, Buenos Aires, Argentina. Qualitative analysis of interviews in project about gender inequality in the business sector in Argentina.

2012: **Research Assistant**, Northwestern University, Evanston, USA. Content analyzed U.S. news for Boczkowski, P. J., & Mitchelstein, E. (2013). *The News Gap: When the Information Preferences of the Media and the Public Diverge*. Cambridge, MA: MIT Press. (*Remote work*).

### **Media Publications of my Authorship** (*selected*)

**Wagner**, M. C., Mitchelstein, E., Boczkowski, P. J. (May 10, 2020). "¿Cuánto les creemos a las noticias falsas en WhatsApp?" [How much do we believe fake news on WhatsApp?]. **Infobae**. <https://bit.ly/3fRNS0b>

**Wagner**, M. C., Mitchelstein, E., Boczkowski, P. J. (May 7, 2020). "When it comes to scientific information, WhatsApp users in Argentina are not fools." **First Draft**. <https://bit.ly/2TbFwH7>

**Wagner**, M. C. & Boczkowski, P. J. (October 30, 2019). "Expect impeachment to be catnip for news junkies – but also a boost for news avoidance." **NiemanLab**. (Re-post of our Op-Ed at *The Conversation*). <https://bit.ly/2HQR8t4>

**Wagner**, M. C. & Boczkowski, P. J. "Demócratas o republicanos, los estadounidenses están enojados, frustrados y abrumados." [Democrats or Republicans, Americans are angry,

frustrated and overwhelmed] (October 30, 2019). **Infobae**. (Translated re-post of our Op-Ed at *The Conversation*). <https://bit.ly/2w1hl5y>

**Wagner**, M. C. & Boczkowski, P. J. (October 30, 2019). "Democrat or Republican, Americans are angry, frustrated and overwhelmed." **The Conversation**. <https://bit.ly/3c0weoV>

**Wagner**, M. C. (December, 2019). "Nada nuevo bajo el sol o por qué internet no cambió (casi) nada." [Nothing new under the sun or why the internet (almost) didn't change things much] **Revista Aguinaldo**. (Paper-only magazine)

Boczkowski, P. J., Mitchelstein, E., **Wagner**, M. C., & Leiva, S. (April 7, 2016). "Clicks modernos: La agenda del público en la web." [Modern clicks: The public's agenda online]. **Revista Anfibia**. <https://bit.ly/2PjqA7Q>

Boczkowski, P. J., Mitchelstein, E., & **Wagner**, M. C. (May 21, 2016). "Lázaro Báez vs. Panamá Papers: una cobertura muy desigual." [Lázaro Báez vs. Panama Papers: an unequal coverage]. **Diario Perfil**. <https://bit.ly/2HN8OWv>

## **Media Coverage of my Research (selected)**

Owens, C. (February 13, 2020). "How does the news really make us feel? This Penn expert looks at how it changes our habits." [Interview]. **The Philadelphia Inquirer**. <https://bit.ly/39VjDla>

Dolan, E. W. (January 13, 2020). "For many Americans, talking about the news has become synonymous with talking about President Trump." [Interview]. **PsyPost**. <https://bit.ly/2PfN2yM>

DePaulo, B. (November 4, 2019). "Political News and Discourse in the US: Democrats & Republicans Are Both Upset." **PsychCentral**. <https://bit.ly/38UdJk3>

Benton, J. (September 30, 2019). "Reading political news in the age of Trump leaves people stressed, angry, and overwhelmed." **NiemanLab**. <https://bit.ly/39ZczUQ>

"Qué estrategias emplean las personas para evitar las noticias falsas en redes sociales y medios." (August 24, 2019). **Infobae**. <https://bit.ly/2PfO8KU>

## **Languages**

Spanish (native) - English (fluent) - Portuguese (conversational)