

María Celeste Wagner

PhD Candidate, Annenberg School for Communication
Doctoral Fellow, Center for Advanced Research in Global Communication
University of Pennsylvania

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Research interests

I use quantitative, qualitative, and comparative methods to study media reception and influence around political and social issues, especially in relation to intersecting inequalities in the Americas.

Academic Appointments

Incoming Assistant Professor · Department of Journalism, College of Journalism and Communications, University of Florida (Fall 2022).

Education

PhD Candidate (ABD), Communication · Annenberg School for Communication, University of Pennsylvania, USA, expected Summer 2022.

Chair: Michael X. Delli Carpini

Committee: Marwan M. Kraidy, Diana C. Mutz, & Pablo J. Boczkowski

Dissertation title: "Responding to Media Coverage of Gender-Based Violence in Argentina and the United States: A Mixed Methods Study of the Intersecting Roles of Gender, Class, and Racialized Ethnicity among General and Activist Publics."

MA, Communication · Annenberg School for Communication, University of Pennsylvania, USA, 2018.

Licenciatura, Communication, *Magna Cum Laude* (4-year undergraduate degree) · Universidad de San Andrés, Argentina, 2013.

Peer-Reviewed Publications

2021: **Wagner**, M. C., Boczkowski, P. J., & Mitchelstein, E. Affect, Curiosity, and Positionality in Context: Watching Television Entertainment in Argentina and the United States. *International Journal of Communication*, 15, 668-687. [DOI:1932-8036/20210005](https://doi.org/10.1932-8036/20210005)

2019: **Wagner**, M. C., & Boczkowski, P. J. Angry, Frustrated, and Overwhelmed: The Emotional Experience of Consuming News about President Trump. *Journalism*, 22(7), 1577-1593. [DOI:10.1177/1464884919878545](https://doi.org/10.1177/1464884919878545)

2019: **Wagner**, M. C., & Boczkowski, P. J. The Reception of Fake News: The Interpretations and Practices That Shape the Consumption of Perceived Misinformation. *Digital Journalism*, 7(7), 870-885. [DOI:10.1080/21670811.2019.1653208](https://doi.org/10.1080/21670811.2019.1653208)

2019: **Wagner**, M. C. Journalists' Gender and Influence: Effects on the Perceived Severity of Sexual Harassment. *Cuadernos.info*, (44), 43-59. [DOI: 0.7764/cdi.44.1631](https://doi.org/10.7764/cdi.44.1631)
[Originally published in Spanish, English translation by the journal available]

2018: Becerra, M., & **Wagner**, M. C. Crisis of Representation and New Media Policies in Latin America. *Latin American Perspectives*, 45(3), 86-102.
[DOI:10.1177/0094582X18766895](https://doi.org/10.1177/0094582X18766895)

2017: Mitchelstein, M. E., Boczkowski, P. J., & **Wagner**, M. C. The Boomerang Effect: Innovation in the Blogs of Mainstream News Sites, 2008–2012. *Media, Culture & Society*, 39(8), 1231–1244. [DOI:10.1177/0163443717690819](https://doi.org/10.1177/0163443717690819)

2016: Mitchelstein, E., Boczkowski, P.J., **Wagner**, M. C. & Leiva, S. The News Gap in Argentina: Contextual Factors and Preferences of Journalists and the Audience. *Palabra Clave*, 19(4), 1027–1047. [DOI:10.5294/pacla.2016.19.4.4](https://doi.org/10.5294/pacla.2016.19.4.4) [Published in Spanish]

Work in Progress

Wagner, M. C. & Kraidy, M. M. Watching Turkish Television Drama in Argentina: Entangled Proximities in Global Media Flows. (*Under peer review*)

Mitchelstein, E., Boczkowski, P. J., **Wagner**, M. C. & Suenzo, F. *The Patina of Distrust: Misinformation in a Context of Generalized Skepticism*. The MIT Press. (*Book*)

Kim, J. W. & **Wagner**, M. C. The Effect of Gender, Partisanship and Credibility in the Evaluation of Sexual Harassment Political Scandals in the United States. (*Data collection and analysis*)

Kim, J. W. & **Wagner**, M. C. Gender Politics and the Legitimacy of the Supreme Court. (*Data collection and analysis*)

Conference Peer-Reviewed Papers

2022 (upcoming): Kim, J. & **Wagner**, M. C. "How Partisanship and Gender Shape the Public's Reactions to the #MeToo Movement," **American Political Science Association**, Québec, Canada.

