

DORON TAUSSIG

Curriculum Vitae

Annenberg School for Communication
University of Pennsylvania
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EDUCATION

University of Pennsylvania, Annenberg School for Communication, Philadelphia, PA
Ph.D., Communication Degree Expected August 2017

University of Pennsylvania, Annenberg School for Communication, Philadelphia, PA
M.A., Communications May 2014

Temple University, Philadelphia, PA
M.A., Broadcasting, Telecommunications and Mass Media January 2012

Wesleyan University, Middletown, CT
B.A., Sociology May 2003

DISSERTATION

Title: *The meaning of merit: The American idea of what we've earned, what we deserve, and whether we got lucky*

Committee: Michael X. Delli Carpini (chair), Joseph Turow, Barbie Zelizer

RESEARCH AND TEACHING INTERESTS

Political communication, journalism, democratic deliberation and the public sphere, media industries, communication theory, digital culture, the role of life stories in political and social discourse

PUBLICATIONS

Refereed journal articles

Taussig, D. (Forthcoming, 2018). The presidential life: How presidential candidates become who they are in biographical campaign materials.* *The Atlantic Journal of Communication*, 26(1).

*Received a 2015 Top Student Paper award from the Political Communication Division of the National Communication Association

Taussig, D. (2016). Your story is our story: Collective memory in obituaries of US military veterans. *Memory Studies*, doi: 1750698016653441.

Taussig, D. (2015). Living proof: Autobiographical political argument in “We are the 53 Percent” and “We are the 99 Percent.” *International Journal of Communication*, 9, 1256-1274.

Works in Progress

Jamieson, K.H. and Taussig, D. (2017). Disruption and deliverance: The rhetorical signature of Donald Trump. Article being prepared for submission to *Presidential Studies Quarterly*.

Taussig, D. (2017). The American Dream in mediated discourse about presidential candidates’ lives. *Media and Class*, eds. J. Deery and A. Press (invited chapter being prepared for submission).

Book reviews

Taussig, D. (2016). Victoria A. Farrar-Myers & Justin S. Vaughn (Eds.), Controlling the Message: New Media in American Political Campaigns. *International Journal of Communication*, 10, 2144-2147.

Book chapters

Dilworth, R., and Taussig, D. 2016. Boards and Commissions: Hybrid City Governance Structures. *CQ Press Guide to Urban Politics and Policy in the United States*, eds. C. Palus and R. Dilworth, 173-183.

CONFERENCE PRESENTATIONS AND INVITED TALKS

Taussig, D. (2016). *The changing meaning of ‘merit’ in 21st century media*. Position paper presented in the Media & Class Preconference at the annual meeting of the National Communication Association, Philadelphia, PA.

Taussig, D. (2016). *Make a Hollywood movie in 15 minutes*. Presented at the annual meeting of the International Communication Association, Instructional and Developmental Communication Division. Fukuoka, Japan.

Taussig, D. (2016). *The Meaning of Merit: What Americans say about what we’ve earned, what we deserve, and whether we got lucky*. Howard University Annenberg Honors Program, Philadelphia, PA.

Taussig, D. (2015). *The presidential life: How presidential candidates become who they are in biographical campaign ads*. Paper presented at the annual meeting of the National Communication Association, Political Communication Division. Las Vegas, NV.

Taussig, D. (2015). *Living Proof: Autobiographical political argument in "We are the 53 Percent" and "We are the 99 Percent."* Paper presented at the annual meeting of the International Communication Association, Political Communication Division. San Juan, Puerto Rico.

Taussig, D. (2014). *You've got you all wrong: Objecting to the narratives others tell about themselves online*. Paper presented at International Conference on Social Media and the Transformation of Public Space, Amsterdam, The Netherlands.

Taussig, D. (2011). *The Daily News People's Editorial Board*. Presented at the Engaging Communities Conference at Temple University's Center for Public Interest Journalism, Philadelphia, PA.

TEACHING EXPERIENCE

Rutgers University, New Brunswick, NJ
School of Communication and Information, Master of Communication and Information Studies program

Sole Instructor

Digital Journalism (Spring 2017, online course scheduled)

Temple University, Philadelphia, PA
School of Media and Communication, Media Studies and Production Department

Sole Instructor

Senior Seminar (Fall 2016, Spring 2016, Fall 2015, Spring 2015, Fall 2014, Summer 2014, Fall 2013)

Media and Society (Summer 2015, Summer 2014)

Writing Workshop (Spring 2014, Spring 2013, Spring 2011, Fall 2010)

Writing Workshop, online course (Summer 2013, Summer 2012)

Teaching Assistant

Mass Communication Theory (Spring 2010, Fall 2009)

Future of Your TV (Spring 2010)

Popular Culture (Fall 2009)

Drexel University, Philadelphia, PA
Center for Public Policy, Master of Public Policy program

