

ELEANOR R. MARCHANT

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EDUCATION

University of Pennsylvania, Annenberg School for Communications, U.S.

PhD in Communication 2018

Advisor: John L. Jackson Jr.

Committee Members: Monroe E. Price, Guobin Yang, Jonathan Donner

Dissertation: Anyone Anywhere: Narrative African innovation in a global community of practice

MA in Communication 2014

New York University, U.S.

MA in Political Science – International Relations 2006

Overall GPA: 3.91

Master's Thesis: "Media and Political Transition in Benin and Togo: A Comparative Analysis"

University of Bristol, U.K.

BSc in Politics and Economics 2004

Overall Degree Classification: 2:1, Honours

Senior Thesis: "The 2003 Iraq Invasion: The U.N. and Transatlantic Dialogism"

PUBLICATIONS

Journal Articles & Reports

Researcher & Africa regional author for UNESCO, World Trends in Freedom of Expression and Media Development Global Report 2017/2018

Marchant, Eleanor (February 2016). "Interactive Voice Response and Radio for Peacebuilding: A Macro View of the Literature and Experiences from the Field", CGCS.

Marchant, Eleanor (January 2015). "Who is ICT Innovation for?: Challenges to Existing Theories of Innovation, a Kenyan Case Study," CGCS Occasional Paper Series on ICTs, Statebuilding, and Peacebuilding in Africa, Number 4, CGCS.

Marchant, Eleanor (2006). "Abuses of press freedom during Togolese election", *Humanus: NYU Journal of Human Rights*, Vol. 6, I. 1, NY, 2006.

Book Chapters

Marchant, Eleanor (2017). Organizational Culture and Hybridity: The hybridizing of non-profit and for-profit organizational culture in the Kenyan tech sector," *Digital Kenya: An Entrepreneurial Revolution in the Making*, Bitange Ndemo & Tim Weiss eds., Palgrave Studies of Entrepreneurship in Africa, Palgrave Macmillan UK, London.

Moehler, Devra C. and Eleanor Marchant. (forthcoming 2018). "Citizen Participation, Access to Information and Legitimacy in East Africa: A Multi-Dimensional Model of Participatory Constitution Making," *The Gap from Parchment to Practice*, Todd Eisenstadt and Carl LeVan eds.

Karlekar, Karin Deutsch and Eleanor Marchant. "The Press: Still Free and Independent?" Dr. Karin Deutsch Karlekar and Eleanor Marchant, *America: How Free?*, (ed. Arch Puddington) Freedom House, NY, 2008.

Country chapters on Benin, Burundi, Cote d'Ivoire, Kenya, Liberia, Mali, Rwanda and Togo in *Freedom of the Press*, for Freedom House, NY, 2005 – 2017.

Country chapters on Benin, Cote d'Ivoire, Ghana, Mali, Senegal and Togo in *Freedom in the World*, for Freedom House, NY, 2005 – 2016.

Books Edited

Freedom of the Press 2007, eds. Dr. Karin D. Karlekar & Eleanor Marchant, Freedom House, NY, 2007.

Featured in News

- 11 March 2016 Eleanor Marchant Pursues Dissertation Fieldwork in Kenya, University of Pennsylvania NewsLink, <https://www.asc.upenn.edu/news-events/news/student-profile-eleanor-marchant>
- Fall 2013 Back on the ground in Nairobi, University of Pennsylvania Newslink: https://www.asc.upenn.edu/archives/newsletters/newslink/ASC_Newslink_Fall_2013/MarchantNairobi.htm

Non-Academic Publications

- “University-based research inspired Google. Is research needed to inspire Kenyan innovators too?”, Medium (August 29, 2016), <https://medium.com/@ermarchant/university-based-research-inspired-google-is-research-needed-to-inspire-kenyan-innovators-too-5cce4ba3e209#.sxmkeei7z>
- “Research at Africa’s Tech Hubs is a Vital Ingredient to Ensure Their Success and Sustainability” Afrihive Blog. (August 4, 2014), <http://afrihive.com/research-at-africas-tech-hubs-will-be-vital-to-ensure-their-success-and-sustainability/>
- “Kenya 2013: Experiments in the Technologies of an Election Year” CGCS Media Wire Blog. (March 19, 2013), <http://cgcsblog.asc.upenn.edu/2013/03/19/kenya-2013-experiments-in-the-technologies-of-an-election-year/>
- “Back on the Ground in Nairobi” for NewsLink – Also appeared in Penn News Today (August 2013) <http://www.asc.upenn.edu/newslink/Fall2013/MarchantNairobi.aspx>
- “Episode #31: Silicon Savannah” 3620 Podcast <http://podcast.asc.upenn.edu/2013/09/episode-31-silicon-savannah/>

