

# Debora Ann-Ling Lui

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## EDUCATION

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<b>Ph.D Candidate, University of Pennsylvania</b>	Expected
Joint Degree: Annenberg School for Communication & Graduate School of Education	2016
Dissertation: <i>Situating Educational Makerspaces: Enacting the Maker 'Ideal' within the Diverse Contexts of Public Libraries</i>	
Committee: Carolyn Marvin (Chair), Yasmin Kafai, John L. Jackson, Jr. Guobin Yang	
<b>M.A., University of Pennsylvania</b>	2012
Annenberg School for Communication	
<b>M.S., Massachusetts Institute of Technology (MIT)</b>	2008
Comparative Media Studies	
Thesis: <i>Neon Signs, Underground Tunnels &amp; Chinese American Identity: The Many Dimension of Visual Chinatown</i>	
Committee: William Uricchio (Chair), Henry Jenkins, Wyn Kelley	
<b>B.S., Massachusetts Institute of Technology (MIT)</b>	2003
Double Major: Architecture; Management Science	

## AWARDS

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<b>Fred Rogers Memorial Scholarship Recipient, Television Academy Foundation</b>	2014
Awarded \$10,000 to conduct research on media-based educational enactments of the 'Maker Movement'.	

## GRANTS AND FELLOWSHIPS

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<b>ABCS Course Development Grant, Penn Netter Center for Community Partnerships</b>	2015
Awarded \$5,000 grant (in 4-person team) to develop the Academically Based Community Service (ABCS) course "Social Change Through Participatory Filmmaking" with West Philadelphia High School.	
<b>Annenberg School for Communication Graduate Research Fellowship, U of Pennsylvania</b>	2010-2015
Received research and tuition support for five years of graduate study.	
<b>Annenberg Summer Culture Fellowship, University of Pennsylvania</b>	2011
Selected for academic immersion program on Culture and Communication in Bilgi University, Istanbul, Turkey	
<b>Peter J. Eloranta Undergraduate Summer Research Fellowship, MIT</b>	2003
Awarded \$6,000 grant to study the 'Blackbox' theater architecture movement in the 20 <sup>th</sup> century.	

## PUBLICATIONS

\*denotes peer-reviewed, \*\* denotes peer-reviewed conference proceeding

\***Lui, D.** (2015). Public Curation and Private Collection: The Production of Knowledge on Pinterest. com. *Critical Studies in Media Communication*, 32(2), 128-142.

**Lui, D.** (2015). The "New Me"—Social Curation and Private Collection on Pinterest.com. *Communication Currents*, 10(4). Retrieved from <http://www.natcom.org/CommCurrentsArticle.aspx?id=6261>

Nichols, T.P. & **Lui, D.** (forthcoming). Learning by Doing: The Tenuous Alliance of the Maker Movement and Educational Reform. In A. Schrock & J. Hunsinger (Eds.), *Making Our World: Hacker and Maker Movements in Context. Digital Formations Series*. New York: Peter Lang Publishing Inc.

Lubken, D. & **Lui, D.** (forthcoming) In Yonder Wooden Steeple: Narrating the Liberty Bell's Past. In Maurantonio, N. & Park, D. (Eds.), *Communicating Memory & History*. New York: Peter Lang Publishing Inc.

\*Kafai, Y. B., Lee, E., Searle, K. S., Fields, D. A., Kaplan, E., & **Lui, D.** (2014). A crafts-oriented approach to computing in high school. *ACM Transactions of Computing Education*, 14(1). 1-20

\*\*Searle, K., Fields, D.A., **Lui, D.** & Kafai, Y.B. (2014). Diversifying high school students' views about computing with electronic textiles. In *Proceedings of International Computing Educational Research*, ACM.

**Lui, D.** (2011). Evaluating Pop Culture Museum Engagements: Pedagogies of, about, and with Harry Potter. *Working Papers in Educational Linguistics (WPEL)*, 26(2), 105-125.

