

Rowan Howard-Williams

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3620 Walnut St, Philadelphia, PA 19104, USA

EDUCATION

- 2016 PhD in Communication
University of Pennsylvania, Annenberg School for Communication, Philadelphia, PA
Committee: Marwan Kraidy (chair), Michael Delli Carpini, Guobin Yang
Dissertation: *A world of our own: Climate change advocacy in the Anthropocene*
- 2011 Master of Arts in Communication
University of Pennsylvania, Annenberg School for Communication, Philadelphia, PA
Project: *Global campaigns in national contexts: A comparison of NGOs' climate change campaigns*
- 2009 Master of Arts in Mass Communication
University of Canterbury, Christchurch, New Zealand
Academic advisor: Linda Jean Kenix
Dissertation: *Representations of the environment on New Zealand television*
- 2008 Bachelor of Arts with Honours (First Class) in Mass Communication
University of Canterbury, Christchurch, New Zealand

PUBLICATIONS

Refereed Journal Articles

- 2013 Howard-Williams, R. and Katz, E. 'Did television empower women? The introduction of television and the changing status of women in the 1950s.' *Journal of Popular Television* 1(1): 7-24.
- 2012 Howard-Williams, R. 'Global communication, the environment, and world risk society.' *Interactions: Studies in Communication & Culture* 3(3): 303-315.
- 2011 Howard-Williams, R. 'Consumers, crazies and killer whales: The environment on New Zealand television.' *International Communication Gazette* 73(1-2): 27-43.

Book Chapters

- 2009 Howard-Williams, R. 'Ideological construction of climate change in Australian and New Zealand newspapers' in Boyce, T. and Lewis, J. (eds) *Climate Change and the Media* (pp. 28-42). London: Peter Lang.

Conference Proceedings

- 2015 White, W., Spoel, P., Keränen, L. and Howard-Williams, R. 'Discourses of Environment and Disaster.' *Poroi* 11(1): 1-9.

Research Reports

- 2012 Turow, J., Delli Carpini, M. X., Draper, N. and Howard-Williams, R. *Americans roundly reject tailored political advertising at a time when political campaigns are embracing it*. Annenberg School for Communication, University of Pennsylvania. http://www.asc.upenn.edu/news/Turow_Tailored_Political_Advertising.pdf.

CONFERENCE PRESENTATIONS

- 2016 Howard-Williams, R. 'Divestment protests and the moral politics of climate change.' Paper presented at the GSWS Protest conference, Philadelphia, PA, April.
- 2015 Howard-Williams, R. 'Politicizing climate change: Challenging power through fossil fuel divestment.' Paper presented at the International Communication Association conference, San Juan, Puerto Rico, May.
- 2014 Howard-Williams, R. 'Sustainability, risk and ecological modernization: The challenges and contradictions of institutional climate advocacy.' Paper presented at the Association for the Rhetoric of Science and Technology NCA preconference, Chicago, IL, November.
- 2013 Howard-Williams, R. 'A world of our own: Climate change and the politics of the Anthropocene.' Paper presented at the National Communication Association conference, Washington, DC, November.
- 2013 Howard-Williams, R. 'Going Fossil Free: Economic activism in climate campaigning.' Paper presented at the International Association for Media and Communication Research conference, Dublin, Ireland, June.
- 2013 Howard-Williams, R. 'Challenging modernity: Environmental discourses of Earth Day 1970.' Poster presented at the Conference on Communication and the Environment, Uppsala, Sweden, June.
- 2012 Howard-Williams, R. 'Witnessing risk: Discourses of scientific and lay knowledge in climate change campaigning.' Paper presented at the National Communication Association conference, Orlando, FL, November.
- 2012 Howard-Williams, R. 'Bearing witness to climate change: Science and testimony in advocacy.' Paper presented at the International Conference on Culture, Politics & Climate Change, Boulder, CO, September.
- 2012 Howard-Williams, R. 'Reflex actions: Risk society, public campaigning and the Keystone XL Pipeline.' Paper presented at the International Association for Media and Communication Research conference, Durban, South Africa, July.
- 2012 Draper, N. and Howard-Williams, R. 'Manufacturing the citizen-consumer: Political advertising in the age of digital surveillance.' Paper presented at the International Association for Media and Communication Research conference, Durban, South Africa, July.

