

## Guobin Yang

Grace Lee Boggs Professor of Communication and Sociology  
Annenberg School for Communication  
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Faculty in the Graduate Groups in Sociology, Communication, East Asian Languages and Civilizations, History, and International Studies (Lauder Institute),  
University of Pennsylvania

**Research areas:** Digital culture and society, Chinese internet studies, social movements and revolutions, cultural sociology, qualitative methods, global sociology and communication, performance theories, narrative theories, affects and emotions, public health and crisis communication

### Academic Positions

07/2017 -	Grace Lee Boggs Professor of Communication and Sociology, Annenberg School for Communication and the Department of Sociology of the School of Arts and Sciences, University of Pennsylvania
07/2019 -	Director, Center on Digital Culture and Society
07/2019 -	Deputy Director, Center for the Study of Contemporary China
03/2021 – May 2022	Interim Director, Center for Advanced Research in Global Communication, Annenberg School for Communication
07/2018 - May 2021	Associate Dean for Graduate Studies, Annenberg School for Communication, University of Pennsylvania
07/2012 – 06/2017	Associate Professor of Communication and Sociology (tenured), Annenberg School for Communication and Department of Sociology, University of Pennsylvania
07/2011 – 06/2012	Acting Chair, Department of Sociology, Barnard College, Columbia University
07/2010 – 06/2012	Associate Professor (tenured), Department of Asian and Middle Eastern Cultures, Barnard College; Graduate School of Arts and Sciences, Columbia University
07/2005 – 06/2010	Associate Professor, Department of Asian and Middle Eastern Cultures, Barnard College; Graduate School of Arts and Sciences, Columbia University
08/2000 – 06/2005	Assistant Professor, Department of Sociology, University of Hawaii at Manoa

### Advanced Degrees

Ph. D. Sociology, New York University, September, 2000.

Ph. D. English Literature (specialization: Literary Translation), Beijing Foreign Studies University, March 1993.

### **Selected Honors, Fellowships, and Grants**

2024. Lifetime Achievement Award. International Chinese Communication Association (previously Chinese Communication Association), an affiliate of the International Communication Association.

2022. *The Wuhan Lockdown*, Choice Outstanding Academic Title for 2022.

2020. Fellow, International Communication Association.

2020. Top paper award, Communication History Division, International Communication Association. For Guobin Yang and Shiwen Wu, "Media Memories and Media Generations: The Case of China's Internet Bar Generation."

Sept. 2015-Sept. 2018. "Penn Media Scholars in China" grant. The Penn China Research and Engagement Fund, Provost's Office, University of Pennsylvania. [With this grant, I directed three international conferences and two summer institutes in China from 2016-2018.]

2016 - 2018 Non-resident senior fellow, China Policy Institute, University of Nottingham.

Feb. 2013 – Sept. 2014. SSRC Transregional Virtual Research Institute, Project on "Media, Activism, and the New Political: InterAsian Perspectives." Coordinator of Research Teams on China and on "Symbolic Dimensions of Mediated Activism."

2011-2012. "Media and Issue Formation in China's Environmental Movement." Faculty Research Grant in "Advanced Consortium on Cooperation, Conflict, and Complexity," Earth Institute, Columbia University.

Fall 2010. Resident Scholar, Annenberg Scholars Program in Media & Communication, Annenberg School for Communication, University of Pennsylvania.

2010. Best book award, American Sociological Association Section on Information and Communication Technologies, for *The Power of the Internet in China: Citizen Activism Online*.

July 7 – August 12, 2008, Lee Hysan Visiting Scholarship, University Services Center, Chinese University of Hong Kong.

March – June, 2008. Visiting Senior Research Fellow. East Asian Institute, National University of Singapore.

Jan. 2003 – Dec. 2004 The John D. and Catherine T. MacArthur Foundation, Writing and Research Grant (Grant No. 02-76177-000-GSS).

Sept. 2003 – May 2004. Fellow, Woodrow Wilson International Center for Scholars, Washington, D.C.

2001. Summer Faculty Fellow, Social Science Research Council Program on Information Technology, International Cooperation and Global Security. Hosted by the Institute of International Studies, University of California at Berkeley.

2002 Best Article Award, American Sociological Association Section on Social Movements and Collective Behavior, for Steven Pfaff and Guobin Yang, "Double-edged Rituals and the Symbolic Resources of Collective Action:

Political Commemorations and the Mobilization of Protest in 1989." *Theory and Society* 30 (2001): 539-589.

2001. "Outstanding Recent Contribution Award," Sociology of Emotions Section, the American Sociological Association, for "Achieving Emotions in Collective Action: Emotional Processes and Movement Mobilization in the 1989 Chinese Student Movement." *The Sociological Quarterly* 41(4), 593-614.

1999. "Outstanding Graduate Student Paper Award," the ASA Section on Collective Behavior and Social Movements, for "The Liminal Effects of Social Movements: Red Guards and the Transformation of Identity."

1999. Best Graduate Student Paper Award, the American Sociological Association Section on the Sociology of Emotions, for "Achieving Emotions in Social Movements: Emotional Processes and Movement Mobilization in the 1989 Chinese Student Movement."

1999-2000. Dean's Dissertation Fellowship, Graduate School of Arts and Sciences, New York University.

1998. Predoctoral Summer Fellowship, Graduate School of Arts and Sciences, New York University.

Sept. 1994- May,1996. Two Henry Luce Foundation Fellowships (awarded through the Curriculum in Asian Studies, University of North Carolina at Chapel Hill).

1996. CCS/CJS Asia Library Travel Grant, Center for Chinese Studies, The University of Michigan at Ann Arbor, 1996.

1996. Field Research Travel Fellowship (Ford Foundation, administered through The University Center for International Studies, Univ. of North Carolina-Chapel Hill).

1995. Honorary Visiting Fellow, Department of English and Related Literature, University of York, Great Britain.

1995. Sino-British Fellowship Trust Fund Award, The British Academy.

1990. Research and Travel Award (for 5 weeks of research in Australia), Australia-China Section, Cultural Relations Branch, Department of Foreign Affairs and Trade, Australia.

## Books

2022. *The Wuhan Lockdown*. New York: Columbia University Press.

2022. *The Wuhan Lockdown*. India: HarperCollins.

2021. 《<文心雕龙>杨国斌英译本》, Kindle edition. 北京: 外语教学与研究出版社.  
[Condensed Kindle edition of *Dragon-Carving and the Literary Mind*]

2016. *The Red Guard Generation and Political Activism in China*. New York: Columbia University Press.

2013. *Lian Xian Li* (Chinese edition of *The Power of the Internet in China*). Beijing: Guangxi Teachers University Press.

2009. *The Power of the Internet in China: Citizen Activism Online*. New York: Columbia University Press.

2003. *Dragon-Carving and the Literary Mind* (an annotated English translation of 6th-century classic of literary theory *Wenxin diaolong*). 2 Vols. (Library of Chinese Classics in English Translation) Beijing: Foreign Language Teaching and Research Press.

## **Edited Books**

2024. Guobin Yang, Bingchun Meng and Elaine Yuan, eds. *Pandemic Crossings: Digital Technology, Everyday Experience, and Governance in the COVID-19 Crisis*. Michigan State University Press.

2022. Jacques deLisle and Guobin Yang eds. *The Party Leads All: The Evolving Role of the Chinese Communist Party*. Brookings Institution Press.

2021. Guobin Yang and Wei Wang eds. *Social Media in China: Platforms, Publics, and Production*. Michigan State University Press.

2017. Victor Pickard and Guobin Yang, eds. *Media Activism in the Digital Age*. Routledge.

2016. Jacques deLisle, Avery Goldstein, and Guobin Yang, eds. *The Internet, Social Media, and a Changing China*. University of Pennsylvania Press.

2015. Guobin Yang, ed., *China's Contested Internet*. University of Copenhagen: NIAS Press. [Reviewed in *LSE Review of Books*, *Asian Review of Books*, *The China Quarterly*]

2007. Ching Kwan Lee and Guobin Yang (eds.), *Re-envisioning the Chinese Revolution: The Politics and Poetics of Collective Memories in Reform China*. Washington D.C.: The Woodrow Wilson Center Press and Stanford University Press.

1991. *Wen Yuan: Studies in Language, Literature and Culture*. Edited by Wang Zuoliang, with Yang Guobin as Associate Editor. Beijing: Foreign Language Teaching and Research Press.

## **Guest-edited Special Issues in Scholarly Journals**

2024. Special issue on "Thirty Years of the Internet in China." *Communication and the Public*. Vol. 9, Issue. 4. Includes 24 essays, all open access.

2020. Special Forum on Digital Culture and Society. *Communication and the Public*, Vol. 5, Issue 3-4, 2020.

2014. Guobin Yang (ed), Special issue on "Cyber-Politics in China." *China Information*. 28(2).

2005. Guobin Yang and Ming-bao Yue (eds.), *Collective Memories of the Cultural Revolution. The China Review* 5(2).

## **Refereed Journal Articles (all single-authored unless otherwise noted)**

51. (2025). "Genre Borrowing in Chinese Digital Culture: Narrative Imagination and Grassroots Storytelling on Social Media." *China Information*. 1-20. OnlineFirst: DOI: 10.1177/0920203X251382806

50. (2025). "Introduction: Ordinary Life in the Study of Chinese Internet History." *Chinese Journal of Journalism & Communication*. No. 4, pp. 6-12. [In Chinese]

49. (2025). "Wang Zuoliang on a Chinese Paradigm of Writing Foreign Literary Histories and Its Contemporary Significance." *Foreign Literature* No. 2, pp. 10-20. [In Chinese]

48. (2024). Yang, G., Gu, J., & Lv, J. (2024). "Thirty years of the Internet in China: On

writing Chinese Internet histories." *Communication and the Public*, 9(4), 347-357. <https://doi.org/10.1177/20570473241300763> (Original work published 2024)

47. (2024). Yang, G., Chen, C., Lin, S., & Qiu, J. L. (2024). "Lived experience, interdisciplinary knowledge production and critical reflections in an age of uncertainty." *Communication and Society*, 67, 1-34. [In Chinese and English]

46. (2023). Yang, Guobin and Wei Wang. " "Focus on Comments": Liminal Narrative, Narrative Habitus and Networked Narrative." *Media Observer* Vol. 479, July 2023, pp. 5-12. [In Chinese]

45. (2023). Diaz, K., Moses, A., Wang, J., & Yang, G. (2023). Postcritical Sensibilities for the Study of the COVID-19 Pandemic. *Media Theory*, 7(1), 171-200.

44. (2023). Guobin Yang and Adetobi Moses, "Building a Public Culture of Pandemic Storytelling." *Public Culture*. 10202360. doi: <https://doi.org/10.1215/08992363-10202360>

43. (2022). Guobin Yang and Haiyan Zhou. "Personal Storytelling, Social Structure, and Collective Identity on the Internet." *Chinese Journal of Computer-Mediated Communication*. No. 22, pp. 3-18. [In Chinese]

42. (2021). Guobin Yang. "Online Lockdown Diaries as Endurance Art." *AI & Society*. <https://doi.org/10.1007/s00146-020-01141-5>, pp. 1-10.

41. (2019). Shiwen Wu and Guobin Yang. "I am a netizen": Internet autobiography, life story and internet history." (in Chinese). *Chinese Journal of Journalism & Communication*. No. 9: 35-59.

40. (2018) Shiwen Wu and Guobin Yang. "Theoretical and Methodological Issues in the Study of Internet History – An Interview with Professor Guobin Yang." (in Chinese). *Chinese Journal of Journalism & Communication*. No. 8, pp. 59-75.

39. (2018) Shiwen Wu and Guobin Yang. "Remembering Disappeared Websites: Internet Memory, Biographies of Media and Web Historiography" (in Chinese). *Chinese Journal of Computer-Mediated Communication*. No. 4, pp. 6-31.

38. (2018). "Turning to Digital Cultural Studies." *Chinese Journal of Journalism & Communication*. No. 2, 99-108. [in Chinese]

37. (2017). "Demobilizing the Emotions of Online Activism in China: A Civilizing Process." *International Journal of Communication*. 11(2017), 1945-1965.

36. (2017). "Zhongguo hulianwang de shendu yanjiu" [Deep Studies of the Internet in China] *Xinwen yu chuanbo pinglun* [Journalism and Communication Review], Spring/Summer, pp. 22-42. [in Chinese]

35. (2017). Guobin Yang and Shiwen Wu. "Remembering Disappeared Websites in China: Passion, Community, and Youth." *New Media & Society*. OnlineFirst, pp. 1-18. <http://journals.sagepub.com/doi/10.1177/1461444817731921>

34. (2017). "Killing Emotions Softly: The Civilizing Process of Online Emotional Mobilization." (in Chinese) *Chinese Journal of Communication and Society* (Hong Kong). Issue 40, pp. 75-104

33. (2017). Rosemary Clark, Jasmine Erdener, Elisabetta Ferrari, and Guobin Yang. "Activist Media." *Oxford Bibliographies in Communication*.

