

Jefferson D. Pooley

CURRICULUM VITAE

Lecturer

Annenberg School for Communication
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Affiliated Professor of Media & Communication

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EMPLOYMENT

2024 - present, Lecturer

Annenberg School for Communication, University of Pennsylvania

2024 - present, Affiliated Professor

Department of Media & Communication, Muhlenberg College

2019 - 2024, Professor

Department of Media & Communication, Muhlenberg College

2019 - present, Director

mediastudies.press, Bethlehem, PA

2011 (fall) - 2019 (spring), Associate Professor

Department of Media & Communication, Muhlenberg College

2009 (spring), Annenberg Scholar

Annenberg Scholars Program in Culture & Communication, University of Pennsylvania

2006 (fall) - 2011 (spring), Assistant Professor

Department of Media & Communication, Muhlenberg College

2003 (fall) - 2006 (spring), Instructor

Department of Media & Communication, Muhlenberg College

EDUCATION

Columbia University

Ph.D. in Communications (with distinction), May 2006

Dissertation: "An Accident of Memory: Edward Shils, Paul Lazarsfeld, and the History of American Mass Communication Research"

M.A. in Communications, May 2001

Harvard University

A.B. in Social Studies (*Magna Cum Laude*, Phi Beta Kappa), June 1998

BOOKS

1. 2021, co-editor with Philippe Fontaine, *Society on the Edge: Social Science and Public Policy in the Postwar United States* (Cambridge: Cambridge University Press)
2. 2021, editor, *Social Media & the Self* (Bethlehem, PA: mediastudies.press)
3. 2016, *James W. Carey and Communication Research: Reputation at the University's Margins* (New York: Peter Lang)
winner of the 2017 James W. Carey Media Research Award
4. 2016, associate editor with Klaus Bruhn Jensen (editor), Robert Craig (editor), and Eric Rothenbuhler (associate editor), *International Encyclopedia of Communication Theory and Philosophy*, 4 volumes (New York: Wiley-Blackwell)
5. 2011, co-editor with Sue Curry Jansen and Lora Taub, *Media & Social Justice* (New York: Palgrave Macmillan)
6. 2008, co-editor with David Park, *History of Media and Communication Research: Contested Memories* (New York: Peter Lang)

ARTICLES & CHAPTERS

1. 2023, "The History of Communication Studies across the Americas: A View from the United States" [also in Portuguese], *MATRIZES*, 17:3 (pp. 189–216)
2. 2023, "The Plasticity of Social Knowledge: Paul F. Lazarsfeld and U.S. Communication Research, 1937–1952," *Journal for the History of Knowledge* 4:1 (pp. 267–88)
3. 2023, "Die abnehmende Bedeutung des disziplinären Gedächtnisses: Der Fall der Kommunikationsforschung," in Netzwerk Kommunikationswissenschaftliche Erinnerungsforschung, *Handbuch Kommunikationswissenschaftliche Erinnerungsforschung* (Berlin: de Gruyter)
4. 2022, co-authored with Peter Simonson and David W. Park, "Exclusions/*Exclusiones*: The Role for History in the Field's Reckoning," *History of Media Studies* 2
5. 2022, "Writing onto the Clouds: John Durham Peters and Inscription Media," *Media Theory* 5:2 (pp. 25–34)
6. 2021, co-authored with Sue Curry Jansen, "Blurring Genres and Violating Guild Norms: A Review of Reviews of *The Age of Surveillance Capitalism*," *New Media & Society* 23 (pp. 1-13)
7. 2021, "Data Dependencies and Funding Prospects: A 1930s Cautionary Tale," *HKS Misinformation Review* 2 (pp. 1–11)
8. 2021, co-author with Philippe Fontaine, "Introduction: Whose Social Problems?" in Fontaine and Pooley, eds. *Society on the Edge: Social Science and Public Policy in the Postwar United States* (Cambridge, Cambridge University Press)
9. 2020, "James Rorty's Voice: Introduction to the mediastudies.press editions," in James Rorty, *Our Master's Voice: Advertising* (Bethlehem, PA: mediastudies.press)
10. 2019, "Shils and the Intellectuals," in Christopher Adair-Totef & Stephen Turner, eds. *The Calling of Social Thought: Rediscovering the Work of Edward Shils* (Manchester: Manchester University Press)

11. 2019, co-author with Brooke Erin Duffy, "Idols of Promotion: The Triumph of Self-Branding in an Age of Precarity," *Journal of Communication* 69:1 (pp. 26–48)
12. 2018, "Wilbur Schramm and the 'Four Founders' History of U.S. Communication Research," *Communications. Media. Design* 4:2 (pp. 5–18)
13. 2017, second author with Dwayne Winseck, "A Curious Tale of Economics and Common Carriage (Net Neutrality) at the FCC: A Reply to Faulhaber, Singer, and Urschel," *International Journal of Communication* 11 (pp. 2702–2733)
14. 2017, second author with Brooke Erin Duffy, "'Facebook for Professors': The Convergence of Self-Branding and Social Media Logic on Academia.edu," *Social Media + Society* 3:1 (pp. 1-11); reprinted in *Open Scholarship Press Curated Volumes: Connection* (2023), <https://openscholarshippress.pubpub.org/pub/idwtpkn9>
15. 2017, first author with Christian Schwarzenegger, "Faulty Reception: The Institutional Roots of U.S. Communication Research's Neglect of Public Sphere Scholarship," in Stefanie Averbeck-Lietz, ed. *Kommunikationswissenschaft im internationalen Vergleich* (Wiesbaden: Springer VS)
16. 2017, second author with Meredith Salisbury, "The #nofilter Self: The Contest for Authenticity among Social Networking Sites, 2002–2016," *Social Sciences* 6 (pp. 10-34)
17. 2016, "How to Become a Famous Media Scholar: The Case of Marshall McLuhan," *Los Angeles Review of Books*, <https://lareviewofbooks.org/article/become-famous-media-scholar-case-marshall-mcluhan/>
18. 2016, "Open Media Scholarship: The Case for Open Access in Media Studies," *International Journal of Communication* 10 (pp. 6148–6164). Republished in the *Journal of Peer Production* 13 (2019), <http://peerproduction.net/issues/issue-13-open/open-access-bouillabaisse/international-journal-of-communication-open-media-scholarship-the-case-for-open-access-in-media-studies/>
19. 2016, "Communication Theory and the Disciplines," in Klaus Bruhn Jensen and Robert T. Craig, eds., *International Encyclopedia of*

Communication Theory and Philosophy (New York: Wiley-Blackwell).
Translated into Chinese.

