

Ava Irysa Kikut

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EDUCATION

2023 (Anticipated)	Ph.D. Student, Communication University of Pennsylvania Annenberg School for Communication
2020	M.A., Communication University of Pennsylvania Annenberg School for Communication
2017	B.A., English, <i>summa cum laude</i> University of Pennsylvania

AWARDS AND HONORS

2020 – 2022	Provost's Graduate Academic Engagement Fellowship at the Netter Center
2022	Penn Prize for Excellence in Teaching by Graduate Students Finalist
2020	Top Paper Award. 70th Annual International Communication Association (ICA) Conference. Virtual.
2017	Phi Beta Kappa

UNDER REVIEW

Kikut, A., Clark, D., Hornik, R., Jesch E. Strengthened belief in vaccine effectiveness predicted increased COVID-19 vaccination intention and behaviour: Results from a nationally representative longitudinal survey of U.S. adults from July 2020 to April/May 2021. *Vaccine*.

Kikut, A. The doctor knows or the evidence shows: An online survey experiment testing the effects of source trust, pro-vaccine evidence, and dual-processing in expert messages recommending the child COVID-19 vaccination to parents. *PLoS One*.

Maddocks, S., Dym, A., Andrzejewski, M., **Kikut, A.**, Wan, C., Davidson, J. Developing mutually beneficial university-community partnerships: graduate and undergraduate students reflect on their community-engaged projects. *University Assisted Community Schools*.

PEER-REVIEWED PUBLICATIONS

- 2022 Salowe, R., Lee, R., Zenebe-Gete S., Vaughn, M., Gudiseva, H., Pistilli, M., **Kikut, A.**, Becker, E., Collins, D., He, J., Merriam, S., Mulvilhill, K., Labaree, N., Lomax-Reese, S., Murphy, W., Henderer, J., Chavali, V., Cui, Q., Ross, A., Addis, V., Sankar, P., Miller-Ellis, E., Maguire, M., O'Brien, J. Recruitment Strategies and Lessons Learned from a Large Genetic Study of African Americans. *PLOS Global Public Health*.
- 2021 Jesch, E., **Kikut A***, Hornik, R.C. (2021). Comparing belief in short-term versus long-term consequences of smoking and vaping as predictors of non-use in a 3-year nationally representative survey study of U.S. youth." *Tobacco Control*.
<http://dx.doi.org/10.1136/tobaccocontrol-2021-056886>
**co-first author*

Hornik, R., **Kikut, A.**, Jesch, E., Woko, C., Siegel, L., & Kim, K. (2021). Association of COVID-19 misinformation with face mask wearing and social distancing in a nationally representative us sample. *Health Communication*, 36(1), 6–14. <https://doi.org/10.1080/10410236.2020.1847437>

2020 **Kikut, A.**, Sanyal, M., Vaughn, M., Ridley-Merriweather, K. E., Head, K., Salowe, R., Lomax-Reese, S., Lewis, M., Ross, A. G., Cui, Q. N., Addis, V., Sankar, P. S., Miller-Ellis, E., & O'Brien, J. M. (2020). Learning from Black/African American participants: Applying the integrated behavioral model to assess recruitment strategies for a glaucoma genetic study. *Health Communication*, 1–10. <https://doi.org/10.1080/10410236.2020.1853897>

Kikut, A., Williams, S., & Hornik, R. (2020). A toxic blend: Assessing the effects of cross-source media coverage of flavored e-cigarettes on youth and young adult perceptions. *Journal of Health Communication*, 25(8), 640–649. <https://doi.org/10.1080/10810730.2020.1834032>

Kikut, A., Vaughn, M., Salowe, R., Sanyal, M., Merriam, S., Lee, R., Becker, E., Lomax-Reese, S., Lewis, M., Ryan, R., Ross, A., Cui, Q. N., Addis, V., Sankar, P. S., Miller-Ellis, E., Cannuscio, C., & O'Brien, J. (2020). Evaluation of a multimedia marketing campaign to engage African American patients in glaucoma screening. *Preventive Medicine Reports*, 17, 101057. <https://doi.org/10.1016/j.pmedr.2020.101057>

