

E	Taking oral pills is an acceptable method of contraception.	1	2	3	4	5	6	7
F	People I care about would approve of my wife and I using contraceptives.	1	2	3	4	5	6	7

Jordan Public Health - Post Video Questions – Respondent ID:

After viewing each video, answer the questions before moving on to the next video.

	S1. Smoking Cessation							
	Start Time (HH:MM) <i>For video</i>							
	Stop Time (HH:MM) <i>For questions</i>							

S1a. To what extent do you agree or disagree with the following statements.

		Strongly Agree					Strongly Disagree	
A	Strong people smoke.	1	2	3	4	5	6	7
B	This ad is for people like me.	1	2	3	4	5	6	7
C	This ad will be effective at preventing people from smoking.	1	2	3	4	5	6	7
D	I am unlikely to smoke today or tomorrow.	1	2	3	4	5	6	7
E	I am sure that I could stop smoking if I really wanted to.	1	2	3	4	5	6	7
F	People are healthier if they do not smoke.	1	2	3	4	5	6	7

	S2. Smoking Reduction							
	Start Time (HH:MM) <i>For video</i>							
	Stop Time (HH:MM) <i>For questions</i>							

S2a. To what extent do you agree or disagree with the following statements.

		Strongly Agree					Strongly Disagree	
A	When a man smokes at home, it is harmful to his family.	1	2	3	4	5	6	7
B	This ad is for people like me.	1	2	3	4	5	6	7
C	This ad will be effective at preventing people from smoking at home.	1	2	3	4	5	6	7

D	I am unlikely to smoke today or tomorrow.	1	2	3	4	5	6	7
E	I am sure that I could ask a friend not to smoke in the house.	1	2	3	4	5	6	7
F	Families are healthier if no one smokes inside the house.	1	2	3	4	5	6	7

Jordan Public Health - Post Video Questions – Respondent ID:

After viewing each video, answer the questions before moving on to the next video.

	F1. RLs. film_Compresed							
	Start Time (HH:MM) <i>For video</i>							
	Stop Time (HH:MM) <i>For questions</i>							

F1. To what extent do you agree or disagree with the following statements.

		Strongly Agree					Strongly Disagree	
A	Islam discourages people to use contraceptives.	1	2	3	4	5	6	7
B	This ad is for people like me.	1	2	3	4	5	6	7
C	This ad will be effective at convincing people to use contraceptives	1	2	3	4	5	6	7
D	I am likely to use contraceptives.	1	2	3	4	5	6	7
E	I am sure that I could use contraceptives with my partner if I really wanted to.	1	2	3	4	5	6	7
F	Contraception is an effective way to plan/manage the timing of child birth.	1	2	3	4	5	6	7

	F2. Za3al 03							
	Start Time (HH:MM) <i>For video</i>							
	Stop Time (HH:MM) <i>For questions</i>							

F2. To what extent do you agree or disagree with the following statements.

		Strongly Agree					Strongly Disagree	
A	Contraceptives are an appropriate way to plan/manage the timing of child birth.	1	2	3	4	5	6	7

B	This ad is for people like me.	1	2	3	4	5	6	7
C	This ad will be effective at convincing people to use contraceptives	1	2	3	4	5	6	7
D	I am likely to use contraceptives.	1	2	3	4	5	6	7
E	I am sure that I could use contraceptives with my partner if I really wanted to.	1	2	3	4	5	6	7

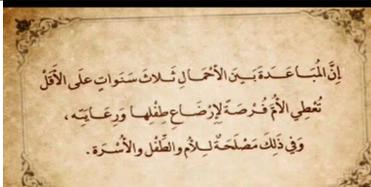
Jordan Public Health - Post Video Questions – Respondent ID:

After viewing each video, answer the questions before moving on to the next video.

	F3. Family Planning TV spot (Jordan)				
	Start Time (HH:MM) For video				
	Stop Time (HH:MM) For questions				

F3. To what extent do you agree or disagree with the following statements.