## CONFERENCE PAPERS AND PRESENTATIONS

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**Lui, D.** (2015, July). *Online Maker Education Platforms: Exploring (In)equity and Technological Affordance*. Paper presented at the International Association for Media and Communication Research, Montreal, Canada.

Laughlin, C. & **Lui, D.** (2015, July). *The Makerspace in the Basement*. Paper presented at the International Association for Media and Communication Research, Montreal, Canada.

**Lui, D.** (2015, June). *Situating Educational Making: Examining the Diverse Contexts of Library Makerspaces*. Ignite Talk presentation at the Digital Media and Learning conference, Los Angeles, CA.

**Lui, D.** & Nichols, T.P. (2015, April). *Learning by Doing: Tracing Conflicting Aims of the Maker Movement in Education*. Paper presented at the American Education Research Association, Chicago, IL.

Lubken, D. and **Lui, D.** (2014, May). *When Freedom Didn't Ring: Narrating a Quiet Moment in the Liberty Bell's Past*. Paper presented at the International Communication Association pre-conference Making Sense of Memory and History, Seattle, WA

**Lui, D.** (2014, May). *The Social Construction of the 21st Century Museum: Digital Mapping and Community Building through MOCA's Mapping Our Heritage project*. Paper presented at the Annual Conference of the International Communication Association, Seattle, WA.

**Lui, D.** (2013, June). *The Digital Production of Social Space: Examining the 'Elite Squad' on Yelp.com*. Paper presented at Communication and the City: Voices, Spaces, Media, University of Leeds, Leeds, UK.

**Lui, D.** (2013, June). *New Channels for Political Agency at the Museum: Youth Oral History Programs at the Museum of Chinese in America (MOCA)*. Paper presented at International Association for Media and Communication Research, Dublin, Ireland.

Kafai, Y., Searle, K., Kaplan, E., Fields, D., Lee, E., & **Lui, D.** (2013, March). *Cupcake Cushions, Scooby Doo Shirts, and Soft Boomboxes: E-Textiles in High School to Promote Computational Concepts, Practices, and Perceptions*. Paper presented at the Annual Conference for the Special Interest Group on Computer Science Education (SIGCSE), Denver, CO.

**Lui, D.** (2012, November). *Touching the Liberty Bell: Affect and Expectation in Ritual*. Paper presented at the Annual Conference of the National Communication Association, Orlando, FL.

**Lui, D.** (2012, May). *Memory Itineraries: Branding Philadelphia Through Bodily Practice*. Poster presented at the Annual Conference of the International Communication Association, Phoenix, AZ.

**Lui, D.** (2012, March). *Evaluating Pop Culture Museum Engagements: Pedagogies of, about, and with Harry Potter*. Paper presented at the Ethnography Forum, Graduate School of Education, University of Pennsylvania, Philadelphia, PA.

**Lui, D.** (2011, July). *Blockbuster Exhibits and Consumer Agency: Pop Culture Media Engagements with the Museum*. Paper presented at Moving Image and the Institution: Cinema and the Museum in the 21<sup>st</sup> Century, Cambridge University, Cambridge, UK.

**Lui, D.** (2011, May). *From the Theater to the Gallery: Harry Potter Engagements within the Museum*. Paper presented at Media in Transition 7, Massachusetts Institute of Technology, Cambridge, MA.

**Lui, D.** (2007, October). *Moby-Dick Remixed: Appropriation as a New Media Literacy*. Paper presented at Creating and Learning in a Media Saturated Culture, Home Inc. Media Literacy conference, Massachusetts Institute of Technology, Cambridge, MA.

**Lui, D.** (2007, May). *The 'You' in YouTube: The Emergence of Collective Identity Formation through Online Video Sharing*. Paper presented at Media in Transition 5, Massachusetts Institute of Technology, Cambridge, MA.

