

Bachelor of Arts VIRTUAL GRADUATION CEREMONY

Sunday, May 16, 2021 11:00 AM Eastern 5.16.21

WELCOME

John L. Jackson, Jr., Ph.D. Walter H. Annenberg Dean Richard Perry University Professor

WHAT IS A COMM MAJOR?

Special Video Presentation

OPENING REMARKS

Litty Paxton, Ph.D. Associate Dean for Undergraduate Studies

AWARDS

Please view the last page of the program for descriptions of each award.

Hon. Walter H. Annenberg Award SIA-LINDA MABEH LEBBIE

Presented by Litty Paxton, Ph.D., Associate Dean for Undergraduate Studies

Hon. Walter H. Annenberg Award RAVEN OLUWATOYIN SULAIMON

Presented by Julia Ticona, Ph.D., Assistant Professor of Communication

Phyllis C. Kaniss Award SOPHIA RODNEY

Presented by Kathleen Hall Jamieson, Ph.D., Elizabeth Ware Packard Professor of Communication

Phyllis C. Kaniss Award NATALIA CHRISTINE ROMMEN

Presented by Yphtach Lelkes, Ph.D., Associate Professor of Communication

Kathleen Hall Jamieson Award

JEAN CHAPIRO

Presented by Alison Feather, Director of Student Services & Registrar

Kathleen Hall Jamieson Award and C. Nicole Dickerson Award

CONNOR HUGHES OXENDINE BEARD

Presented by Murali Balaji, Ph.D., Lecturer

George Gerbner Award and Charles Morris Price Prize ANNA FARRELL CALLAHAN

Presented by Michael X. Delli Carpini, Ph.D., Oscar H. Gandy Professor of Communication & Democracy

ALUMNI SPEAKER

Introduced by Caitlin E. McNamara, Graduating Communication Major

Fashina Aladé, Ph.D. (C'11)

Fashina (Shina) Aladé is an Assistant Professor of Communication Arts and Sciences at Michigan State University. Her work lies at the intersection of media effects, developmental psychology, and early childhood education, with a focus on young children's comprehension of educational media. Shina is passionate about elucidating the ways that media and technology can be used to positively impact the lives of children and families. As a community-engaged scholar, much of her research is conducted in partnership with community organizations. She often engages in outreach activities, running development workshops for educators and creating guidelines for children's television producers, to ensure that academic research reaches the people who need it most: parents, educators, and children's media creators.

Her research has won top paper awards from the International Communication Association, and has been published in journals such as *Media Psychology* and the *Journal of Communication*. Shina is the Associate Editor for the Society for Research in Child Development's Social Policy Report, and she has also worked with WTTW Chicago and MediaKidz Research and Consulting, Inc. on a variety of projects evaluating children's television programs and online games. She earned her Ph.D. at Northwestern University in Media, Technology, & Society, where she conducted research with the Center on Media and Human Development. She also holds an M.A. from Ohio State University and a B.A. from the University of Pennsylvania, both in Communication.

CONGRATULATORY REMARKS FROM THE ANNENBERG FOUNDATION

Introduced by Austin Maguire, Graduating Communication Major

Wallis Annenberg

Chairman of the Board, President & CEO Annenberg Foundation

PRESENTATION OF CERTIFICATES

Names read by Kimberly Woolf, Ph.D., Academic Advisor & Research Supervisor for Undergraduate Studies

Graduates

Carlos Arias Vivas Jaden Baum Connor Hughes Oxendine Beard Abigail Rose Bosco Vanessa Renée Bowers Winston Britton Jr. Anna Farrell Callahan Sharon Ying Man Chan Jean Chapiro Justin Matthew Cohen Nikaela Comizio Victoria Kane Dailey Tyler Zenobia Daniels Gillian Diebold Alida DiGiovanni C.F. Danny Fariello Esther Fleischer Danielle Gin

Andrea Heyward Paige Howard Alexander Jacobson Parker Jones Sydney Judge Sky Karasik Jeannette Kean Kayla Ann Ketring Adam Martin Louis Kimmel Aleksei Kuryla Sia-Linda Mabeh Lebbie Naomi Levi Hannah Lottenberg Helen Lv Flavia Madriz Peters Austin Maguire Scott Marceca Caitlin E. McNamara

Riley Murphy Shalom C. Obiago Caroline Mahar O'Neil Margaret Osumi Alessandra Pacheco Hannah Paquet Lauren Payton Jessica Penn Maria José Perilla Anna Francesca Polise Brooke Price Erin Quinn Isabella Maxine Reynolds Sophia Rodney Natalia Christine Rommen Gabriella Marie Rothbart Yeunsu Ryu

Dora Maria Saldaña Perez Balladares Jackson Ames Satz Edward Scott II Chase Philip Serota Ayaka Shimada Jarrod Simmons Emily Solomon Khristina Tiara Spence Raven Oluwatoyin Sulaimon Chase Sutton Fisher Taylor Hector Ignacio Velez Eliana Hannah Waxman Emily Shu-Yun Yao Tiffany Ji Won Yoon

CONGRATULATIONS TO OUR DEGREE RECIPIENTS!