		Strongly Strongly Agree Disagree
A	Children are more successful in school when they have fewer siblings	1 2 3 4 5 6 7
B	This ad is for people like me.	1 2 3 4 5 6 7
C	This ad will be effective at convincing people to use contraceptives	1 2 3 4 5 6 7
D	I am likely to use contraceptives.	1 2 3 4 5 6 7
E	I am sure that I could use contraceptives with my partner if I really wanted to.	1 2 3 4 5 6 7

	F4. 06 JHU ad religious leaders				
	Start Time (HH:MM) For video				
	Stop Time (HH:MM) For questions				

F4. To what extent do you agree or disagree with the following statements.

	Strongly Strongly
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		Agree Disagree
A	Islam does not discourage people from using contraceptives.	1 2 3 4 5 6 7
B	This ad is for people like me.	1 2 3 4 5 6 7
C	This ad will be effective at convincing people to use contraceptives	1 2 3 4 5 6 7
D	I am likely to use contraceptives.	1 2 3 4 5 6 7
E	I am sure that I could use contraceptives with my partner if I really wanted to.	1 2 3 4 5 6 7

Jordan Public Health - Post Video Questions – Respondent ID:

After viewing each video, answer the questions before moving on to the next video.

	F5. Family Planning TV wedding spot (Jordan)				
	Start Time (HH:MM) <i>For video</i>				
	Stop Time (HH:MM) <i>For questions</i>				

F5. To what extent do you agree or disagree with the following statements.

		Strongly Strongly Agree Disagree
A	People I care about would approve of my wife and I using contraceptives.	1 2 3 4 5 6 7
B	This ad is for people like me.	1 2 3 4 5 6 7
C	This ad will be effective at convincing people to use contraceptives	1 2 3 4 5 6 7
D	I am likely to use contraceptives.	1 2 3 4 5 6 7
E	I am sure that I could use contraceptives with my partner if I really wanted to.	1 2 3 4 5 6 7

Jordan Public Health - Post Video Questions – Respondent ID:

After viewing each video, answer the questions before moving on to the next video.

	R1. I Wish Life
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	Start Time (HH:MM) <i>For video</i>				
	Stop Time (HH:MM) <i>For questions</i>				

R1. To what extent do you agree or disagree with the following statements.

		Strongly Agree					Strongly Disagree	
A	The D'aesh destroys families.	1	2	3	4	5	6	7
B	This ad is for people like me.	1	2	3	4	5	6	7
C	This ad will be effective at preventing people from supporting D'aesh.	1	2	3	4	5	6	7
E	I should do something to stop D'aesh.	1	2	3	4	5	6	7

	R2. Graduation				
	Start Time (HH:MM) <i>For video</i>				
	Stop Time (HH:MM) <i>For questions</i>				

R2. To what extent do you agree or disagree with the following statements.

		Strongly Agree					Strongly Disagree	
A	The D'aesh destroys families.	1	2	3	4	5	6	7
B	This ad is for people like me.	1	2	3	4	5	6	7
C	This ad will be effective at preventing people from supporting the Islamic State.	1	2	3	4	5	6	7
E	I should do something to stop D'aesh.	1	2	3	4	5	6	7

Key Arabic Translations:

What is your religion?	ما هي ديانتك؟
Age	عمر
What is your relationship status	ما هو وضع العلاقة الخاصة بك؟
Married	متزوج
Divorced	مطلقة
Engaged	مخطوب
Serious Relationship	علاقة جادة
Single	وحيد
Do you have any children and if so, what are the ages of your children?	هل لديك أطفال، ما هي أعمار أطفالك؟
How often do you smoke cigarettes, shisha, or other kinds of tobacco?	كيف وغالبا ما كنت تدخن السجائر، الشيشة، أو أنواع أخرى من تبغ؟
Every day	كل يوم
Some Days	بعض أيام
Rarely	نادرا
Not at All	على الإطلاق
To what extent do you agree or disagree with the following statements:	إلى أي مدى توافق أو لا توافق مع العبارات التالية:
People that I care about disapprove of smoking.	الناس أن ما يهمني يوافقون على التدخين.
Do smokers feel strong when they smoke.	هل من المدخنين يشعرون قوية عندما يدخنون.
When a man smokes at home, it is harmful to his family.	عندما يدخن الرجل في المنزل، وهو ضار لأسرته.
Contraceptives are an appropriate way to plan/manage the timing of child birth.	وسائل منع الحمل هي وسيلة مناسبة للتخطيط / إدارة توقيت ولادة الطفل.
Islam discourages people to use contraceptives.	الإسلام لا يشجع الناس على استخدام وسائل منع الحمل.
Children are more successful in school when they have fewer siblings	الأطفال هم أكثر نجاحا في المدرسة عندما يكون لديهم عدد أقل من الأشقاء
Getting injections is an acceptable method of contraception.	الحصول على حقنا هو أسلوب مقبول من وسائل منع الحمل.
Taking oral pills is an acceptable method of contraception.	أخذ حبوب منع الحمل عن طريق الفم هي طريقة مقبولة من وسائل منع الحمل.
People I care about would approve of my wife and I using contraceptives.	كان الناس ما يهمني يوافقون على زوجتي وأنا باستخدام وسائل منع الحمل.
This ad is for people like me.	هذا الاعلان هو لأشخاص مثلي.
This ad will be effective at preventing people from smoking.	وهذا الإعلان أن تكون فعالة في منع الناس من التدخين.
I am unlikely to smoke today or tomorrow.	أنا غير المرجح أن يدخن اليوم أو غدا.
I am sure that I could stop smoking if I really wanted to.	أنا واثق من أن أتمكن من التوقف عن التدخين إذا أردت حقا أن.
People are healthier if they do not smoke.	الناس أكثر صحة إذا كانوا لا يدخنون.
When a man smokes at home, it is harmful to his family.	عندما يدخن الرجل في المنزل، وهو ضار لأسرته.
I am sure that I could ask a friend not to smoke in the house.	أنا واثق من أنني أستطيع أن أسأل أحد الأصدقاء بعدم التدخين في المنزل.

Families are healthier if no one smokes inside the house.	أسر أكثر صحة إذا يدخن لا أحد داخل المنزل.
I am sure that I can avoid becoming a smoker.	أنا واثق من أنني يمكن تجنب الوقوع المدخن.
Islam discourages people to use contraceptives.	الإسلام لا يشجع الناس على استخدام وسائل منع الحمل.
This ad will be effective at convincing people to use contraceptives	وهذا الإعلان أن يكون فعالا في إقناع الناس إلى استخدام وسائل منع الحمل
I am likely to use contraceptives.	أنا المرجح أن استخدام وسائل منع الحمل.
I am sure that I could use contraceptives with my partner if I really wanted to.	أنا واثق من أنني أستطيع أن استخدام وسائل منع الحمل مع شريكي إذا أردت حقا أن.
Contraception is an effective way to plan/manage the timing of child birth.	وسائل منع الحمل هو وسيلة فعالة للتخطيط / إدارة توقيت ولادة الطفل.
Children are more successful in school when they have fewer siblings	الأطفال هم أكثر نجاحا في المدرسة عندما يكون لديهم عدد أقل من الأشقاء
Strongly Agree	موافق بشدة
Strongly Disagree	يعارض بشده
Agree	توافق
Disagree	تعارض
The D'aesh destroys families.	داعش يدمر الأسر.
This ad will be effective at preventing people from supporting the Islamic State.	وهذا الإعلان أن تكون فعالة في منع الناس من دعم
I should do something to stop D'aesh.	أنا يجب أن نفعل شيئا لوقف .