20. 2016, "A 'Not Particularly Felicitous' Phrase: A History of the 'Behavioral Sciences' Label," *Serendipities: Journal for the Sociology and History of the Social Sciences* 1:1 (pp. 38-81)
21. 2016, "The Four Cultures: Media Studies at the Crossroads," *Social Media + Society* 2 (pp. 1-4). Republished on *Culture Digitally*, March 9, 2016, <http://culturedigitally.org/2016/03/the-four-cultures-media-studies-at-the-crossroads/>
22. 2015, "Sinking the Flagship: Why Communication Studies Is Better Off Without One," *International Journal of Communication* 9 (pp. 1247-1255)
23. 2015, "Mnemonic Multiples: The Case of the Columbia Panel Studies," *Journal of the History of the Behavioral Sciences* 51:1 (pp. 10-30)
24. 2014, "Sociology and the Socially Mediated Self," in Silvio Waisbord, ed. *Media Sociology: A Reappraisal* (New York: Polity)
25. 2013, first author with Michael Socolow, "Checking Up on *The Invasion from Mars*: Hadley Cantril, Paul Lazarsfeld, and the Making of a Misremembered Classic," *International Journal of Communication* 7 (pp. 1920-1948)
26. 2013, first author with Michael Socolow, "War of the Words: *The Invasion from Mars* and its Legacy for Mass Communication Scholarship," in Joy Hayes, Kathleen Battles, and Wendy Hilton-Morrow, eds. *War of the Worlds to Social Media* (New York: Peter Lang)
27. 2012, first author with David Park, "Communication Research," in Robert Craig, Peter Simonson, and John Jackson, eds. *The Handbook of Communication History* (New York: Routledge)
28. 2012, second author with John Durham Peters, "Media and Communications," in *The Wiley-Blackwell Companion to Sociology*, ed. George Ritzer (New York: Wiley-Blackwell)
29. 2011, "Another Plea for the University Tradition: The Institutional Roots of Intellectual Compromise," *International Journal of*

- Communication* 5 (pp. 1442–1457). Shorter version published in Barbie Zelizer, ed. *Making the University Matter* (New York: Routledge, 2011)
30. 2011, “From Psychological Warfare to Media Justice: Shifts in Foundation Support for Communication Research,” in Sue Curry Jansen, Jeff Pooley, and Lora Taub, eds. *Media & Social Justice* (New York: Palgrave Macmillan)
 31. 2011, second author with Mark Solovey, “The Price of Success: Sociologist Harry Alpert, the NSF’s First Social Science Policy Architect,” *Annals of Science* 68 (pp. 229-260)
 32. 2010, with Mark Solovey, “Marginal to the Revolution: The Curious Relationship between Economics and the Behavioral Sciences Movement in Mid-20th Century America,” *History of Political Economy* 42S (pp. 199-233)
 33. 2010, “The Consuming Self: From Flappers to Facebook,” in Melissa Aronczyk and Devon Powers, eds. *Blowing Up the Brand: Critical Perspectives on Promotional Culture* (New York: Peter Lang)
 34. 2008, with Elihu Katz, “Further Notes on Why Sociology Abandoned Mass Communication Research,” *Journal of Communication* 58 (pp. 767-786)
 35. 2008, with David Park, “Introduction,” in *History of Media and Communication Research: Contested Memories*, edited with David Park (New York: Peter Lang)
 36. 2008, “The New History of Mass Communication Research,” in *History of Media and Communication Research: Contested Memories*, edited with David Park (New York: Peter Lang)
 37. 2007, “Edward Shils’ Turn Against Karl Mannheim: The Central European Connection,” *American Sociologist* 38 (pp. 364-382)
 38. 2007, “Daniel Czitrom, James W. Carey, and the Chicago School,” in “Critical Forum: *Media and the American Mind* 25 Years Later,” *Critical Studies in Media Communication*, 24:5 (pp. 469-472)
 39. 2007, “Straight by Day and Swingers by Night: Re-reading Daniel Bell on Capitalism and its Culture,” *The Review of Communication*, 7:4 (pp. 401-410)

40. 2006, "Fifteen Pages that Shook the Field: *Personal Influence*, Edward Shils and the Remembered History of Mass Communication Research," *The Annals of the American Academy of Political and Social Sciences*, 608 (pp. 130-156)

BOOK REVIEWS & SHORT ESSAYS

1. 2023, "The Scholarly Fingerprinting Industry," invited forum contribution, "Digitization, Digital Humanities, and American Studies," *Amerikastudien/American Studies*
2. 2022, September 2, "The APC Question Mark Hovering Over the OSTP Announcement," *LSE Impact Blog*, <https://blogs.lse.ac.uk/impactofsocialsciences/2022/09/02/the-apc-question-mark-hovering-over-the-ostp-announcement/>
3. 2022, August 3, "The Case for PubPub," *Elephant in the Lab*, <https://elephantinthelab.org/the-case-for-pubpub>. Republished by the Open Access Books Network, June 8, 2023, openaccessbooksnetwork.hcommons.org/2023/06/08/the-case-for-pubpub/
4. 2022, "Surveillance Publishing," *Journal of Electronic Publishing*, 25 (pp. 39–49); reprinted in *Elephant in the Lab*, <https://elephantinthelab.org/surveillance-publishing>; translated to Spanish as "La edición de textos científicos vigilada: las grandes editoriales y la monetización de la información de los autores," *CICIMAR Océánides*, 38:1 (pp. 9–18).
5. 2022, review of *The Information Manifold: Why Computers Can't Solve Algorithmic Bias and Fake News*, by Antonio Badia, *Spontaneous Generations*, 10 (pp. 138–39)
6. 2022, with Hynek Jeřábek, "Introduction: Lazarsfeld's Legacy" [edited Forum], *International Journal of Communication*, 16 (pp. 607–10)
7. 2021, "Legacy," in Edward Gitre, ed., *The American Soldier in World War II*, <https://americansoldierww2.org/topics/legacy>.
8. 2021, October 31, with David W. Park and Peter Simonson, "History of Media Studies, in the Plural," *History of Media Studies*, 1 (pp. 1–11). Translated into Spanish.

