

David B. Conrad
Curriculum Vitae

Annenberg School for Communication, University of Pennsylvania
3620 Walnut Street, Philadelphia, PA 19104
614.623.2413 • dconrad@asc.upenn.edu

EDUCATION

- Ph.D. Communication, University of Pennsylvania Exp. 2017
- Dissertation committee: Barbie Zelizer (chair & advisor),
Michael Delli Carpini, Joseph Turow
- M.A. Annenberg School for Communication, University of Pennsylvania 2014
- M.A. International Affairs, Ohio University 2011
(Communication & Development Studies)
- B.A. Journalism & Mass Communication, Otterbein University 2007

RESEARCH INTERESTS

With a commitment to integrating journalism studies, practice, and criticism, my research interests include: journalism education, grant-funded and nonprofit journalism, global communication and social change, international affairs, U.S. ‘foreign’ reporting, media innovation, business models of journalism, citizens media, and media representation of Africa and Asia.

PUBLICATIONS

a. Journal Articles

Conrad, David (under review). All the Actions Fit to Print: Nonprofits as digital intermediaries in US journalism and the concerning rise of “what next?” reporting.

Ali, Christopher & **Conrad, David** (2015). A community of communities? Emerging dynamics in the community media paradigm. *Global Media and Communication*.

Conrad, David (2014). "The Freelancer-NGO Alliance: What a Story of Kenyan Waste Reveals about Contemporary Foreign News Production." *Journalism Studies*.

Conrad, David (2013). "Deconstructing the Community Radio Model: Applying Practice to Theory in East Africa." *Journalism: Theory, Practice & Criticism*.

b. Book Reviews

Conrad, David (2013 - Book Review). Undercover Reporting: The Truth about Deception (by Brooke Kroeger). *International Journal of Communication*.

-While completing my graduate degree, I produced more than 100 articles and radio segments as a freelance reporter for the following outlets:

c. Professional Reporting Outlets, Print (year published)

Columbia Journalism Review (2013), Foreign Policy (2012, 2014, 2016), Globe & Mail (2012), International New York Times (2013), Los Angeles Times (2012), New York Times (2013), Reuters (2008), and the San Francisco Chronicle (2012)

d. Professional Reporting Outlets, Radio/Audio (year published)

PRI's The World (2014-present), BBC World Service (2014-2015), WNYC's On the Media (2016-present) and Radiolab (2016)

PROFESSIONAL REPORTING EXPERIENCE

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|----------------------|--|
| 2007- | Freelance Journalist
<i>See 'professional reporting outlets'</i> |
| 2016
(Jan.-April) | Fellow & Assistant Producer
<i>WNYC/On the Media - New York, New York</i>
I pitched, produced, and edited one segment of the podcast each week. |
| 2015
(Jan.-May) | Digital Producer & Editor
<i>Public Radio International's The World - Boston, M.A.</i>
Part of a Knight Foundation Prototype Fund grant |
| 2014
(June-Sept.) | Google Journalism Fellow/Data Journalist
<i>Public Radio International's The World - Boston, MA</i> |

- 2008 **National Reporter**
Nation Media Group – Nairobi, Kenya
I worked as a reporter and editor for the *Business Daily Africa* newspaper. During Kenya's Dec. 2007 election, I also worked for the *Daily Nation* and *Nation TV*.
- 2006-07 **City Desk Reporter**
Columbus Dispatch – Columbus, Oh

CONFERENCE PRESENTATIONS & INVITED TALKS

Conrad, David (2015). "All the Actions Fit to Print: Nonprofits as digital intermediaries in US journalism and the rise of "what next?" reporting." Conference title: Negotiating Culture: integrating legacy and digital cultures in news media."
Reuters Institute of Journalism at University of Oxford, Oxford, UK.

Conrad, David (2014). "The Freelancer-NGO Alliance: What a Story of Kenyan Waste Reveals about Contemporary Foreign News Production." ICA, Seattle.

Conrad, David (2013). "Deconstructing the Community Radio Model: Applying Practice to Theory in East Africa." ICA, London, UK.

Ali, Christopher; **Conrad, David** (2013). "Community of Satellites or a Satellite of Communities? Emerging dynamics in the community media paradigm." IAMCR, Dublin, Ireland.

