

ALYSSA H. SINCLAIR

Curriculum Vitae

Duke University, Center for Cognitive Neuroscience

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 0000-0003-0447-3959

Research Interests: *Learning & memory, motivation, belief & behavior change, interventions*

Employment

Joan Bossert Postdoctoral Research Fellow — *University of Pennsylvania* 2023 — 2025

Affiliation: *Penn Center for Science, Sustainability, and the Media*

Primary Advisor: *Prof. Emily Falk, Communication Neuroscience Lab*

Education

Ph.D., Duke University — *Psychology & Neuroscience, Certificate in Cognitive Neuroscience* 2018 — 2023

Cumulative GPA: 4.0/4.0

Co-Advisors: *Prof. R. Alison Adcock & Prof. Gregory R. Samanez-Larkin*

Committee Members: *Prof. Elizabeth Marsh & Prof. Felipe De Brigard*

M.A., Duke University — *Psychology & Neuroscience* 2018 — 2021

Cumulative GPA: 4.0/4.0

B.Sc. with High Distinction, University of Toronto — *Research Psychology* 2014 — 2018

Cumulative GPA: 4.0/4.0, *Valedictorian*

Honors Thesis: *Prediction Error Influences Episodic Memory Reconsolidation*

Thesis Advisor: *Prof. Morgan Barense*

Independent Project Advisor: *Prof. William Cunningham*

Teaching Experience

Lecturer — *Cognitive Neuroscience Research Internship, Duke University* 2020-2023

Topics: *Cog Neuro Methods, Memory & Motivation, Reinforcement Learning*

Lecturer — *Duke Neuro Methods Workshops, Duke University* 2020-2021

Topics: *Mixed Effects Regression, Advanced Data Visualization*

Teaching Assistantships — *Dep. of Psychology & Neuroscience, Duke University*

NEUROSCI101: *Biological Bases of Behavior (Profs. Karen Murphy & Minna Ng)* 2020, 2021

PSY444: *Neuroscience Service Learning (Prof. Minna Ng)* 2021

Teaching Assistantship — *Victoria College, University of Toronto*

VIC171: *Method, Theory, & Practices in Natural Sciences (Prof. Brian Baigrie)* 2017-2018

Tutor for University & High School Students — *Independent, Toronto, ON* 2016-2018

Publications

- Sinclair, A.H., Taylor, M.K., Davidson, A., Weitz, J.S., Beckett, S.J., & Samanez-Larkin, G.R. (2023). [Scenario-based messages on social media motivate COVID-19 information seeking](#). *Journal of Applied Research on Memory and Cognition*.
- Sinclair, A.H., Taylor, M.T., Weitz, J.S., Beckett, S., & Samanez-Larkin, G.R. (2023). [Reasons for receiving or not receiving bivalent COVID-19 booster vaccinations among adults – United States, November 1–December 10, 2022](#). *Morbidity & Mortality Weekly Report*, 72(3).
- Sinclair, A.H., Manalili, G.M., Brunec, I.K., Adcock, R.A., & Barense, M.D. (2021). [Prediction errors disrupt hippocampal representations and updated episodic memories](#). *Proc. Natl. Acad. Sci. USA*, 118(51).
- Sinclair, A.H., Hakimi, S., Stanley, M.L., Adcock, R.A., & Samanez-Larkin, G.R. (2021). [Pairing facts with imagined consequences improves pandemic-related risk perception](#). *Proc. Natl. Acad. Sci. USA*, 118(32).
- Sinclair, A.H., Stanley, M.L., Hakimi, S., Cabeza, R., Adcock, R.A., & Samanez-Larkin, G.R. (2021). [Imagining a personalized scenario selectively increases perceived risk of viral transmission for older adults](#). *Nature Aging*, 1, 677-683.
- Sinclair, A.H., Stanley, M.L., & Seli, P. (2020). [Closed-minded cognition: Right-Wing Authoritarianism is negatively related to belief updating following prediction error](#). *Psychonomic Bulletin and Review*, 27, 1348–1361.
- Stanley, M.L., Sinclair, A.H., & Seli, P. (2020). [Intellectual humility and perceptions of political opponents](#). *Journal of Personality*, 88(6), 1-21.
- Sinclair, A.H. & Barense, M.D. (2019). [Prediction error and memory reactivation: How incomplete reminders drive reconsolidation](#). *Trends in Neurosciences*, 42(10), 728-740.
- Sinclair, A.H. & Barense, M.D. (2018). [Surprise and destabilize: Prediction error influences episodic memory reconsolidation](#). *Learning & Memory*, 25(8), 369-381.