2018 **Kikut, A.**, & O'Brien, J. M. (2018). A collaborative community model for including minorities in genetic research. *JAMA Ophthalmology*, 136(4), 313. <https://doi.org/10.1001/jamaophthalmol.2018.0225>

PREPRINTS

2022 **Kikut, A. I.** Trust in public health sources, COVID-19 protective behavior, and the attenuating role of behavioral beliefs: A dual processing study with a longitudinal representative sample of U.S. adults. *PsyArXiv*. <https://doi.org/10.31234/osf.io/yxgjt>

CONFERENCE PRESENTATIONS

2022 **Kikut, A.**, Givan, K., Branson, P., Blanco Liz, A., Brooks, N., Francis, K., Konner, H., Myers, R., Newkirk, N., Riina, N.K., Robinson, M., Rubens, V., Sy., D., Zhou, X. A youth participatory action research approach to developing interventions addressing mental health among youth of color in Philadelphia. To be presented as oral presentation at the 2022 American Public Health Association (APHA) Annual Meeting. Boston, MA.

Givan, K., **Kikut, A.***, Branson, P., Alvarez-Sanchez, D., Fishman, F., Fletcher, J., Gambrell, R., Hernandez, A., Richardson, C., Shaw, A., von Oise, J.J. A youth participatory action research study examining youth covid-19 vaccine acceptance in a Philadelphia public school. Submitted presentation to American Public Health Association (APHA) 2022 Annual Meeting. To be presented as roundtable

presentation at the 2022 American Public Health Association (APHA) Annual Meeting. Boston, MA.

**co-first author*

Kikut, A., Hornik, R.C. Trust in public health officials, Covid-19 protective behaviors, and the moderating role of behavioral beliefs: A longitudinal survey study of U.S. adults. Oral presentation at the 72nd Annual Conference of the International Communication Association (ICA). Paris, FR.

Clark, D., **Kikut, A.**, Jesch, E., Woko, C., Hornik, R.C. Baseline levels and changes in Covid-19 vaccine effectiveness beliefs predict changes in willingness to vaccinate. under review. Poster presentation at the 72nd Annual Conference of the International Communication Association (ICA). Paris, FR.

2021 **Kikut, A.**, Branson, P., Givan, K., Tan, A., Paolicelli, M., Crockett, T., Adesipo, A., Allen, A., Bonds, L., Carriker, M., Morris, T., Pierre, M., Poole, M., Savage, A., Savage, M. “You can’t pour from an empty cup’: Using YPAR to identify mental health challenges among BIPOC adolescents in Philadelphia.” Oral presentation at the 2021 American Public Health Association (APHA) Annual Meeting. Denver, CO. Virtual.

Jesch, E., **Kikut A*.**, Hornik, R.C., “Within a few puffs or over several years: Assessing the association of belief in short-term versus long-term consequences on intention not to smoke or vape.” Virtual presentation at the 71st Annual International Communication Association (ICA) Conference. Virtual.

**co-first author*

2020 **Kikut, A.**, Williams, S., Hornik, R.C., “A toxic blend: Assessing the effects of cross-source media coverage of flavored e-cigarettes on youth and young adult perceptions.” Oral presentation at the 70th Annual International Communication Association (ICA) Conference. Virtual.

Sanyal M., **Kikut, A.***, Vaughn M., Ridley-Merriweather, K.E., Head, K., Salowe R., Lomax-Reese S., Lewis M., Ross A., Cui Q.N., Addis V., Sankar P.S., Miller-Ellis E., O’Brien J.M. “Learning from the perspectives of African American participants: Assessing how a recruitment campaign motivated participation in a genetic research study.” Oral presentation at the 70th Annual International Communication Association (ICA) Conference. Virtual. (*Received Top Paper Award*)

**co-first author*

Kikut, A., Williams, S., Hornik, R.C. “Media sources interact in effects of e-cigarette flavor coverage on youth and young adult perceptions.” Poster presentation at the 2020 Annual Meeting of the Society for Research on Nicotine and Tobacco (SRNT). Virtual.

2019 Hornik, R.C., Gibson, L.A., Sangalang, A., Volinski, A. C., Williams, S., **Kikut, A.**, Kim, Y., Binns, S., Emery, S. (2019). “Consistency of messages across media sources for tobacco and electronic cigarettes over 36 months: Evidence for a public communication environment.” Poster presentation at the 69th Annual International Communication Association (ICA) Conference. Washington, D.C.