## **RESEARCH EXPERIENCE**

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**University of Pennsylvania – Graduate School of Education** 2012-present  
**Research Assistant**

*Project Investigator: Yasmin Kafai, Ed.D.*

Assisted with research on teaching with computational textiles and codeable circuits. Involved with collection and qualitative analysis of data including interviews, field notes, artifacts and photos, and video recordings. Taught electronic-textiles/tangible computing workshops for high school and elementary school students. Assisted with writing journal and conference papers. This research is funded by the National Science Foundation.

**University of Pennsylvania – Annenberg School for Communication** 2010 & 2012  
**Research Fellow**

*Supervisor: Joseph Turow, Ph.D.*

Assisted with editing of book, *The Daily You: How the New Advertising Industry Is Defining Your Identity and Your Worth*, also with the updated 5<sup>th</sup> edition and digital materials for the textbook, *Media Today: An Introduction to Mass Communication*.

**Research Fellow** 2011

**University of Pennsylvania – Annenberg School for Communication**

*Supervisor: Katherine Sender, Ph.D.*

Conducted a literature review on the converging history of medical, natural history, and sex museums. Produced video clips for graduate seminar course.

**Massachusetts Institute of Technology – Convergence Culture Consortium** 2006-2008  
**Research Assistant**

*Project Investigator: Henry Jenkins, Ph.D.*

Worked with research group that consults with corporations about new strategies for doing business in a converging media environment. Researched multiple social networking sites, compiling business history & analyzing user activities.

## **UNIVERSITY TEACHING EXPERIENCE**

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### **COURSE INSTRUCTOR**

**University of Pennsylvania – College of Liberal & Professional Studies**

*COMM 262: Visual Communication*

Developed new syllabus based on existing course materials with new readings and media resources. Created series of new visual analysis activities and media production assignments.

### **TEACHING ASSISTANT**

**University of Pennsylvania – School of Social Policy and Practice**

*SWRK 798: Social Change through Participatory Filmmaking*

Developed academically based community service course in partnership with Penn's Netter Center for Community Partnerships and West Philadelphia High School focused on social change through media production.

**University of Pennsylvania – Annenberg School for Communication**

*COMM 225: Children & Media, Supervisor: Amy Jordan, Ph.D.*

*COMM 130: Introduction to Mass Media and Society, Supervisor: Joseph Turow, Ph.D.*

*COMM 262: Visual Communication, Supervisor: Paul Messaris, Ph.D.*

COMM 322: *History and Theory of Freedom of Expression*, Supervisor: Carolyn Marvin, Ph.D.

Guest lectured on various topics throughout the semester. Mentored students on final papers and projects. Graded papers and exams.

## K-12 EDUCATION EXPERIENCE

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**Workshop Instructor & Education/Outreach Programs Coordinator** 2008-2010

**Massachusetts Institute of Technology – MIT Museum**

Worked with university faculty, staff, students, and museum curators on public education programs, including workshops, lectures, panels, demonstrations and tours for youth, families and adults. Developed and regularly taught middle and high school workshops on structural engineering and robotics. Assisted with school partnerships.

**Curriculum Developer & Educational Media Producer** 2006-2008

**Massachusetts Institute of Technology – Project New Media Literacies (ProjectNML)**

*Project Investigator: Henry Jenkins*

Created media activities and resources to assist in building “21<sup>st</sup> century skills” for middle and high school students. Developed “Reading in a Participatory Culture” teachers’ guide, focused on incorporating popular culture and new media into English classes. Project was funded by the MacArthur Foundation’s Digital Media and Learning Grants.

## MEDIA PRODUCTION

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### FILM/VIDEO:

**Documentary Film. *Untitled (People for People Charter School – Immersive Learning)*.** Producer and Production Crew (w/ Sandra Ristovska). To be completed in 2016.

