

July 2022

YUVAL KATZ, PH.D.

Postdoctoral Fellow
Center for Advanced Research in Global Communication
Center on Digital Culture and Society

Annenberg School for Communication, University of Pennsylvania
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EDUCATION

- PhD** University of Michigan, Communication and Media
Dissertation: “(Re)imagining Peace: Exploring Mediatized Everyday Peace in Israel/Palestine.”
Certificate in Digital Studies
Committee: Muzammil Hussain (chair), Hollis Griffin, Julia Sonnevend, Aswin Punathambekar, John Cheney-Lippold August 2022
- MA** Hebrew University of Jerusalem, Communication and Journalism March 2016
New Media Program, Graduated Magna cum Laude
Thesis: “Making Sense? Nonsense in Digital Memes”
Advisor: Limor Shifman
- BA** Hebrew University of Jerusalem November 2013
Communication and Journalism & International Relations
Graduated Magna cum Laude

PUBLICATIONS

Peer-Reviewed Journal Publications

Katz, Y. (2022). When Media Events Fail: The Transformation of the Israeli Peace Discourse at the Funeral of Shimon Peres. *Critical Studies in Media Communication*. doi: [10.1080/15295036.2021.1999481](https://doi.org/10.1080/15295036.2021.1999481)

Katz, Y. (2020). Interacting for Peace: Rethinking Peace Through Interactive Digital Platforms. *Social Media + Society*, 6(2). doi: [10.1177/2056305120926620](https://doi.org/10.1177/2056305120926620)

Sonnevend, J., & Katz, Y. (2020). Capturing Hearts: The Coverage of Iran's Charm Offensive during the 2015 Nuclear Deal Negotiations in the American and Israeli Press. *Journalism Studies*, 21(11), 1551–1570. doi: [10.1080/1461670X.2020.1771194](https://doi.org/10.1080/1461670X.2020.1771194)

Katz, Y., & Shifman, L. (2017). Making sense? The Structure and Meanings of Digital Memetic Nonsense. *Information, Communication & Society* 20(6), 825–842. doi: <http://dx.doi.org/10.1080/1369118X.2017.1291702>

In preparation/revision

Studying Everyday Peace in Popular Culture: Why Communication Scholars Should Be a Part of the New Conversation About Peace. *Media, Culture and Society*.

Work in Progress

Communication, Media & Friendship: A special Issue Proposal. Zohar Kampf, Julia Sonnevend, Yuval Katz and Mia Schreiber

Portals, Platforms, and Programs: Media Entertainment in a Digital World. By Tupur Chatterjee, Aswin Punathambekar, Yuval Katz, Young Rim Kim, Sriram Mohan, Pratiksha Menon, Vishnupriya Das and Benjamin Pearson. A collaborative project of the Global Media Studies Initiative.

Poetry

Katz, Y. (2015). Mall Camping. *Journal of Nanopoetics no. 3*. Jerusalem: Makom Le'Shira [in Hebrew].

Sushi Samurai (manuscript for a poetry book). Editor: Gilad Meiri [in Hebrew].

HONORS AND AWARDS

Rackham Predoctoral Fellowship, University of Michigan	2021-2022
Graduate Student Diversity Research Award, University of Michigan	2021
Chamberlain Grant for Graduate Research, University of Michigan	2018
Excellence in Teaching Award, Hebrew University of Jerusalem	2016

Dean's List, Faculty of Social Science, Hebrew University of Jerusalem	2016
Rector's List, Hebrew University of Jerusalem	2015
Dean's List, Faculty of Social Science, Hebrew University of Jerusalem	2015
Excellence Scholarship, Faculty of Social Science, Hebrew University	2014
Best Student Paper Prize, Department of International Relations Hebrew University	2014
Dean's List, Faculty of Social Science, Hebrew University of Jerusalem	2013

PRESENTATIONS AND INVITED TALKS

Paper Presentation, “The Light Inside the Darkness: Creating Peace on Social Media During and Before the May 2021 War in Gaza”, *AoIR*, Dublin, November 2-5, 2022.

Invited Talk, “Ethnographic Methods in Digital Studies: The case of the 2021 Gaza War”, Amsterdam University College, Amsterdam, NL, Virtual, March 11, 2022.

Invited talk, “Thinking about Popular Culture through Media Industry Practices”, Department of Media Studies, University of Colorado, Boulder, Virtual, November 9, 2021.

Roundtable (chair), “Peace, Media, and Everyday Life”, *International Communication Association Annual Conference* (with Paddy Scannell, Julia Sonnevend, Zohar Kampf, Abdul Rohman and Irene Awino), Virtual, May 27-31, 2021.

Paper Presentation, “Towards a Mediated Everyday Peace: Exploring Hybrid Identities on Fauda and Arab Labor,” *International Communication Association Annual Conference*, Virtual, May 27-31, 2021.

Paper Presentation, “Reimagining Peace through Television Productions – The Case of *Fauda* and *Arab Labor*,” *International Communication Association Annual Conference*, Virtual, May 27-31, 2021.