32. (2016). "Heroic Fans of Nationalism - A Study of Chinese Cyber-nationalism" (in Chinese). *Journal of International Communication* (Beijing). No. 11, pp. 6-13.

31. (2016). "Narrative Agency in Hashtag Activism: The Case of #BlackLivesMatter." *Media & Communication*.

30. (2016). "Introduction to 'Historical Construction of Journalistic Communication in China by Huang Dan.'" Special feature in *Critical Studies in Media Communication*. 33(3): 211-214.

29. (2015). Guobin Yang and Rosemary Clark. "Social Media and Time." *Social Media and Society*. Published May 4, 2015, doi:10.1177/2056305115578144

28. (2015). "Reflexive Digitization and the Role of the University." *positions: east asia cultures critique* 23(1): 181-184.

27. (2015). Guobin Yang and Min Jiang. "The Networked Practice of Online Political Satire in China: Between Ritual and Resistance." *International Communication Gazette*. 77(3) 215–231.

26. (2014). "Internet Activism and the Party-State in China." *Daedalus* 143(2): 110-123.

25. (2014). "Political Contestation in Chinese Digital Spaces: Deepening the Critical Inquiry." *China Information* 28(2): 135-144.

24. (2014). "The Return of Ideology and the Future of Internet Policy in China." *Critical Studies in Media Communication* 31(2): 109-113. [Reprinted in *The Future of Internet Policy*, edited by Peter Decherney and Victor Pickard. Routledge, 2015.]

23. (2013). "Contesting Food Safety in Chinese Media: Between Hegemony and Counter-Hegemony." *The China Quarterly* 214: 337-355.

22. (2013). Yanhua Deng and Guobin Yang, "Pollution and Protest: Environmental Mobilization in Context." *The China Quarterly* 214: 321-336.

21. (2012). "A Chinese Internet? History, Practice, and Globalization." *Chinese Journal of Communication* 5(1):49-54.

20. (2011). "Technology and Its Contents: Issues in the Study of the Chinese Internet" *The Journal of Asian Studies* 70(4): 1043-1050.

19. (2010). "Brokering Environment and Health in China: Issue Entrepreneurs of the Public Sphere." *Journal of Contemporary China* 19 (63):101-118. [Chinese translation in *Environment and Health: Interdisciplinary Perspectives*, edited by Jennifer Holdaway, Wang Wuyi, Ye Jingzhong, and Zhang Shiqiu. Beijing Social Science Academic Publishing, 2010.]

18. (2009). "Online Activism." *Journal of Democracy* 20(3): 33-36.

17. (2009). "The Internet as Cultural Form: Technology and the Human Condition in China." *Knowledge, Technology & Policy* 22(2): 109-115.

16. (2009). "Of Sympathy and Play: Emotional Mobilization in Online Collective Action." *The Chinese Journal of Communication and Society* (Hong Kong) 9: 39-66. [Article in Chinese. Reprinted in Qiu L and Chan J (eds) (2011) *Xin Meiti Shijian Yanjiu (Studies of New Media Events)*. Beijing, China: Renmin University Press, pp. 40-65.]

15. (2008). Guobin Yang and Craig Calhoun, "Media, Power, and Protest from the Cultural Revolution to the Internet." *Harvard Asia Pacific Review* 9(2): 9-13.

14. (2007). Guobin Yang and Craig Calhoun, "Media, Civil Society, and the Rise of a Green Public Sphere in China." *China Information*. 21(2):211-236. [Reprinted in Peter Ho and Richard Edmonds (eds.), *China's Embedded Activism: Opportunities and Constraints of a Social Movement*. Routledge, 2008, pp.69-88. Reprinted in Libby Lester and Brett Hutchins, eds, *Environmental Conflict and the Media*, Peter Lang, 2013, pp. 273-289.]

13. (2007). "How Do Chinese Civic Associations Respond to the Internet: Findings from a Survey." *The China Quarterly* 189: 122-143.

12. (2006). "Activists beyond Virtual Borders: Internet-Mediated Networks and Informational Politics in China." *First Monday* 11(9).

11. (2005). "Days of Old Are Not Puffs of Smoke: Three Hypotheses on Collective Memories of the Cultural Revolution." *The China Review* 5(2): 13-41.
10. (2005). Guobin Yang and Ming-Bao Yue, "Introduction: Gilded-Age Memories of the Cultural Revolution." *The China Review* 5(2): 1-12.
9. (2005). "Environmental NGOs and Institutional Dynamics in China." *The China Quarterly*. 181: 46-66.
8. (2003). "China's Zhiqing Generation: Nostalgia, Identity, and Cultural Resistance in the 1990s." *Modern China* 29(3): 267-296.
7. (2003). "The Co-evolution of the Internet and Civil Society in China." *Asian Survey*. 43(3): 405-422.
6. (2003). "The Internet and the Rise of a Transnational Chinese Cultural Sphere." *Media, Culture & Society* 25(4): 469-490.
5. (2003). "The Internet and Civil Society in China: A Preliminary Assessment." *Journal of Contemporary China*. 12(36): 453 - 475.
4. (2001). Steven Pfaff and Guobin Yang. "Political Commemorations as Symbolic Resources of Collective Action: Protest Mobilization in Eastern Europe and China in 1989." *Theory and Society* 30: 539-589.
3. (2000). "The Liminal Effects of Social Movements: Red Guards and the Transformation of Identity." *Sociological Forum* 15(2): 379-406.
2. (2000). "Achieving Emotions in Collective Action: Emotional Processes and Movement Mobilization in the 1989 Chinese Student Movement." *The Sociological Quarterly* 41(4): 593-614.
1. (1991). "A Comparative Study of Three English Translations of the Chapter on 'Imagination' in *Wenxin Diaolong*." *China Translators Journal*, No 4: 43-48. [Article in Chinese]

## Refereed Book Chapters

45. (2026). "Networked Repetition and Grassroots Struggles for Alternative Digital Futures," pp. 436-446 in Zizi Papacharissi ed, *Routledge Companion to Digital Media & Democracy*. Routledge.
44. (2025) Guobin Yang, Shengchun Huang, Hui Fang, Dan Ji, Jingjing Chen and Wei Wang, "The Ambivalent Art of Living with Chinese Social Media: Digital Vulnerability and Practices of Self-Care," pp. 182-203 in *Decolonising Approaches to Users and Audiences in the Global South Context, Theory and Method*, edited by Tarik Sabry, Winston Mano, and Andrea Medrado. Routledge.
43. (2025). "Narratives as Platforms," in Jin. D. Y. & Yoon, K. (Eds). *East Asian Media Culture in the Age of Digital Platforms: Narratives, Industries, and Audiences*. New York: Routledge, pp. 111-126.
42. (2025). "How Do Netizens Remember: Digital Memory Work in the History of the Chinese Internet," pp. 51-65 in *The Digitalisation of Memory Practices in China: Contesting the Curating State*, edited by Maximilian Mayer and Frederik Schmitz. Bristol University Press.
41. (2024). "Internet Politics in China." In *Politics in China: An Introduction* (4th edition), edited by William Joseph. Oxford University Press, pp. 469-485.
40. (2024). Bingchun Meng, Guobin Yang, and Elaine Yuan, "Introduction." In Guobin

Yang, Bingchun Meng and Elaine Yuan, eds. *Pandemic Crossings: Digital Technology, Everyday Experience, and Governance in the COVID-19 Crisis*. Michigan State University Press.

39. (2021). “Guo Meimei: The Story of a Young Netizen Portends a Political Throwback” In Timothy Cheek, Klaus Mühlhahn, and Hans van de Ven, eds. *The Chinese Communist Party: A Century in Ten Lives*. Cambridge University Press, 2021. pp.313-230.

38. (2021) Guobin Yang, "Introduction: Social Media and State-Sponsored Platformization in China." In *Engaging Social Media in China: Platforms, Publics, and Production*. Edited by Guobin Yang and Wei Wang, Michigan State University Press, pp. xi-xxi.

37. (2020) “Communication as Translation.” In *Rethinking Media Research for Changing Societies*, edited by Adrienne Russell and Matthew Powers. Cambridge University Press, pp. 184-194.

36. (2020) “Postscript: Environmental Communication between Conflict and Performance.” in *Green Communication and China: On Crisis, Care and Global Futures*, edited by Phaedra Pezzullo and Jingfang Liu. Michigan State University Press, pp. 233-238.

35. (2019) “Voice and Listening for Communication Research: Lessons of Radicalism and Theoreticism from the 1960s.” In *Voices: ICA Theme Book 2018*, edited by Patricia Moy and Donald Matheson. Peter Lang Publishing, pp.1-12.

34. (2019) “Internet Politics in China”. In *Politics in China: An Introduction* (3<sup>rd</sup> edition), edited by William Joseph. Oxford University Press, pp. 547-566.

33. (2019). “Performing Cyber-nationalism in Twenty-First-Century China.” In *From Cyber-nationalism to Fandom Nationalism*, edited by Hailong Liu. Routledge, pp. 1-12.

32. (2017). "The Online Translation Activism of Bridge Bloggers, Feminists, and Cyber-Nationalists in China." In *Media Activism in the Digital Age*, edited by Victor Pickard and Guobin Yang. Routledge, pp.62-76

31. (2016) Guobin Yang and Wei Wang. “The Political Styles of Online Activism in China.” In *Contemporary Culture and Media in Asia*, edited by Daniel Black, Olivia Khoo, and Koichi Iwabuchi. Rowman & Littlefield, pp. 191-205.

30. (2016). Guobin Yang and Jonathan Pace. “Emotions and Social Movements.” In *The Blackwell Encyclopedia of Sociology*, 2<sup>nd</sup> edition, edited by George Ritzer (Oxford: Blackwell Publishing).

29. (2016). “Activism.” In Benjamin Peters, ed. *Digital Keywords: A Vocabulary of Information Society and Culture*. Princeton University Press, pp. 1-17.

28. (2016). Peter Hart-Brinson, Guobin Yang, and Piermarco Aroldi. “Techno-Social Generations and Communication Research” In *Communication across the Life Span* (ICA Annual Conference Theme Book). Peter Lang, pp. 91-106.

27. (2016). Jacques deLisle, Avery Goldstein, and Guobin Yang, “Introduction: The Internet, Social Media, and a Changing China.” In *The Internet, Social Media, and a Changing China*, edited by Jacques deLisle, Avery Goldstein, and Guobin Yang. University of Pennsylvania Press, pp. 1-27.

26. (2016). Zengzhi Shi and Guobin Yang, “New Media Empowerment and State-

Society Relations in China." In *The Internet, Social Media, and a Changing China*, edited by Jacques deLisle, Avery Goldstein, and Guobin Yang. University of Pennsylvania Press, pp. 71-85.

25. (2015). "Introduction: Deep Approaches to China's Contested Internet." In *China's Contested Internet*, edited by Guobin Yang. Copenhagen: NIAS Press, 1-18.

24. (2014). "Mao quotations in factional battles and their afterlives: episodes from Chongqing." In *Mao's Little Red Book: A Global History*, edited by Alexander C. Cook, Cambridge University Press, pp. 61-75.

23. (2013). "Power and Transgression in the Global Media Age: The Strange Case of Twitter in China." In *Orders and Borders: Communication and Power in the Global Era*, edited by Marwan Kraidy. Routledge, pp.166-183.

22. (2013). "Social Dynamics in the Evolution of China's Internet Content Control Regime." In Monroe Price, Stefaan Verhulst, and Libby Morgan eds., *Routledge Handbook of Media Law*. London: Routledge, pp.285-302.

21. (2012). "The Dramatic Form of Online Collective Action in China." In *Methodological and Conceptual Issues in Cyber Activism Research*, edited by Asia Research Institute, National University of Singapore, pp. 137-157.

20. (2011). "The Internet and Civil Society." In *Handbook of Contemporary China*, edited by William Tay and Alvin So. Singapore: World Scientific, pp.437-453.

19. (2011). "The Routinization of Liminality: The Persistence of Activism among China's Red Guard Generation." In *East Asian Social Movements: Power, Protest, and Change in a Dynamic Region*, edited by Jeffrey Broadbent and Vicky Brockman. Springer, 437-455.