9. 2021, October 26, with Sue Curry Jansen, “Neither Artificial nor Intelligent (review of Crawford, *Atlas of AI*, and Pasquale, *New Laws of Robotics*),” *The b20 Review*, <https://www.boundary2.org/2021/10/sue-curry-jansen-and-jeff-pooley-neither-artificial-nor-intelligent-review-of-crawford-atlas-of-ai-and-pasquale-new-laws-of-robotics>
10. 2021, review of *Cold War Social Science: Transnational Entanglements*, edited by Mark Solovey & Christian Dayé, *Journal of the History of the Behavioral Sciences*, 57
11. 2021, August 16, “Collective Funding to Reclaim Scholarly Publishing,” *The Commonplace*, <https://commonplace.knowledgefutures.org/pub/erpw9udj/>
12. 2021, “Preface: An Open Reader” and “Introduction: Performance and Authenticity,” in *Social Media & the Self: An Open Reader*, edited by Jefferson Pooley (Bethlehem, PA: mediastudies.press)
13. 2021, July 6, “MIT and Harvard Have Sold Higher Education’s Future,” *Chronicle of Higher Education*, <https://www.chronicle.com/article/mit-and-harvard-have-sold-higher-educations-future>
14. 2021, “Suggestion Theory Across the Disciplines: The History of Communication Research Before Communication Research,” *Journalism & Communication Monographs*, 23: 2 (pp. 139–43)
15. 2021, review of *Communication: A Post-Discipline*, by Silvio R. Waisbord, *Communications: The European Journal of Communication Research*, 46:1 (pp. 150–152)
16. 2020, February 21, “Read-and-Publish Open Access Deals Are Heightening Global Inequalities in Access to Publication,” *LSE Impact Blog*, <https://blogs.lse.ac.uk/impactofsocialsciences/2020/02/21/read-and-publish-open-access-deals-are-heightening-global-inequalities-in-access-to-publication2019>, September 3, “The Library Solution: How Academic Libraries Could End the APC Scourge,” *Items*, <https://items.ssrc.org/parameters/the-library-solution-how-academic-libraries-could-end-the-apc-scourge/>
17. 2018, July 31, “The Trials of Media Research,” *Culture Digitally*, <http://culturedigitally.org/2018/07/the-trials-of-media-research>. republished in Chinese translation as, “传播学者的爱与哀愁” *Culture Digitally*, https://mp.weixin.qq.com/s/3pV-glnil_IWUumy_Fz-zg

18. 2018, March 5, "The Post-Program Era: The Rise of Internet & Society Centers—and a New Interdiscipline," *Culture Digitally*, <http://culturedigitally.org/2018/03/the-post-program-era-the-rise-of-internet-society-centers-and-a-new-interdiscipline/>
19. 2017, "Wilbur Schramm: 'Evangelist of Communication Research,'" *Communications. Media. Design*, 2:2 (pp. 77–83)
20. 2017, August 15, "Scholarly Communications Shouldn't Just Be Open, but Non-Profit Too," *LSE Impact Blog*, <http://blogs.lse.ac.uk/impactofsocialsciences/2017/08/15/scholarly-communications-shouldnt-just-be-open-but-non-profit-too/>
21. 2017, February 15, "As Goes the Media, So Goes Scholarly Publishing," *Cyborgology*, <https://thesocietypages.org/cyborgology/2017/02/15/as-goes-the-media-so-goes-scholarly-publishing/> (adapted from "Open Media Scholarship: The Case for Open Access in Media Studies," 2016)
22. 2017, January 25, "The Impact Platform," *Parameters*, <http://parameters.ssrc.org/2017/01/the-impact-platform>
23. 2016, "Sociology of Knowledge," in Klaus Bruhn Jensen and Robert T. Craig, eds., *International Encyclopedia of Communication Theory and Philosophy* (New York: Wiley-Blackwell)
24. 2016, "Lazarsfeld, Paul F.," in Klaus Bruhn Jensen and Robert T. Craig, eds., *International Encyclopedia of Communication Theory and Philosophy* (New York: Wiley-Blackwell)
25. 2016, "The Field, Fermented: Prestige and the Vocational Bind in Communication Research," *International Communication Gazette* 78 (621–626) 2015, "Media Scholarship Needs Updating: Iterative Article 'Editions' for a Sped-Up World," *Culture Digitally*, <http://culturedigitally.org/2015/05/media-scholarship-needs-updating-iterative-article-editions-for-a-sped-up-world/> 2016, republished in Spanish translation as, "Investigaciones Sobre Los Medios de Información Deben Ser Actualizadas - Artículos Iterativos Para un Mundo Que Cambia Rápido," *Culture Digitally*, <http://culturedigitally.org/2016/03/translation-investigaciones-sobre-los-medios-de-informacion-deben-ser-actualizadas-articulos-iterativos-para-un-mundo-que-anda-mas-rapido/>