**Non-Fiction Film. *Untitled (HBO Oral History Project)*.** Production Crew. To be completed in 2016.

**Documentary Film. *Growing Up is Activism*** (21 min). Producer and Director (w/ Roseann Liu). Official Selection at Amateur Film Festival, Annual Meeting of American Educational Research Association (AERA) - 2013, and Screening Scholarship Media Festival at University of Pennsylvania - 2013.

**Documentary Film. *Reading in a Participatory Culture*** (a 45-part web series). Producer & Editor, (w/ Anna Van Someren & Talieh Rohani). Produced for Project New Media Literacies, MIT Comparative Media Studies/USC Annenberg School of Communication and Journalism, 2007-2008

**Documentary Film. *Big Games and Alternate Reality Gaming*** (a 10-part web series). Producer & Editor, (w/ Anna Van Someren). Produced for Project New Media Literacies, MIT Comparative Media Studies/USC Annenberg School of Communication and Journalism, 2006-2007

**Fiction Film. *MIT in Pocket*** (a multi-part interactive mobile film). Co-Producer, Writer, and Director, (w/ David Crow, Chris Toepel, & Lily Kam), Produced for M-Views Project/Interactive Cinema Group, MIT Media Lab, 2002-2003

### AUDIO:

**Audio Podcast. *Philanthropy Unfiltered – Center for High Impact Philanthropy*.** Editor. Three episodes. Forthcoming in Fall 2016.

**Audio Podcast. *3620 Podcast at the Annenberg School for Communication*.** Producer (2012-current). Host and Main Producer (2014). Five Episodes completed: *Warning: Triggers Ahead* (11 min, w/ Alexandra Sastre), *How to Make a 3620 Podcast* (18 min), *My Friend, the Pilot* (12 min), *The Past is Present* (19 min), *Comprehensive Examination* (13 min).

**Radio Show. Host, *No Tickets Needed***, WMBR, 88.1 FM, at MIT, 2002

## **ADDITIONAL WORK EXPERIENCE**

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**Special Events Director Volunteer and Registration Coordinator** 2013-2015  
**Screening Scholarship Media Festival (SSMF)** Philadelphia, PA

Assisted with planning team for the annual Screening Scholarship Media Festival, an academic conference/media festival, focused on innovative multimedia-based research work.

**Workshop & Events Coordinator** 2013-2015  
**camra@Penn (Multimedia Research and Pedagogy Group)** Philadelphia, PA

Planned and implemented 'camralab' outreach events for two academic years, including media production workshops, works-in-progress showcases, film screenings and lectures.

**Architectural Assistant** 2006  
**Tom Ip & Partners Architects** Hong Kong, China

Assisted a 25-person architectural firm with several design and construction projects in China and Hong Kong. Developed initial layouts and floor plans for residential, commercial and civic developments. Assisted with official documentation of school building projects.

**Development/Fundraising Assistant** 2004-2005  
**Berkeley Repertory Theatre** Berkeley, CA

Worked with seven-person development/fundraising department in a non-profit regional theater as the season-long intern. Assisted in locating grant and corporate funding opportunities. Participated in writing proposals and final reports. Helped manage donor database & relations, and special fundraising events.

## **PROFESSIONAL MEMBERSHIPS**

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American Education Research Association (AERA); International Communication Association (ICA); International Association for Media and Communication Research (IAMCR); National Communication Association (NCA)

## **ACADEMIC SERVICE**

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Reviewer, Critical Studies in Media Communication 2016  
Reviewer, Screening Scholarship Media Festival 2013-present  
Reviewer, International Communication Association 2013-2014  
Reviewer, Emerging Scholars Division - International Association for Media and Communication Research 2013  
Graduate Student Council, Annenberg School for Communication, University of Pennsylvania 2012

## **ADDITIONAL EDUCATION**

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**Digital Humanities Winter Institute – Data Curation for Digital Humanists** 2013  
University of Maryland – Maryland Institute for Technology in the Humanities (MITH)

**Student Fellow – Full Frame Film Festival** 2012  
Duke University – Center for Documentary Studies Durham, NC

Revised May 19, 2016