2022 (upcoming): **Wagner**, M. C. "Does Reading News About Sexual Harassment Involving Diverse Women in terms of Racialization and Socioeconomic Status Impact Support for Gender Equality? Comparative Experiments in the Americas," **International Communication Association**, Paris, France.

2022 (upcoming): Mitchelstein, E., Boczkowski, P. J., **Wagner**, M. C., & Suenzo, F. "Pre-pandemic Effects of Misinformation About Politics, Social Issues and Science," **International Communication Association**, Paris, France.

2022 (upcoming): Suenzo, F., Mitchelstein, E., Boczkowski, P. J., & **Wagner**, M. C., "Awareness, Helpfulness and Trust: Exploring Audience's Attitudes Toward Fact-Checkers in an Electoral Context," **International Communication Association**, Paris, France.

2022 (upcoming): Suenzo, F., Mitchelstein, E., Boczkowski, P. J., **Wagner**, M. C. "Who Checks the Fact-Checkers?": The Reception of Fact-Checking in Argentina," **Media & Communication in Global Latinidades Pre-Conference, International Communication Association**, Paris, France. (*virtual participation*)

2022: Mitchelstein, E., Boczkowski, P. J., Siles, I., **Wagner**, M. C., Matassi, M. Roundtable on "The Digital Environment: How We Live Learn Work and Play Now," **Latin American Studies Association**, San Francisco, USA.

2021: **Wagner**, M. C. & Kraidy, M. "Watching Turkish Television Drama in Argentina: Entangled Proximities in Global Media Flows." **International Association for Media and Communication Research** (*held virtually due to COVID-19*).

- 2021: **Wagner**, M. C. "Interpretations and Resistance: How Feminist Publics Respond to the Media Coverage of Sexist Violence in Argentina and the United States." **International Communication Association** (held virtually due to COVID-19).
- 2021: **Wagner**, M. C. "When Gender-Based Violence Harms Diverse Identities: Consequences of News Coverage on Publics' Attitudes." **Digital Media in Latinx and Latin America Pre-Conference, International Communication Association** (held virtually due to COVID-19).
- 2020: **Wagner**, M. C., Mitchelstein, E., Boczkowski, P. J. & Wardle, C. "Disinformation and Credibility in Media, Platforms, and Personal Contacts: Experimental Evidence on News about Politics and Science in Argentina" [Extended abstract; presented in Spanish.] **Center for Media and Society in Argentina** (held virtually due to COVID-19).
- 2020: **Wagner**, M. C., Boczkowski, P. J. & Mitchelstein, E. "Affect, Curiosity, and Positionality in Context: Watching Television Entertainment in Argentina and the United States." **National Communication Association, Indianapolis, USA** (held virtually due to COVID-19).
- 2020: **Wagner**, M. C. "Consequences of Sexual Harassment Coverage in the Americas: A Proposal to Study Attitudinal Effects and the Interpretations of Women in the Margins." **Digital Media in Latin America Pre-Conference, International Communication Association, Gold Coast, Australia** (held virtually due to COVID-19).
- 2019: **Wagner**, M. C. & Boczkowski, P. J. "The Reception of Fake News: The Interpretations and Practices that Shape the Consumption of Misinformation." **National Communication Association, Baltimore, USA.**
- 2019: **Wagner**, M. C. "Green and Light-Blue Bandanas: The Perception of the Role of the Media and of the Feminist Activism During the Congressional Debate on the Legalization of Abortion in Argentina" [Extended abstract; presented in Spanish.] **Center for Media and Society in Argentina, Buenos Aires, Argentina.**
- 2019: **Wagner**, M. C. & Kraidy, M. M. "Watching Turkish Television Drama in Latin America: The Case of Argentina." **International Association for Media and Communication Research, Madrid, Spain.**
- 2019: **Wagner**, M. C. & Boczkowski, P. J. "Angry, Frustrated, and Overwhelmed: The Emotional Experience of Consuming News about President Trump." **International Communication Association, Washington DC, USA.**
- 2019: **Wagner**, M. C. & Kanitz, M. "Women as the Symbolic (Re)builders of the Nation: Women's Day Posters in East Germany (1945-1961)." **International Communication Association, Washington DC, USA.**
- 2018: **Wagner**, M. C. "Reading Women and Reading Men: Effect of Gender of Source on Perceived Severity of Sexual Harassment." **National Communication Association, Salt Lake City, USA.**
- 2018: **Wagner**, M. C. "Can Journalism Change our Attitudes around Social Issues? An Experiment about the Possibilities and Limitations of Journalism When it Comes to Sexual Harassment Debates." [Extended abstract; presented in Spanish.] **Center for Media and Society in Argentina, Buenos Aires, Argentina.**
- 2017: Mitchelstein, E., Boczkowski, P. J. & **Wagner**, M. C. "Elections Versus Crimes: Which Topics Are More Effective Burglar Alarms in Online News Sites in Argentina?" [presented by P. Boczkowski.] **International Communication Association, San Diego, USA.**