26. 2015, "U.S. Communication History and the Discipline's Digital Euphoria," *Aviso* no. 60 (pp. 7-8)
27. 2014, review of *Cultures of Mediatization*, by Andreas Hepp, *International Journal of Communication* 8 (pp. 2778–2782)
28. 2011, "Paul F. Lazarsfeld," *Encyclopedia of Consumer Culture*, edited by Dale Southerton (Thousand Oaks, CA: Sage)
29. 2011, review of *The Public and Its Possibilities*, by John D. Fairfield, *Contemporary Sociology* 40:3 (pp. 302-304)
30. 2010, "Mnemonic Multiples: The Case of the Columbia Panel Studies," *Timelines* 15 (pp. 7-11)
31. 2009, review of *The Media and Social Theory*, edited by David Hesmondhalgh & Jason Toynbee, *Contemporary Sociology* 38:5 (2009): 404-406
32. 2009, review of *Caesarism, Charisma and Fate*, by Peter Baehr, *Canadian Journal of Sociology* 34:1 (pp. 165-168)
33. 2005, review of *Canonic Texts in Media Research*, *Journal of Communication* 55:1 (pp. 199-203)

POPULAR ARTICLES

1. 2023, October 10, "The Tiny, Grammar-Bound Island: Susanne K. Langer on the Limits of Language Modeling," *The Hedgehog Review*, <https://hedgehogreview.com/web-features/thr/posts/the-tiny-grammar-bound-island>
2. 2019, August 29, "The App Trap," *Muhlenberg Magazine*, <https://www.muhlenberg.edu/news/2019/theapptrap.html>
3. 2018, October 30, with Michael Socolow, "When Historians Traffic in Fake News," *Washington Post*, <https://www.washingtonpost.com/outlook/2018/10/30/when-historians-traffic-fake-news/>
4. 2018, January 7, "Metrics Mania: The Case Against Academia.edu," *Chronicle of Higher Education*, <https://www.chronicle.com/article/The-Case-Against-Academiaedu/242141>

5. 2017, December 20, "The Commons, by Apple," *Jacobin*, <https://jacobinmag.com/2017/12/republican-tax-plan-apple-town-squares>
6. 2017, July 12, co-author with Dwayne Winseck, "Information Laundering, Economists and Ajit Pai's Race to Roll-Back the Obama-era FCC's Net Neutrality Rules," Benton Foundation, <https://www.benton.org/blog/information-laundering-economists-and-ajit-pais-race-roll-back-obama-era-fccs-net-neutrality2016>, November 11, "Why We Can't Know Whether Facebook Is to Blame for Trump's Election," *Slate*, http://www.slate.com/blogs/future_tense/2016/11/11/we_can_t_know_whether_facebook_is_to_blame_for_trump_s_win.html
7. 2016, September 8, "Apple Watch pivots to fitness – and focuses on a different style of self-help," *The Conversation*, <https://theconversation.com/apple-watch-pivots-to-fitness-and-focuses-on-a-different-style-of-self-help-65079>
8. 2015, May 29, "Social media's charts and metrics turn us into quantified digital versions of ourselves," *The Conversation*, <https://theconversation.com/social-medias-charts-and-metrics-turn-us-into-quantified-digital-versions-of-ourselves-42215>
9. 2013, October 28, second author with Michael Socolow, "The Myth of the *War of the Worlds* Panic," *Slate*, http://www.slate.com/articles/arts/history/2013/10/orson_welles_war_of_the_worlds_panic_myth_the_infamous_radio_broadcast_did.html
10. 2013, February 26, "Digital Rights Management: Downloads, Downers and a Call for PDF Publishing," Guardian Higher Education Network, <http://www.guardian.co.uk/higher-education-network/blog/2013/feb/26/digital-rights-management-pdf-books>

INVITED TALKS

11. 2023, October, “Large Language Publishing: Scholarly Data as AI Fuel,” Colgate University, Horizons Series
12. 2023, June, “The Struggle over Project TROY’s Successor: Economists and Other Social Scientists at MIT’s Center for International Studies,” Transforming Homo Economicus 4th Workshop, École normale supérieure Paris-Saclay, France
13. 2023, June, “The Performance of Authenticity on Social Media,” École normale supérieure Paris-Saclay, France
14. 2023, May, “Back to the Future: The Sociologists of Knowledge and Access to Knowledge,” MIT Open Learning symposium on the Sociology of Paradigm Change, Cambridge, MA
15. 2023, April, “James W. Carey, the Chicago School, and the Collective Behavior Tradition in U.S. Sociology,” James Carey & Media Studies: The Past in the Present, Institute for Communications Research, University of Illinois, Urbana
16. 2023, April, “The University of Chicago Committee on Communication, 1942, 1948–1959: The Life and Death of an Interdisciplinary Field,” Workshop on the Committee System and the Social Sciences at the University of Chicago after World War II, Chicago
17. 2022, October, “Sustaining an Open Knowledge Ecosystem,” Knowledge Futures Group OA Week event
18. 2022, April, “Surveillance Publishing,” first meeting of Knowledge Futures Group members, remote
19. 2021, December, “What Were the Behavioral Sciences?” Economics and Other Social Sciences workshop at Université Paris 8, France
20. 2021, December “The Open Reader: *Social Media & the Self*,” Open Access Books Network workshop, remote
21. 2021, October, “Funder Models - Publisher Perspectives,” TOME (Toward an Open Monograph Ecosystem) Stakeholders Meeting

