

Ava Irysa Kikut

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EDUCATION

- 2023 (Anticipated) Ph.D. Candidate, Communication | University of Pennsylvania
Annenberg School for Communication
- Dissertation Title: The conditional effects of source trust and uncertainty on five COVID-19 prevention behaviors: A mixed-methods approach integrating longitudinal survey analysis, experiments, and youth participatory action research
Committee: Drs. Robert Hornik, Andy Tan, Emily Falk, Joseph Cappella
- 2020 M.A., Communication | University of Pennsylvania
Annenberg School for Communication
- 2017 B.A., English, *summa cum laude* | University of Pennsylvania

AWARDS AND HONORS

- 2020 – 2022 Provost's Graduate Academic Engagement Fellowship, University of Pennsylvania
2022 Graduate Student Prize for Teaching Excellence Finalist, University of Pennsylvania
2022 Teaching Certificate, Center for Teaching and Learning, University of Pennsylvania
2020 Top Paper Award, International Communication Association
2018 – 2022 Full Tuition and Research Fellowship, Annenberg School for Communication
2018 – 2022 Dean's Summer Research Fellowship, Annenberg School for Communication
2017 Phi Beta Kappa

UNDER REVIEW

Kikut, A. The doctor knows or the evidence shows: An online survey experiment testing the effects of source trust, pro-vaccine evidence, and dual-processing in expert messages recommending the child COVID-19 vaccination to parents. *PLOS One*.

Maddocks, S., Dym, A., Andrzejewski, M., **Kikut, A.**, Wan, C., Davidson, J. Developing mutually beneficial university-community partnerships: graduate and undergraduate students reflect on their community-engaged projects. *University Assisted Community Schools*.

PEER-REVIEWED PUBLICATIONS

- 2022 **Kikut, A.**, Clark, D., Hornik, R., Jesch E. Strengthened belief in vaccine effectiveness predicted increased COVID-19 vaccination intention and behaviour: Results from a nationally representative longitudinal survey of U.S. adults from July 2020 to April/May 2021. *Vaccine*. <https://doi.org/10.1016/j.vaccine.2022.08.046>
- Salowe, R., Lee, R., Zenebe-Gete S., Vaughn, M., Gudiseva, H., Pistilli, M., **Kikut, A.**, Becker, E., Collins, D., He, J., Merriam, S., Mulvilhill, K., Labaree, N., Lomax-Reese, S., Murphy, W., Henderer, J., Chavali, V., Cui, Q., Ross, A., Addis, V., Sankar, P., Miller-Ellis, E., Maguire, M., O'Brien, J. Recruitment Strategies and Lessons Learned

from a Large Genetic Study of African Americans. *PLOS Global Public Health*.
<https://doi.org/10.1371/journal.pgph.0000416>

- 2021 Jesch, E., **Kikut A***, Hornik, R.C. (2021). Comparing belief in short-term versus long-term consequences of smoking and vaping as predictors of non-use in a 3-year nationally representative survey study of U.S. youth.” *Tobacco Control*.
<http://dx.doi.org/10.1136/tobaccocontrol-2021-056886>
**co-first author*

Hornik, R., **Kikut, A.**, Jesch, E., Woko, C., Siegel, L., & Kim, K. (2021). Association of COVID-19 misinformation with face mask wearing and social distancing in a nationally representative us sample. *Health Communication*, 36(1), 6–14.
<https://doi.org/10.1080/10410236.2020.1847437>

- 2020 **Kikut, A.**, Sanyal, M., Vaughn, M., Ridley-Merriweather, K. E., Head, K., Salowe, R., Lomax-Reese, S., Lewis, M., Ross, A. G., Cui, Q. N., Addis, V., Sankar, P. S., Miller-Ellis, E., & O’Brien, J. M. (2020). Learning from Black/African American participants: Applying the integrated behavioral model to assess recruitment strategies for a glaucoma genetic study. *Health Communication*, 1–10.
<https://doi.org/10.1080/10410236.2020.1853897>

Kikut, A., Williams, S., & Hornik, R. (2020). A toxic blend: Assessing the effects of cross-source media coverage of flavored e-cigarettes on youth and young adult perceptions. *Journal of Health Communication*, 25(8), 640–649.
<https://doi.org/10.1080/10810730.2020.1834032>