18. (2011). "Press Freedom and Transnational Online Activism in China." In *Measures of Press Freedom and Media Contributions to Development: Evaluating the Evaluators*, edited by Monroe Price and Susan Abbott. Peter Lang, pp.111-127.

17. (2010). "Alternative Genres, New Media, and Counter Memories of the Chinese Cultural Revolution." In *Northeast Asia's Difficult Past: Essays in Collective Memory*, edited by Mikyoung Kim and Barry Schwartz (Palgrave McMillan Memory Studies), pp.129-146. [Japanese translation, 2014]

16. (2010). "Chinese Internet Literature and the Changing Field of Print Culture." In *From Woodblocks to the Internet: Chinese Publishing and Print Culture in Transition, circa 1800 to 2008*, edited by Cynthia Brokaw and Christopher A. Reed (Leiden and Boston: Brill), pp. 333-352.

15. (2010). "Civic Environmentalism." In *Reclaiming Chinese Society: The New Social Activism*, edited by You-tien Hsing and Ching Kwan Lee (London: Routledge), pp.119-139.

14. (2010). "The Internet in China: Technological Form of an Era of Great Transformation." *Today* (Jintian), special issue on new media. 88: 34-46. [In Chinese, published in Hong Kong]

13. (2009). "Finding Trust Online: Tigergate to the Sichuan Earthquakes." In *China in 2008: A Great of Great Significance*. Edited by Kate Merkel-Hess, Kenneth Pomeranz and Jeffrey Wasserstrom (Roman & Littlefield, 2009), pp. 233-234.

12. (2009). "Historical Imagination in the Study of Chinese Digital Civil Society." In *China's Information and Communications Technology Revolution: Social*

*Changes and State Responses*, edited by Xiaoling Zhang and Yongnian Zheng (London: Routledge), pp. 17-33.

11. (2008). "Contention in Chinese Cyberspace." In *Popular Protest in China*, edited by Kevin O'Brien (Harvard University Press), pp. 126-143.
10. (2007). "A Portrait of Martyr Jiang Qing": The Chinese Cultural Revolution on the Internet." In *Re-envisioning the Chinese Revolution: The Politics and Poetics of Collective Memories in Reform China*, edited by Ching Kwan Lee and Guobin Yang (Woodrow Wilson Press and Stanford University Press), pp. 287-316.
9. (2007). "Emotions and Movements," in *The Blackwell Encyclopedia of Sociology*, edited by George Ritzer (Oxford: Blackwell Publishing), vol. 3, pp. 1389-1392.
8. (2007). "Introduction: Memory, Power, and Culture." (with Ching Kwan Lee). In *Re-envisioning the Chinese Revolution: The Politics and Poetics of Collective Memories in Reform China*, edited by Ching Kwan Lee and Guobin Yang (Woodrow Wilson Press and Stanford University Press), pp. 1-20.
7. (2007). "The Identity Transformation of the Red Guard Generation." In *The Cultural Revolution: Historical Truth & Collective Memories*, edited by Yongyi Song. (Hong Kong: Tianyuan shuwu), pp. 384-398. [In Chinese]
6. (2006). "The Internet and Emerging Civil Society in China." In *Political Reform in China: The Rule of Law versus Democratization*, edited by Suisheng Zhao (M. E. Sharpe), pp. 196-214. [A revised and updated version of "The Internet and Civil Society in China: A Preliminary Assessment." *Journal of Contemporary China*. 12(36) (2003), pp.453 - 475.]
5. (2006). "The Internet and Civil Society in China: Co-evolutionary Dynamics and Digital Formations," in *China's Deep Reform: Domestic Politics in Transition*, edited by Lowell Dittmer and Guoli Liu (Rowman & Littlefield), pp. 303-318. [A revised and updated version of "The co-evolution of the Internet and Civil Society in China." *Asian Survey*. 43(3) (2003), pp.405-422. [Chinese translation published in *Law and Social Sciences* (Beijing), 6 (2010): 1-19.]
4. (2005). "Information Technology and Grassroots Democracy: A Case Study of Environmental Activism in China." Charles L. Nieman (ed.), *Democracy and Globalization*. Kent State University Press. E-book.
3. (2005). "Emotional Events and the Transformation of Collective Action: The Chinese Student Movement." In *Emotions and Social Movements*, edited by Helena Flam and Debra King (London: Routledge), pp. 79-98.
2. (1995). "The Translation of English Poetry." In *An Encyclopedia of Translation*, edited by Chan Sin-wai & David Pollard (Hong Kong: Chinese University Press), pp. 783-793.
1. (1991). "Liu Xie and Coleridge: Two Versions of Organic Theory." In *Wen Yuan: Studies in Language, Literature and Culture*, edited by Wang Zuoliang. Beijing: Foreign Language Teaching and Research Press, pp. 45-62.

### Invited Essays, Prefaces, Encyclopedia Entries, etc

14. (2020) Guobin Yang, "Introduction to Special Forum on Digital Culture and Society." *Communication and the Public* 5, issue 3-4, pp. 85-87.
13. (2017) Guobin Yang. "Preface." In Wei He, *Networked Public: Social Media and Social Change in Contemporary China*. Springer.

12. (2015). "Preface." In Wenhong Chen and Stephen Reese eds., *Networked China: Global Dynamics of Digital Media and Civic Engagement: New Agendas in Communication*. Routledge, pp. xiii-xiv.
11. (2009). "Introduction," *The China Environment Yearbook*, Vol. 3. Brill, 2009, pp. xxi-xxiii.
10. (2008). "China's Environmental Movement in the Making." In *Global Civil Society 2007/8: Communicative Power and Democracy*, edited by Martin Albrow, Helmut Anheier, Marlies Glasius, Monroe E. Price, and Mary Kaldor (London: Sage Publications), pp. 98-99.
9. (2006). "Between Control and Contention: China's New Internet Politics." *Washington Journal of Modern China* 8(1): 30-47.
8. (2005). "Bulletin board systems," in Edward L. Davis, ed. *Encyclopedia of contemporary Chinese culture*. London: Routledge, pp. 53-54.
- 7 (2005). "Environmental Organizations," in Edward L. Davis, ed. *Encyclopedia of Contemporary Chinese Culture*. London: Routledge, p.316.
6. (2005). "Laosanjie (old three classes)," in Edward L. Davis, ed. *Encyclopedia of Contemporary Chinese Culture*. London: Routledge, pp. 170-171.
5. (2005). "Non-governmental organizations," in Edward L. Davis, ed. *Encyclopedia of Contemporary Chinese Culture*. London: Routledge, p. 438.
4. (2004). "Is There an Environmental Movement in China? Beware of the 'River of Anger.'" Pp. 4-8 in *Active Society in Formation: Environmentalism, Labor, and the Underworld in China*. Asia Program Special Report, No. 124, (Sept.). Washington, D.C.: The Woodrow Wilson Center.
3. (2004). "Mingling Politics with Play: The Virtual Chinese Public Sphere." *International Institute for Asian Studies Newsletter* #33, March 2004, p.7.
2. (2003). "Weaving a Green Web: The Internet and Environmental Activism in China." *China Environment Series*. Woodrow Wilson International Center for Scholars, Washington, D.C., pp. 89-92.
1. (1990-1991) "Australian Poetry in Chinese Consciousness: A Translator's Note'." *Notes and Furphies*. 1990-1991. pp. 6-10.

### **Keynote Speeches and Endowed/Distinguished Lectures**

2025 (May 22-23). "Will You Hear the People Sing? Narrative Imagination and the Future of Digital Communication." Symposium on 50 Years of Media at Westminster. University of Westminster, UK.

2025 (March 18). "Is There a Crisis of Narration? Narrative Imagination on Chinese Social Media." Cecil H. and Ida Green Visiting Professor Lecture, Green College, University of British Columbia.

2024 (June 19-20). "Toward a Hopeful Sociology of Digital China." Symposium in Celebration of the 10th Anniversary of the Launching of Chinese Journal of Sociology. Shanghai University.

2024 (May 27). "The Performativity of Faking (and fakes) on Social Media." Keynote speech at International Symposium on Misinformation, Fake News and Digital Media in Contemporary China." University of Copenhagen.

2024 (Feb. 29): "China's Digital Cultures: From BBS to Livestreaming." Keynote speech at Symposium on "China Through the Looking Glass: Digital Cultures and AI Governance." Organized by East-West Center (Honolulu) and Montclair State University.

2024 (Jan. 9): "(Ambivalently) Feeling for the World: A Simmelian Approach to Mediated Pandemic Suffering." Keynote speech at the 4th Lisbon Winter School for the Study of Communication. Universidade Católica Portuguesa, Lisbon, Portugal.

2023 (Sept. 15). "Theoretical Frameworks for the Writing of Internet Histories". Keynote speech, Symposium on the Study of Internet Histories, School of Journalism and Communication, Wuhan University, China.

2023 (July 19). "Everyday Digital Activism during the COVID-19 Pandemic." Keynote speech at Modern China Summer Institute, organized by East-West Center, Honolulu.

2023 (May 9). "The Power of a Personal Genre: Lockdown diary writing as everyday digital activism." Keynote speech at "Technology in Movement, Movement in Technology" International conference & PhD course, 8-10 May 2023, the University of Copenhagen.

2022 (September 21-22). "Digital Memory as Acts of Citizenship." Keynote speech at the symposium on The Digitalization of Memory in China. University of Bonn, Germany.

2022 (July 2). "Implications of Post-critique for Communication studies in China." Keynote speech at the 15<sup>th</sup> Convention of the Chinese Communication Association. Suzhou, China and on Zoom.

2022 (April 1). "The Wuhan Lockdown and the Limits of Critique." Coughlin Endowed Lecture, East Asia Center, University of Virginia.

2022 (Feb. 24). "Social Media and Social History during the Wuhan Lockdown." Long US-China Institute Distinguished Lecture, UC-Irvine.

2022 (Feb. 25) "How Not to Theorize a Pandemic from Afar: Alterity, Sensibility, and Vulnerability in Narrating the Wuhan Lockdown". Symposium on Decolonizing Approaches to Users and Audiences in the Global South: Context, Theory, and Method." Communication and Media Research Institute, University of Westminster.

2020. "Activisms against Algorithms." Keynote speech at the international symposium on "Social Media, Algorithms, News, and Public Engagements in the Asia-Pacific and Beyond." A pre-conference of the International Communication Association, May 21.

2019. "For a Confucian Ethics of Artificial Intelligence" Keynote speech at International Symposium on The Ethics of Artificial Intelligence. Tsinghua University, Beijing. November 17.

2019. "Stories of Life in a Datafied Society." Keynote speech for Symposium on Social Media in China. Walker Institute of International and Area Studies, University of South Carolina. October 25.

2018. "Information Flows through Translation between China and the West: Ideologies, Technologies, and Strategies." Keynote Speech at the Preconference on "The 'New Silk Road' - Flow and Counterflow of Information between Europe and

China?" The 7<sup>th</sup> European Communication Conference of the European Communication Research and Education Association. October 31, Lugano, Switzerland.

2018. Keynote Speaker, "Journalism and Communication Education in Pan-media Era with Internet of Everything," Global Journalism and Communication Deans Conference, Renmin University, Beijing. October 13.

2018. Keynote speaker, 2<sup>nd</sup> biennial on Communication, Media and Governance in the Age of Globalization: An International Conference co-hosted by the Communication University of China and the National Communication Association. Beijing, China, June 22–23.

2018. Opening Plenary Speaker on "Communication and the Evolution of Voice." The Annual Meeting of the International Communication Association. May 24-28, Prague.

2017. "Remembering Disappeared Websites in China." Invited keynote speech for Midwest Conference on Asian Affairs. University of Notre Dame. Sept. 15-16.

2016. "Enchantment and Disenchantment in the Everyday Politics of Digital Life in China." Conference on "The Everyday Politics of Digital Life in China," October 7-8, Asian Studies Center, University of Pittsburgh.

2015. "Activism: An Ambiguous Word for an Ambivalent Age." Conference on Political Agency in the Digital Age. Organized by the Communication and Democracy Section of the European Communication Research and Education Association (ECREA). Copenhagen, October 9-10.

2015. "A Civilizing Process: Speech Censorship in China from Wall to Firewall." Chinese Studies Association of Australia and the 9<sup>th</sup> International Convention for Asian Scholars. Adelaide, Australia, July 6-9.

2015. "Techno-Social Generations and Communication Research." International Symposium on Social Media and Civic Engagement. College of Media and International Culture, Zhejiang University, China. June 13-14.

2015. "A Civilizing Process: Chinese Censorship from Wall to Firewall." 13<sup>th</sup> Chinese Internet Research Conference, University of Alberta, Canada, May 27-28.