22. 2021, August, Presidential Panel on “Does ‘Mass Communication’ Still Make Sense (or Did It Ever Make Sense) as an Academic Discipline?” Association for Education in Journalism & Mass Communication (AEJMC) conference, remote
23. 2021, July, “Regional Imbalances in Access to Open Access and the Impact of UK Policy,” Westminster Higher Education Forum “Next Steps for Open Access” conference, remote
24. 2021, April, “The Dominant Paradigm,” part of “Schools of Thought in Communication Studies” lecture series, Universidad Carlos III de Madrid, remote
25. 2021, January, “mediastudies.press: A conversation with founder Jeff Pooley,” Open Access Books Network BoOkmArks series, remote
26. 2020, January, “Writing onto the Clouds: John Durham Peters and Inscription Media,” delivered at Into the Air: An International Symposium on Communication and Media Theory, Carleton University, Canada
27. 2019, November, “The Declining Significance of Disciplinary Memory: The Case of Communication Studies,” Remembering and Forgetting Communication Studies, University of Augsburg, Germany
28. 2018, June, “The Remobilization of the Propaganda & Morale Network, 1947–1953,” Knowledge and Power Seminar, École normale supérieure Paris-Saclay, France 2017, November, “Wilbur Schramm and the ‘Four Founders’ History of U.S. Communication Research,” International Symposium in Memory of Wilbur Schramm, Higher School of Economics, Moscow, Russia
29. 2017, February, “The Four Cultures of U.S. Media Studies,” Cornell University, Ithaca, NY
30. 2016, October, “Media, Communication and Film Programs at Selective Liberal Arts Colleges” (co-authored with Anne Kitz), Drew University, Madison, NJ
31. 2015, October, presentation, “Open Media Scholarship,” Annenberg School for Communication, University of Pennsylvania, PA
32. 2013, November, presentation, “The Border-Dwelling Importer: James W. Carey and the Geography of Relative Field Prestige,”

- symposium, ANR Research Group on cross-disciplinary research ventures in postwar American social science, NYU
33. 2013, February, presentation, "James W. Carey Before Cultural Studies," Carleton University, Ottawa, Canada
 34. 2013, February, presentation, "Sociology and the Socially Mediated Self," Carleton University, Ottawa, Canada
 35. 2012, November, presentation, "A 'Not Particularly Felicitous' Phrase: A History of the 'Behavioral Sciences' Label," symposium, ANR Research Group on cross-disciplinary research ventures in postwar American social science, ENS Cachan
 36. 2012, September, presentation (with Christian Schwarzenegger), "Faulty Reception: The Institutional Roots of U.S. Communication Research Neglect of European Audience and Public Sphere Scholarship," workshop, "Comparing Communication Research – Transnational Perspectives," University of Bremen
 37. 2012, May, presentation, "James W. Carey's Cultural Studies: Origins and Early Evolution," symposium, "Comunicação como Cultura," Biblioteca Nacional de Portugal 2011, November, presentation, "Mnemonic Multiples: The Case of the Columbia Panel Studies," symposium, ANR Research Group on cross-disciplinary research ventures in postwar American social science, ENS Cachan
 38. 2011, October, presentation, "Thesis Drift: Reading James W. Carey's Dissertation in the Context of his Career," Communications Colloquium, Columbia University
 39. 2010, November, presentation, "Cross-Disciplinary Research Ventures at Columbia University after World War II," symposium, ANR Research Group on cross-disciplinary research ventures in postwar American social science, ENS Cachan
 40. 2010, May, presentation, "Edward Shils and 'The Theory of Mass Society': Roots of a Cold War Pejorative," at "The Construction of Social Science in Cold War America" symposium, University of Toronto
 41. 2009, December, presentation, "Another Plea for the University Tradition: The Institutional Roots of Intellectual Compromise," Making

the University Matter, Annenberg School for Communication,
University of Pennsylvania

42. 2009, October, public lecture, "Facebook and the Self: A Status Update," Culture and Communication Speaker Series, Drexel University
43. 2009, May, presentation, "The Authenticity Bind: From Flappers to Facebook," Blowing up the Brand: Critical Perspectives on Promotional Paradigms, New York University
2009, May, presentation with Mark Solovey, "The Marginal Revolution: The Place of Economics within the Behavioral Sciences Movement in Mid-20th Century America," Economics and the Other Social Sciences, Duke University
44. 2009, April, public lecture, "Facebook and the Self: A Status Update," Annenberg Scholars Program in Culture and Communication, University of Pennsylvania
2009, February, public colloquium, "The Strange Shape of James W. Carey's Renown: Reputation and Prestige Gaps Between Fields," Annenberg Scholars Program in Culture and Communication, University of Pennsylvania
45. 2007, October, keynote address, Conversations & Communications: A Conference in Memory of James W. Carey, Columbia University
46. 2005, November, invited presentation, "Fifteen Pages that Shook the Field: *Personal Influence*, Edward Shils and the Remembered History of Mass Communication Research," Re-Reading *Personal Influence*: Retrospects and Prospects 50 Years Later, Columbia University
47. 2005, June, presentation, "The Invention of Tradition: Edward Shils and the 'Mass Society Theory' Construal," Lake Forest Sociology of Intellectuals Workshop, Lake Forest, IL

CONFERENCE TALKS

1. 2023, April, panelist on "Community Governance in Practice: Governance in OA Spaces," Scaling Small: Community-Owned Futures for Open Access Books conference, COPIIM, remote
2. 2022, November, "'The Neoliberal University?' Reviewing the Literature on the Marketization of Higher Education," with Leah Gordon (Brandeis), History of Education Society, Baltimore

3. 2022, August, "James W. Carey's Pleas for the University Tradition," AEJMC, Detroit
4. 2022, May, "Reviving the Collective Behavior Tradition for Media Sociology," ICA Postconference on Media Sociology, Paris
5. 2022, January, "The Peace and Tolerance Interval: Communication Research and Social Relevance in the Early Post-World War II Period," Society for US Intellectual History, remote
6. 2021, December, "The Open Reader," Force2021, remote
7. 2021, November, panelist, "Community Publishing Business Models," Open Publishing Fest, remote
8. 2021, June, "Edward Shils and Cold War Communication Research: The MIT Indian Intellectuals Project, 1953-1961," Cheiron: The International Society for the History of the Behavioral and Social Sciences, remote
9. 2020, December, "The Declining Significance of Disciplinary Memory: The Case of Communication Studies," CHSTM Working Group on the History of Media Studies, remote
10. 2020, September, "mediastudies.press, PubPub, and the Re-publication of Public Domain and Openly Licensed Materials," PubPub Partner and User Summit, remote
11. 2020, May, Roundtable contribution, "Open Access and the Field of Communication: The Struggle is Real," International Communication Association, remote
12. 2019, May, "The Field-Specific Library Partnership Consortium: A Proposal," Library Publishing Forum, Vancouver
13. 2018, June, "Implementing Domain of One's Own into a Media & Communication Major," with Anne Kitz, MCFLAC Symposium 2018, Lake Forest, IL
14. 2018, May, "The Remobilization of the Propaganda and Morale Network, 1948-1953," International Communication Association, Prague