Conrad, David (2013). "The Freelancer-NGO Alliance." AEJMC, Washington D.C.

Conrad, David; Centellas-Novella, Carolina (2012) "Mapping Utopias: From Tahrir Square to Plaça Catalunya" ICA, Phoenix, AZ, May, 2012.

Conrad, David (2011). "Freire Would Be Disappointed: An Exploration of Liberation, Ownership, Power and Community Radio in East Africa." Global Fusion Conference, Temple University, Philadelphia, P.A., Oct, 2011.

Anim-Somuah, Rosemond; **Conrad, David**; Diamanka, Fanta; Greiner, Karen & Yacoub, Zara (2011). "Exploring the term 'Community Radio': A presentation of field research from seven countries in East and West Africa." *International Communication Association*. Boston, MA, May, 2011

Conrad, David (2010). "A Struggle for Identity and Sustainability in East Africa: An exploration of community radio ownership in Kenya, Uganda and Tanzania." *CAAS National Conference, Africa Matters: Celebrating 40 years of the Canadian Association of African Studies*. Carleton University, Ottawa, Canada. May, 2010.

Conrad, David (2010). "Grassroots media or externally driven communication: What happens when the donors turn their back on community media?" *African Studies Graduate Student Conference*. Boston University, Boston, MA. March, 2010.

Conrad, David (2010). "The politics of voice: An exploration of community media and agency in Kenya and Uganda." *New Approaches to Research and Practice in Communication for Development and Social Change*. Ohio University, Athens, OH. April, 2010.

AWARDS & GRANTS

Knight Foundation Media Innovation Grantee, 2015
for three-month fellowship at Public Radio International's The World

Google Journalism Fellowship, 2014
for three-month fellowship at Public Radio International's The World

Top Student Paper, May 2014
International Communication Association Conference, Seattle
"The Freelancer-NGO Alliance: What a Story of Kenyan Waste Reveals about Contemporary Foreign News Production." (Journalism Division)

Oxford Media Policy Summer Institute Travel Grant, 2013
Oxford University

Pulitzer Center on Crisis Reporting grantee, 2012
Reported from Nairobi, Kenya
Photos from this project won the 2012 World Press Photo of the Year Award (for Contemporary Issues) and the 2012 National Geographic Photo of the Year Award (for people)

Top Student Paper, October 2011
Global Fusion Conference, Temple University
"Freire Would Be Disappointed: An Exploration of Liberation, Ownership, Power and Community Radio in East Africa."

Foreign Language Area Studies Fellowship (annual and summer fellowship),
2010-2011
Language: Swahili

TEACHING EXPERIENCE

COMM 339, Spring Semester (2014), “Critical Perspectives on Journalism.”
Teaching Assistant for Barbie Zelizer, University of Pennsylvania. 30 students.

COMM 230, Fall Semester (2013), “Advertising and Society.”
Teaching Assistant for Joseph Turow, University of Pennsylvania. 100 students.

PROFESSIONAL & COMMUNITY SERVICE

Journal Editorial Assistant, *Journalism: Theory, Practice & Criticism*
(Sept. 2014- Sept. 2015 and May, 2016 - present)

Book Editorial Assistant, 2011-2012
Handbook of Global Health Communication (by Rafael Obregon & Silvio Waisbord)

Consultant (UNICEF, Internews), 2011
Served as the rapporteur for *UNICEF* during a two-week ‘Communication for Development’ training workshop of 60 of their staff members from 48 countries (June, 2011), and as a research consultant (for four months) in Washington D.C. for *Internews* on an analysis of community radio stations in South Sudan.

President, 2010-2011
Communication and Development Studies Association, Ohio University

REVIEWER FOR JOURNALS & CONFERENCES

Journals

Journalism Studies (2013-present)

Journalism: Theory, Practice & Criticism (2013-present)

Conferences

International Communication Association (2013-present)

Journalism and Global Communication & Social Change divisions

IAMCR (2013-present)

Journalism and Community Communications divisions

REFERENCES

Professor, Barbie Zelizer, Annenberg School for Communication
(bzelizer@asc.upenn.edu)

Dean, Michael Delli Carpini, Annenberg School for Communication,
University of Pennsylvania (mxd@asc.upenn.edu)

Professor, Michael Schudson, Columbia University School of Journalism
(ms3035@columbia.edu)