

JEANNA SYBERT

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University of Pennsylvania, Annenberg School for Communication
3620 Walnut Street, Philadelphia, Pennsylvania, 19104

EDUCATION

University of Pennsylvania, Annenberg School for Communication

Ph.D. in Communication, Expected 2023

M.A. in Communication, 2020

Advisor: Barbie Zelizer

University of Pittsburgh

B.A., *Summa cum laude*, Communication & Rhetoric and Political Science with a minor in Film & Media Studies, 2018

Senior Thesis: "'A symbol of the horrors in Aleppo': U.S. News Coverage of Omran Daqneesh and the Abject Framing of the Suffering Other" under the direction of Dr. Lester Olson

PUBLICATIONS

Peer-Reviewed Journal Articles

Sybert, J. (2022). Ink in their veins? Distorting archetypes, family newspapers, and the *Pittsburgh Post-Gazette*. *Journalism*. <https://doi.org/10.1177/14648849221095340>

Sybert, J. (2021). Navigating precarity: Disruption and decline at the *Pittsburgh Post-Gazette*. *Journalism Practice*. <https://doi.org/10.1080/17512786.2021.1939105>

Sybert, J. (2021). The demise of #NSFW: Contested platform governance and Tumblr's 2018 adult content ban. *New Media & Society*. <https://doi.org/10.1177/1461444821996715>

Journal Manuscripts in Progress

In preparation Sybert, J. "It was a nightmare": Difficult memories, institutional identity, and journalists' recollections of 9/11.

Book Chapters and Reviews

Sybert, J. (2021). The voices of Aleppo: Re-evaluating U.S. journalistic practices for news coverage of children during the Syrian Civil War. In E.C. Tandoc Jr., J. Jenkins, R. J. Thomas & O. Westlund (Eds.), *Critical incidents in journalism: Pivotal moments reshaping journalism around the world*. Routledge.

Sybert, J. (2020). Review of the book *The Mourning News: Reporting Violent Death in a Global Age*, by T. Morse. *International Journal of Communication*. <https://ijoc.org/index.php/ijoc/article/view/14160/2939>

Sybert, J. (2019). Review of the book *Networked Press Freedom: Creating Infrastructures for a Public Right to Hear*, by M. Ananny. *New Media & Society*.
<https://doi.org/10.1177/1461444819873862>

Other Publications

Madenga, F., & Sybert, J. (2018, December 11). Reporting white supremacy: The state of the beat. *Media at Risk*. <https://www.ascmediarisk.org/2018/12/reporting-white-supremacy-the-state-of-the-beat/>

TEACHING EXPERIENCE

University of Pennsylvania

Upcoming Instructor, Critical Approaches to Popular Culture, Summer 2022

- Adapted and wrote the syllabus for the University of Pennsylvania's second 5-week summer session
- Including asynchronous and in-person synchronous components to adapt to students' changing learning needs and expectations
- Designing assignments to enable regular feedback on student writing and concept application throughout the semester

Teaching Fellow, Critical Perspectives in Journalism, Spring 2022

- Assisting Barbie Zelizer in teaching and evaluating student work in upper-level undergraduate course
- Assigned course readings for upcoming guest lectures on journalistic precarity and labor (April 12 and 14)

Teaching Fellow and Recitation Instructor, Critical Approaches to Popular Culture, Fall 2021

- Assisted Jessa Lingel in teaching and evaluating student work in large introductory undergraduate communication course
- Planned and hosted a weekly recitation section that reviewed course readings, applied concepts to real-world examples, and stimulated student engage in media criticism
- Assigned course readings and gave guest lecture on reality television
- Earned high teaching ratings with an average score of 3.62/4 from students

Teaching Fellow, Media Industries and Society, Spring 2020

- Assisted Joe Turow with teaching Annenberg School for Communication's largest introductory undergraduate communication course
- Facilitated the transition to remote learning and examination at the start of the COVID-19 pandemic

Teaching Fellow, Critical Approaches to Popular Culture, Fall 2019

- Assisted Jessa Lingel in teaching and evaluating student work large introductory undergraduate communication course
- Assigned course readings and gave guest lecture on reality television

University of Pittsburgh

Undergraduate Teaching Assistant, Rhetorical Criticism, Fall 2016, Fall 2017
Led class discussions, hosted office hours, and gave feedback on student writing

ACADEMIC CONFERENCES & TALKS

Paper Presentations

“Ink in their veins? Distorting archetypes, family newspapers, and the *Pittsburgh Post-Gazette*.” Journalism Studies Division. International Communication Association, Paris, France, May 25-30, 2022.

“Violent Disruptions, Disruptive Visuals: News Rituals, Police Violence, and the 2020 Black Lives Matter Protests.” Journalism Studies Division. International Communication Association, Paris, France, May 25-30, 2022.

“Navigating precarity: Disruption and decline at the *Pittsburgh Post-Gazette*.” Journalism Studies Division. International Communication Association, Virtual Conference, May 27-31, 2021.

“Journalism as a memeplex: Understanding identity, practice, and public opinion of the U.S. press through internet memes.” Visual Communication Division. National Communication Association, Virtual Conference, November 19-22, 2020.