Kikut, A., Vaughn, M., Salowe, R., Sanyal, M., Merriam, S., Lee, R., Becker, E., Lomax-Reese, S., Lewis, M., Ryan, R., Ross, A., Cui, Q. N., Addis, V., Sankar, P. S., Miller-Ellis, E., Cannuscio, C., & O’Brien, J. (2020). Evaluation of a multimedia marketing campaign to engage African American patients in glaucoma screening. *Preventive Medicine Reports*, 17, 101057. <https://doi.org/10.1016/j.pmedr.2020.101057>

- 2018 **Kikut, A.**, & O’Brien, J. M. (2018). A collaborative community model for including minorities in genetic research. *JAMA Ophthalmology*, 136(4), 313.
<https://doi.org/10.1001/jamaophthalmol.2018.0225>

PREPRINTS

- 2022 **Kikut, A. I.** Trust in public health sources, COVID-19 protective behavior, and the attenuating role of behavioral beliefs: A dual processing study with a longitudinal representative sample of U.S. adults. *PsyArXiv*. <https://doi.org/10.31234/osf.io/yxgjt>

CONFERENCE PRESENTATIONS

- 2022 **Kikut, A.**, Givan, K., Branson, P., Blanco Liz, A., Brooks, N., Francis, K., Konner, H., Myers, R., Newkirk, N., Riina, N.K., Robinson, M., Rubens, V., Sy., D., Zhou, X. A youth participatory action research approach to developing interventions addressing mental health among youth of color in Philadelphia. To be presented as oral presentation at the 2022 American Public Health Association (APHA) Annual Meeting. Boston, MA.

Givan, K., **Kikut, A.***, Branson, P., Alvarez-Sanchez, D., Fishman, F., Fletcher, J., Gambrell, R., Hernandez, A., Richardson, C., Shaw, A., von Oise, J.J. A youth participatory action research study examining youth covid-19 vaccine acceptance in a Philadelphia public school. Submitted presentation to American Public Health Association (APHA) 2022 Annual Meeting. To be presented as roundtable presentation at the 2022 American Public Health Association (APHA) Annual Meeting. Boston, MA.

**co-first author*

Kikut, A., Hornik, R.C. Trust in public health officials, Covid-19 protective behaviors, and the moderating role of behavioral beliefs: A longitudinal survey study of U.S. adults. Oral presentation at the 72nd Annual Conference of the International Communication Association (ICA). Paris, FR.

Clark, D., **Kikut, A.**, Jesch, E., Woko, C., Hornik, R.C. Baseline levels and changes in Covid-19 vaccine effectiveness beliefs predict changes in willingness to vaccinate. under review. Poster presentation at the 72nd Annual Conference of the International Communication Association (ICA). Paris, FR.

2021 **Kikut, A.**, Branson, P., Givan, K., Tan, A., Paolicelli, M., Crockett, T., Adesipo, A., Allen, A., Bonds, L., Carriker, M., Morris, T., Pierre, M., Poole, M., Savage, A., Savage, M. “You can’t pour from an empty cup’: Using YPAR to identify mental health challenges among BIPOC adolescents in Philadelphia.” Oral presentation at the 2021 American Public Health Association (APHA) Annual Meeting. Denver, CO. Virtual.

Jesch, E., **Kikut A*.**, Hornik, R.C., “Within a few puffs or over several years: Assessing the association of belief in short-term versus long-term consequences on intention not to smoke or vape.” Virtual presentation at the 71st Annual International Communication Association (ICA) Conference. Virtual.

**co-first author*

2020 **Kikut, A.**, Williams, S., Hornik, R.C., “A toxic blend: Assessing the effects of cross-source media coverage of flavored e-cigarettes on youth and young adult perceptions.” Oral presentation at the 70th Annual International Communication Association (ICA) Conference. Virtual.

Sanyal M., **Kikut, A.***, Vaughn M., Ridley-Merriweather, K.E., Head, K., Salowe R., Lomax-Reese S., Lewis M., Ross A., Cui Q.N., Addis V., Sankar P.S., Miller-Ellis E., O’Brien J.M. “Learning from the perspectives of African American participants: Assessing how a recruitment campaign motivated participation in a genetic research study.” Oral presentation at the 70th Annual International Communication Association (ICA) Conference. Virtual. (*Received Top Paper Award*)

**co-first author*

Kikut, A., Williams, S., Hornik, R.C. “Media sources interact in effects of e-cigarette flavor coverage on youth and young adult perceptions.” Poster presentation at the 2020 Annual Meeting of the Society for Research on Nicotine and Tobacco (SRNT). Virtual.