GRANTS, FELLOWSHIPS & AWARDS

- Visiting Scholar Appointment, Annenberg Research Network for International Communication, University of Southern California, 2017
- iHub Research, International Fellow, Nairobi, 2013-2016
- Top Student Paper Award, International Communication Association, Communication History Division, San Juan, Puerto Rico, 2015
- Scholars Program in Culture and Communication, ASC, Upenn, Philadelphia, 2014 & 2015
- CGCS Carnegie Corporation of New York Grant on ICTs, Statebuilding, & Peacebuilding in East Africa funded preliminary dissertation research, 2014
- Media Institute, International Fellow, Nairobi, 2007-2008

CONFERENCE PARTICIPATION**Keynotes**

- 2016 “The Promise of Ethnographic Approaches for Applied Management Research”
2nd DBA-Africa Management Review International Conference
April 29, 2016 – University of Nairobi, School of Business, Nairobi, Kenya

Invited Lectures

- 2018 Invited Lecture: “Technology for, from, and by Africa: The emergence of Africa’s

- technology innovators,” for the Africa Regional Council Lecture Series, University of North Florida, March 29, 2018
- 2017 Visiting Scholar Lecture: “Silicon Utopias: Preliminary findings from a year-long ethnography in Silicon Savannah,” for the Annenberg Research Network on International Communication, University of Southern California, January 24, 2017.

Panels, Conferences, and Workshops Organized

- 2018 Organizer: Internet Shutdowns in Africa Workshop, June 7-8, 2018, University of Johannesburg, Johannesburg, South Africa
- 2016 Organizing Committee, ICA Africa Regional Conference: Growing Communication Scholarship September 18-20, 2016 – Daystar University, Nairobi, Kenya
- 2013 First Annual ASC Graduate Student Symposium
April, 5, 2013 – ASC, University of Pennsylvania, Philadelphia
- 2011 Second Annual Symposium on Media, New Technology & the Law in India
December 21-22 - National Law University, Delhi, Delhi, India
- 2011 Workshop on Somali Media and the Diaspora
June - Programme in Comparative Media, Law & Policy, Center for Socio-Legal Studies, University of Oxford

Papers Presented

- 2016 The Tangible Power of an Intangible Story: Narratives of technology, development, and entrepreneurship in Kenya,” *British Institute in Eastern Africa Graduate Conference*, October 28-29, 2016 – Nairobi, Kenya
- 2016 Ethnographic methods and the importance of examining discourse to understand the construction of meaning of new ICTs, *First Annual International Communication Association Africa Regional Conference*, October 18-21, 2016 – Nairobi, Kenya
- 2015 “For Want of a Canon to Call Our Own: The Challenge of Herbert Schiller” *International Communication Association*, May 21-25, 2015 – San Juan, Puerto Rico
- 2015 “Participatory Communication for Development and the Mythology of ‘Local Participation’: A case for a change of perspective from Nairobi” *International Association for Media and Communication Research*, July 12-16, 2015 – Montreal
- 2014 “Constitutional Legitimacy and the Dimensions of Participatory Constitution-Making” Dr. Drevra Moehler & Eleanor Marchant
American Political Science Association, August 28-31, 2014 – Washington DC
- 2014 “The Geography of Technology Creation: An Ethnographic Look at Two Technology Communities” *Annenberg Annual Graduate Student Symposium*, April 3, 2014 – Philadelphia, PA
- 2013 “Power and the Programmer: A Deconstruction of the Dynamics of Power and Influence at Kenyan Technology business Incubators”
OUI-ICTD, Information Communication Technology and Development Pre-Conference
December 2-6, 2013 – University of Cape Town, Cape Town South Africa
- 2013 “Constitutional Legitimacy and the Dimensions of Participatory Constitution-Making” Dr. Drevra Moehler & Eleanor Marchant, *Research Conference: The Gap from Parchment to Paper: Ambivalent Effects of Constitutions in Democratizing Countries*, May 28-29, 2013 – American University, Washington, DC

Panel Speaker & Moderator

- 2016 Panel Speaker: ICTD 2016
Panel: The Impact of Tech Innovation Hubs on ICT4D
June 3-6, 2016 – University of Michigan, Ann Arbor
- 2014 Panel Moderator: Ubiquity, Mobility, Globality: Charting directions in Mobile Phone Studies
Panel: Unpacking Mobile Development
November 6-7, 2014 – ASC, University of Pennsylvania, Philadelphia
- 2013 Panel Moderator: First Annual ASC Graduate Student Symposium
April, 5, 2013 – ASC, University of Pennsylvania, Philadelphia
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ACADEMIC POSITIONS HELD