2014. Plenary speaker, "Media Sociology as Vocation," Pre-conference on "Media Sociology," annual meeting of the American Sociological Association, Mills College, Oakland, August 15.

2014. Plenary speaker, "A Comparative-Historical Approach to Digital Activism in China and the United States." North American Chinese Sociologists' Association, in association with the annual meeting of the American Sociological Association, August 15, San Francisco.

2014. "The Historicity of Digital Activism," Keynote address at international conference on "Digital Activism #Now," King's College London. April 4.

2013. "When and How Do Media Technologies Shape Social Movements: A Genealogy of Mediated Activism in Modern China." Keynote address at conference on "Networked China: Global Dynamics of Digital Media and Civic Engagement." College of Communication, University of Texas-Austin. October 18.

2013. Keynote address at Symposium on "The Environment and East Asia," Washington State University-Pullman. March 2-5.

2013. Keynote address, "Internet Culture and Linguistic Change." (In Chinese) Michael

Chen-Huaxia Teacher Conference, Huaxia Chinese School, November 16-17.

- 2011. "The Unbearable Lightness of Being Online." Keynote speech, Induction Ceremony of Phi Beta Kappa, Barnard College. December 13.
- 2010. "The Poetry of the Internet in China." Keynote speech at the 8th China Internet Research Conference, Peking University, June 29-30.
- 2008. "Collective Memory and Changes in Chinese Youth Culture." Keynote speech at the Launching of the *Bi-Cultural Studies* Programme Summer Camp, organized by the Ministry of Education, Singapore. April 27.
- 2007. "The Rise of Environmentalism in China." Keynote speech at the "2007 Chinese Environmental Film Festival (February 15-17)," presented by the Asian Studies Center, Department of East Asian Languages and Literatures, the Film Studies Program, and Department of Sociology, University of Pittsburgh.

### **Invited Talks and Lectures**

- 2025 (March 20). "Recent Developments in Chinese Digital Culture." Asian Studies, University of British Columbia.
- 2025 (March 12). "Social Media and Social Rhythm." School of Communication, Northwestern University.
- 2024 (Oct 4-5) "Narratives as Platforms." Symposium on East Asian Media Culture in the Age of Digital Platforms Conference. Simon Fraser University (Vancouver).
- 2024 (Oct. 7) "Chinese Social Media in Times of Crisis." University of British Columbia Okanagan (Kelowna).
- 2024 (May 30). "The Fictionalization of People in Cyberspace: A Character Study." Center for Tracking and Society, University of Copenhagen.
- 2024 (March 22). "How to Translate 'Transnational'". "Beyond Borders: Navigating the Currents of Transnational Activism and Solidarity" Symposium, Asian American Studies Program, University of Pennsylvania.
- 2024 (February 20). "To Have Theory in a Pandemic, or Not to? Pandemic Storytelling and the Wuhan Lockdown." Paul and Marcia Wythes Center on Contemporary China, Princeton University.
- 2023 (Oct 16-17). "BBS and the Refashioning of Cultural Style in 1990s-China", Symposium on Turning Points: The Long 1990s in Internet History, organized by the Center for Advanced Research in Global Communication, University of Pennsylvania.
- 2023 (March 24). "New Forms of Digital Activism in the Context of the COVID-19 Pandemic." Department of Sociology and Anthropology, Concordia University, Canada.
- 2023 (April 19). "The Transitory and the Permanent: Sociological Reflections on The Wuhan Lockdown." Department of Sociology, University of Macau.
- 2023 (February 16) "The Wuhan Lockdown." 21st Century China Center, School of Global Policy and Strategy, UC San Diego.
- 2022 (November 23). "Narrative Inquiry and The Wuhan Lockdown." Kyungpook National University, South Korea.

2022 (October 28). "How to Study a Pandemic While Living It: Narrative Inquiry and The Wuhan Lockdown." School of Communication, Hong Kong Baptist University. "Distinguished Research Seminar Series."

2022 (October 11). On The Wuhan Lockdown, or How to Reassemble a Global Pandemic. Center for Chinese Studies, University of Michigan.

2022 (September 28). Conversations on The Wuhan Lockdown. Center for Chinese Studies, University of Hawaii.

2022 (May 20), "The Wuhan Lockdown." Columbia Global Centers - Beijing.

2022 (May 10), "'An Absolutely Ordinary Person': Stories from the Wuhan Lockdown." Manchester China Institute.

2022 (March 23), "Social Media and Civic Engagement during the Wuhan Lockdown." ChinaTalks lecture, University of Copenhagen.

2022 (March 14), "Echoes of the Past in the Wuhan Lockdown." SOAS China Institute, University of London.

2022 (Feb. 26), Speaker on Panel on COVID-19, Forum on Global China in an Anxious Age, organized by Jeffrey Wasserstrom, UC-Irvine

2022. "Listening to the Wuhan Lockdown" Fairbank Center for Chinese Studies, Harvard University. February 16.

2022. "The Wuhan Lockdown." China Center for Social Policy, Columbia University. February 11.

2022. "The Wuhan Lockdown." Institute for Public Knowledge, New York University. January 31.

2022. "Re-enacting the Wuhan Lockdown: Scenes, Characters and Other Narrative Strategies." Department of New Media and Communications, National University of Singapore. January 21.

2021. "The Wuhan Lockdown." East Asian Studies Center, University of Wisconsin-Madison, November 16.

2021. "Performance in the Digital Age." School of Journalism, Nanjing University, May 25.

2020. "Information Futures(s) through the Past: Cybernetics, Information Technology and China's Internet Age." McLuhan Center for Culture and Technology, University of Toronto. November 20.

2020. "Memories of Wuhan Lockdown: Personal Writing as Documents of Life." Global Distinguished Online Lectures Series, Zhejiang University. May 12 (remote lecture).

2019. "Techno-social Generations: A Generational Perspective on Media and Social Change." School of Journalism and Communication, Tsinghua University, Beijing. November 28.

2019. "Red Guards, Live Streamers, Tweeps: Performance Ethics in Work, Politics, and Play in China and the US." Rutgers University, Center for Chinese Studies, Department of Sociology, Department of Journalism and Media Studies, Rutgers University.

2019. "The Logic of Performative Action from Weber to the Web." Department of Communication, Stanford University. April 1.

2019. "The Scripts of Revolution in the Global 1960s." Department of History, Michigan State University. April 15.

2018. "The Translator as Listener: Reflections on My English Translation of *Wenxin Diaolong*." University of Milan, Italy. November 5.

2018. "The Early Tradition of the Internet in China and Its Lost Treasure." University of Milan, Italy. November 6.

2018. "1968: China" for International symposium on "Turning Points: Conversations in Global Media History," University of Michigan. September 28-29.

2018. "Digital Culture and Society – Insights from British New Left Debates about Cultural Theory." Soochow University, Suzhou, China. June 28

2018. "50 Years after the Revolutions: New Perspectives on 1968." Columbia University, April 27-29.

2018. "Platform Protest in China." University of Amsterdam. Feb. 6.

2017. "Social Media of the Chinese Cultural Revolution: Communicating Melancholy and Hope after the Political Storm." Asian Studies Program, Lehigh University, October 6.

2017. "The Revolutionary Ethic and the Spirit of Factionalism in the Chinese Cultural Revolution." Department of Sociology, Harvard University, September 28.

2017. "Why Is It Important to Study the History and Memories of the Internet in China." School of Journalism and Communication, Chongqing University, July 6.

2017. "The anxieties of a Western Concept: The public sphere in contemporary China studies." Phoenix School of Journalism, Soochow University, Suzhou. June 24.

2017. "Embodied Memories of the Chinese Cultural Revolution." Symposium on "Memory as Politics: Nostalgia, Trauma and Historical Legacy." University of Pittsburgh. May 6.

2017. "Performing Revolution: Violence and Dissent in the Red Guard Movement." University of Toronto. April 6.

2017. "The Red Guard Generation and Political Activism in China." US-China Institute, University of Southern California. March 23.

2016. "Changing Knowledge Landscapes in China in the Information Age." International Conference on "Intellectual Landscapes in Transition: Contested Knowledge Spaces in China and India." University of Gottingen, Germany, December 1-2.

2016. "Performing Revolution: Violence and Dissent in the Red Guard Movement." Johns Hopkins University, November 14.

2016. "Little Pink Cyber-nationalism and the Hot and Cool of China's Millennials." Croft Institute for International Studies, University of Mississippi. November 7.

2016. "A Structural Transformation of the Chinese Virtual Sphere? Emotion, Reason and Perverse Publicity." East Asia Center, University of Virginia. September 22.

2016. "Performing the Cultural Revolution: Royalty, Violence and Dissent." Event on "Cultural Revolution, Propaganda Art and Historical Memories." September 22, East Asian Library and Weatherhead East Asian Institute, Columbia University

2016. "Narrative Theory and Online Collective Action." Yunnan University, Kunming, China, June 27.

2016. "Performance Theory and Social Movements." Yunan University, Kunming, China, June 26.

2016. "Imagining Community in the Underground Press of the American New Left in the 1960s." Soochow University, Suzhou, China, June 16.

2016. "The Commercialization and Digitization of the Chinese Language." (in Chinese)

The Fifth Business Chinese Workshop, Center for International Business Education (CIBE) and Center for Chinese Studies at the University of Michigan, and University of Pennsylvania.

- 2016. "The Politics of Remembering the Chinese Cultural Revolution." Center for the Study of Contemporary China. University of Pennsylvania. April 8.
- 2016. "The Conceptual Practices of Global Digital Cultures." PARGC 2016 Symposium on Convergence and Disjuncture in Global Digital Culture. Annenberg School for Communication, University of Pennsylvania. April 6-7.
- 2016. International Conference on "True, Good, Beautiful." New York University, February 24-25.
- 2016. "The Red Guard Generation and Political Activism in China," University Services Center for China Studies, Chinese University of Hong Kong, January 25.
- 2016. "Demobilizing the Emotions of Online Activism" (in Chinese). Conference on New Media Events, School of Journalism and Communication, Chinese University of Hong Kong, January 27-28.
- 2016. "China's Contested Internet." School of Communication, Hong Kong Baptist University. January 29.
- 2015. "China's Internet at a Crossroads." "Global Conference 2015: Future Internet: Toward a better connected world." Organized by the Korean Information Society and Development Institute, Seoul, South Korea. November 4.
- 2015. "Regulating the Chinese Internet in the Name of Civility." East Asian Institute, Seoul, Korea. November 5.
- 2015. "Regulating the Chinese Internet in the Name of Civility." Mellon Sawyer Seminar on Surveillance Democracies, UC-Davis. October 20.
- 2015. "China's Contested Internet." Fudan-European Centre for China Studies and Nordic Institute of Asian Studies, Copenhagen. October 13.
- 2015. "Embodied Memories of the Chinese Cultural Revolution." University of New South Wales, Australia, July 14.
- 2015. "The Red Guard Movement and Trends of Heterodox Thoughts." Department of History, Fudan University, Shanghai, China. June 30.
- 2015. "History and Comparison in the Study of Digital Cultures." School of Journalism and Communication, Fudan University, Shanghai, China. June 25.
- 2015. "Facing China's Digital Future." Panel on Contemporary Chinese Politics and Security. Symposium for the launching of the Penn Wharton China Center. March 10, Beijing.
- 2015. "Internet Events, Emotive Style, and Digital Publics." Communication University of China, Beijing. March 12.
- 2015. "The Embodied Legacy of the Chinese Cultural Revolution." Workshop on The Legacy of the Chinese Cultural Revolution. University of London. February 16 and 17.
- 2014. Invited speaker, Panel on "#Change: The Role of Online Activism in Social and Political Movements." 34th annual Edward V. Sparer Symposium, Law School of the University of Pennsylvania. November 14.
- 2014. "Cyber-activism." Workshop on "Digital Keywords." University of Tulsa. October 10-11.
- 2014. Invited speaker, panel on "Conceptual Vocabularies and Historical Comparisons."

SSRC Symposium on “Symbolic Dimensions of Mediated Activism in Inter-Asia” September 26. Co-sponsored with the Annenberg School for Communication, University of Pennsylvania

2014. Invited panelist, “Tiananmen at 25 Symposium.” St. Joseph University. April 23-24.

2014. “Three Types of Environmental Activism in China.” Watson Institute for International Studies, Brown University. March 15.

2014. “Chinese Internet and the World: Connectivity and Contestation.” Faculty workshop on “Traditions and Transformations: Cultures and Modernities in China and Southeast Asia.” East-West Center and Howard Community College, Jan. 25.