Case Study Coordinator

Fall 2012 - Present

- Responsible for monitoring master's students' progress on capstone case study projects.
- Sit on case study defense committees

Sole Instructor

Case Study Literature Review (Fall 2016, Summer 2015)

Case Study Document Review (Spring 2016, Winter 2015, Fall 2015)

Case Study Interviews (Spring 2016, Winter 2016, Fall 2015, Spring 2015, Fall 2014, Summer 2014, Spring 2014, Winter 2014, Fall 2013, Summer 2013, Spring 2013, Winter 2013, Fall 2012)

Case Study Research (Fall 2016, Summer 2016, Winter 2016, Fall 2015, Summer 2015, Winter 2015, Fall 2014, Summer 2014, Winter 2014, Fall 2013, Summer 2013, Winter 2013)

University of Pennsylvania, Philadelphia, PA
Annenberg School for Communication

Sole Instructor

Introduction to Political Communication (Summer 2016)

Teaching Fellow

Introduction to Political Communication (Fall 2015)

Mass Media and Society (Spring 2015)

Media and the 2016 Election (Spring 2017)

INDUSTRY EXPERIENCE

WHYY and *Philadelphia Daily News*, Philadelphia, PA

September 2009 - August 2012

Project Manager, *It's Our Money*

- Lead editor of collaborative grant-funded project covering city government
- Oversaw project finances and grant status; authored grant renewal application
- Managed reporters and freelancers in production of content for the *Daily News*, Philly.com, and WHYY-FM
- Served as an associate member of the *Daily News* Editorial Board, wrote editorials
- Produced a weekly podcast for WHYY
- Served as liaison between project partners
- Founded and led the *Daily News*' "People's Editorial Board"

Philadelphia City Paper, Philadelphia, PA

September 2004 – August 2009

News Editor (February 2008 to August 2009), Senior Writer (May 2006 – February 2008), Staff Writer (September 2004 – May 2006)

- Directed news coverage for an alternative weekly newspaper in a major media market
- Won awards for feature and news reporting on subjects including immigration, crime, media, juvenile justice, labor relations, and sports

Washington Monthly, Washington, DC

June 2007 – June 2010

Freelance Contributor

PROFESSIONAL SERVICE

Reviewer

2015-2016

Memory Studies

National Communication Association (Political Communication Division, Critical and Cultural Studies Division, Rhetoric and Communication Theory Division)

International Communication Association (Political Communication Division)

MEMBERSHIPS

International Communication Association (Political Communication Division, Popular Communication Division)

National Communication Association (Political Communication Division, Critical and Cultural Studies Division, Rhetoric and Communication Theory Division)

Association for Education in Journalism and Mass Communication

Eastern Communication Association (Media Communication Division, Political Communication Division, Rhetoric and Public Address Division)

AWARDS

Top Student Paper, Political Communication Division, National Communication Association (2015)

First Place, News Beat Reporting–Pennsylvania Newspaper Association, Division VI, Immigration (2008)

Second Place, News Feature Story–Pennsylvania Newspaper Association, Division VI, “The Prodigy” (2008)

Second Place, Distinguished Writing–Pennsylvania Newspaper Association, Weekly Division (2008)

Second Place, Media Reporting/Criticism–Association of Alternative Newsweeklies, “The Deluge” (2008)

First Place, Spot News–Society of Professional Journalists, Pennsylvania Chapter, Non-Daily, “The Big Miedo” (2007)

First Place, Business and Labor Reporting–Society of Professional Journalists, Pennsylvania Chapter, Non-Daily, “Bite the Hand” (2007)

First Place, Ongoing News Coverage–Pennsylvania Newspaper Association, Division VI: Immigration (2007)

First Place, Investigative Reporting–Society of Professional Journalists, Pennsylvania Chapter, Non-Daily, “Restraining Disorder” (2006)

Second Place, Business Story–Pennsylvania Newspaper Association, Division VI, “Why Can't We Keep Them?” (2006)

Second Place, Investigative Reporting–Pennsylvania Newspaper Association, Division VI, “Restraining Disorder” (2006)

First Place, Feature Writing–Pennsylvania Newspaper Association, Division VI, “Gang Mentality” (2005)

First Place, Investigative Reporting–Society of Professional Journalists, Pennsylvania Chapter, Non-Daily, “Gang Mentality” (2005)

Second Place, Distinguished Writing–Pennsylvania Newspaper Association, Weekly Division, (2005)

Second Place, Sports Story–Society of Professional Journalists, Greater Philadelphia Chapter, “Miss Me Yet?” (2005)

COMMUNITY SERVICE

Germantown Life Enrichment Center, Philadelphia PA

April 2015 – Present

Youth Basketball Program, Head Coach

Wissahickon Charter School, Philadelphia PA

2007 - 2011

Varsity Basketball Coach