- Spring 2018 Researcher – Oxford University, Programme in Comparative Media Law & Policy, ConflictNET
- Spring 2017 Visiting Scholar - University of Southern California, Annenberg Research Network on International Communication
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TEACHING EXPERIENCE**University of Pennsylvania**

- 2016 Lauder Institute, University of Pennsylvania Visit to Nairobi – Introduction to the Technology Startup Ecosystem in Kenya
- 2016 Wharton MBA Visit to Nairobi – Introduction to Narratives about Technology Innovation in Kenya
- 2015 Communication 125 – Introduction to Communication Behavior, Co-taught course with Dror Walter
- 2013 Communication 125 – Introduction to Communication Behavior, Teaching Fellow for Professor Amy Jordan

iHub Research, Nairobi

- 2016 Introduction to Formulating a Research Plan – iHub Research Summer Data School
- 2016 Ethnographic Methods for Applied Research – iHub Research Staff
- 2014 Qualitative Methods – iHub Research Summer Data School
- 2013 Introduction to Mixed Methods Research – iHub Research Summer Data School
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ACADEMIC SERVICE**University Service**

- 2014-2015 Graduate Student representative, UPenn Sub-Committee on Technology & Cyberspace
- 2014-2015 Graduate Student representative, UPenn Committee on Open Expression
- 2012-2013 First year representative, Graduate Student Council

Journal & Conference Paper Reviewer

Journal of Peer Production, Activism, Communication and Social Justice Interest Group @ ICA, Mobile Media & Communication, Journal of Children and Media, Information Technologies & International Development, and Information Technology for Development

Professional Memberships

International Communication Association, EPIC, African Studies Association, Internet Society

CONSULTING CLIENTS

UNESCO, University of Oxford-PCMLP, Freedom House, World Bank, University of Pennsylvania-Lauder Institute

LANGUAGE SKILLS

English (native), French (advanced), Swahili (intermediate), German (beginner)

PRE-PHD PROFESSIONAL EXPERIENCE

Programme in Comparative Media Law & Policy, University of Oxford Feb. 2011-Aug. 2012

Joint Research Student, Oxford, UK

A key transition position between previous non-profit work and academic research. Experience centered on a major ongoing research project examining the media and the information environment in Somalia. It also included organizing numerous conferences and workshops, including the Price Media Law Moot Court Competition in Oxford, U.K. and New Delhi, India, and the Annenberg-Oxford Media Policy Summer Institute for two years.

Freedom House

Sept. 2007 - ongoing

Consultant – Africa Analyst, NY, U.S.

Consultant position as a country report writer for West African countries including Cote d'Ivoire, Mali and Benin for Freedom House's two annual publications, *Freedom in the World* and *Freedom of the Press* after leaving full-time employment described below.

Media Development Loan Fund (now Media Development Investment Fund) Sept. 2008 – Dec. 2010

Program Officer, NY, U.S.

Served as the principal M&E analyst conducting the annual Impact Dashboard survey for two years, a quantitative assessment of the impact of MDLF and its independent media clients on the developing-world environments in which they operate. Responsible for the annual and quarterly grant reports to the many different funders of MDLF. Also served as MDLF's Assistant Director of Communications coordinating the organization's media strategy.

The Media Institute

Sept. 2007 – June 2008

Research Fellow, Nairobi, Kenya

A fellowship position to study the content of local pre-election media while writing and working as sub-editor for the Media Institute's publication, *Expression Today: Media, Human Rights & Democracy Review*. Research included qualitative studies of political candidates' media coverage in newspapers and on television, and quantitative monitoring of public opinion polling, and instances of post-election hate speech.

Freedom House

Nov. 2005 – Sept. 2007

Research Analyst, NY, U.S.

Africa Analyst, Assistant Editor for the *Freedom of the Press* survey, and Project Manager for *Enabling Environment for Civic Movements and the Dynamics of Democratic Transitions*, a multinational comparative quantitative analysis of civic movements. Co-authored a book chapter with Dr. Karin Deutsch Karlekar on the state of the American media *America: How Free?*

IREEP – The Institute for Empirical Research in Political Economy

Jun. 2005 – Aug. 2005

Research Analyst, Cotonou, Benin

Served as an integral part of the team under Dr. Wantchekon that compiled and analyzed the statistical results of the Benin edition of the *Afrobarometer* survey – a regional project to explore and compare the economic, political, and social situations of people in various African countries; also acted as the team’s primary French-English translator.