2013. “Changing Narratives among China’s Sent-down Generation: From Nostalgia to Activism.” Conference on The History and Memory of the Sent-down Youth Generation,” Fudan University, December 13-14.

2013. “Digital Media and Connective Memory.” School of Arts and Communication, Beijing Teachers University, December 20.

2013. “A Narrative Approach to Internet Protest in China.” Department of Communication Arts and University of Wisconsin-Madison, April 18.

2013. “Internet Activism after the Arab Spring.” Asian Studies Program, International Studies Program, & Department of Communication, Fairfield University. April 15.

2013. “Translation and Transnationalization of Internet Activism in China.” International conference on Media and Asian Globalization: Identity and Dissent in China and India, NYU Media, Culture, and Communication and Film Studies, March 29-30.

2013. “Social Media Activism in the Arab World and China.” University of Amsterdam, January 21. Organized by Prince Claus Fund, the Amsterdam Centre for Globalisation Studies and the Amsterdam Centre for Middle Eastern Studies.

2012. “A Narrative Approach to Online Collective Action in China.” Department of Sociology and Asian Studies Center, Temple University. October 12.

2012. “The Dramatic Form of Online Collective Action in China.” Methodological and Conceptual Issues in Cyber Activism Research. Asian Research Institute, National University of Singapore. Aug. 30-31.

2012. “The Effects of Internet Activism on Protest Policing in China.” Asian Studies Institute, University of Toronto. February 10.

2011. “Cultural Sociology and Digital Media.” A 5-day lecture series at the School of Journalism and Communication, Renmin University, Beijing. December 19-23.

2011. “The Effects of Internet Activism on Protest Policing in China.” Department of Cultural Studies and Oriental Languages, University of Oslo. Nov. 24.

2011. “China’s New Cultural Policy and Implications for Internet Expression and Activism.” November 16. A China Town Hall event organized by the National Committee on US-China Relations. Sponsored by Center for International Studies and Department of Government, Cornell University.

2011. “Enacting the Revolution: Mao Quotations in Factional Battles in the Cultural Revolution.” Conference on “Mao’s Little Red Book: A Global History.” Center for Chinese Studies, University of California at Berkeley. October 21-22.

2011. “The Mediated Effects of Internet Activism on Protest Policing in China.” Annenberg School for Communication and Department of Sociology, University of Pennsylvania. October 7.

- 2011. "Digital Publics, Emotive Power." Conference on "Digital Publics." International Research Center for Cultural Studies, Vienna. May 12-13.
- 2011. "Cultural Translation and the Aesthetic Politics of Environmentalism in Contemporary China." Symposium on "Chinese Ecocriticism." Organized by the Confucius Institute and The Global Initiative at Rutgers University. April 21.
- 2011. Speaker at Symposium on "The US and China: Great Nations, Evolving Technology, and Challenging Policy." Organized by the Center for Information Technology Policy at Princeton University, April 5.
- 2011. "Twenty Years of Online Activism in China, 1989-2009." Fairbank Center for Chinese Studies, Harvard University. February 8.
- 2011. "Internet Freedom and American Power" *Boston Review* and MIT public panel, February 3.
- 2011. "China's New Media Landscape." Asia Society. January 6, New York.
- 2011. "Virtual Groups." Conference on Civil Society and Nonprofits in China at Harvard. January 21-22. Hauser Center for Nonprofit Organizations, Harvard University.
- 2010. "Internet Activism, State Legitimacy, and Foreign Policy in China." Foreign Policy Research Institute, Philadelphia. December 1.
- 2010. "The Growing Power of the Internet in China: Recent Trends and Countercurrents." East Asian Center, UC-Santa Barbara. November 5.
- 2010. "Forbidden Books and Filtered Words: Transgressive Communication in China from the Cultural Revolution to the Internet." Annenberg School for Communication, University of Pennsylvania. October 26.
- 2010. "Internet, Censorship, and Political Participation in China." 2010 China Town Hall, co-organized by the Weatherhead East Asian Institute and the National Committee on United States-China Relations. October 18. Columbia University.
- 2010. "A New Cycle of Contention: The Internet and Citizen Activism in China since 1989." University Services Center, Chinese University of Hong Kong. July 15.
- 2010. "Recent Trends of Internet Activism in China." Montclair State University, Global Education Center, April 6.
- 2010. "Cultural Revolution Rebels: Fragments of a Lost History." International Conference on "Red Legacy in China." Fairbank Center for Chinese Studies, Harvard University, April 3-4.
- 2010. "Internet and Online Freedom in China." Columbia Society of International Law, the 36<sup>th</sup> Annual Wolfgang Friedman Conference, panel on Internet and Speech Freedom in China. March 25. Columbia University Law School.
- 2009. "The Curious Case of Jia Junpeng, or the Power of Symbolic Appropriation in Chinese Cyberspace." October 9. Conference on New Media and Global Transformations. Columbia University and Shanghai *Jiefang Daily* Group.
- 2009. "Mythical Horses, River Crabs, and Police Dolls: The Poetry of the Internet in China." New Media Lecture Series, The New Media program and Neuberger Museum of Art, Purchase College. September 30.
- 2009. "China and the Internet." National Committee on US-China Relations, June 11.
- 2009. "The Environmental Movement and Civil Society in China." Conference on "Beyond Good Governance: Rethinking Civil Society, Human Rights, and Democracy Promotion." Watson Institute for International Studies, Brown University, May 14-16.

2009. "Mobiles as New Media in China." Special Forum on "Reporting with the Mobile Phone: The Role of Mobile Technology as an Information Platform in China." The Annenberg School of Communication, University of Pennsylvania. April 20.

2009. "The Power of the Internet in China: Citizen Activism Online." Center for Chinese Studies, UCLA. February 9.

2009. "Of Sympathy and Play: Emotional Mobilization in Online Activism." School of Journalism and Communication, The Chinese University of Hong Kong. Workshop on "New Media Events: The Internet, Citizenship, and the Restructuring of Social Power." January 7-15.

2008. "Assessing the Lasting Legacy of China's Cultural Revolution." A panel featuring Federico Rampini, Susan Shirk, Guobin Yang, and Rae Yang in Conversation with Orville Schell. Asia Society, October 29, 6:30-8pm.

2008. "Media, Genres, and Contested Memories of the Chinese Cultural Revolution." Asian Studies Center, Michigan State University. October 7.

2008. "The Internet in China: Technology, Cultural Form, and the Human Condition." International Conference on "The Role of New Technologies in Global Societies," Department of Applied Social Sciences, The Hong Kong Polytechnic University, July 30-31, Hong Kong.

2008. "Brokering Environment and Health: Issue Entrepreneurs of the Public Sphere." International Workshop on Environment and Health in China: Perspectives from the Social Sciences. Organized by the Social Science Research Council. April 17-20, University of Hong Kong.

2008. "Social Movements during China's Great Transformation." International Conference on "China and India: Economic and Social Development." East Asian Institute, National University of Singapore, March 17-18, 2008.

2007. "Historical Imagination in the Study of Chinese Digital Civil Society." International Conference on Information Technology and Social Responsibility. The Chinese University of Hong Kong, December 17-18, 2007.

2007. "Internet Development in China: Social and Political Impact." The Brookings Institution, Washington D.C. December 4.

2007. "The Continuing Co-evolution of the Internet and Civil Society in China." Beijing Forum, November 2-4, Beijing University.

2007. "Web Presence of Environmental NGOs in China: An Empirical Analysis." International Symposium on Information and Communication Technologies and Transformation in China, School of Contemporary Chinese Studies, the University of Nottingham, UK. June 14-15.

2007. "Can the Internet Be a Collective Organizer? Evidence from China." Department of Sociology and Asian Studies Center, University of Pittsburgh, February 16.

2007. "Contested Memories of the Chinese Cultural Revolution." Collective Memory in Northeast Asia Workshop, Washington, D.C., organized by Mikyoung Kim (Hiroshima Peace Institute/Hiroshima City University) and Barry Schwartz (University of Maryland). March 27-28.

2006. "Contention in Chinese Cyberspace: A Field Approach." Workshop on "Popular Contention in China," Center for Chinese Studies, University of California at Berkeley, organized by Professor Kevin O'Brien. October 6-7.

2006. "Civic Environmentalism: China's New Social Movement." Conference on "Remaking Chinese Society: Politics of Redistribution, Recognition, and Representation." Center for Chinese Studies, University of California at Berkeley, organized by Professors You-tien Hsing and Ching Kwan Lee. October 27-28.

2006. "Can Cultural Values Save the Environment? A Panel Forum Marking the Publication of *Forging Environmentalism*, edited by Joanne Bauer. M.E. Sharpe. September 13, Carnegie Council for Ethics in International Affairs, New York.

2006. "Theories of the Public Sphere and Research on the Internet in China." School of Journalism, Fudan University, Shanghai. June 16.

2006. "Between Control and Contention: The New Culture and Politics of the Internet in China." Conference on New Media and Citizenship in China, University of Wisconsin-Madison and Marquette University, Madison, Wisconsin, May 26-27.

2006. "The Identity Transformation of the Red Guard Generation." Conference on History, Truth and Collective Memories: The 40<sup>th</sup> Anniversary of the Cultural Revolution. College of Staten Island, May 12-14.

2006. "An Evening on Emergent Media Culture in the People's Republic of China," 30 March, 19:00-22:00. V2\_Institute for the Unstable Media, Eendrachtstraat 10/12, Rotterdam in collaboration with International Institute for Asian Studies, Leiden.

2005. "How Do Chinese Civic Associations Respond to the Internet." Program on Human Rights and Technology and Program on Asian Studies, Bard College. November 21.

2005. "The Culture and Politics of the Internet in China." CUNY-College of Staten Island. September 15.

2005. "Activists beyond Virtual Borders: Internet-mediated Networks and Informational Politics in China." Conference on "Command Lines: The Emergence of Governance in Global Cyberspace," University of Wisconsin-Milwaukee, April 27-29.

2004. "Virtual Transgressions into Print Culture: A Sociological Analysis of the Rise of Internet Literature in China," Conference on "From Woodblocks to the Internet: Chinese Publishing and Print Culture in Transition." East Asian Studies Center, Ohio State University, November 3-7.

2004. "Is There an Environmental Movement in China? Beware of the River of Anger." "Active Society in Formation: Labor, Environmentalism and the Underground in China." Woodrow Wilson International Center for Scholars, May 18.

2004. "Educated Youth as Young Intellectuals: An Archaeology of a Lost Intellectual History, 1968-1978." Conference on "The Problem of (Public) Intellectuals," University of California at Berkeley, Center for Chinese Studies, April 2-3.

2003. "Globalization and the Environmental Ethics in China." The East Asia Culture Seminar on "Globalization and East Asian Culture." Organized by Nihon University, Japan. December 6.

2003. "ICT, Environmental Activism, and Grassroots Democracy in China." The Fourth Annual Symposium on Democracy: Democracy and Globalization. Kent State University, April 28-29, 2003.

2002. "Information Technology, Virtual Chinese Diaspora, and Transnational Public Sphere." The "Virtual Diasporas and Global Problem Solving Project," The Nautilus Institute. April 25-26, San Francisco.

2000. University of Hawaii-TV Panel: "Cyberspace and Globalization." 7-8:30pm, November 21. Organized by the Globalization Research Center of the University of Hawaii at Manoa. Hawaii, Cable Channel 55.

### **Presentations at Professional Conferences**

2025 (March 14). Discussant, panel on "Emotional Governance of Chinese Media and Social Platforms." Annual meeting of Association for Asian Studies, Columbus, Oh.

2024 (Oct.4-5). "Narratives as Platforms." Conference on East Asian Media Culture in the Age of Digital Platforms. Simon Fraser University, Canada.

2024 (June 30-July 4). "Weaving Solidarity under Lockdown: The Affordances of Online Pandemic Diaries." Annual meeting, International Association for Media and Communication Research (IAMCR).

2024 (June 20-24). Roundtable on "Thirty Years of the Internet in China," Annual Meeting of the International Communication Association.

2024 (March 15). Discussant, panel on "Internet Archiving and Web History: Studying Early Online Communities and Digital Content in China." Annual meeting of Association for Asian Studies, Seattle.

2024 (March 16) Discussant, panel on "Between Conformity and Dissent: Navigating Cultural Expression in Contemporary China." Annual meeting of Association for Asian Studies, Seattle.

2023. (May). "Online Satire during Pandemic Lockdowns in China." International Communication Association Panel on "Re-examining Political Satire in an Age of Broken Politics," Toronto.

2022 (November 17-20) National Communication Association. "Writing Academic Books in Health Communication: Spotlight Panel". New Orleans.

