

## Rosemary Clark-Parsons, Ph.D. Candidate

Annenberg School for Communication, University of Pennsylvania  
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### EDUCATION

- Expected May 2018 **University of Pennsylvania**, Annenberg School for Communication, Philadelphia, PA  
Ph.D. in Communication  
Graduate Certificate in Gender, Sexuality, and Women's Studies  
Dissertation: *Doing it Ourselves: The Networked Politics of Feminist Media Activism*  
Advisor: Guobin Yang  
Readers: Victor Pickard, Jessa Lingel, Sarah Banet-Weiser
- May 2015 **University of Pennsylvania**, Annenberg School for Communication, Philadelphia, PA  
MA in Communication
- May 2013 **Ursinus College**, Collegeville, PA  
BA summa cum laude in Media and Communication Studies, English, and Gender and Women's Studies

**Areas of Specialization:** Social movements; media activism; feminist media studies; digital media; feminist theory; media sociology; qualitative methods

### PUBLICATIONS

- Journal Articles Clark-Parsons, R. (In press). Building a digital girl army: The cultivation of feminist safe spaces online. *New Media & Society*.
- Clark-Parsons, R. (2017). Feminist ephemera in a digital world: Theorizing zines as networked feminist practice. *Communication, Culture & Critique*.
- Clark, R. (2016). "Hope in a hashtag": The discursive activism of #WhyIStayed. *Feminist Media Studies*, 16(5): 788-804.
- Yang, G., & Clark, R. (2015). Social media and time. *Social Media + Society*, 1(1): 1-2.
- Clark, R. (2014). #NotBuyingIt: Hashtag feminists expand the commercial media conversation. *Feminist Media Studies*, 14(6): 1108-1110.
- Book Chapters Clark, R. (2018). Feminism's digital wave. In V. Pickard & G. Yang (Eds.), *Media activism in the digital age*. New York: Routledge.
- Clark, R., Erdener, J., Ferrari, E., & Yang, G. (2017). Activist media. In P. Moy (Ed.), *Oxford bibliographies in communication*. New York: Oxford University Press.

Book Reviews Clark, R. (2017). Review of *We were feminists once: From Riot Grrrl to Covergirl®*, the buying and selling of a political movement by Andi Zeisler. *Communication and the Public*, 2(1).

Clark, R. (2016). Review of *Girls' feminist blogging in a postfeminist age* by Jessalynn Keller. *Communication and the Public*, 1(2).

## **AWARDS AND HONORS**

2017 James D. Woods Award for Outstanding Graduate Student Teaching, Annenberg School for Communication, University of Pennsylvania

2013 – 2018 Doctoral Fellowship, Annenberg School for Communication, University of Pennsylvania

2013 Phi Beta Kappa

## **TEACHING EXPERIENCE**

Expected 2018 Teaching Certificate, Center for Teaching and Learning, University of Pennsylvania

Summer 2017 Media, Activism, and Social Movements (Instructor)  
Seminar course for advanced high school students at the University of Pennsylvania

Summer 2017 Communication and Popular Culture (Instructor)  
Undergraduate seminar course at the University of Pennsylvania

Spring 2017 Critical Approaches to Popular Culture (Teaching Fellow; Instructor: Felicity Paxton)  
Undergraduate lecture course at the University of Pennsylvania  
Lecture: "Gender and the Politics of Representation"

Fall 2016 Introduction to Communication Behavior Recitation (Instructor)  
Undergraduate seminar course at the University of Pennsylvania

Fall 2016 Introduction to Communication Behavior (Teaching Fellow; Instructor: Amy Jordan)  
Undergraduate lecture course at the University of Pennsylvania  
Lecture: "Online Feminists' Responses to Media Stereotypes"

Spring 2016 Ritual Communication (Teaching Fellow; Instructor: Felicity Paxton)  
Undergraduate lecture course at the University of Pennsylvania  
Lecture: "Rituals and Social Movements"

## **GUEST LECTURES AND INVITED TALKS**

- April 12, 2017 “Getting from Here to There: A Panel Conversation with MCS Alumni”  
Professional development panel for communication majors, Ursinus College
- February 27, 2017 “Doing it Ourselves: The Personal Politics of Feminist Media Activism”  
IMPACT Magazine Panel, University of Pennsylvania
- November 1, 2016 “Online Feminists’ Responses to Media Stereotypes”  
Gender and Society undergraduate seminar, University of Pennsylvania
- October 28, 2016 “When #Activism Goes Viral”  
Media, Activism, and Social Movements undergraduate seminar, Ursinus College
- October 3, 2016 “Technology and Activism”  
Gender and Technology undergraduate seminar, University of Pennsylvania
- April 12, 2016 “The Logic of Connective Action”  
Policy Communication graduate seminar, University of Pennsylvania
- October 19, 2015 “Hashtag Feminism”  
Introduction to Gender Studies undergraduate seminar, University of Delaware
- October 26, 2015; “Hashtag Feminism”  
March 24, 2015 Introduction to New Media undergraduate seminar, Ursinus College
- September 23, 2014 “Hashtag Feminism”  
Media Activism Studies undergraduate seminar, University of Pennsylvania