CONGRATULATIONS FROM ANNENBERG FACULTY, STAFF, GRADUATE STUDENTS, AND ALUMNI ADVISORY BOARD

CLOSING REMARKS

John L. Jackson, Jr., Ph.D. Walter H. Annenberg Dean Richard Perry University Professor

HONORS

University of Pennsylvania Honors

CAMRA Fellow: JEAN CHAPIRO

José Miguel Oviedo Award: JEAN CHAPIRO

Phi Beta Kappa: JADEN BAUM JEAN CHAPIRO CAITLIN E. MCNAMARA President's Engagement Prize: NATALIA CHRISTINE ROMMEN

Rose Research Award: ANNA FARRELL CALLAHAN

SAS Dean's Scholar: JEAN CHAPIRO

2021 Senior Honors Theses

The following students earned at least a 3.5 cumulative grade point average and completed a thesis based upon original research to graduate with distinction.

JADEN D. BAUM

Thesis Advisors: Michael X. Delli Carpini, Kimberly Woolf "Live from the Web, It's Whenever You Want: Exploring the Relationship between User-Generated Content and Comedy Gatekeepers"

ANNA FARRELL CALLAHAN

Thesis Advisors: Carolyn Marvin, Kimberly Woolf "Infections, Elections, and Insurrections: The Evolution of Social Media Disinformation Policy in 2020"

JEAN CHAPIRO

Thesis Advisors: John L. Jackson, Jr., Kimberly Woolf "Hambre: Hungry for Life"

SIA-LINDA MABEH LEBBIE

Thesis Advisors: Murali Balaji, Kimberly Woolf "Building Blackness: A Textual Analysis of Sub-Saharan Femininity in Netflix African Original Films"

AUSTIN MAGUIRE

Thesis Advisors: Julia Ticona, Kimberly Woolf "#CancelCulture: The Psychological Impacts of Online Public Shaming and the Line between Accountability and Cyberbullying"

CAITLIN E. MCNAMARA

Thesis Advisors: Joseph N. Cappella, Kimberly Woolf "Evaluating Instagram Influencers: Interactivity, Opinion Leader Status, and Health Attitudes among Black Americans"

ERIN ELIZABETH QUINN

Thesis Advisors: Ken Winneg, Kimberly Woolf "Memeing Politics: Evaluating Visual vs. Narrative Mode on Attitudes towards Political Issues"

NATALIA CHRISTINE ROMMEN

Thesis Advisors: Yphtach Lelkes, Kimberly Woolf "Crafting the Campaign: How Local and Regional Political Culture Influence Campaign Messaging"

CHASE PHILIP SEROTA

Thesis Advisors: David Eisenhower, Kimberly Woolf "Polarization and the Presidency: Ideological Rhetoric in Republican Presidential Speech over Four Decades"

AYAKA SHIMADA

Thesis Advisors: Jessa Lingel, Kimberly Woolf

"From Subversive to the Mainstream: Kabuki, Queerness, and National Identity in Contemporary Japan"

ANNENBERG SCHOOL AWARD DESCRIPTIONS

Hon. Walter H. Annenberg Award

Named in honor of Annenberg's founder, this award recognizes a graduating Communication major who has most strengthened and improved the University of Pennsylvania's student community through Communication service activities.

Phyllis C. Kaniss Award

Named in memory of former assistant dean Phyllis Kaniss, this award recognizes a graduating Communication major who has demonstrated a commitment to civic participation through meaningful action around issues of public concerns on or off campus.

Kathleen Hall Jamieson Award

Named for former dean Kathleen Hall Jamieson, this award recognizes the graduating Communication major(s) with the highest cumulative grade point average in the major.

C. Nicole Dickerson Award

Named in memory of former undergraduate advisor Nicole Dickerson, this public service award recognizes a graduating Communication major who has made a significant contribution to our neighbors in the West Philadelphia community.

George Gerbner Award

Named for former dean George Gerbner, this award recognizes a graduating Communication major whose thesis best demonstrates an original and comprehensive application of research skills as well as a thorough understanding of communication scholarship.

Charles Morris Price Prize

This award recognizes an outstanding graduating Communication major who has most distinguished themselves through a combination of academic excellence, research accomplishments, and/or contributions to Annenberg's academic objectives, and includes a cash prize of \$500.

