ICA Pre-Conference on Varieties of Publics and Counterpublics

May 25, 2017
Hilton San Diego Bayfront, San Diego
**AGENDA**

**8:45AM**

Opening Remarks

Fei Wu, Zhejiang University
Zhongdang Pan, University of Wisconsin-Madison
Guobin Yang, University of Pennsylvania

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**9:00AM - 10:30AM**

**Panel One:**

Campaign Dynamics amid a Shifting Communication Ecology: Understanding Election 2016

Chair: **Natalie Stroud**, University of Texas at Austin

Kjerstin Thorson, Michigan State University
Chris Wells, University of Wisconsin
Emily Vraga, George Mason University

“Seeing the Election on Social Media: What Predicts Exposure to Political News Stories from Partisan News Sites, Mainstream News Sites, and Fake News Sites”

Stephanie Edgerly, Northwestern University
Kjerstin Thorson, Michigan State University
Chris Wells, University of Wisconsin

“Political Learning in the High-Choice Media Environment: The 2016 Presidential Election”

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**10:45AM - 12:00PM**

**Panel Two:**

Multiplicity in Public Making

Chair: **Zhongdang Pan**, University of Wisconsin-Madison

Abby Kiesa, Tufts University
Kei Kawashima-Ginsberg, Tufts University
Peter Levine, Tufts University

“When News Matters: Coverage of Youth Participation and its Effect on Millennials”

Emily K. Vraga, George Mason University
Leticia Bode, Georgetown University

“Friendly Disagreement: Examining Disagreement Between and Within U.S. Political Parties”

Esther Thorson, Michigan State University
Samuel Tham, Michigan State University
Weiyue Chen, Michigan State University

“Political Learning in the High-Choice Media Environment: The 2016 Presidential Election”

Dhavan Shah, University of Wisconsin-Madison
Jiyoun Suk, University of Wisconsin-Madison

“How Convergence Drives Divergence: Testing a Revised Communication Mediation Model”

Robyn Baragwanath, University of Wisconsin-Madison

“The Role of Diaspora and Migrant Organizations in the Formation of Counter Publics: An Examination of Alternative Narratives in Online and Mainstream Media Spaces”
12:00PM - 12:45PM

Lunch Break

12:45PM - 2:00PM

Panel Three:
Feminist Publics

Chair: Radha S. Hegde, New York University

Bernadette Barker-Plummer, Stanford University
David Barker-Plummer, University of San Francisco

“Feminist Twitter as a (Counter) Public Sphere: A Case Study of #YesALLWomen”

Rosemary Clark, University of Pennsylvania

“‘Building, Making, Creating’: The Performative Politics of Second Wave Feminist Manifestos”

Laura Corrêa, Federal University of Minas Gerais, Brazil
Leticia Lins, Federal University of Minas Gerais, Brazil

“Controversial Advertising and the Constitution of Publics on Social Media”

2:00PM - 3:15PM

Panel Four:
Performing Identities in Public Making

Chair: Marwan Kraidy, University of Pennsylvania

Omar Al-Ghazzi, University of Sheffield

“The Flags of Warring Publics in Syria”

Jasmine Erdener, University of Pennsylvania

“Embodied and Extended Publics: Political Activism Through Puppetry”

Lia Wolock, University of Michigan

“Polyvocal Blogging and South Asian American Publics”

Joe Xu, University of Wisconsin-Madison
Leslie-Jean Thornton, Arizona State University

“Digitizing Death: Virtual Commemoration of Joss Paper Rituals”

Dawn R. Gilpin, Arizona State University

“Instagram Issue Fandoms: Gun Culture Hashtags and the Constitution of Bounded Identity Publics”
3:15PM - 3:30PM
Coffee Break

3:30PM - 4:50PM

Chair: Lu Wei, Zhejiang University

David Wolfgang, Colorado State University
“The Media’s Obligation to Public Discourse: Journalism’s Relationship to Publics and Counterpublics”

Edoardo Novelli, University of Roma Tre
“Publics, Aesthetics and Models of Democracy Promoted by the Mediatized Public Sphere”