2022 (May 25). "Writing the COVID Pandemic: Between the Limits of Critique and the Limits of Life." Preconference on *Critique, post-Critique and the Present Conjuncture*, International Communication Association, Paris.

2020. Guobin Yang and Shiwen Wu, "Media Memories and Media Generations: The Case of China's Internet Bar Generation." Annual Conference of the International Communication Association, Gold Coast, Australia, May 21-25. [virtual conference]

2016. "Revolutionary Narratives and the Future of Revolution." Political Communication Pre-conference, American Political Science Association annual meeting, August 31.

2016. "Changing Forms of Environmental Protest in China." Invited session on Popular Protest in China. Annual meeting of the American Sociological Association. Seattle, August 23.

2016. "The Global Imaginary in China's Red Guard Press, 1966-1968." Panel on "Cold War Histories of Global Media and Politics." ICA annual conference. Fukuoka, June 9-13.

2016. "China's Internet at a Crossroads." Panel on "A BRICS Internet: 'Balkanizing' or Broadening the Digital Discourse?". ICA annual conference. Fukuoka, June 9-13.

2015. "Conceptualizing Techno-social Generations for Communication Research." Theme panel on "Techno-social Generations and Communication Research." Annual Conference of the International Communication Association. May 22-26. Puerto Rico.

2015. Panel on "Media, Activism and the New Political: Inter-Asian Perspectives" Annual Conference of the International Communication Association. May 22-26. Puerto Rico.

2015. Panel on "Political Satire and Parody in the Global Digital Sphere." Annual Meeting of International Communication Association. May 22-26. Puerto Rico.

2014. "Enacting the Scripts of Utopia: Collective Violence and the Sacred in the Chinese Cultural Revolution." Annual meeting of the American Sociological Association. August 16-19. San Francisco.

2014. "The Dramatic Form of Online Collective Action: A Case from China." Annual Meeting of the International Communication Association, Seattle, May 22-26.

2014. Guobin Yang and Wei Wang. "The Political Opportunities and Cultural Schemas of Online Collective Action." Annual meeting of the International Communication Association, Seattle, May 22-26.

2013. "The Dramatic Form of Online Collective Action in China." Paper on regular panel, Annual meeting of the American Sociological Association. August 10-13.

2013. "Digital Activism and Constrained Innovation in China." Panel presentation, Annual meeting of the International Association for Media and Communication Research (IAMCR), Dublin, June 24-29.

2013. "Digital Media and Social Theory." Theme panel presentation. International Communication Association. London, June 17-21.

2012. "The Effects of Internet Activism on Protest Policing in China." Annual meeting of the Eastern Sociological Society, New York, February 23-26.

2011. "Form, Feeling, and Force in Digital Activism." Annual meeting of the American Sociological Association. Thematic session: "New Technologies of Protest and Political Mobilization." August 20-23. Las Vegas.

2010. "Digital Repertoires and Hybrid Forms of Civic Organizing." Annual Meeting of the Association for Asian Studies, March 25-28. Philadelphia.

2009. "Toward a Social Movement Stylistics." Annual meeting of the American Sociological Association. Paper Session on "Social Movements, Culture and Art." San Francisco, August 8-11.

2009. "The Chinese Student Movement Twenty Years after." Roundtable presentation. Annual meeting of the Association for Asian Studies. Chicago, March 26-29.

2008. "The Changing Styles of Power and Protest in China." Annual meeting of the Social Science History Association, Miami, October 23-26.

2008. "Technology, Cultural Form, and the Human Condition." Annual meeting of the Association for Asian Studies, Atlanta, April 3-6.

2008. "Explaining the Rise of Urban Environmentalism in China." International Conference on "Greater China in an Era of Globalization," The Chinese University of Hong Kong, July 14-15.

2007. "New Media Technologies and Voluntary Organizing in China." Annual meeting of the American Sociological Association, August 11-14.

2006. "Liminality and Internet Protests in China." Annual Meeting of the American Sociological Association, August 11-14, Montreal.

2006. "Underground Culture among Educated Youth." Annual Meeting of the North American Chinese Sociologists Association, August 10. Montreal.

2006. "Of Revolution and Reform: Two Faces of Environmental Activism in China." Annual Meeting of the Association for Asian Studies, April 6-9, San Francisco.

2005. "Translation and Transformation in Collective Action: The Environmental Movement in China." Panel on "New Methods in the Cultural Analysis of Social Movements." Annual meeting of the American Sociological Association, August 13-16, Philadelphia.

2005. "The Informatization of NGOs in China." Annual meeting of the Association for Asian Studies. March 29-April 2, Chicago.

2004. "One Thousand Cultural Revolutions: Memory, Community, and Political Change in Contemporary China." Annual meeting of the Association for Asian Studies, March 4-7, San Diego.

2003. "ICT, Environmental Activism, and Grassroots Democracy in China." International Convention for Asian Scholars (ICAS3), Singapore, August 2003.

2003. "The Internet, International Public Sphere, and China's Environmental Discourse." (with Craig Calhoun). Annual meeting of the Association for Asian Studies. New York, March 27-30.

2002. "How Does the Internet Change the Dynamics of Protest: A Case from China." Conference on "Authority in Contention," Section of Social Movements and Collective Behavior, the American Sociological Association. University of Notre Dame, August 14-15.

2002. "Information Technology and Political Protest." Annual meeting of the American Sociological Association. August 16-19, Chicago.

2002. "Online Chinese-language Sphere as Global Public Sphere." Annual meeting of the Association for Asian Studies. April 4-7, Washington, D.C.

2001. "The Impact of the Internet on Civil Society in China." Annual meeting of the North American Chinese Sociologists Association, August 17, Anaheim.

2001. "Constructing Cybersphere: Communication, Contestation, and Mobilization in Six Selected BBS Forums in China." Annual meeting of the Pacific Sociological Association, San Francisco, March 28-April 1.

2000. "Political Commemorations as Symbolic Resources of Collective Action: Protest Mobilization in Eastern Europe and China in 1989" (with Steve Pfaff). Annual meeting of the American Sociological Association, Washington DC.

2000. "Emotional Memories: Nostalgia and Identity among China's Red Guard Generation in the 1990s." Annual meeting of the American Sociological Association, Washington DC.

2000. "Persistence of Activism among China's Red Guard Generation, 1979-1999." Graduate Student Retreat, The Society for Comparative Research. May 13-14, Yale University.

1999. "Fatal Mobilizations: Narratives of Death as Strategies of Mobilization in the 1989 Chinese Student Movement." Conference on Emotions and Social Movements, February 19-21, New York University.

1999. "Achieving Emotions in Social Movements: the Chinese Student Movement in 1989." Conference on Master Trends in Politics, Culture, and Economy, June, The New School for Social Research.

1998. "Chance against Opportunities, Indignation against Oppression: Shanghai Workers in the Cultural Revolution." Annual meeting of the Eastern Sociological Society, March 19-22, Philadelphia.

### Review Essays

(2016). "The Commercialization and Digitization of Social Movement Society." *Contemporary Sociology*. 45(2): 120-125.

(2012). "Lightness, Wildness, and Ambivalence: China and New Media Studies." *New Media & Society* 14(1):170-179.

(2005). "Accounts' of Information Technologies and an Information Society." *European Journal of Cultural Studies* 8(4):505-512. [Reviews *Digital Democracy* by Kenneth Hacker and Jan van Dijk, *Critique of Information* by Scott Lash, and *The Information Society* by Christopher May.]

(2002). "Civil Society in China: A Dynamic Field of Study." *China Review International* 9(1):1-16.

### Book Reviews

20. (2025, June 7). "Two Maoisms." Review of *Bombard the Headquarters! The Cultural Revolution in China* by Linda Jaivin. Black Inc., 2025 and *How Maoism Was Made: Reconstructing China, 1949–1965* by Aaron William Moore (editor) and Jennifer Altehenger (editor). Oxford University Press, 2025. Los Angeles Review of Books. <https://lareviewofbooks.org/article/two-maoisms/>

19. (2015). *New Media, Development, and Globalization: Making Connections in the Global South*. By Don Slater. London: Polity Press. In *Contemporary Sociology*. 44(5): 712-713.

18. (2013). *A Passion for Facts: Social Surveys and the Construction of the Chinese Nation-State, 1900-1949*. By Tong Lam. Berkeley: University of California Press, *American Journal of Sociology* 119(3): 861-862.

17. (2011). Jean-Philippe Béja, ed., *The Impact of China's 1989 Tiananmen Massacre*. London: Routledge, 2010. *Foreign Affairs*, Sept/Oct.

16. (2010). "Author's Response: The Growing Power of the Internet in China." Book Review Roundtable: Guobin Yang: *The Power of the Internet in China*. *Asia Policy* 10: 182-188.

15. (2010). Andrew Walder, *Fractured Rebellion: The Beijing Red Guard Movement* (Harvard University Press, 2010). *Pacific Affairs* 83(4): 763-764.

14. (2010). *The Rise of Red Engineers: The Cultural Revolution and the Origins of China's New Class* by Joel Andreas (Stanford University Press, 2009). In *Contemporary Sociology* 39(2): 140-141.

13. (2010). *Associations and the Chinese State: Contested Spaces*, edited by Jonathan Unger (M.E. Sharpe, 2009). *The China Quarterly* 200:1097-99.

12. (2009). *The Internet and Rural Development in China*, by Jinqiu Zhao (Peter Lang AG, 2008). *Contemporary Sociology* 38(5).
11. (2008). *International Comparisons on Environmental Politics*, by Qingzhi Huan (Jinan: Shandong University Press, 2007). *Environmental Politics* 17(5): 866-867.
10. (2007). *Rightful Resistance in Rural China*, by Kevin O'Brien and Lianjiang Li (Cambridge University Press, 2006). In *Mobilization: An International Journal*. 12(4): 100-101.
9. (2006). *Yangtian changxiao: yige danjian shiyi nian de hongweibing yuzhong yutianlu* (Outcry from a Red Guard Imprisoned during the Cultural Revolution), by Lu Li'an and edited by Wang Shaoguang. Hong Kong: The Chinese University Press, 2005. In *The China Review* 6(2): 180-183.
8. (2003). Catherine Keyser, *Professionalizing Research in Post-Mao China: The System Reform Institute and Policy Making*. M. E. Sharpe, Inc., 2002. *Political Science Quarterly* 118(4): 719-721.
7. (2002). Wenfang Tang and William Parish, *Chinese Urban Life Under Reform: The Changing Social Contract*. (Cambridge University Press, 2000). *Contemporary Sociology* 31(2): 152-154.
6. (2002). Dingxin Zhao, *The Power of Tiananmen: State-Society Relations and the 1989 Beijing Student Movement*. (Chicago University Press, 2001). *Contemporary Sociology* 31(3): 312-314.
5. (1998). Elizabeth J. Perry and Li Xun, *Proletarian Power: Shanghai in the Cultural Revolution* (Westview Press, 1997). *China Review International* 5 (2): 507-512.
4. (1997). Review of Zhengyuan Fu, *China's Legalists: The Earliest Totalitarians and Their Art of Ruling*. (M. E. Sharpe, 1996). *China Review International* 4 (2): 389-396.
3. (1997). James Hevia, *Cherishing Men from Afar: Qing Guest Ritual and the McCartney Embassy of 1793* (Durham: Duke University Press, 1995). *Kaifang Shidai* (Open Times), 5: 120-122. [In Chinese]
2. (1989). *A Textbook of Translation* by Peter Newmark." *Journal of Foreign Language Teaching and Research* 2: 64-66. [In Chinese]
1. (1989). *Paper Nautilus*, a novel by Nicholas Jose. *Foreign Literatures* 1: 88-89. [In Chinese]

## Writings for Public Media

21. (2022). "How Lockdown Support Became Lockdown Rage", December 1, 2022. *Foreign Policy*.
20. (2020) Guobin Yang. "In China, Pandemic Diaries Unite, and Divide, a Nation." Items (Social Science Research Council). September 24, 2020. <https://items.ssrc.org/covid-19-and-the-social-sciences/mediated-crisis/in-china-pandemic-diaries-unite-and-divide-a-nation/>. [Reprinted in *The Long Year: A 2020 Reader*, edited by Thomas J. Sugrue and Caitlin Zaloom. Columbia University Press, 2022.]
19. (2016). "China's Divided Netizens." Berggruen Insights, No. 6. October 21. [http://insights.berggruen.org/issues/issue-6/institute\\_posts/143](http://insights.berggruen.org/issues/issue-6/institute_posts/143)