15. 2018, May, "Open Sourcing and Communication History: Posting Primary Sources to New Publishing Platform," International Communication Association, Prague
16. 2017, October, "Open Media Scholarship: The Case for Open Access in Media Studies," O3S: Open Scholarship for the Social Sciences, College Park, MD
17. 2017, July, "'Idols of Promotion': The Triumph of Self-Branding on Social Media," with Brooke Erin Duffy, Social Media & Society, Toronto
18. 2017, June, "A Curious Tale of Economics at the Federal Communications Commission: A Reply to an Industry-Commissioned History," with Dwayne Winseck, 14th History of Economics as History of Science Workshop, ENS Cachan, Paris
19. 2017, May, "'Idols of Promotion': The Triumph of Self-Branding on Social Media," with Brooke Erin Duffy, International Communication Association, San Diego
20. 2017, May, "'Facebook for Academics': The Convergence of Self-Branding and Social Media Logic on Academia.edu," with Brooke Erin Duffy, International Communication Association, San Diego
21. 2017, May, "How to Become a Famous Media Scholar: The Case of Marshall McLuhan," International Communication Association, San Diego
22. 2017, May, "The #nofilter Self: The Contest for Authenticity Among Social Networking Sites, 2002–2016," with Meredith Salisbury, International Communication Association, San Diego
23. 2017, May, "'Ways of Seeing' Capstone Course Concept," Media, Communication, and Film Studies Liberal Arts College symposium, Waterville, ME
24. 2017, May, "The Art of the Review: Evaluating Communication, Media and Film Studies Programs at SLACs," with Jennifer Gauthier & Martin Lang, Media, Communication, and Film Studies Liberal Arts Colleges symposium, Waterville, ME
25. 2017, March, "Open Media Scholarship: The Case for Open Access in Media Studies," Society for Cinema & Media Studies, Chicago, IL

26. 2016, October, "How to Become a Famous Media Scholar: The Case of Marshall McLuhan," Society for U.S. Intellectual History, Stanford, CA
27. 2016, May, "Media, Communication and Film Programs at Selective Liberal Arts Colleges," with Anne Kitz, MCFLAC Symposium 2016, Allentown, PA
28. 2016, May, "The Book Review as Intellectual Craft: A Bibliophilic Tribute to Sue Curry Jansen," Sue Curry Jansen Symposium, Allentown, PA
29. 2016, April, "The #nofilter self: The contest for authenticity among social networking sites, 2002-2016," with Meredith Salisbury, Theorizing the Web 2016, New York
30. 2015, September, "The Collective Behavior Tradition in Chicago Sociology," with Elihu Katz and Deb Lubken, "Bridges and Boundaries: Theories, Concepts and Sources in Communication History," Venice
31. 2015, May, "A Cultural Approach to James W. Carey: To Europe and Back with Clifford Geertz and John Dewey," International Communication Association, San Juan
32. 2014, November, "James W. Carey's Turn to Rorty: Pragmatism and a Public Vision for Journalism," National Communication Association, Chicago
33. 2014, November, "Citation Analysis and the LSI Invisible College," National Communication Association, Chicago
34. 2013, November, "A 'Not Particularly Felicitous' Phrase: A History of the 'Behavioral Sciences' Label," History of Science Society, Boston
35. 2013, August, "Sociology and the Socially Mediated Self," Media Sociology preconference, American Sociological Association, New York
36. 2013, June, "The Institutional Roots of U.S. Communication Research's Neglect of Public Sphere Scholarship," with Christian Schwarzenegger, "New Histories of Communication Study" preconference, International Communication Association, London

37. 2011, November, "Why American Sociology abandoned Mass Communication Research," Social Science History Association, Boston
38. 2009, May, "James W. Carey's Chicago School: Drafting a Usable Past," International Communication Association, Chicago
39. 2008, October, "Understanding Spin: The Introductory Public Relations Course Beyond Skills," Pennsylvania Communication Association. Fogelsville, PA
40. 2007, August, "Ideology and Utopia: Karl Mannheim and Edward Shils's Central European Encounter, 1933-1949," American Sociological Association, New York City
41. 2007, June, "The Mnemonic Entrepreneur: Wilbur Schramm and the "Four Founders" Myth of Communication Research," Cheiron: The International Society for the History of the Behavioral and Social Sciences & European Society for the History of the Human Sciences (joint meeting), Dublin
42. 2007, February, "God Gave Film to the Humanities': An Institutional History of Film Studies in the American Liberal Arts College," Muhlenberg College Humanities Seminar, Allentown, PA
43. 2006, June, "The War of the Words: Hadley Cantril, Paul F. Lazarsfeld, and the Dispute over *The Invasion from Mars*," Cheiron: The International Society for the History of the Behavioral and Social Sciences, Bronxville, NY
44. 2005, November, with David Park, "The Institutional Sources of the Field's Historiographical Poverty," Ferment in the Field's History (preconference), National Communication Association, Boston
45. 2005, November, "The New History of Mass Communication Research: A Survey and Critique," Ferment in the Field's History (preconference), National Communication Association, Boston
46. 2004, May, "Lost in Translation: Pierre Bourdieu in the History of Communication Research," International Communication Association, New Orleans, LA2004, "All the News that Fits the Narrative: Public Journalism and the Drawbacks of Newsprint Inspiration," Association for Education in Journalism and Mass Communication Mid-Winter Conference, New Brunswick, NJ