Jiyeon Kang, University of Iowa
“The Call for Civil Indifference: ‘RaceFail’ and Counterpublics on the Internet”

Helen Cho, University of Wisconsin-Madison
“Who Speaks for Asian Americans? Identity Politics and Social Movements in the Digital Media”

4:50PM - 5:00PM
Concluding Remarks
Zhongdang Pan, University of Wisconsin-Madison
biographies

**Omar Al-Ghazzi** is Lecturer (Assistant Professor) at the Department of Journalism Studies, the University of Sheffield. Starting September, he will be joining LSE’s Department of Media and Communications as an assistant professor. Omar gained his Ph.D. from the University of Pennsylvania’s Annenberg School for Communication. A former Fulbright scholar, his expertise lies in global communication and comparative journalism with a focus on the Middle East. He is particularly interested in digital media practices, activism and collective memory in the Arab world. Omar’s work has appeared in journals such as *Communication Theory, Media, Culture & Society, International Journal of Communication*, among others. Omar also comes from a journalism professional background. He previously worked at the pan-Arab daily Al-Hayat and at BBC Monitoring.

**Robyn Baragwanath** is a graduate student in the School of Journalism and Mass Communication at the University of Wisconsin – Madison. Her interests include communication ecologies and how communication plays a role in development in African countries. Previously she has worked as a print and broadcast journalist in South Africa. Robyn received her undergraduate degrees from the University of Pretoria in Consumer Science and Journalism.

**Bernadette Barker-Plummer** (Ph.D., University of Pennsylvania) is a Professor of Media Studies and of Gender and Sexualities Studies at the University of San Francisco. Her research interests are in gender, social movement communication, and the dynamics of social change. She has published work on feminism and news, grassroots communication strategies, gender and war news, transgender politics in media, and feminist twitter.

**Dave Barker-Plummer** (Ph.D., Edinburgh University) is a Senior Research Scientist at Stanford University’s Center for the Study of Language and Information. He is the author of papers on automated reasoning, reasoning with diagrams, and architectures for heterogeneous reasoning. Dave has taught computer science and logic at Stanford, Swarthmore College, and Duke University.

**Leticia Bode** is an Assistant Professor in the Communication, Culture, and Technology master’s program at Georgetown University. She received her Ph.D. in Political Science from the University of Wisconsin – Madison, and her bachelor’s degree from Trinity University. Her work lies at the intersection of communication, technology, and political behavior, emphasizing the role communication and information technologies may play in the acquisition and use of political information. This covers a wide area, including projects looking at incidental exposure to political information on social media, effects of exposure to political comedy, use of social media by political elites, selective exposure and political engagement in new media, and the changing nature of political socialization given the modern media environment.

**Qinying Chen** is a second-year Ph.D. student in Media and Communication Studies program at Temple University. Five years ago, she left her hometown Yichang in China and came to the United States for further education in the communications field. She has developed a passion for exploring social media’s potential to address urban development issues, particularly within Chinese context. She is also interested in public deliberation and country image.
Weiyue (Cynthia) Chen is currently a first-year doctoral student in Information and Media Program, Michigan State University. She received her Master’s Degree in Journalism and Communication from Tsinghua University (Summa Cum Laude) and a bachelor’s degree in Business Administration from Nankai University.

Her major research interests are media economics and information processing in the digital era.

Helen Cho is a Ph.D. candidate at the University of Wisconsin-Madison’s School of Journalism and Mass Communication. Cho studies the role of social identity and mass media in shaping the way people think about their place in the world and more specifically, in politics. Her dissertation research focuses on how politically salient racial and national identities are created and maintained by exploring the political messaging process for Asian American politicians, including how politicians’ racial and ethnic identities are strategically disseminated through social media, interpreted by mainstream and ethnic media, and received by voters of different racial groups. Cho also studies the nexus of U.S. media, public opinion, and foreign policy relating to Northeast Asia, particularly North Korea. She received her bachelor’s degree from Northwestern University’s Medill School of Journalism and master’s degree from Georgetown University.