Paper Presentation, “When Media Events Fail: The Demise of the Israeli Peace Discourse in the Funeral of Shimon Peres,” *Global Fusions*, Virtual, October 9-10, 2020.

Roundtable (chair), “The Politics of Studying the Politics of the Other,” *Critical Mediations: Unruly Canons* (with Young Rim Kim, Ta’Les Love and Caitlin Dyche), Los Angeles, CA, October 4, 2019.

Poster Presentation, “When Media Events Fail: The Demise of the Israeli Peace Discourse in the Funeral of Shimon Peres,” *International Communication Association Annual Conference*. Washington D.C., May 24-28, 2019.

Paper Presentation, “Interacting for peace: Rethinking peace through interactive digital platforms”. *Reppy Institute Graduate Workshop*, Ithaca, NY. April 13, 2019.

Paper Presentation, “Between Surveillance and Intelligence: Constructing the Epistemology and Ontology of the Palestinian”. *MidweSTS*. Madison, WI. October 26-28, 2018.

Paper Presentation, "Capturing Hearts: Charm, Personal Magnetism and the Iranian Nuclear Deal in the American and Israeli Press". *International Communication Association Annual Conference*. Prague, Czech Republic. May 24-28, 2018 (with Prof. Julia Sonnevend)

Paper Presentation, "Redefining the people: The Inclusive and Exclusive Discourse of Populist Politics". *International Communication Association Annual Conference*:

Preconference on Global Perspectives on Populism and the Media. Budapest, Hungary. May 22-23, 2018 (with Young Rim Kim)

Paper Presentation, "Making Sense? Nonsense in Digital Memes". *International Communication Association Annual Conference*. San Diego, CA. May 25-29, 2017 (with Prof. Limor Shifman)

Paper Presentation, "Making Sense? Nonsense in Digital Memes". *AoIR*. Berlin, October 5-8, 2016 (with Prof. Limor Shifman)

Paper Presentation, "Making Sense? Nonsense in Digital Memes". *Metaksherim*. Haifa, Israel, December 21, 2014.

PROFESSIONAL TRAINING

Annenberg-Oxford Media Policy Summer Institute
Oxford, U.K., Date, July 30-August 10, 2018

The Marshall Plan and the Yearning for Transformative Visions
Milton Wolf Seminar on Media and Diplomacy
Vienna, Austria, April 25-27, 2017

Makom Leshira Poetry Writing Workshops

Weekly meetings of collaborative reading and writing of poetry in Hebrew
Jerusalem, Israel, 2013-2016

RESEARCH ASSISTANTSHIP

Hebrew University of Jerusalem, Jerusalem, Israel 2016

Research Assistant, Prof. Keren Tennenboim-Weinblatt and Prof. Itay Fishhendler

- Project name: The Use of the Peace Dividend as an Intangible Benefit in Mega-Project Justification: A Case Study of the Dead Sea-Red Sea Canal
- Reading and analyzing newspapers in Hebrew and Arabic about the Dead Sea-Red Sea canal.

Hebrew University of Jerusalem, Jerusalem, Israel 2015-2016

Research Assistant, Prof. Keren Tennenboim-Weinblatt and Prof. Christian Baden

- Project name: "INFOCORE : (In)forming Conflict Prevention, Response, and Resolution: The Role of Media in Conflict" (An EU FP7 Collaborative Grant).
- Helping develop a dictionary for automated content analysis in Hebrew and Arabic

Hebrew University of Jerusalem, Jerusalem, Israel 2014

Research Assistant, Prof. Keren Tennenboim-Weinblatt and Prof. Motti Neiger

- Project name: "News Temporalities" (Funded by the Israeli Science Foundation)
- Analyzing the temporal orientation of news coverage

Hebrew University of Jerusalem, Jerusalem, Israel 2013

Research Assistant, Prof. Guy Laron

- Project name: "Relationship Between Jordan and Saudi Arabia Prior to Yom Kippur War"
- Analyzing archival materials in Arabic about the relationship between Jordan and Saudi Arabia in the 1960s and 1970s

Hebrew University of Jerusalem, Jerusalem, Israel 2013

Research Assistant, Prof. Keren Tennenboim-Weinblatt

- Project name: "Coverage of the Israeli Social Protest, 2011-2012"
- Transcribing interviews

TEACHING EXPERIENCE

University of Michigan, Ann Arbor, MI
Instructor of Record, Communication and Media

July 2021 to August 2021

- COMM 404: Global Perspective on Peace and the Media, an undergraduate seminar with 14 students, covering theories about peace and the media as well as methodological tools for conducting independent research
- Developed syllabus, quizzes, research method workshops, and modular assignments leading into a final research paper. Lectures are recorded and available upon request.
- Taught remotely and asynchronously.