18. (2016). "The Return of Revolutionary Narratives and the Future of Revolution." Re.framing Activism (blog), September 28. <http://reframe.sussex.ac.uk/activistmedia/2016/09/the-return-of-revolutionary-narratives-and-the-future-of-revolution/>
17. (2016). "Translation in Activism and Cyber-nationalism in China." China Policy Institute: Analysis. September 22. <https://cpianalysis.org/2016/09/22/translation-in-activism-and-cyber-nationalism-in-china/>
16. (2016, May 15). "How the Chinese Cultural Revolution Came to an End." History News Network.
15. (2016). China's Contested Internet: Historical Struggle and Uncertain Future. The Futures We Want: 3<sup>rd</sup> ISA Forum of Sociology. <http://futureswewant.net/guobin-yang-china-internet/>
14. (2015). "Hong Kong's Umbrella Generation" (with Ran Liu). Boston Review Blog, January 7. <http://bostonreview.net/blog-world/guobin-yang-ran-liu-birth-hong-kong-umbrella-generation>
13. (2013). "China's Twitter Revolution Is Slow in Coming." *Scientific American*, April 1.
12. (2011) (July/August). "Social Empowerment and Disempowerment." Symposium on "China's Other Revolution. *Boston Review*.
11. (2011). "Moving Past Manifestos." Room for Debate: "Ai Weiwei and the Artist's Role in China" *The New York Times*, April 11. <http://www.nytimes.com/roomfordebate/2011/04/11/ai-weiwei-and-the-artists-role-in-china>
10. (2011). "China's Gradual Revolution." *The New York Times*, March 13.
9. (2010). "Liang Congjie, Public Intellectuals, and Civil Society in China." The China Beat (academic blog), December 1.
8. (2010). "The Death of Innocents." Room for Debate: China's School Killings and Social Despair," *New York Times*, May 13.
7. (2010). "China could use its tussle with Google to step up Internet reform," YaleGlobal, April 7. [Reprinted in South China Morning Post, *The Straits Times*, and Jarkata Globe]
6. (2010). "Why Google Should Not Quit." Real Time (blog), Social Science Research Council, Jan. 20.
5. (2009). "1919 • 1989 • 2009." Introduction to "Results: 0" (an Exhibition of photographs of the Chinese student movement in 1989). Visual Studies Workshop, Rochester, New York. [www.vsw.org/exhibitions/Result\\_ZERO/exhibit.php](http://www.vsw.org/exhibitions/Result_ZERO/exhibit.php)
4. (2009). "The Curious Case of Jia Junpeng, or The Power of Symbolic Appropriation in Chinese Cyberspace." October 20. The China Beat (blog).
3. (2009). "Coping With Digital Revolution: China Offers Green Dam, Iran Faces Neda," YaleGlobal Online, June 23.
2. (2008). "A Civil Society Emerges from the Earthquake Rubble." YaleGlobal Online Magazine, June 5. <http://yaleglobal.yale.edu/display.article?id=10910>
1. (2004). "Global Environmentalism Hits China." YaleGlobal Online Magazine. February 4. <<http://yaleglobal.yale.edu/index.jsp>> Reprinted in International Herald Tribune, Feb. 11, 2004. <<http://www.iht.com/articles/129105.html>>

## Featured Media Interviews

2023. Featured in "Covid's legacy: how will China remember the pandemic?"  
 The Spectator's podcast "Chinese Whispers," January 23, 2023.  
<https://www.spectator.co.uk/podcast/covids-legacy-how-will-china-remember-the-pandemic/>

2020. Xu Guiquan, "An Interview with Professor Guobin Yang of the Annenberg School for Communication of the University of Pennsylvania on the Open Horizons and Problematique in the Study of Digital Culture" 数字文化研究的开放视野与问题意识——宾夕法尼亚大学安纳伯格传播学院杨国斌教授访谈. *Shanghai Journalism Review* (新闻记者), No. 4, 2020, pp. 80-85.

2016. (June 15) "How the Cultural Revolution Sowed the Seeds of Dissent in China." Featured interview by Chris Buckley, *The New York Times*.

2016 (May 13). Guest appearance on WBUR's "Here & Now" discussing "Trying to Make Sense of China's Cultural Revolution." Program length: 10:48 minutes.  
<http://hereandnow.wbur.org/2016/05/13/chinas-cultural-revolution>

2015. "Internet Events: State of the Art in Current Research – Featured Interview with Professor Guobin Yang of the University of Pennsylvania." (in Chinese) *Journalism Review* (Shanghai): No. 8, pp. 40-45.

### Selected Media Citations

2022 (Feb 9). Yangyang Cheng, "Viral Stories: On Guobin Yang's The Wuhan Lockdown." *Los Angeles Review of Books*.

2016 (May 27). Cited in Howard French, "Bombard the Headquarters." *Wall Street Journal*.

2016 (May 16). Cited in Christopher Bodeen, "China Barely Notes Start of Cultural Revolution 50 Years Ago." The Big Story, Associated Press.  
<http://bigstory.ap.org/article/7cfaaa22e8af4de796e8f1f1400add2a/monday-marks-50-years-start-cultural-revolution>

2016 (May 14). Cited in Chris Buckley, "50 Years after the Cultural Revolution, A Son Awaits Answers on His Father's Death." The New York Times.

2016 (May 11). Cited in Jeffrey Wasserstrom, "How Will China Mark the 50<sup>th</sup> Anniversary of the Cultural Revolution." *The Nation*.

2016 (May 9). Asia Society ChinaFile Conversation: "Fifty Years Later, How Is the Cultural Revolution Still Present in Life in China?"  
<https://www.chinafile.com/conversation/fifty-years-later-how-cultural-revolution-still-present-life-china>

2016 (Feb. 22). Cited in "Chinese tech execs side with Apple -- or maybe just against the FBI." Los Angeles Times <http://www.latimes.com/business/technology/la-fi-tn-china-tech-apple-20160224-story.html>

2015 (Oct. 29). Featured in interview on online activism. *The Paper* (Chinese).  
[http://www.thepaper.cn/newsDetail\\_forward\\_1389695](http://www.thepaper.cn/newsDetail_forward_1389695)

2015 (April 21). Cited in "Why Are Climate Change Docs So Boring? Because It Works." *New Republic*.

2015 (April 6). Interviewed and quoted in Evans Osnos, "Born Red: How Xi Jinping, an

unremarkable provincial administrator, became China's most authoritarian leader since Mao." *The New Yorker*.

2015 (January 6). Interviewed on BBC *The Inquiry*, "Can the Internet Be Policed?"

2014 (Nov. 20). Cited in Foreign Policy article "A 'System Bitch' Dissents: Internet vitriol greets a Chinese state media employee who questions the party line." <http://foreignpolicy.com/2014/11/20/a-system-bitch-dissents/>

2014 (Nov. 25). Cited in Foreign Policy article, "A Mournful Farewell to Chinese Copyright Pirates: Millions of Chinese learned about the West using subtitle sites like Renren Yingshi. That's changing with a recent shutdown." <http://foreignpolicy.com/2014/11/25/a-mournful-farewell-to-chinese-copyright-pirates/>

2011 (May 15). Cited in David Barboza, "Despite Restrictions, Microblogs Catch on in China." *The New York Times*.

2011 (January 25). Cited in AFP RELAXNEWS (English International Version) article "China's online crusaders gain ground"

2010 (June 17). Cited in David Barboza and Keith Bradsher, "A Labor Movement Enabled by Technology."

2010 (April 22). Cited in David Barboza, "For Chinese, Web Is the Way to Entertainment." *The New York Times*.

2010 (March 25). Cited in article "Chinese censorship: In search of a voice - how China's web generation broke the silence." *The Guardian*.

### **Major Educational and Pedagogy Development Initiatives**

2016-2019. Faculty director, "Penn Media Scholars in China" program, University of Pennsylvania.

July 9-13, 2018 ; July 1-12, 2013.

Faculty Director, East-West Center Faculty workshop on Contemporary Chinese Society: A Faculty Development Institute for Building Chinese Studies. UISFL Title VI project on Chinese Language and Culture Studies. East-West Center. Honolulu, HI.

Summer, 2012. Co-Faculty director (with Robert Barnett), "Environment and Urbanization in China and India: Field Research" (A Columbia "Global Scholars" program).

Summer, 2012. Co-Faculty director (with Robert Barnett), "Environment and Urbanization in China and India: Field Research" (A Columbia "Global Scholars" program). Led 11 Barnard/Columbia undergraduate students on a 6-week credit-carrying research trip to Beijing, Shanghai, and Mumbai.

### **Selected Literary Translations (English to Chinese)**

"Australian Poetry," selected and translated with commentaries, pp. 118-130 in *A Companion to Masterpieces in World Poetry*, edited by Gu Zhengkun, Peking University Press, 1990. Includes translations of "The Orange Tree," by John Shaw Neilson; "Five Bells," by Kenneth Slessor; "The Face of the Waters," by Robert D. Fitzgerald; "An Absolutely Ordinary Rainbow," by Les Murray; and

“A History of the Future,” by Kevin Hart.

## **Courses Taught at the University of Pennsylvania (Fall 2012-Fall 2024)**

### Seminars for doctoral students:

Qualitative Ways of Knowing (spring 2021)  
The Performance Society: Readings in Social and Media Theory (fall 2020; fall 2022)  
Cultural Sociology (fall 2018; fall 2024)  
Community, Network, and Multitude (co-taught with Jessa Lingel) (fall, 2017)  
Theories of Revolutions and Social Movements (fall 2016; spring 2024)  
Global Media Activism: The 1960s (fall 2016)  
Digital Media and Social Theory (fall 2012; fall 2014)  
Media and Social Movements (team-taught with Victor Pickard and Sandra Gonzalez-Bailon) (fall, 2014)  
Media and Communication in China (fall 2013)

### Undergraduate courses:

Social Movements (undergraduate seminar, fall 2021, fall 2023)  
Media, Culture and Society in China (undergraduate lecture. College General Education requirement:  
Cross-cultural analysis. Spring 2015, 2017, 2018, 2019, 2022, 2023)  
China Today (undergraduate lecture, spring 2013, 2014)  
Global Digital Activism (undergraduate seminar, fall 2013)

## **Courses Taught prior to employment at Penn**

### University of Pennsylvania (Fall 2010, taught as visiting scholar in Scholars Program)

New Media and Social Transformation: Feeling, Form, and Force (graduate seminar for Annenberg School)

### Barnard/Columbia (Fall 2005 - Summer 2012)

First-Year Seminar: Revolutionary Movements  
Critical Approaches to East Asia in the Social Sciences (undergraduate seminar)  
China's Cultural Revolution in History and Memory (graduate and undergraduate seminars)  
Civil Society, Public Sphere, & Popular Protest in Contemporary China (undergraduate seminar)  
Contemporary Chinese Culture and Society (undergraduate lecture)  
Power, Passion, and Protest in China (graduate seminar)

### University of Hawaii at Manoa (Fall 2000 - Spring 2003)

Contemporary Sociological Theory (graduate seminar)  
Cultural Analysis (graduate seminar)  
Modern Chinese Society: Civil Society, Public Sphere and Popular Protest since 1978 (graduate seminar).  
Comparative Sociology of East Asia (graduate seminar, with Hagen Koo and Patricia Steinhoff)  
Current Issues in Sociology: Cultural Analysis (graduate seminar)  
Survey of Sociological Theory (undergraduate lecture)  
Sociology of China (Undergrad. lecture)  
Peoples and Institutions of China (Undergraduate lecture)

### New York University

Sociological Theory (undergraduate lecture), Summer, 1999.  
Introduction to Sociology (undergraduate lecture), Summer, 1998.

### University of North Carolina at Chapel Hill

Human Societies (undergrad. lecture), Summer, 1996.  
Sociological Theory (undergrad lecture), Fall, 1996.