Rosemary Clark is a Ph.D. candidate at the University of Pennsylvania’s Annenberg School for Communication. Her research examines the dynamic relationship between contemporary feminist social movements and media in the United States, focusing specifically on popular media’s appropriation of feminist rhetoric, digitally mediated feminist activism, and the do-it-yourself media tactics of grassroots feminist collectives in Philadelphia, her home city. Clark’s work pairs traditional and new media studies with feminist and social movement theories and draws on ethnographic, textual, and discourse analyses. At Penn, Clark is a student organizer for the Media Activism Research Collective, an interdisciplinary network of students, faculty, and activists working at the intersection of social movements and media. She holds an M.A. in communication from the Annenberg School and a B.A. in Media and Communication Studies and English from Ursinus College.

Laura Corrêa holds a Ph.D. and a Master’s Degree in Communications from UFMG (Federal University of Minas Gerais), Brazil. She is a lecturer and a researcher at the Social Communication Department at UFMG, supervising undergraduate and graduate students. She leads a research group on Advertising, Media and Consumption, and is a board member of CISECO (International Center of Semiotics and Communications). Laura was a visiting fellow at the Media & Communications Department at LSE (London School of Economics and Political Science), UK, from 2015 to 2016. She researches and writes about visual communication, advertising, urban interventions, race and gender. Email: guimaraes.laura@gmail.com

Stephanie Edgerly is an Assistant Professor in the Medill School of Journalism, Media, Integrated Marketing Communications at Northwestern University with a specialization in audience insight. Her research explores how features of new media alter the way audiences consume news and impact political engagement. She is particularly interested in the mixing of news and entertainment content, how individuals share news over social network websites, and how audiences selectively consume media.

Laura Corrêa holds a Ph.D. and a Master’s Degree in Communications from UFMG (Federal University of Minas Gerais), Brazil. She is a lecturer and a researcher at the Social Communication Department at UFMG, supervising undergraduate and graduate students. She leads a research group on Advertising, Media and Consumption, and is a board member of CISECO (International Center of Semiotics and Communications). Laura was a visiting fellow at the Media & Communications Department at LSE (London School of Economics and Political Science), UK, from 2015 to 2016. She researches and writes about visual communication, advertising, urban interventions, race and gender. Email: guimaraes.laura@gmail.com

Jasmine Norkunas Erdener is a doctoral student in the Annenberg School for Communication, specializing in gender and identity, digital media studies, and activism. Her current research is concerned with activist media and communicative practices.

Dawn R. Gilpin’s research explores the implications of today’s changing media environment on the construction of complex individual and collective identities. She has focused in particular on gun culture in recent years, using social and semantic networks, narrative and discourse analysis, and other methods. Dawn is an Associate Professor at the Walter Cronkite School of Journalism and Mass Communication at Arizona State University.
Radha S. Hegde is Professor in the Department of Media, Culture and Communication at New York University. Her research and teaching focus on migration, media flows, globalization and transnational feminism. She is the author of Mediating Migration (2016) and editor of, Circuits of Visibility: Gender and Transnational Media Cultures (2011) and co-editor of the forthcoming Handbook of the Indian Diaspora. She is currently co-editor of the journal Feminist Media Studies and serves on the editorial board of several major journals in the field of media and cultural studies.

Jiyeon Kang is Assistant Professor of Communication Studies and Korean Studies at the University of Iowa. Her research interests include Internet activism, youth culture, globalization, and theories of publics and counterpublics. Her recent book, Igniting the Internet: Youth and Activism in Postauthoritarian South Korea, examines a decade of Internet activism in South Korea by combining textual analysis of online communities with ethnographic interviews. Her research has appeared in Communication and Critical/Cultural Studies, Journal of Broadcasting and Electronic Media, Quarterly Journal of Speech Communication, Journal of Korean Studies, and Global Networks.

Marwan M. Kraidy is the Anthony Shadid Chair in Global Media, Politics and Culture, and Founding Director of the Center for Advanced Research in Global Communication (CARGC) at the Annenberg School for Communication, University of Pennsylvania. He is the author of many books and numerous articles, including The Naked Blogger of Cairo: Creative Insurgency in the Arab World (Harvard University Press, 2016), Hybridity, or the Cultural Logic of Globalization (Temple University Press, 2005), and Reality Television and Arab Politics (Cambridge University Press, 2010). He is also the recipient of many prestigious awards and fellowships, including a Guggenheim Fellowship and most recently, an Andrew Carnegie Fellowship for his work on war machines in the digital age.