2016: Mitchelstein, E., Boczkowski, P. J. & **Wagner**, M. C. "The Boomerang Effect: Innovation in the Blogs of Mainstream News Sites in the U.S., 2008-2012." **National Communication Association**, Philadelphia, USA.

2016: Mitchelstein, E., Boczkowski, P. J. & **Wagner**, M. C. "Elections Versus Crimes: Which Topics Are More Effective Burglar Alarms in Online News Sites?" [Poster.] **Midwest Association for Public Opinion Research**, Chicago, USA.

2016: Mitchelstein, E., Boczkowski, P. J., **Wagner**, M. C. & Leiva, S. "The News Gap in Argentina: Contextual Factors and Preferences from Journalists and Publics" [presented in Spanish by E. Mitchelstein.] **Encuentro Nacional de Carreras de Comunicación**, Jujuy, Argentina.

Awards & Scholarships

2018–2022: **Doctoral Fellowship** · Center for Advanced Research in Global Communication, University of Pennsylvania

2019: **Research Travel Award** · Graduate & Professional Student Assembly, University of Pennsylvania

2018: **SummerCulture Fellowship** · Center for Media at Risk, University of Pennsylvania

2015: **Teaching Assistant Award** · Universidad de San Andrés

2012: **Best Student Award** · Best GPA of the Communication BA, Universidad de San Andrés

2011–2012: **Merit Scholarship** · Best GPA at the Department of Social Sciences, Universidad de San Andrés

2009–2011: **Merit Scholarship** · Universidad de San Andrés

Teaching Experience

2020: **Teaching Certificate**, Center for Teaching and Learning, University of Pennsylvania

University of Pennsylvania · Annenberg School for Communication · Philadelphia, USA

2019: **Course Co-Developer & Co-instructor**, Introduction to Communication Behavior (led in person lectures)

2019: **Teaching Assistant**, Critical Approaches to Popular Culture

2017: **Teaching Assistant**, Introduction to Communication Behavior (led in person seminar, two sections)

Universidad de San Andrés · Buenos Aires, Argentina

2014–2015: **Teaching Assistant**, Social Science Methods (led in person seminar, two sections)

2014–2016: **Teaching Assistant**, History of Mediatization (led in person seminar, six sections)

2013–2015: **Teaching Assistant**, Introduction to Communication Science (led in person seminar, six sections)

Ministry of Education, National Institute of Teacher Training · Argentina

2015–2016: **Instructor**, Cultural Projects (online instructor)

Colegio San Luis · Buenos Aires, Argentina

2011–2015: **Course Developer & Instructor**, Communication, Culture and Society (led in person high school lectures)

Guest Lectures

- 2021: "Watching Television in Different Contexts," Comparative Political Communication graduate seminar, Texas A&M International University, Laredo, USA.
- 2019: "Gender and popular culture," at Critical Approaches to Popular Culture, Annenberg School for Communication, University of Pennsylvania, Philadelphia, USA
- 2018: "Feminist activism in Argentina," at Global Digital Activism, Annenberg School for Communication, University of Pennsylvania, Philadelphia, USA
- 2018: "Media representation: Latinxs in US media," at Media in Latin America, Klein College of Media and Communication, Temple University, Philadelphia, USA
- 2018: "Media representation and effects in Latin America," at Media in Latin America, Klein College of Media and Communication, Temple University, Philadelphia, USA
- 2017: "Gender representations and effects in the US" at Introduction to Communication Behavior, Annenberg School for Communication, University of Pennsylvania, Philadelphia, USA
- 2017: "Media representation and effects in Latin America," at Media in Latin America, Klein College of Media and Communication, Temple University, Philadelphia, USA