### **Student advising at University of Pennsylvania (2012-present), Barnard College (2005-2012) & University of Hawaii-Manoa (2000-2005) (available upon request)**

### **Mentoring of postdoctoral fellows at University of Pennsylvania**

Rosemary Clark-Parsons, Jasmine Erdener, Elisabetta Ferrari, Emily Hund, Dasol Kim, Woori Han, Frances Corry, Chelsea Butkowski, Jingyi Gu, Sandeep Mertia, Mohammed Rashid, Lucy March, Yena Lee, Baird Howland

### **Services to Academic Professions**

#### Current editorial positions

Member, editorial board, *Communication Theory*  
Member of editorial collective, *Global Media and Communication*, 2018 -  
Member, editorial board, *Communication Monographs*, 2025 -  
Member, editorial board, *Sociological Forum*, 2019 -  
Member, advisory board, *Emotions and Society*, 2019 -  
Member, advisory board, *Communication and the Public* 2022 -  
Member, editorial board, *Global Media and China*, 2016 -  
Member, editorial board, *International Journal of Communication*, 2016 -  
Member, editorial board, *Social Media & Society*, 2015 -  
Member, editorial board, *International Journal of Press/Politics*, 2015 -  
Member, editorial board, *Chinese Journal of Sociology*, 2015 -  
Member, editorial board, *Chinese Journal of Communication*  
Member, editorial board, *China Information*, 2016 -  
Member, advisory board, *Asiascape: Digital Asia* (Brill), 2013 -  
Member, editorial board, "Global Asia" book series, Univ of Amsterdam Press, 2013 -  
Member, editorial board, "Environment and Society in Asia" book series, Univ. of Amsterdam Press, 2013 -  
Member, editorial board, "Asian Cultural Studies: Transnational and Dialogic Approaches." Rowman & Littlefield, 2015 -  
Member, editorial board, "Global Perspectives: Communication and Media" (University of California Press)  
Member, advisory board, "Critical Perspectives on Citizen Media" book series, Routledge, 2016-  
Member, International Advisory Board, *The China Environment Yearbook*. Brill (The Netherlands) and Social Sciences Academy Press (Beijing), 2008 -  
Member, editorial board. Book series on Health Communication, Johns Hopkins University Press  
Member, editorial board, Book series on US-China Relations in the Age of Globalization, Michigan State University Press.

#### Past editorial positions

Member, editorial board, *Public Culture*, 2010 – 2019  
Member, editorial board, *The China Quarterly*, July 2010 – 2016  
Co-editor, *Communication and the Public*, 2016 –2019  
Member, editorial board, *Journal of Communication* 2020-2022  
Member, editorial board, *Global Media and Communication*, 2016 - 2018  
Member, editorial board, *Contemporary Sociology*, 2012-2015  
Member, Faculty Publication Committee, Columbia University Press, 2010-2012.  
Member, Editorial Board, International Convention for Asian Studies Publications Series, Amsterdam University Press, 2007-2013.  
Member, editorial board, *Sociological Perspectives* (official journal of the Pacific Sociological Association), 2004-2007.  
Contributing editor, *Oxford Dictionary of the Social Sciences*, edited by Craig Calhoun. New York: Oxford University Press, 2002.  
Assistant editor, *Sociological Theory* (An official journal of the American Sociological Association), 1997-1999.

### Selected committee services to the professions

Advisory Committee, Collaborative Group Grant Program, American Council of Learned Societies (2024)  
China Studies Steering Committee, American Council of Learned Societies (2022-2023)  
Just Tech Rapid Response Grants Selection Committee, Social Science Research Council (2021)  
Founding Chair, Activism, Communication, Social Justice Interest Group, International Communication Association, 2017-2019  
China Studies Fellowship Selection Committee (post-doctoral and pre-doctoral fellowship proposals), American Council of Learned Societies, 2016-2017, 2017-2018.  
Academic Committee, Center for Journalism and Social Development (a National Resource Center), Renmin University of China. 2015 –  
External fellowship proposal reviewer, Center for Engaged Scholarship, 2018 -  
Member of Project on Information Society in China, Tencent Research. 2015-  
Member, Standing Review Board, Humanities and Social Sciences Panel, Research Grants Council of Hong Kong (2012 – 2015; 2016-2019)  
Member, Mary Douglas Book Award Committee, Section on Sociology of Culture, the American Sociological Association, 2012.  
Member, Dissertation Award Selection Committee, the American Sociological Association, 2010-2012.  
Member, Book Prizes Reading Committee, the International Convention for Asian Scholars, 2007.  
Vice-President and President-elect, Hawaiian Sociological Association, 2003-2004.  
Member, Best Article Award Committee, American Sociological Association Section on Collective Behavior and Social Movements, 2002.  
External examiner of PhD dissertations: Aifang Ma, "Double Bind Regulation of the Internet and Social Media in Contemporary China," Sciences Po, 2022; Samuel Lengen, "Binary Dreams: An Ethnography of the Digital Economy in China," University of Utrecht, 2018; Abdul Rohman, "Framing, Friction, and the Continuity of Social Movements," School of Communication and Information, Nanyang Technological University, 2018; Marielle Stigum Gleiss, "(Re)making political space: Labor NGOs and migrant workers in China." Department of Sociology and Human Geography, University of Oslo, 2014; Cuiming Pang, "The Power of Cyper-Communities: Building Collective Life in China," Department of Media and Communication, University of Oslo, 2011.

### Manuscript referee

#### Sociology journals:

American Journal of Sociology; American Sociological Review; Sociological Theory; The Sociological Quarterly; Social Forces; Social Problems; Sociological Forum; The Sociological Review; Sociological

Focus; Qualitative Sociology; Sociological Perspectives; Mobilization; Social Sciences in China (Chinese journal); American Journal of Cultural Sociology; Social Problems; Sociological Forum; Cultural Sociology

**Media, Communication, and Cultural Studies:**

Journal of Computer-Mediated Communication; The Information Society; Communications of the AIS; Communication and Society (published in Chinese, Hong Kong); Asian Journal of Communication (Singapore); Chinese Journal of Communication; Philosophy East and West; Theory, Culture, and Society; Gender & History; International Journal of Politics, Culture, and Society; International Journal of Cultural Studies; Critical Studies in Media Communication, New Media & Society, IEEE Spectrum; International Journal of Communication; Political Communication; Global Media and Communication; Communication and Critical/Cultural Studies; Environmental Communication; Journalism Studies; Communication Theory; Communication, Culture & Critique; Continuum; International Journal of Cultural Studies; International Journal of Politics/Press; Global Media and China

**Chinese / Asian Studies:**

China Information; Asian Survey; Modern China; The China Quarterly; The China Journal; Critical Asian Studies; China: An International Journal (Singapore); The China Review; Twentieth-Century China; Asian Studies Review; Journal of Asian Studies; Modern Chinese Literature and Culture; Issues and Studies (Taiwan); *positions: asian critique*; China Perspectives; Journal of Contemporary China

**Political Science:**

American Political Science Review; Comparative Political Studies; Journal of Chinese Political Science; Disasters: Journal of Disaster Studies, Policy & Management; Journal of Peacebuilding and Development; Environmental Politics; Society and Natural Resources; Regulation & Governance

**Publishers:**

Cambridge University Press, University of Michigan Press, Columbia University Press, Oxford University Press; Addison Wesley Longman Press; RoutledgeCurzon; SUNY Press, University of Amsterdam Press; The Polity Press; University of British Columbia Press; Ashgate; Hurst and Co. Publishers; Princeton University Press; Zed Books; Palgrave; Harvard University Press; MIT Press; University of Toronto Press; Michigan State University Press; Stanford University Press; Edinburgh University Press.

**Grant proposal reviewer:**

National Science Foundation, USA; Chiang Ching-kuo Foundation for International Scholarly Exchange (Taiwan); City University of Hong Kong; Research Grants Council of Hong Kong; Swiss National Science Foundation.

**Tenure and promotion cases reviewed:**

University of Southern California, University of Washington, Harvard University, Chinese University of Hong Kong, Hong Kong Baptist University, University of Hawaii, Peking University, National University of Singapore, Nanyang Technological University, UCLA, UC-Santa Barbara, University of Texas-Austin, The New School for Social Research, London School of Economics and Political Science, RMIT University, Melbourne, New York University, Simon Fraser University, University of New Hampshire, Peking University, Hong Kong University of Science and Technology, Peking University HSBC Business School; Zhejiang University, University of Michigan, University of Georgia, Miami University, University of California-Berkeley, University of Wisconsin-Madison

**Conference and panel organizer and discussant**

2025 (June). Co-organizer. Preconference on Digital Activism. International Communication Association.

Denver, United States.

2024 (June). Co-organizer. Preconference on Digital Activism. International Communication Association. Gold Coast, Australia.

2024 (June). Co-organizer. International Conference on Convergence, Diversity, and Development. Jointly sponsored by National Communication Association and Minzu University of China.

2024 (March). Discussant, Panel on "Between Conformity and Dissent: Navigating Cultural Expression in Contemporary China" and panel on "Internet Archiving and Web History: Studying Early Online Communities and Digital Content in China" Annual conference of Association for Asian Studies. Seattle.

2018. Co-organizer. Summer Workshop on "Digital Media and Society." Sponsored by College of Media and International Culture, Zhejiang University, Hangzhou and School of Journalism, Northwestern University of China, Xi'an.

2018. Organizer, Symposium on Communication, Ecology, and Cultural Heritage." Penn Wharton China Center, Beijing, June 7-8.

2018. Co-organizer. Preconference on "Data and Publics: A New Structural Transformation of the Public Sphere?" International Communication Association. May 24, Prague.

2017. Co-organizer. Summer Workshop on "Global Digital Cultures: Consumption, Connection, and Contestation." College of Media and International Culture, Zhejiang University, Hangzhou.

2017. Organizer, Symposium on Digital Formations and Chinese Experiences: Creation, Appropriation, and Circulation." Penn Wharton China Center, Beijing, June 12-13.

2017. Co-organizer. Preconference on "Varieties of Publics and Counterpublics." International Communication Association. May 25, San Diego.

2016. Co-organizer. 2<sup>nd</sup> International Conference on Communication and the Public: Body, Lived Space, Mobile Media, Penn Wharton China Center, Beijing, June 18-19.

2015. Co-organizer. International Conference on Social Media and Civic Engagement. June 13-14. College of Media and International Culture, Zhejiang University, China.

2015. Co-director. Scholars Symposium on Digital Culture. December 4-5. Annenberg School for Communication, Penn.

2015. Organizer, Theme panel on "Techno-social Generations and Communication Research." International Communication Association. May 22-26. Puerto Rico.

2014. Co-director (with Victor Pickard), "Symposium on Media Activism." Scholars Program on Culture and Communication, Annenberg School for Communication

2014. Organizer, Workshop on "Symbolic Dimensions of Mediated Activism in Inter-Asia." A research project of the Social Science Research Council, co-sponsored by the Annenberg School for Communication at Penn. September 25. University of Pennsylvania.

2014. Co-organizer, Symposium on "The Internet, Social Media, and a Changing China." School of Journalism and Communication of Peking University and Center for the Study of Contemporary China of the University of Pennsylvania. June 17. Beijing.

2014. Co-organizer and discussant, Symposium on "The Internet, Social Media, and a Changing China." Center for the Study of Contemporary China, University of Pennsylvania, January 22-23.

2014. Organizer, "Blue sky workshop on Digital Protest: Memes, Moments, and Momentum." Annual meeting of the International Communication Association, Seattle, May.

2014. Discussant. Panel on "Protest and Policing in Contemporary China." Annual meeting of the Association of Asian Studies. March 28, Philadelphia.

2014. Discussant. Panel on "Chinese Religions Online." Annual meeting of the Association of Asian Studies. March 29, Philadelphia.

2014. Discussant. Panel on Culture and Identity, Mini-conference on China. Eastern Sociological Association annual meeting, Baltimore, February 25.

2013. Discussant. Book launch of Growing Up and Going Out: The Development and Internationalization of Chinese NGOs." The Wilson Center, September 3.

2013. Organizer. Theme panel on "Challenging Digital Media Communication." Annual meeting of the International Communication Association, London, June 17-21.

2013. Organizer. Panel on "Political Innovation in Global Digital Activism," annual meeting of the International Association for Media and Communication Research, Dublin, June 24-29.

2013. Member, organizing committee, the 11<sup>th</sup> Chinese Internet Research Conference, University of

Oxford, June 15.

2013. Member of organizing committee. China and the New Internet World: An ICA 2013 Preconference. University of Oxford, June 14.

2013. Discussant. Annual symposium, Center for the Study of Contemporary China at Penn. April 25-26.

2013. Discussant. Panel on “Civic Environmentalism and Sustainable Communities in East Asia.” Annual meeting of the Association for Asian Studies. March 21-24, San Diego.

2009. Organizer. Roundtable on “Twenty Years of Popular Protest in China since 1989.” Annual meeting of the Association for Asian Studies. March 26-29, Chicago.

2005. Organizer. Panel on “A New Civil Society since the 1990s? Opportunities and Challenges Facing Non-Governmental Organizations in China. Annual meeting of the Association for Asian Studies, March 31-April 1, Chicago.

### **Professional Associations**

International Communication Association; National Communication Association (NCA); American Sociological Association; Association for Asian Studies; International Association for Media and Communication Research (IAMCR); Association of Internet Researchers (AoIR)