Elmie Nekmat (Ph.D., University of Alabama) is currently Assistant Professor of Communications and New Media at the National University of Singapore (NUS), joining the faculty after completing a postdoctoral fellowship in communication at the University of California, Santa Barbara in 2014. His research focuses on online group communication and media effects in public opinion, collective action, and strategic communication.

Leticia Lins is a Ph.D. student at the Graduate Programme in Communications at UFMG (Federal University of Minas Gerais) and a CAPES scholarship holder. She has a degree in Advertising and Propaganda from the Pontifical Catholic University of Minas Gerais (1992), specialization in Marketing from Joao Pinheiro Foundation (1997) and a Master’s Degree in Communications from UFMG (2004). She acted as teacher and coordinator of the Social Communication courses at Estácio University Center in Belo Horizonte for 13 years and also as an account executive in communication agencies for nine years. Email: letslins@gmail.com

Letícia Lins is a Ph.D. student at the Graduate Programme in Communications at UFMG (Federal University of Minas Gerais) and a CAPES scholarship holder. She has a degree in Advertising and Propaganda from the Pontifical Catholic University of Minas Gerais (1992), specialization in Marketing from Joao Pinheiro Foundation (1997) and a Master’s Degree in Communications from UFMG (2004). She acted as teacher and coordinator of the Social Communication courses at Estácio University Center in Belo Horizonte for 13 years and also as an account executive in communication agencies for nine years. Email: letslins@gmail.com

Edoardo Novelli is Associate Professor at the University of Roma Tre, where he teaches Political Communication and Media Sociology. His research interests focus on evolution of political communication, the history of propaganda, electoral campaigns and on the relationship between politics, media and images. He promoted international researches on 2009 and 2014 European Election Campaigns, is member of the editorial board of the journal Comunicazione Politica, and head of the digital archive of Italian political commercials: www.archivispotpolitici.it. His latest publications include: The Talk-Show Democracy, History of a genre that has changed television, politics, Italy, Roma, Carocci 2016 and Political Advertising in the 2014 European Parliament Elections, (co-edited) London, Palgrave McMillan, forthcoming.
Zhongdang Pan (Ph.D., Mass Communication, University of Wisconsin-Madison, 1990) is a Professor in the Department of Communication Arts at the University of Wisconsin-Madison. His research focuses on mediated communication in politics and public life. He has published research on news framing and its effects, significance of political talk, implications of perceptions of media effects, news production and media effects on values in China, and civic implications of the Internet in China.

Jiyoun Suk is a doctoral student in the School of Journalism and Mass Communication at The University of Wisconsin-Madison. Her research interest lies in interplay among new media technologies, individual predispositions, and attitudes/opinion formation. Before joining SJMC, she received her B.A. in Journalism from Ewha Womans University and M.A. in Journalism from the University of Texas at Austin.

Dhavan V. Shah is Maier-Bascom Professor at the University of Wisconsin, where he is Director of the Mass Communication Research Center (MCRC) and Scientific Director in the Center for Health Enhancement System Studies (CHESS). His work concerns framing and cueing effects on social judgments, digital media influence on civic and political engagement, and the impact of ICTs on chronic disease management. Across these domains of work, he has increasingly applied computational techniques to tackle social science questions. He is housed in the School of Journalism and Mass Communication, with appointments in Industrial and Systems Engineering, Marketing, and Political Science.

Leslie-Jean Thornton is an Associate Professor at Arizona State University’s Walter Cronkite School of Journalism and Mass Communication. Her research focuses on how information is communicated, particularly visually and through the use of social media communities and platforms.

Kjerstin Thorson is an Assistant Professor in the College of Communication Arts & Sciences at Michigan State University. Her research explores the role of digital and social media in promoting—or hindering—political engagement. Recent research projects have investigated political uses of Facebook, the spread of climate change communication on social media, and the contributions of media use in shifting conceptions of politics among young adults.