Invited Talks

- 2022: **Wagner**, M. C. & Kraidy, M. M. "The Reception of Turkish TV series in the Land of the *Telenovela*." Interdisciplinary Roundtable on Turkish TV, Ottoman and Turkish Studies Initiative, New York University.
- 2021: **Wagner**, M. C. "The Role of Socioeconomic Status and Ethnicity in the Reception of News about Sexual Harassment in Argentina and the United States" [*presented in Spanish.*] Department of Social Sciences, Universidad de San Andrés. Buenos Aires, Argentina (*virtual participation*).
- 2020: **Wagner**, M. C. "Covering Sexual Harassment: The Effects of Gender of Journalists on Audiences' Perceived Severity of Sexual Harassment." Penn PROMOTES Research on Sex and Gender in Health, University of Pennsylvania. Philadelphia, USA (*held virtually due to COVID-19*).
- 2020: **Wagner**, M. C. "The Debate Over the Legalization of Abortion: Audience Responses in Argentina." 5th Annual Penn in Latin America & the Caribbean Initiative Symposium, University of Pennsylvania. Philadelphia, USA (*held virtually due to COVID-19*).
- 2020: **Wagner**, M. C. & Kraidy, M. M. "Watching Turkish Television Drama in Argentina: Entangled Proximities in Global Media Flows." 4th Biennial Center for Advanced Research in Global Communication Symposium: The Global Politics and Poetics of Turkish Television, University of Pennsylvania. Philadelphia, USA (*held virtually due to COVID-19*).
- 2020: **Wagner**, M. C. "Consequences of Sexual Harassment Coverage: A Proposal to Study Attitudinal Effects and the Lived Experience of Women in the Margins" [*presented in Spanish.*] Contemporary Debates in Digital Culture, Center for the Study of Media and Society in Argentina. Buenos Aires, Argentina (*virtual participation*).
- 2019: **Wagner**, M. C., Boczkowski, P. J. "The Reception of Fake News: The Interpretations and Practices that Shape the Consumption of Misinformation." Countering Online Disinformation 2019 Symposium, Oslo Metropolitan University. Oslo, Norway (*virtual participation*).

2019: **Wagner, M. C.** "Media and Democracy" panel discussant at the **Digital Journalism in Latin America Pre-Conference, International Communication Association**. Washington DC, USA.

2019: **Wagner, M. C.**, "Communication Praxis and Authoritarian Regimes" panel discussant, **Communication History Division, International Communication Association**. Washington DC, USA.

Professional Associations

Current Memberships

ICA · International Communication Association

NCA · National Communication Association

IAMCR · International Association for Media and Communication Research

LASA · Latin American Studies Association

Invited Affiliations

2020–present: **External Graduate Student Affiliate**. Center for Latinx Digital Media, Northwestern University.

2016–present: **Research Affiliate**. Center for Media and Society in Argentina, Northwestern University and Universidad de San Andrés.

Academic Service

Conference & Working Groups Organizing

2019–present: **Organizing Committee Member**. **Media and Communication in Global Latinidades** (2022), **Digital Media in Latinx and Latin America** (2021) and **Digital Media in Latin America** (2020) Pre-Conferences, International Communication Association.

2020–present: **Co-Coordinator**. **Gender, Economy, Poverty, and Health Working Group**, at the **Latin American Interdisciplinary Gender Network**, a joint initiative by the Council on Latin American & Iberian Studies at Yale University, the Centro de Investigaciones y Estudios de Género at Universidad Nacional Autónoma de México, and the UNAM-Boston Center for Mexican Studies.

2020–2021: **Moderator**. Center for Latinx Digital Media Virtual Seminar Series, Northwestern University.

Angharad Valdivia (UIUC). "Disney, gender, generation and Latinidad? Stuck in the Middle as a metaphor for the ambivalent and ambiguous location of the US' most numerous 'minority'." | **Jillian Báez** (CUNY). "Performing representational labor: Blackness, Indigeneity, and legibility in global Latina/o/x media cultures." | **Diana Leon-Boys** (USF). "Flexible Latinidad at Disney theme parks: A bi-coastal situated ethnography of Elena of Avalor." | **Carmen González** (UW). "Digital access in times of crisis: Co-designing digital health interventions with and for Latino communities."

2021: **Moderator**. Feminist Studies Division, International Communication Association. Panel "Feminist Text Analysis"

2020–2021: **Organizing Committee Member**. **CARGC Fellows Conference: No Going Back: Global Communication and Post-Pandemic Politics**, Center for Advanced Research in Global Communication, University of Pennsylvania.

2018–2019: **Organizing Committee Member**. **CARGC Fellows Conference: Popular Culture and Coloniality: Decolonizing Media Studies**, Center for Advanced Research in Global Communication, University of Pennsylvania.

2017: **Organizing Committee Member**. Graduate Student Symposium, Annenberg School for Communication, University of Pennsylvania.