Preprints & Accepted Manuscripts

- Sinclair, A.H.* , Wang, Y.C.* , & Adcock, R.A. (2023). [Instructed motivational states bias reinforcement learning and memory formation](#). In press at *Proc. Natl. Acad. Sci. USA*. * equal contribution
- Sinclair, A.H., Taylor, M.K., Brandel-Tanis, F., Davidson, A., Chande, A.T., Rishishwar, L., Andris, C., Adcock, R.A., Weitz, J.S., Samanez-Larkin, G.R., & Beckett, S.J. (2023). [Communicating COVID-19 exposure risk with an interactive website counteracts risk misestimation](#). Revised and resubmitted to *PLoS One*.
- Sinclair, A.H., Wang, Y.C., & Adcock, R.A. (2023). First impressions or good endings: Rational valuation improves overnight. Under review at *Psychological Science*.

Fellowships

Joan Bossert Postdoctoral Research Fellowship, <i>University of Pennsylvania</i>	\$130,000, 2023–2025
Graduate Research Fellowship, <i>National Science Foundation</i>	\$138,000, 2019–23
Postgraduate Scholarship, <i>Natural Sci. and Eng. Research Council of Canada</i>	\$63,000, 2019–22
James B. Duke Graduate Fellowship, <i>Duke University</i>	\$20,000, 2018–2022
NSERC Canada Graduate Scholarship- Master's (<i>Declined</i>)	\$17,500, 2018
NSERC Undergraduate Student Research Award, <i>University of Toronto</i>	\$5,625, 2018

Grants

Coronavirus Contract Co-PIs: J. Weitz & G.R. Samanez-Larkin	2021–23
Title: “Modeling SARS-CoV-2 Risk, Interventions, and Impacts on Healthcare Resources”	\$600,000
Funding Agency: Centers for Disease Control and Prevention (CDC)	
Grant Numbers: 75D30121P10600, 75D30122C15294	
Role: Lead investigator for Aims 2/3 (developing online risk assessment tools, improving risk literacy, increasing booster vaccine uptake, and motivating information seeking)	
Psychology & Neuroscience Outreach Grant Co-PIs: A. Hsiung, A. Sinclair	2021–22
Title: “Promoting Equitable Access to Cognitive Research: A Comprehensive Internship Program for Undergraduates”	\$36,434
Funding Agencies: Duke University, Charles Lafitte Foundation	
Research Germinator Grant PI: A. Sinclair	2019–22
Title: “Learning from Error: Cognitive, Motivational, and Neural Mechanisms”	\$25,000
Funding Agency: Duke Institute for Brain Sciences	
Special Topics COVID-19 Research Grant PI: A. Sinclair	2020
Title: “Affective States and Information Seeking During the COVID-19 Pandemic”	\$2,500
Funding Agency: Duke University, Charles Lafitte Foundation	

Conference Awards

Conference Travel Award, <i>Duke University</i>	2022, 2023
Trainee Professional Development Award, <i>Society for Neuroscience</i>	2019
SARMAC 2019 Travel Award, <i>Society for Applied Research on Memory & Cognition</i>	2019
Charles Lafitte Foundation Travel Awards, <i>Duke University</i>	2018, 2019
Moscovitch Award for Outstanding Contribution to Discussion, <i>TAMeG Conference</i>	2017
Outstanding Poster Presentation, <i>NeuroXchange Conference</i>	2017