47. 2003, June, "The New Critical History of Communication Study: A Survey and Analysis," Cheiron: Society for the History of the Behavioral and Social Sciences, Durham, NH
48. 2002, "Journalism and the Left: The Uses and Abuses of Press Mythology," Union for Democratic Communications, State College, PA
49. 2001, June, "Sifting Through the Rubble: Salvaging the Critical Tradition in Media Studies," BFI/ITC Annual Media Studies Conference, London
50. 2001, "Critical Media Studies in an Age of Exhaustion," Critical Themes in Media Studies, New York City
51. 2001, "Press Mythology and the 'Infotainment Critique': On the Uses and Abuses of History for Journalism," AEJMC/AJHA Eastern Regional Conference, New York City

ARCHIVAL PROJECTS

1. 2022, interviewer, "Larry Gross on How Media Cultivates the World," Architects of Communication Scholarship podcast series, International Communication Association
2. 2019-, interviewer, Oral History of Larry Gross, University of Pennsylvania
3. 2019, interviewer, Oral History of Oscar Gandy, Annenberg Library Archives, Annenberg School for Communication, University of Pennsylvania
4. 2018-2017, interviewer, Oral History of Monroe Price, Annenberg Library Archives, Annenberg School for Communication, University of Pennsylvania
5. 2017, interviewer, Oral History of Klaus Krippendorff, Annenberg Library Archives, Annenberg School for Communication, University of Pennsylvania, <https://www.asc.upenn.edu/research/centers/annenberg-school-communication-library-archives/collections/history-field/oral-history-klaus-krippendorff-1932-2022>

6. 2016, interviewer, Oral History of Charles R. Wright, Annenberg Library Archives, Annenberg School for Communication, University of Pennsylvania, <https://www.asc.upenn.edu/research/centers/annenberg-school-communication-library-archives/collections/history-field/oral-history-charles-r-wright-1927-2017>
7. 2016, consultant, Elihu Katz Papers, Annenberg Library Archives, Annenberg School for Communication, University of Pennsylvania, http://dla.library.upenn.edu/dla/ead/ead.html?q=katz&id=EAD_upenn_ann_PUACMS01&

PROFESSIONAL ACTIVITIES

1. 2023 - present, Fellow, Knowledge Futures
2. 2023 (June), co-organizer, virtual workshop, “History of Media and Communication Studies in Africa and the African Diaspora” (remote)
3. 2023 (May), co-organizer, ICA pre-conference, “The Legacies of Elihu Katz,” Toronto
4. 2022 - present, Board Chair, ScholarLed
5. 2022 - present, founding co-editor, *History of Social Science*
6. 2022 (July), co-organizer, virtual roundtable, “Historia de los Estudios de Comunicación en las Américas/História dos Estudos de Comunicação nas Américas/History of Communication Studies across the Americas” (remote)
7. 2021, Cheiron Young Scholars Award judge
8. 2021 - present, founding co-editor, *History of Media Studies*
9. 2021 - present, editorial board, *Journal of Electronic Publishing*
10. 2021 (May), co-organizer, “Exclusions in the History and Historiography of Communication Studies/Exclusiones en la Historia e Historiografía de los Estudios de Comunicación” (ICA preconference, remote)
11. 2021 - present, co-editor, *History of Media Studies Newsletter*

12. 2021 - present, co-editor, *Communication History Discussion List*
13. 2020 - present, co-convener, Working Group in the History of Media Studies, Consortium for History of Science, Technology and Medicine
14. 2019 - present, executive committee member, Libraria
15. 2019 - 2023, International Communication (ICA) Task Force on Open Access/Open Science
16. 2019 - present, founding co-coordinator and Steering Committee Member, MediArXiv
17. 2018 - present, Steering Committee Member and moderator, SocArXiv
18. 2017 - 2019, associate editor, *Serendipities: Journal for the History and Sociology of the Social Sciences*
19. 2017 - 2018, International Communication Association (ICA) Task Force on Fair Use
20. 2017, external review chair, Ursinus College Department of Media and Communication Studies
21. 2017, external review member, Randolph College Department of Communication Studies
22. 2016 - present, International Communication Association (ICA) Task Force on ICA Records
23. 2016 - 2017, International Communication Association (ICA) Publications Committee
24. 2016 - present, co-founder and steering committee member, Media, Communication and Film Programs a Liberal Arts Colleges (MCFLAC, mcflac.com)
25. 2016, organizer, Sue Curry Jansen Symposium, Allentown, PA
26. 2016 - present, editorial board member, *Annals of the International Communication Association*
27. 2015 - 2020, editorial board member, *Communication Theory*

28. 2014 - present, co-founder and steering committee member, Society for the History of Recent Social Science (hisress.org)
29. 2013 - present, consultant on the Annenberg Library Archives, a project to digitize the scholarly papers of the prominent media scholars and institutions
30. 2011 - 2016, Associate Editor, *The International Encyclopedia of Communication Theory and Philosophy* (Wiley-Blackwell, in-progress, general editor: Klaus Bruhn Jensen)
31. 2010 - 2012, chair, Communication History Interest Group, International Communication Association (vice-chair, 2007 - 2010)
32. 2009 - 2011, editor, *Timelines*, newsletter of the History of Sociology Section, American Sociological Association
33. 2010 - judge, Forum for the History of Human Science prize committee
34. 2009 - present, History of Communication Research Bibliography
35. 2007, research assistant, *The Long Road to Decatur: A History of Personal Influence*, documentary produced and written by Glenda Balas (Philadelphia: Annenberg School for Communication)
36. 2004 - 2015, judge, James W. Carey Media Research Award, Carl Couch Center

PROFESSIONAL HONORS

2023, Invited Professorship, École normale supérieure Paris-Saclay

Short-term visiting scholar appointment at ENS Paris-Saclay in June & December 2023.

2018, Invited Professorship, École normale supérieure Paris-Saclay

Short-term visiting scholar appointment at ENS Paris-Saclay in June & December 2018.

2016, Class of 1932 Research Professorship

The Class of 1932 Research Professorship provides an opportunity for a Muhlenberg faculty member to pursue a year of full-time research.