University Service at the University of Pennsylvania

2020–2024: Board member. Board of Advisors, **Center for Advanced Research in Global Communication**.

2018–present: Board member. Graduate Student Advisory Board, **Center for Latin American and Latinx Studies**.

2019, 2020: Advisory committee member for postdoctoral fellow selection, **Center for Advanced Research in Global Communication**.

2020–2021: Committee Member. **Graduate International Support Team**, Annenberg School for Communication.

2018–2019: Student Representative. Elected student representative for the Annenberg School for Communication at the **Graduate and Professional Student Assembly**.

2018–2019: Committee Member. **International Affairs Committee**, Graduate and Professional Student Assembly.

2018–2019: Committee Member. **Professional Development Committee**, Annenberg School for Communication.

2017–2018: Committee Member. **Annenberg Graduate Student Council**, Annenberg School for Communication.

Journal & Conference Reviewer (*Link to Publons*)

Journalism Studies (2021)

Digital Journalism (2020, 2021, 2022)

Journalism (2020)

Latin American Research Review (2019–20)

HSK Misinformation Research Review (2020)

Media and Communication (2020)

The International Journal of Press/Politics (2020)

Revista Sociedad Argentina del Análisis Político (2020)

International Communication Association (2018, 2019, 2020)

International Association for Media and Communication Research (2019, 2022)

National Communication Association (2019)

Professional Experience (*selected*)

2015–2016: **Research Coordinator**, Center for Media and Society in Argentina, Buenos Aires, Argentina. Coordination and supervision of research assistants, conference and events planning, elaboration of research instruments, institutional communication.

2013–2015: **Research Assistant**, National Human Development Report of the United Nations Development Programme, with Soto Magariños Consulting, Buenos Aires, Argentina. Qualitative analysis of interviews in project about gender inequality in the business sector in Argentina.

Media Publications of My Authorship (*selected*)

Wagner, M. C. (March 13, 2021). "Why does the way gender-based violence is covered in the media matter?" [*in Spanish*]. [Abro Hilo](#).

Wagner, M. C., Mitchelstein, E., Boczkowski, P. J. (May 10, 2020). "How much do we believe fake news on WhatsApp?" [*in Spanish*]. [Infobae](#).

Wagner, M. C., Mitchelstein, E., Boczkowski, P. J. (May 7, 2020). "When it comes to scientific information, WhatsApp users in Argentina are not fools." [First Draft](#).

Wagner, M. C. & Boczkowski, P. J. (October 30, 2019). "Expect impeachment to be catnip for news junkies – but also a boost for news avoidance." (*Re-post of our Op-Ed at The Conversation*). [NiemanLab](#).

Wagner, M. C. & Boczkowski, P. J. (October 30, 2019). "Democrats or Republicans, Americans are angry, frustrated and overwhelmed". (*Re-post in Spanish of our Op-Ed at The Conversation*). [Infobae](#).

Wagner, M. C. & Boczkowski, P. J. (October 30, 2019). "Democrat or Republican, Americans are angry, frustrated and overwhelmed." [The Conversation](#).

Wagner, M. C. (December, 2019). "Nothing new under the sun or why the internet (almost) didn't change things" [*in Spanish*]. [Revista Aguinaldo](#).

Boczkowski, P. J., Mitchelstein, E., **Wagner, M. C.**, & Leiva, S. (April 7, 2016). "Modern clicks: The public's agenda online" [*in Spanish*]. [Revista Anfibia](#).

Boczkowski, P. J., Mitchelstein, E., & **Wagner, M. C.** (May 21, 2016). "Lázaro Báez vs. Panama Papers: an unequal coverage" [*in Spanish*]. [Perfil](#).

Media Coverage of My Research (*selected*)

Owens, C. (February 13, 2020). "How does the news really make us feel? This Penn expert looks at how it changes our habits." [*Interview*]. [The Philadelphia Inquirer](#).

Dolan, E. W. (January 13, 2020). "For many Americans, talking about the news has become synonymous with talking about President Trump." [*Interview*]. [PsyPost](#).

DePaulo, B. (November 4, 2019). "Political News and Discourse in the US: Democrats & Republicans Are Both Upset." [PsychCentral](#).

Benton, J. (September 30, 2019). "Reading political news in the age of Trump leaves people stressed, angry, and overwhelmed." [NiemanLab](#).

"What are the strategies that people use to avoid fake news in the media?" [*in Spanish*] (August 24, 2019). [Infobae](#).

Languages

Spanish (native) - English (fluent) - Portuguese (conversational)