## **CONFERENCE PRESENTATIONS**

- 2017 International Communication Association, San Diego, CA  
“Feminist Ephemera in a Digital World: Theorizing Zines as Networked Feminist Practice”
- 2017 International Communication Association, San Diego, CA  
Varieties of Publics and Counterpublics Preconference  
“‘Building, making, creating’: The Performative Politics of Second-Wave Feminist Manifestos”
- 2016 Communication and the Public Annual Conference, Beijing, China  
“Toward an Intersectional Anti-Street Harassment Activism: From Locative to Local Feminist Media Praxis”

- 2016 International Communication Association, Fukuoka, Japan  
"The Logic of Connective Feminism: Toward an Intersectional Approach to Anti Street-Harassment Activism"  
"DIY Feminism: Making the Personal Political"
- 2015 National Women's Studies Association, Milwaukee, WI  
"Making the Personal Political: Philly Feminists' Discursive Activism"
- 2015 Oral History Association, Tampa, FL  
"The Practice of Everyday Feminism: Using Digital Media to Hollaback at Street Harassers"
- 2015 ECREA Communication and Democracy, Copenhagen, Denmark  
"Building a Digital Girl Army: The Radical Politics of Online Feminist Communities"
- 2015 Institute for Diversity and Empowerment at Annenberg, USC  
"The Practice of Everyday Feminism: Using Digital Media to Hollaback at Street Harassers"
- 2015 Union for Democratic Communications Annual Conference, Toronto, Ontario  
"The Dramatic Form of Hashtag Feminism: A Case Study of #WhyIStayed"
- 2014 International Communication Association Annual Conference, Seattle, WA  
"Mothers, Myths, and Magazines: A Content Analysis of Women's Magazines from the 1950s, the 1980s, and the 2000s"

### **CONFERENCES AND WORKSHOPS ORGANIZED**

- 2017 Finding, Landing, and Navigating Academic Jobs: A Professional Development Blue Sky Workshop, International Communication Association, San Diego, CA
- 2016 PROTEST: A Graduate Student Conference in Gender, Sexuality, and Women's Studies, University of Pennsylvania, Philadelphia, PA
- 2015, 2016 Professional Development Day, Annenberg School for Communication, University of Pennsylvania, Philadelphia, PA
- 2014 Scholars Program Symposium on Media Activism, Annenberg School for Communication, University of Pennsylvania, Philadelphia, PA

## RESEARCH EXPERIENCE

- 2015 – 2016 Research Fellow, Annenberg School for Communication, University of Pennsylvania  
Supervisor: Guobin Yang  
Project: Developing the Media Activism Research Collective
- 2014 – 2015 Research Fellow, Center for Global Communication Studies, Annenberg School for Communication, University of Pennsylvania  
Supervisor: Monroe Price  
Project: Monitoring NGO Half the Sky's gender-based media interventions
- Summer 2014 Research Fellow, Scholars Program in Communication and Culture, Annenberg School for Communication, University of Pennsylvania  
Supervisor: Barbie Zelizer  
Project: Exploring feminist tactics deployed in Spain's 15M movement
- Fall 2013 Research Fellow, Annenberg School for Communication, University of Pennsylvania  
Supervisor: Barbie Zelizer  
Project: Conducting textual analyses of Cold War-era newspapers and magazines

## ACADEMIC SERVICE

- 2016 – Present Founding member, Committee on Diversity, Annenberg School for Communication, University of Pennsylvania
- 2016 – Present Reviewer, *Feminist Media Studies*
- 2016 – Present Graduate Student and Early Career Scholar Representative, Feminist Scholarship Division, International Communication Association
- 2015 – Present Member, Graduate Advisory Board, Gender, Sexuality, and Women's Studies Department, University of Pennsylvania
- 2014 – Present Editorial Assistant, *Communication and the Public*
- 2014 – Present Founding member and organizer, Media Activism Research Collective (MARC), University of Pennsylvania
- 2015 – 2017 Member, Professional Development Committee, Annenberg School for Communication, University of Pennsylvania
- 2014 – 2015 Member, Graduate Student Council, Annenberg School for Communication, University of Pennsylvania

## **PROFESSIONAL AFFILIATIONS**

2013 – Present International Communication Association

2015 – 2016 National Women's Studies Association

2014 – 2015 Union for Democratic Communications