- 2019 Hornik, R.C., Gibson, L.A., Sangalang, A., Volinski, A. C., Williams, S., **Kikut, A.**, Kim, Y., Binns, S., Emery, S. (2019). “Consistency of messages across media sources for tobacco and electronic cigarettes over 36 months: Evidence for a public communication environment.” Poster presentation at the 69th Annual International Communication Association (ICA) Conference. Washington, D.C.
- Vaughn, M., **Kikut A.**, Merriam, S., Salowe, R., Lomax-Reese, S., Lewis M., Ryan, R., Becker, E., Lee R., Sanyal, M., Cui, Q. N., Ross, A., Addis, V., Sankar, P.S., Miller-Ellis, E., O’Brien, J.M. “An evaluation of a multimedia marketing campaign for recruiting African American patients in Philadelphia.” Poster presentation at the 2019 Penn Health Equity Week in Philadelphia, PA.
- Hornik, R.C., Gibson, L.A., Sangalang, A., Volinski, A. C., Williams, S., **Kikut, A.**, Kim, Y., Binns, S., Emery, S. (2019). “Consistency of messages across media sources for tobacco and electronic cigarettes over 36 months: Evidence for a public communication environment.” Poster presentation at the 2019 Annual Meeting of the Society for Research on Nicotine and Tobacco, San Francisco, CA
- 2018 Salowe, R., Merriam, S., Lee, R. Vaughn, M., **Kikut, A.**, Becker, E., Collins, D.W., Gudiseva, H.V., Addis, V., Sankar, P.S., Miller-Ellis, E., Pistilli, M., Maguire, M., O’Brien, J. (2019). “An evaluation of recruitment methods for a large glaucoma genetics study of African Americans.” Poster presentation at the 2018 Annual Meeting of the Association for Research in Vision and Ophthalmology, Vancouver, CA.

MEDIA COVERAGE

Profile in *Penn Today* “Who, What, Why: Annenberg doctoral student Ava Irysa Kikut” by García, K. <https://penntoday.upenn.edu/news/who-what-why-annenberg-doctoral-student-ava-irysa-kikut>. July 11, 2022.

RESEARCH POSITIONS

- 2020—2022 Provost Graduate Academic Engagement Fellow, Netter Center for Community Partnerships, University of Pennsylvania
Faculty supervisor: Andy Tan
- 2018—2022 Research Fellow, Annenberg School for Communication, University of Pennsylvania
Faculty supervisor: Robert Hornik
- 2017—2018 Outreach Coordinator, NIH-funded Primary Open-Angle African American Glaucoma Genetics Study, Department of Ophthalmology, University of Pennsylvania
Faculty supervisor: Joan O’Brien

TEACHING EXPERIENCE

- 2022 Course Instructor, Youth Driven Health Campaigns (undergraduate level).
Annenberg School for Communication, University of Pennsylvania
- 2021 Media Team Instructor, University Assisted Community School Cross-Grade Internship Program (high school and undergraduate level).
Netter Center for Community Partnerships, University of Pennsylvania
- 2020 Teaching Fellow, Introduction to Communication Behavior (undergraduate level).
Instructor: Dr. Michael X. Delli Carpini
Annenberg School for Communication, University of Pennsylvania

SERVICE

- 2022—Present Diversity Committee, Annenberg School for Communication, University of Pennsylvania
- 2020—Present University Assisted Community School High School Internship Mentor and College Advisor
- 2018—2019 Graduate Student Council, Annenberg School for Communication, University of Pennsylvania
- 2017—2019 Alumni Interviewer, University of Pennsylvania

PROFESSIONAL EXPERIENCE

- 2015—2018 Marketing Director / Medical Writer, UPenn Ophthalmology Department
- 2014—2015 Program Coordinator, Rebel Chefs, Netter Center, University of Pennsylvania

PROFESSIONAL MEMBERSHIPS

- 2019—Present International Communication Association
Society for Research on Nicotine and Tobacco
American Public Health Association
- 2017—Present Phi Beta Kappa
- 2015—Present National Society of Collegiate Scholars

REFERENCES

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