University of Michigan, Ann Arbor, MI

May 2019 to June 2019

Instructor of Record, Communication and Media

- COMM 404: Global Perspective on Peace and the Media, an undergraduate seminar with 12 students, covering theories about peace and the media as well as methodological tools for conducting independent research
- Developed syllabus, quizzes, workshops, and modular assignments leading into a final research paper
- Upper-level writing class for International Studies students

University of Michigan, Ann Arbor, MI

January 2020 to April 2020

Graduate Student Instructor (GSI), Communication and Media

- COMM 375: Sports, Media and Culture (with Prof. Jimmy Draper)
- Upper-level writing class focusing on cultural studies of sports in the media. Worked with two other GSIs.

University of Michigan, Ann Arbor, MI

September 2019 to December 2019

Graduate Student Instructor (GSI), Communication and Media

- COMM 305: Representing American Jewishness (with Prof. Jamie Moshin)
- The class critically analyzes the mediated construction of Jewishness in the U.S. Sole GSI

University of Michigan, Ann Arbor, MI

January 2019 to April 2019

Graduate Student Instructor (GSI), Communication and Media

- COMM 101: The Mass Media (with Prof. Susan Douglas)
- introductory freshmen course focusing on the qualitative/critical tradition of media studies. Worked with two other GSIs.

University of Michigan, Ann Arbor, MI

September 2018 to December 2018

Graduate Student Instructor (GSI), Communication and Media

- COMM 305: Representing American Jewishness (with Prof. Jamie Moshin)
- The class critically analyzes the mediated construction of Jewishness in the U.S. context. Sole GSI

University of Michigan, Ann Arbor, MI

January 2018 to April 2018

Graduate Student Instructor (GSI), Communication and Media

- COMM 101: The Mass Media (with Prof. Susan Douglas)
- introductory freshmen course focusing on the qualitative/critical tradition of media studies. Worked with two other GSIs.

University of Michigan, Ann Arbor, MI September 2017 to December 2017
Graduate Student Instructor (GSI), Communication and Media

- COMM 271: Revolutions in Communication (with Prof. Derek Vaillant)
- The course surveys the development of selected communications/information technologies and systems from ancient times to the present. Sole GSI

Hebrew University of Jerusalem, Jerusalem, Israel 2013 to 2016
Teaching Assistant, Communication and Journalism

- Introduction to Mass Communication (with Prof. Limor Shifman and Prof. Hannanel Rosenberg)
- Introductory, annual freshman class, exposing students to the basic theories of communication and media studies. Worked with three other teaching assistants

Hebrew University of Jerusalem, Jerusalem, Israel 2014 to 2015
Teaching Assistant, Communication and Journalism

- Qualitative Research Methods in Communication (with Prof. Keren Tennenboim-Weinblatt)
- The course discusses the basic methodological tenets in communication and media studies and surveys major qualitative methods used in this field. Worked with two other teaching assistants.

Hebrew University of Jerusalem, Jerusalem, Israel 2014
Teaching Assistant, Communication and Journalism

- Quantitative Research Methods in Communication (with Dr. Meital Balmas-Cohen)
- The course surveys major quantitative methods used in communication and media studies. Worked with two other teaching assistants

College of Management Academic Studies, Rishon Lezion, Israel 2015
Teaching Assistant, School of Communication

- Research Methods in Communication (With Prof. David Levin and Prof. Sharon Ramer-Biel)
- The course surveys major research method in communication and media studies

Non-Frontal Teaching

Final Papers Grader, "Communication and Consumer Culture", Department of Communication and Journalism, Hebrew University of Jerusalem (Prof. Paul Frosh), 2014.

Final Papers Grader, "Israeli Journalism from a Critical Perspective", Department of Communication and Journalism, Hebrew University of Jerusalem (Dr. Keren Tenenboim-Weinblatt), 2013.

PROFESSIONAL ASSOCIATIONS AFFILIATIONS

International Communication Association, 2016-Present

Association of Internet Researchers, 2016-Present

PROFESSIONAL SERVICE

Student & Early Career Representative, Media Industry Studies Interest Group, International Communication Association (May 2022-May 2024)

Peer-Reviewed Articles for:

- Information, Communication and Society
- New Media and Society

Graduate Student Mentor, 2017-2018

Helping newly admitted graduate students to navigate their first steps in the Department of Communication and Media at the University of Michigan

Peer Advisor, the International Center, June-August 2019

Helping the International Center at the University of Michigan organize orientation activities for incoming international students at the University of Michigan; lecturing about selected topics pertaining to professional and personal life as an international graduate student.

Translator and Editor, Border Gone, January 2020-ongoing

I volunteer as a translator and editor in an independent news organization called Border Gone devoted to reporting on the everyday lives of Palestinians in Gaza.

Representative for the Jewish Agency, Montgomery, AL, August 2009-June 2010

I volunteered as a community Shaliach with the local Jewish community in Montgomery. I worked closely with the rabbis of the Reform and Conservative synagogues and was responsible for organizing major community events.

LANGUAGES

Hebrew: Native

English, Arabic: High proficiency

Spanish: Intermediate