2010, Robert C. Williams Award for Junior Faculty

In memory of the life and service of Robert C. Williams, who was Academic Vice President and Dean of the College from 1985 to 1987, Muhlenberg College honors a junior member of the faculty each year for distinguished scholarship and research or public performance.

2009, Spring, Annenberg Scholar

Annenberg Scholars Program for Culture & Communication

2007, Article Award, Forum for History of Human Science

“Fifteen Pages that Shook the Field: Personal Influence, Edward Shils and the Remembered History of Mass Communication Research,” 2006, *Annals of the American Academy of Political and Social Sciences*, 608 (pp. 130-156)

2006, May, “with distinction” designation, doctoral dissertation

“An Accident of Memory: Edward Shils, Paul Lazarsfeld, and the History of American Mass Communication Research” (James W. Carey, advisor)

GRANTS

1. 2022, summer, Faculty Summer Grant, Muhlenberg College, \$4000, to complete an essay on the peculiar blend of performance and authenticity on social media
2. 2018, summer, Faculty Summer Grant, Muhlenberg College, \$2000, for research and writing of introduction to edited volume on the social science of social problems in the postwar U.S.
3. 2013, summer, Faculty Summer Grant, Muhlenberg College, \$2000, for research and writing of chapter on the sociology of academic translation of public sphere and audience research.
4. 2012, summer, Faculty Summer Grant, Muhlenberg College, \$2000, for research and writing of social media and sociology chapter.

5. 2010- , L'Agence nationale de la recherche (France), three years, \$375,000, PI: Philippe Fontaine (ENS Cachan), on history of early Cold War social sciences in five American research universities
6. 2011, summer, Faculty Summer Grant, Muhlenberg College, \$4000, for research and writing of *James W. Carey*
7. 2011, spring, HYPE course integration grant, \$2000, for a service-learning course plan and execution (Citizen Journalism), in which students worked with teens to create allentownyouthsource.org
8. 2009, summer, Faculty Summer Grant, Muhlenberg College, \$2200, for research on "*Gemeinschaft After All: The Frontstage and Backstage of Small Group Research in Early Cold War Social Science*"
9. 2007, spring, Mellon Learning Community, \$700
10. 2006, summer, Faculty Summer Grant, Muhlenberg College, \$3450, for research on "The War of the Words: Hadley Cantril, Paul F. Lazarsfeld, and the Dispute over *The Invasion from Mars*"
11. 2006, spring, Mellon Foundation Service Learning Grant (*Communication and Public Relations*), \$1500
12. 2006, spring, Center for Ethics Course Integration Grant (*Popular Communication*) \$500
13. 2005, fall, First-Year Seminar Course Development Grant (*Whose Hemline is it Anyway?*), \$1000

TEACHING

Media & Society

Print Production

Popular Culture and Communication

Data & Society

Communication and Public Relations

Communication Honors Seminar

First-Year Seminar: Whose Hemline is it Anyway?

First-Year Seminar: 1968

Media Theory & Methods

Communication Internship & Practicum

Citizen Journalism

The Consuming Self: From Flappers to Facebook (University of Pennsylvania)

Social Media & the Self

Ways of Seeing

COLLEGE/UNIVERSITY SERVICE

Panelist, "Open Access Panel Discussion," Trexler Library (2023)

Panelist, "The Image Medium is the Ethical Message" (presentation), "The Ethics of the Image: An Invitation to a Conversation" (Center for Ethics) (2023)

Panelist, New Faculty Orientation session on faculty scholarship (2021)

Faculty speaker, Boundless: The Campaign for Muhlenberg launch (2021)

Committee member, Nominating Committee, Muhlenberg College (2020 - 2023)

Committee member, Subcommittee on Nominations for Honorary Degree Candidates (2020-2021)

"1968" Alumni Weekend session (2018 & 2019 & 2020 & 2021)

Library Committee (2018 - 2019)

Presentation on faculty scholarship to Board of Trustees (2018)

Faculty Secretary (2017 - 2018, 2021 - 2023)

Search committee, Provost (2016 - 2017)

Director, Dana Forum (2015 - 2016)

Chair, Media & Communication Department (2014 - 2019)

Co-director, Media & Communication Alumni Week (2013 - present)

“Living on Purpose,” invited discussion (February 2015)

Resident Director, Media & Communication Dublin Study Abroad program (spring 2012)

First Lecture, Orientation 2011 (August 2011)

Secretary/Treasurer, Phi Beta Kappa, Muhlenberg College (2004 - 2011)

African-American Studies search committee (2009 - 2010)

“The Press, Democracy and New Media,” invited talk to Board of Associates (March 2010)

Advisor, Communication Club, Muhlenberg College (2004 - 2007)

Advisor, *Muhlenberg Advocate*, Muhlenberg College (2007 - 2010)

Advisor, *Living Here in Allentown: Beyond the Red Doors* (2004 - 2008)

Committee member, Faculty Development & Scholarship Committee, Muhlenberg College (2006 - 2008, 2013 - 2015)

Committee member, Allentown-Muhlenberg Committee (2011 - 2012)

Committee member, Curriculum Committee, Muhlenberg College (2009 - 2011)

Committee member, Nominating Committee, Muhlenberg College (2009 - 2011)

Director, Media and Communication Honors Program, Muhlenberg College (2006 - 2011)

First-Year Advisor, Muhlenberg College (2004 - 2006, 2008 - present)

First-Year Advisor Award, Muhlenberg College (2006)

Library liaison, Media and Communication Department, Muhlenberg College (2005 - 2011)

Organizer, Faculty Reading Group on Academic Knowledge, Muhlenberg College (2004 - 2008)

Committee member, Service Learning Committee, Muhlenberg College (2005 - 2006)

Member, Mellon Learning Community, Muhlenberg College (2007)

Co-organizer, College-wide “Ethics and Politics of Identity” lecture and performance series, Muhlenberg College (2005 - 2006)

Mentor, Dana Scholars program, Muhlenberg College (2005 - 2007)

Committee member, Dean Search Committee, Columbia University Graduate School of Journalism (2002)