Academic Awards & Honors

Governor General's Academic Medal , <i>Government of Canada, University of Toronto</i> National award granted to the highest-performing undergraduate student.	2018
John Black Aird Scholarship , <i>University of Toronto</i> Awarded to the top student of the tri-campus graduating class (18,500 students).	2018
Rose Sheinin Award , <i>University of Toronto</i> Awarded for exemplary academic achievement by a woman in science.	2018
Women's Centenary Silver Medal , <i>Victoria College, University of Toronto</i>	2018
Treble & Barber Graduate Studies Scholarship , <i>Victoria College, University of Toronto</i>	2018
Dean's List Scholar , <i>University of Toronto</i>	2014–18
James Mark Baldwin Prize for Best Essay , <i>University of Toronto</i>	2017
University of Toronto Scholars Award , <i>University of Toronto</i>	2014–17
Academic Merit Scholarships , <i>Victoria College, University of Toronto</i>	2014–17

Conference & Invited Talks

- Sinclair, A.H.**, Taylor, M.K., & Samanez-Larkin, G.R. (2023, August). Scenario-based messages on social media motivate COVID-19 information seeking. Talk presented at SARMAC, Nagoya, Japan.
- Sinclair, A.H.**, Wang, Y.C., & Adcock, R.A. (2023, Apr). Instructed motivational states bias reinforcement learning and memory formation. Symposium talk at *Learning & Memory*, Huntington Beach, CA.
- Sinclair, A.H.**, Wang, Y.C., & Adcock, R.A. (2023, Mar). Instructed motivational states bias reinforcement learning and memory formation. Data blitz at *Cognitive Neuroscience Society*, San Fran., CA.
- Sinclair, A.H.**, Hakimi, S., Stanley, M.S., Adcock, R.A., Samanez-Larkin, G.R. (2022, Feb). Lab and real-world interventions to correct pandemic-related risk perception. Colloquium talk for the *Center for Cognitive Neuroscience Colloquium Series*, Duke University.
- Sinclair, A.H.**, Hakimi, S., Stanley, M.S., Adcock, R.A., Samanez-Larkin, G.R. (2021, July). Pairing facts with imagined consequences improves pandemic-related risk perception. Talk presented at the meeting of the SARMAC, Virtual Conference.
- Sinclair, A.H.**, Manalili, G.M., & Barense, M.D. (2019, June). Surprise drives episodic memory updating and distortion. Talk presented at SARMAC, Cape Cod, MA.
- Sinclair, A.H.** & Barense, M.D. (2018, May). Prediction error influences episodic memory reconsolidation. Data blitz at the *Toronto Area Memory Group Conference*, Toronto, ON.
- Sinclair, A.H.** & Barense, M.D. (2018, May). Prediction error influences episodic memory reconsolidation. Talk presented at the *Undergraduate Thesis Conference*, Toronto, ON. ***Awarded Notable Presentation.**
- Sinclair, A.H.** & Barense, M.D. (2018, April). Surprise and destabilize: Prediction error influences episodic memory reconsolidation. Talk presented at the *NeuroXchange Conference*, Hamilton, ON.