- 2011 Howard-Williams, R. 'The environment in the indigenous public sphere: The case of New Zealand's Māori Television.' Paper presented at the Global Fusion conference, Philadelphia, PA, October.
- 2011 Howard-Williams, R. 'Global environment, national concerns: Environmental campaigning in Turkey.' Paper presented at the Ecological Inequalities and Interventions: Contemporary Environmental Practices conference, Fairfax, VA, September.
- 2011 Howard-Williams, R. 'Science and media in the risk society: Contestation of scientific claims about climate change.' Paper presented at the International Association for Media and Communication Research conference, Istanbul, Turkey, July.
- 2011 Howard-Williams, R. 'Global campaigns in national contexts: a comparison of NGOs' climate change campaigns.' Paper presented at the International Communication Association conference, Boston, MA, May.
- 2010 Howard-Williams, R. 'Challenges and contradictions in television's portrayal of environmental problems.' Paper presented at the ECREA European Communication Conference, Hamburg, Germany, October.

TEACHING EXPERIENCE

2013 University of Pennsylvania Certificate in College and University Teaching

Lead Instructor

2016, Spring MSP 3473: Media and the Environment
Temple University, Department of Media Studies and Production

Teaching Assistant

2013, Spring COMM 130: Mass Media and Society
University of Pennsylvania, Annenberg School for Communication

2011, Spring COMM 130: Mass Media and Society
University of Pennsylvania, Annenberg School for Communication

2009, Fall COMM 396: Media Events
University of Pennsylvania, Annenberg School for Communication

Invited talks

2012, Feb Guest lecture: 'The environment on New Zealand television'
BTMM 3743: Media and the Environment
Temple University, Department of Media Studies and Production

RESEARCH EXPERIENCE

2010, 2012 Research Fellow for Professor Elihu Katz (Fall 2010 and Fall 2012)
Annenberg School for Communication, University of Pennsylvania
Worked on project examining the long-run impact of the introduction of television on

gender relations, conducting primary research, literature review and writing paper for publication

- 2011, 2012 Research Fellow for Professor Joseph Turow (Fall 2011 and Spring 2012)
Annenberg School for Communication, University of Pennsylvania
Worked on researching and designing a national survey on attitudes towards data-driven targeted political advertising; helped research and edit new edition of *Media Today* textbook; prepared daily media briefing
- 2011, Summer SummerCulture research project, supervised by Professor Barbie Zelizer
Scholars Program in Culture and Communication, University of Pennsylvania
Conducted research in Istanbul on the Turkish environmental movement, interviewing leaders of Turkish environmental NGOs
- 2010 Research Fellow for Professor Monroe Price (Spring 2010)
Center for Global Communication Studies, University of Pennsylvania
Worked on project examining the role of NGOs as media producers in conflict zones

SCHOLARSHIPS AND AWARDS

- 2009-2016 Annenberg School for Communication Doctoral Fellowship, University of Pennsylvania
- 2013 Global Environments Summer Academy, Bern, Switzerland
Highly selective international summer academy for emerging environmental leaders from academia, government and civil society
- 2008 University of Canterbury Masters Scholarship
- 2007 University of Canterbury Summer Sustainability Scholarship
- 2007 University of Canterbury College of Arts Top Scholar
- 2007 University of Canterbury Senior Scholar
- 2005 Member, Golden Key International Honor Society

SERVICE

Journal paper reviewer

- 2016- *Critical Studies in Media Communications*
- 2014- *Environmental Communication*
- 2014- *Journal of Science Communication*
- 2013- *Journalism: Theory, Practice and Criticism*

Conference paper reviewer

- 2016 Global Fusion conference

- 2013- International Communication Association conference
Environmental Communication Division
Global Communication and Social Change Division
- 2013- National Communication Association conference
Environmental Communication Division
- 2013- International Association for Media and Communication Research conference
Emerging Scholars Division

Professional Memberships

International Environmental Communication Association

International Communication Association

National Communication Association

WORK EXPERIENCE

- 2016- Center for Advanced Research in Global Communication, University of Pennsylvania
Position: Research Fellow (full time, Aug 2016-present)
Responsibilities: Conducting research on climate risk, collaborating on publications linking risk theory to other domains in global communication, assisting with grant applications and events
- 2015 Wharton Business Radio, University of Pennsylvania
Position: Website and Social Media Manager, Innovation Navigation (part time)
Responsibilities: Updated social media accounts, researched and wrote guest profiles, redesigned and updated website
- 2008-2009 University of Canterbury Sustainability Office
Position: Sustainability Communications (part time, Jan 2008-Aug 2009)
Responsibilities: Planned and implemented environmental engagement initiatives, created and maintained campus sustainability website, organized conferences and events, conducted carbon footprint audit
- 2009 University of Canterbury Web Team, 2009
Position: Web Editor (full time, Mar-Aug 2009)
Responsibilities: Designed and edited university websites, conducted user focus groups and software training

REFERENCES

Marwan Kraidy

Anthony Shadid Professor of Communication

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Michael Delli Carpini

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Joseph Turow

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