Samuel M. Tham is a seasoned 360 advertising professional with over seven years of field experience in design, conceptualization and copy writing. He has lived in Singapore and Australia before moving to the United States. He earned his Bachelor’s in Communication at Truman State University and his Master’s in Journalism at the University of Missouri. He is currently a doctoral student at Michigan State University. His research interests include decision theory, communication technology, digital advertising, and advertising antagonism in young adults today.
Lu Wei is a Professor and Associate Dean in the College of Media and International Culture, and the Director of the Institute of Journalism at Zhejiang University. His research interests include the social shaping and consequences of new media technologies. Dr. Wei is currently a Vice President of China New Media Communication Association and a steering committee member of Chinese Association of Public Opinion Research. He serves as the managing editor of Communication and the Public, and an editorial board member of Journalism & Mass Communication Quarterly.

Emily K. Vraga is an Assistant Professor in the Department of Communication at George Mason University. Her research focuses on how individuals process news and information about contentious political, scientific, and health issues, particularly in response to disagreeable messages they encounter in digital media environments. She is particularly interested in testing methods to limit biased processing and misinformation and to encourage attention to more diverse content online.

Chris Wells is Associate Professor in the School of Journalism & Mass Communication at the University of Wisconsin-Madison. He studies how citizens become informed and engaged through digital media, the civic identity and communication preferences of youth and young adults, problems of misinformation and biased information processing, and how social media datasets can inform our understanding of politics and activism. He is the author of The Civic Organization and the Digital Citizen: Communicating Engagement in a Networked Age, which was published by Oxford University Press in 2015.

J. David Wolfgang is an Assistant Professor of Journalism and Media Communication at Colorado State University. Wolfgang’s research focuses on public discourse and media sociology. In particular, he studies the relationship between journalists and online commenters. Wolfgang is a former journalist and holds a law degree and Ph.D. from the University of Missouri. Wolfgang’s work has been published in Journalism, Journalism Studies, Journalism Practice, Digital Journalism, and the Journal of Public Deliberation.

Lia Wolock is a Ph.D. candidate in the Department of Communication Studies at the University of Michigan. Her research interests include transnational media, migration, and mobility; the management of cultural citizenship; and production and curation cultures. Her work primarily focuses on digital media production, use, and sharing in the South Asian diaspora.

Dr. Fei Wu is a Professor and the Dean of the College of Media and International Culture at Zhejiang University. His research interest includes communication and society, media law, and journalism and communication theory. He is a member of the Professional Degree Committee of the State Council in Journalism, a member of the Journalism Education Committee of the Ministry of Education, and the president of the Association of Global Communication and Public Diplomacy. He serves as a reviewer for top journals such as Social Sciences in China and Journalism and Communication Research. He has published 8 books and more than 80 journal articles.
Joe (Yizhou) Xu is a M.A./Ph.D. student at the University of Wisconsin-Madison Department of Communication Arts and obtained his bachelor’s degrees in History and International Relations from Bucknell University. His research interest lies in the development of online youth culture vis-à-vis urban spaces, especially in the context of China’s rural-to-urban migration. Prior to the University of Wisconsin-Madison, Joe was a documentary maker and broadcast journalist based in Beijing working for news agencies including CBS News, National Public Radio (NPR) and Swiss TV. He was also a founding contributor of one of the most popular websites on Chinese online culture, chinasmack.com. His work has been mentioned in WSJ, TIME, AFP, Quartz, The Telegraph, China Digital Times, etc.

Guobin Yang is a Professor of Communication and Sociology at the Annenberg School for Communication and Department of Sociology at the University of Pennsylvania. His books include The Red Guard Generation and Political Activism in China (2016), The Power of the Internet in China: Citizen Activism Online (2009), and Dragon-Carving and the Literary Mind (2 vols. 2003). He is the editor, among others, of Media Activism in the Digital Age (with Victor Pickard, forthcoming) and China’s Contested Internet (2015).

Yue Yang is a Ph.D. student at Annenberg School for Journalism and Communication, University of Southern California. She is interested in using ethnography, interview and discourse analysis, in order to understand how Chinese public hospitals and medical providers navigate conflicting cultural-institutional logics and accomplish everyday work through communication in reform era.