Poster Presentations

- Sinclair, A.H.,** Wang, Y.C., & Adcock, R.A. (2023, Mar). Instructed motivational states bias reinforcement learning and memory formation. *Cognitive Neuroscience Society, San Fran., CA.*
- Sinclair, A.H.,** Wang, Y.C., & Adcock, R.A. (2022, Nov). Early and late rewards bias value memory and preferences over distinct timescales. *Psychonomic Society, Boston, MA.*
- Sinclair, A.H.,** Wang, Y.C., & Adcock, R.A. (2022, Apr). First impressions: Early rewards in episodes bias value memory and preferences. *Cognitive Neuroscience Society, San Fran., CA.*
- Sinclair, A.H.*,** Wright, R.*, Hsiung, A.*, Hakimi, S., & Adcock, R.A. (2022, Apr). Downside of doom scrolling: Pausing to reflect influences information seeking and enhances memory. *Cognitive Neuroscience Society, San Fran., CA.* *Denotes equal contribution.
- Sinclair, A.H.,** Hakimi, S., Stanley, M.S., Adcock, R.A., & Samanez-Larkin, G.R. (2020, October). Perceived vs. actual virus transmission risk during the COVID-19 pandemic. *Society for Neuroeconomics, Virtual Conference.*
- Sinclair, A.H.,** Hakimi, S., Adcock, R.A., & Barense, M. D. (2020, August). Effective connectivity among cortico-hippocampal regions predicts memory for naturalistic episodes. *Context and Episodic Memory Symposium, Virtual Conference.*
- Sinclair, A.H.,** Poh, J.H., Adcock, R.A., & Barense, M. D. (2020, May). Neural representations of emotional valence and intensity during naturalistic events. *Cognitive Neuroscience Society, Virtual Conference.*
- Sinclair, A.H.,** Manalili, G.M., & Adcock, R.A., & Barense, M. D. (2019, Nov). Surprising event boundaries modulate hippocampal activity & distort episodic memories. *Psychonomic Society, Montreal, QC.*
- Sinclair, A.H.,** Manalili, G.M., Adcock, R.A., & Barense, M. D. (2019, Oct). Prediction errors at event boundaries drive episodic memory reconsolidation. *Society for Neuroscience, Chicago, IL.* ***Trainee Professional Development Award**
- Sinclair, A.H.,** Manalili, G.M., & Barense, M.D. (2019, Apr). Neural mechanisms of prediction error and episodic memory distortion. *Smokies Cognition and Neuroscience Symposium, Asheville, NC.*
- Sinclair, A.H.,** Manalili, G.M., & Barense, M.D. (2017, Oct). Surprise and destabilize: Prediction error triggers episodic memory updating. *Society for Neuroscience, Washington, DC.*

Service & Outreach

- Ad Hoc Reviewer** — *Nature Human Behaviour, Psychological Science, Nature Communications, Journal of Cognitive Neuroscience, Learning & Memory, npj Science of Learning, Cognition, Learning & Motivation, Memory & Cognition, Neuropsychologia, Journal of Applied Research on Memory and Cognition, WIREs Cognitive Science, Personality Science, Frontiers in Psychology*
- Nominated Representative** — *Graduate Student Affairs, Duke University* 2019-2023
Student Liaison to the Graduate School, representing the Cognitive Neuroscience Program.
- Program Coordinator & Mentor** — *Cognitive Neuroscience Research Internship* 2020-2023
Contributed to developing and leading a [research internship program](#) that provides equitable and accessible research opportunities for undergraduate students from historically underrepresented backgrounds. Lectured, mentored, performed administration, and obtained funding.
- Service Learning Facilitator** — *Neuroscience Service Learning Course, Duke University* 2021
Contributed to developing and facilitating a new service learning course. Forged new connections with local community partners that support K-8 children in underserved neighborhoods. Oversaw the design, production, and donation of educational activity kits that introduce children to neuroscience.
- Mentor** — *Cientifico Latino: Graduate School Mentorship Initiative* 2019-2022
Guided STEM graduate school applicants from underrepresented minorities. Revised graduate and NSF-GRFP applications, conducted mock interviews.
- Volunteer Editor** — *The Inkblot: Undergraduate Journal of Psychology* 2017-2018
Reviewed & edited papers from undergraduate psychology students.

Skills

- fMRI data collection & analysis (FSL, SPM, bash, fMRIPrep)
- Data analysis with R (proficient) & Python (intermediate)
- Task programming with Qualtrics (proficient), Psychopy/Pavlovia (proficient)
- Data visualization with R (proficient) & Adobe Illustrator (intermediate)

Affiliations

- Cognitive Neuroscience Society
- Society for Applied Research on Memory & Cognition
- Society for Neuroscience
- Psychonomic Society
- Society for Neuroeconomics

References

Prof. Gregory R. Samanez-Larkin, *Duke University*

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Prof. R. Alison Adcock, *Duke University*

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Prof. Morgan D. Barense, *University of Toronto*

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