Vaughn, M., **Kikut A.**, Merriam, S., Salowe, R., Lomax-Reese, S., Lewis M., Ryan, R., Becker, E., Lee R., Sanyal, M., Cui, Q. N., Ross, A., Addis, V., Sankar, P.S., Miller-Ellis, E., O'Brien, J.M. "An evaluation of a multimedia marketing campaign for recruiting African American patients in Philadelphia." Poster presentation at the 2019 Penn Health Equity Week in Philadelphia, PA.

Hornik, R.C., Gibson, L.A., Sangalang, A., Volinski, A. C., Williams, S., **Kikut, A.**, Kim, Y., Binns, S., Emery, S. (2019). "Consistency of messages across media sources for tobacco and electronic cigarettes over 36 months: Evidence for a public communication environment." Poster presentation at the 2019 Annual Meeting of the Society for Research on Nicotine and Tobacco, San Francisco, CA

2018 Salowe, R., Merriam, S., Lee, R. Vaughn, M., **Kikut, A.**, Becker, E., Collins, D.W., Gudiseva, H.V., Addis, V., Sankar, P.S., Miller-Ellis, E., Pistilli, M., Maguire, M., O'Brien, J. (2019). "An evaluation of recruitment methods for a large glaucoma genetics study of African Americans." Poster presentation at the 2018 Annual Meeting of the Association for Research in Vision and Ophthalmology, Vancouver, CA.

MEDIA COVERAGE

García, K. Who, What, Why: Annenberg doctoral student Ava Irysa Kikut
<https://penntoday.upenn.edu/news/who-what-why-annenberg-doctoral-student-ava-irysa-kikut>.
 Published July 11, 2022.

RESEARCH POSITIONS

2018—Present	Research Fellow, Tobacco Center of Regulatory Science (TCORS) Faculty supervisor: Dr. Robert Hornik Annenberg School for Communication, University of Pennsylvania
2017—2018	Outreach Coordinator, Primary Open-Angle African American Glaucoma Genetics Study Faculty supervisor: Dr. Joan O'Brien Department of Ophthalmology, University of Pennsylvania

TEACHING EXPERIENCE

- 2022 Instructor, Youth Driven Health Campaigns (undergraduate level).
Annenberg School for Communication, University of Pennsylvania
- Designed and taught pilot academic based community engagement course focusing on youth participatory action research and health communication theory and campaign design.
 - Facilitated partnerships with local youth organizations, through which undergraduate students collaborated with high school students to address youth-identified health priorities with communication research.
- 2021 Media Team Leader, University Assisted Community School Cross-Grade Internship Program.
Netter Center for Community Partnerships, University of Pennsylvania
- Developed and oversaw virtual youth participatory action research health communication afterschool internship program with 8 high school student interns and 5 undergraduate students (met 3X a week for 12 weeks).
 - Planned and lead virtual sessions on health communication, survey design, data analysis, and campaign development.
- 2020 Teaching Fellow, Introduction to Communication Behavior (undergraduate level).
Instructor: Dr. Michael X. Delli Carpini
Annenberg School for Communication, University of Pennsylvania
- Taught two sections of recitation on communication history, theory, and research.
 - Planned and lead recitation activities and discussions for both in-person and virtual format, graded exams.
 - Designed and lead class lecture on health communication.

SERVICE

- 2020—2022 University Assisted Community School High School Internship Mentor
2018—2019 Annenberg Graduate Student Council, University of Pennsylvania
2017—2019 Alumni Interviewer, University of Pennsylvania

PROFESSIONAL EXPERIENCE

- 2015—2018 Marketing Director / Medical Writer, UPenn Ophthalmology Department
2014—2015 Program Coordinator, Rebel Chefs, Netter Center, University of Pennsylvania

PROFESSIONAL MEMBERSHIPS

- 2019—Present International Communication Association
Society for Research on Nicotine and Tobacco
American Public Health Association
- 2017—Present Phi Beta Kappa
- 2015—Present National Society of Collegiate Scholars

REFERENCES

Available upon request.