“The Demise of #NSFW: Censorship, Resistance, and Tumblr’s 2018 Adult Content Ban.” * Communication and Technology Division. International Communication Association, Virtual Conference, May 21-25, 2020. (* **Top Student Paper Award**).

“‘Welcome to America’: Situating Memes, Mistaken Photographs, and (Photo)journalism in the Trump Era.” Media, Misogyny, and Migration. Lisbon Winter School for the Study of Communication, Lisbon, Portugal, January 7-11, 2020.

“Donald Trump’s Rhetoric of Crisis and Blame in the 2019 Oval Office Address.” Rhetorical and Communication Theory Division. National Communication Association, Baltimore, MD, November 14-17, 2019.

“‘How We Mourned’: Memory Institutions in the Aftermath of American Mass Shootings.” Emerging Scholars Network. International Association for Media and Communication, Madrid, Spain, July 7-11, 2019.

“The Voices of Aleppo’s Children: Reevaluating American Journalistic Practices for News Coverage of Children following the Syrian Civil War.” Critical Incidents in Journalism, [Preconference]. International Communication Association, Washington D.C., May 24-28, 2019.

“A symbol of the horrors in Aleppo’: U.S. News Coverage of Omran Daqneesh and the Abject Framing of the Suffering Other” News from across the World: Journalists’ Representations. Eastern Communication Association, Pittsburgh, PA, April 25-29, 2018.

“A symbol of the horrors in Aleppo.” Race, Gender, and Monstrosities. Kristeva Circle Conference, Pittsburgh, PA, October 27-28, 2017.

Panel Chair

“Misinformation and counter-strategies by fact-checking.” Journalism Studies Division. International Communication Association, Virtual Conference, May 27-31, 2021.

Guest Lectures and Departmental Talks

“Journalistic labor and precarity.” Critical Perspectives in Journalism. Annenberg School for Communication, Philadelphia, PA, April 12 and 14, 2022.

“Reality TV: The fast food of pop culture?” Critical Approaches in Popular Culture. Annenberg School for Communication, Philadelphia, PA, November 8, 2021.

“Memory-Making as Network in the Pulse Nightclub Memorial/Museum Controversy.” Summer Culture Colloquium. Annenberg School for Communication, Philadelphia, PA, November 6, 2019.

“Reality TV: The fast food of pop culture?” Critical Approaches in Popular Culture. Annenberg School for Communication, Philadelphia, PA, October 10, 2019.

ACADEMIC SERVICE AND PROFESSIONAL DEVELOPMENT

University of Pennsylvania

Member, Center for Media @ Risk Steering Committee, 2018—present

Member, Annenberg Events Committee, 2020-2021

Co-Creator, COMM-radery in COVID-19: A Summer Book Club, Summer 2020

Chair, Graduate Student Symposium Planning Committee, Spring 2020

Member, Center for Media @ Risk Annual Symposium Committee, Fall 2019

Elected Member, Annenberg Graduate Student Council, Spring-Fall 2019

Reviewer

Journalism, 2021—present

International Communication Association, 2019—present

National Communication Association, 2020—present

Professional Development

Certificate in: College and University Teaching. Center for Teaching and Learning. University of Pennsylvania, Philadelphia, PA, 2022.

Rhetoric Society of America’s Summer Institute. “Precarity and Visual Praxis: Collectivity, Circulation, Legibility, and Form” [Workshop]. Virtual Conference. Supervisors: Caitlin Bruce and Leslie Hahner, 2021.

Rhetoric Society of America's Summer Institute. "Deliberation & Its Discontents: Prospects for Argumentation, Dissent, and Critical Engagement in Post-Factual, Post-Deliberative Times" [Workshop]. University of Maryland, College Park, MD. Supervisors: Christian Kock and Lisa Villadsen, 2019.

Summer Culture Research Program. Aarhus University, Aarhus, Denmark. Supervisors: Jessa Lingel and Annette Markham, 2018.

AWARDS, GRANTS, AND FELLOWSHIPS

James D. Woods Award, Outstanding graduate teaching, Annenberg School for Communication, University of Pennsylvania, 2022

Center for Media @ Risk Research Grant, Annenberg School for Communication, University of Pennsylvania, \$1,000, 2020

Top Student Paper Award, Communication and Technology Division, International Communication Association, 2020

Summer Culture Award, Annenberg School for Communication, University of Pennsylvania, 2019

Dean's Award, University of Pittsburgh Honors College, University of Pittsburgh, 2018, \$1,000

University of Pittsburgh Dean's List, 2014-2018

University Scholar, University of Pittsburgh Honors Convocation, Top 2% of class, 2017 & 2018

The Undergraduate Awards, Highly Commended Entrant, 2017

Spring Brackenridge Research Fellowship, University of Pittsburgh, \$800, 2018

Brackenridge Summer Research Fellowship, University of Pittsburgh, \$3,500, 2017

- Featured presenter of research at Talentum Program-Brackenridge joint session

University Honors College Humanities, Arts, & Social Sciences Research Fellowship, University of Pittsburgh, \$500, 2017